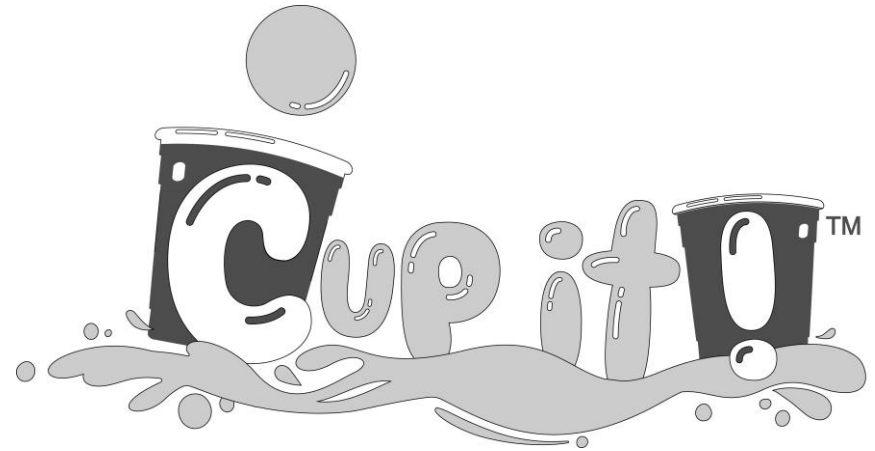


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OFFICIAL RULES AGE 21+

Cup it! is designed to be played in a pool but can also be played on the beach, at the lake, in a park, or even right in your own backyard (all rules may not apply to all locations).

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BASIC THROWS AND CATCHES

Throw the ball using the cup and catch the ball using the cup. If you make an uncatchable throw, drink. If you miss a catchable toss, drink.

Extra drinks are also given or taken based on Happy Hour Specials, Party Fouls, and Cheers to that! events that happen while playing.

See the diagram below for the easiest way to make a successful throw



Start with arm at 90-degree angle. Tilt cup back slightly, extend arm, and finish throw with a flick of the wrist.

*Tilting the cup too far back will result in a poor throw.



HAPPY HOUR SPECIALS

Make it a three-some — or more — with crowd interaction and participation.

The Orgasm – Make a catch that is so spectacular it draws applause, comments, or oohs and aahs from any spectator or player:

- Give two drinks.

Multiple Orgasms – This isn't just for the ladies out there playing, a guy can achieve this feat, too! Make two consecutive Orgasm catches to enjoy the pleasure of this rare, yet satisfying, accomplishment:

- Give four drinks.

Social – Count successful throws and catches aloud for everyone to hear. As milestones are reached, encourage all spectators to also drink:

- Reach 10 in a row, and all players take one drink.
- Reach 20 in a row, and all players take two drinks.
- Reach 30 in a row, and all players take three drinks, and so on.

Money Shot – It's the big moment everyone has been waiting for, if there is a bad throw or dropped catchable toss on any potential Social:

- Take one drink on 10 in a row.
- Take two drinks on 20 in a row.
- Take three drinks on 30 in a row and so on

PARTY FOULS

As the saying goes, sh*t happens.

Facial – Ball hits off the rim and ricochets into the face:

- Drink twice (one for the missed catch and one for the Facial).

Body Shot – Ball hits body first before hitting the cup:

- Drink twice (one for the missed catch and one for the Body Shot).

Upchuck – Ball goes in the cup but doesn't stay down:

- Drink twice (one for the missed catch and one for the Upchuck).

Walk of Shame – Had to leave the pool to retrieve the ball because of a bad throw or missed catch:

- Drink twice (one for the bad throw or missed catch and one for the Walk of Shame).

Dirty Balls – Ball must be cleaned due to a bad throw or missed catch that leaves the pool:

- Drink twice (one for the bad throw or missed catch and one for the Dirty Balls).

The F Word – Foul language is used, and a kid hears it:

- Take one drink and apologize to whoever is responsible for said kid.

Boinking – Ball hits someone who is not playing:

- Take one drink and offer to buy the innocent bystander a drink.



CHEERS TO THAT!

Raise a glass to celebrate the occasion when these unique catches happen.

Rim Job – Bounce the ball off the rim of the cup and catch it:

- Succeed, give two drinks and make a rule.
- Fail, take two drinks.

Wrong Hole – Bounce the ball off the bottom of the cup and catch it:

- Succeed, give two drinks and make a rule.
- Fail, take two drinks.

If you get the privilege of making a rule, consider the Hand Job rule, which means no player can touch the ball with their hand. Any player who violates a rule during the game must take one drink each time a rule is broken.