



UrbanHall

G R O U P



**Recruiters, Dedicated to the Transportation &
Logistics Industry.**

Our Approach

Our approach is to leverage our experience and industry knowledge to help great companies find great people.

Role Understanding

- UHG As former logistics operators, we have held a similar role or worked alongside someone who has.
- UHG We can “read between the lines” of a job description.
- UHG We have done the hiring.

Lessons Learned

- UHG Built logistics teams with a variety of roles and have the takeaways from what worked and did not.
- UHG We understand that hard work, integrity and communication are key to finding the right people.
- UHG Variety of positions held within different industry segments.

Target Recruiting

- UHG What companies do we recruit from?
- UHG What titles do we target to recruit from?
- UHG What are the target demographics?
- UHG Skills / specific area.



Our Approach

Core Values

Industry Knowledge

- As transportation and logistics industry professionals, we are uniquely capable of identifying the right fit for your team.

Scalability

- The UrbanHall Group wants you to focus on your product, solutions and services, while we bring you the top talent to help you get there.

Diversity

- The UrbanHall Group strives to offer your company unique and highly capable candidates who may not have traditionally been attracted to your organization.

Commonsense Partnerships

- What makes sense is always the best plan. Integrity, hard work and communication are the core of any good customer-vendor relationship.



Company Offerings

Our Services

- UHG Retained Searches
- UHG Contingent Recruiting
- UHG Confidential Recruiting
- UHG Time Sensitive Recruiting
- UHG Executive Searches
- UHG Start-Up & Projects

Industry Specialties

- UHG Asset Based
 - Truckload
 - LTL Drayage
 - Last Mile
- UHG Logistics
 - Brokerage
 - 3PL
 - Warehouse/Distribution
- UHG International
 - Air
 - Ocean
 - Cross Border

Position Focus

- UHG Managers, Directors, Executive Placement
 - Business Development
 - Operations
 - Finance
 - Tech
 - Procurement



Candidate Focused

Top Logistics talent is the key to The UrbanHall Group success.

Finding the right candidates for the right company comes with a variety of tools and processes

- UHG The first source is The UrbanHall Group network.
- UHG Assess a candidate's market value and company match.
- UHG Proactive searching. We do not post and wait.
- UHG Locating unique candidates via niche job sites, social media, and professional groups.
- UHG Best candidates come from referrals. We use a lucrative referral program.
- UHG Attend industry events and college recruiting events.
- UHG Cultivate a diverse and inclusive employer culture to our candidates.
- UHG Candidate pool starts with individuals who are ready, often are working not job hunting.
 - These candidates are ready for their next career steppingstone
 - Seeking an improved workplace culture.
 - Looking for a career modification or new challenge.



Meet Urban & Hall

Our Value

- UHG Our logistics and transportation expertise and experience
- UHG We have been in the role or worked along side someone who has
- UHG We understand the role/opening over and above the job description
- UHG We understand the candidate's experience over and above their resume/profile
- UHG We are the ones working to build the targeted recruiting strategy to connect candidates to customers
- UHG We will always be a boutique firm, owner-operated and partnership focused



Matt Urbanski

- UHG 14 years of experience in a variety of logistics and transportation roles
 - Experience came from small brokerages/3PLs, and large brokerages/3PLs
 - Experience involved managing accounts, managing brokerage teams, business development, carrier procurement, engineering, finance, tech, engineering and operations
 - Spent 2 years as a recruiter prior to moving into the logistics industry

Bill Hall

- UHG 20 years of experience working as an operational and business development executive
 - Experience leading teams within the non-asset-based industry including full modal 3PLs and Warehousing
 - Experience leading teams for asset-based LTL, Truckload and Car Hauling Companies
 - Experience within all aspects within a customer and vender relationship including finances, tech and procurement

Thank you



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