

3 Reasons why Smart Cities choose Droppo



Rethinking mobility and delivery systems is a top priority for Smart cities. Here is a comparison of the top 5 current solutions.

	Investment required	Speed of Impact	Instigator	Outcome	Reduce CO2 emissions	Reduce Traffic Congestion	Improve Parking
					<i>From 0 - 5 in effectiveness</i>		
Droppo	€300k - €1 million	90 days	The city	Smart City innovation. Citizens choose sustainable option	5	5	5
Change existing fleets	€100s millions	5 - 10 years	Reluctant private companies	Very high investment costs. Higher delivery costs for consumer	3	0	0
Reduce Circulation	€ Millions	1+ years (if no objections)	The city	High logistical cost for businesses. More inconvenient deliveries	2	0	0
Move to Micro-Hubs	€10s millions	1 - 5 years	Private competing companies	High investment costs. Collaboration required between competing courier companies.	3	3	4
Prohibit certain vehicles	€10s millions	3 - 7 years	The city	High cost to some individuals/businesses to update vehicles	3	0	0

Droppo offers the fastest and greatest improvement and by far the best return on investment of all current Smart City Mobility solutions

Droppo disrupts as it targets the consumer's choice. Changing consumer demand habits for sustainable delivery solutions outpace any supply chain improvements currently proposed.

Increasing the City Local Economy

The local economy is losing out to large ecommerce due to high cost of shipping and less-convenience. However we are fighting back for the locals:

Droppo offers local producers and service-providers a fast, simple and low-cost distribution channel to sell to all city residents.

How Droppo benefits local businesses

Costly or inconvenient deliveries are online consumers biggest complaint.

Offering local businesses €1 same-day delivery option allows them to win that battle.

68% of consumers would prefer to buy locally. However, they don't due to inconvenience.

Droppo offers that convenience to buy locally

By 2025 10% of ALL sales will be fulfilled via Click & Collect.

Droppo gives local businesses a very compelling solution to compete for those sales

A low impact infrastructural solution

Infrastructural Requirements:

- One extra electric bus circulating in the bus lanes (per 100k habitants)
- 20 street-side Smart Point locations of 3m2 (per 100k habitants). Each Smart Point offsets between 16m2 – 32m2 of delivery van parking.
- A complete turnkey solution ready to launch within 60 days
- Sustainable open-source solution and available to every citizen with a simple APP download
- Minimal City budget requirements (EU environmental grants available)
- **Win-Win-Win**

