

# FERNANDO RIVERA

Ministry - Multimedia - Music - Marketing



## About Me

Creative and detail-oriented pastor, musician, graphic designer, and marketer with 10 years of experience in developing communications, systems/processes, and networking for the purpose of connecting the church with its community.

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🌐 [www.pastorfernier.com](http://www.pastorfernier.com)

📍 418 Rustic Grove, Boerne, TX

## Skills:

### Graphic Design

- Photoshop
- InDesign
- Canva

### Ministry

- Church planting
- Preaching/Teaching
- Music (leading worship)
- Creating systems to connect with first time guests and getting them connected to the life of the church
- Developing Small Groups
- Vision/Mision casting

### Personal

- Fluent in English and Spanish
- Experience in leading teams in large churches

## Education:

### Oklahoma City University (2007-2011)

2501 N. Blackwelder Ave, OKC

Bachelor of Arts in Religion

with a minor in Business Administration

### Garrett-Evangelical Theo. Seminary (2012-2015)

2121 Sheridan Rd, Evanston, IL

Masters of Divinity

Concentration in Church Planning & Planting

## Professional Experience:

### Pastor of Emerging Worship

First United Methodist Church of Baton Rouge, LA

July 2015 - May 2024

- Launched a Young Adult Ministry
  - created systems for tracking the spiritual growth of individuals of over 100 individuals
  - developed small group ministry
- Led the Contemporary Service including
  - design of worship and resources
  - preaching
  - leading worship
  - recruiting volunteers
  - casting a vision and getting people aligned with it.
- Launched a Second Campus of the Church
  - finding and training volunteers
  - creating systems for follow-up
  - creating systems to measure discipleship
  - creating connections with the community to grow impact and brand recognition
- Led the Communications Department
  - updated church branding
  - made all communications congruent in branding, mission, and messaging
  - oversaw social media content and developed a strategic plan to better promote the church
  - oversaw the upkeep of church website
  - ran A/V equipment for events

## Professional Experience cont.:

### Student Pastor

#### **First United Methodist Church of Palatine, IL**

August 2012 - May 2015

- Launched a Young Adult Ministry
  - created systems for tracking the spiritual growth of individuals of over 100 individuals
  - developed small group ministry
- Led the launch of the Contemporary Service including
  - develop and launch new branding
  - design of worship and resources
  - preaching
  - leading worship
  - recruiting volunteers
  - casting a vision and getting people aligned with it.
- Worked with Communications Department
  - updated church branding
  - made all communications congruent in branding, mission, and messaging
  - oversaw social media content and developed a strategic plan to better promote the church
  - oversaw the upkeep of church website
  - ran A/V equipment for events

### Associate Director of Youth and Worship Ministries

#### **Chapel Hill UMC in Oklahoma City, OK**

August 2008 - June 2012

- Launched a Young Adult Ministry
- Was on the design team of a new worship service
- Led the launch of the Contemporary Service including
- Recruited and developed volunteers for youth band
- Planned and executed yearly mission trips
- Ran A/V equipment

### Director of Youth and Worship Ministries

#### **Hillcrest - Fuente de Vida UMC in Oklahoma City, OK**

August 2007 - May 2008

- Relaunched a bilingual Youth Ministry
- Led worship for a bilingual service
- Recruited and developed volunteers for youth group
- Recruited and developed volunteers for worship team
- Ran A/V equipment