

Open Source Solution for every delivery need

dröppö



The online buyer

Maria is a 30 something office worker who orders 2+ packages a week online. Home deliveries are difficult and she typically asks a neighbour.

“Having a convenient street-collection points between her metro and door would be ideal!”



The local business

Local businesses, like Nomad Coffee, give more back to the local economy than large ecommerce sites. Right now, they are losing out to ecommerce as they struggle to compete due to high shipping costs and ease-of-delivery.

Having a cheap one-day delivery to all over the city allows them to grow and expand beyond their physical shop

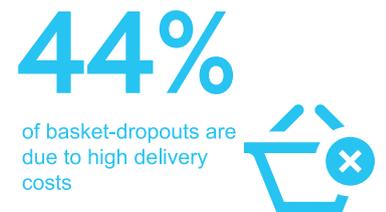


Ecommerce sites

PC Componentes delivers 1000s of daily packages to large cities but have a high per-package delivery cost that is passed through to the customer. They also have high associated costs with customer returns affecting their profitability.

Promoting Project Zero to their clients offers ecommerce sites many benefits:

- 5x cheaper delivery costs
- A super simple return option for €1
- No-packaging-necessary deliveries. (no-one is offering this. Now it is a reality for ecommerce to all major cities.)



The environmentally conscious Millennial

Joaquin is a millennial, aware of the effects of climate change, who seeks sustainable solutions and is prepared to make habit changes towards more sustainable living.

Project Zero allows him to choose a sustainable alternative to the current non-sustainable courier options.



The everyday citizen

Pilar is 40 something and has a very active social life. She hates when she has to spend her precious time going from one place to another just to do small chores like dropping keys or returning things.

Having a €1 solution for sending packages around the city allows her to spend her time on what she really wants to do.

There are 1000s of daily intra-city trips that can be simply delivered by using a €1 Project Zero Smart Point drop.

