



*Providing Care, Comfort, and
Companionship to seniors in need*

Thank YOU for serving your community in a way that ignites action. We believe that partnering with you and your company will help make an impact across our senior community.

I am reaching out to you to share how your company and Seasons of Giving together can make a difference.

Our organization is dedicated to supporting seniors living independently who are in great need within your community.

In addition to our give back programs, we also offer various volunteer opportunities for individuals or groups who are interested in making a difference. We have meal delivery programs, in-kind donation drives, and activities that you can host or sponsor.

Just last year we were able to serve over 750 seniors a Christmas meal with the help of people like you.

Our biggest fundraising event is "The Whobalation at Northstone" in December, which brings in over 300 community members and business leaders.

We would be honored for your company to make an impact on the lives of seniors by being a sponsor of this event. You will help raise the funds and awareness for our senior programs.

Please review our sponsorship package for full details of our mission, YOUR Impact, and how you can get involved. I look forward to connecting with you and answering any questions you may have. I understand that your company may have a submission process. Please let me know how I can support you and any information you may need.

I will follow up with you in the coming days to see how we can make an impact together.

Best regards,

Jaime Lane
President
Seasons of Giving LKN
704-224-7830
seasonsofgivinglkn@gmail.com



Seasons of Giving
Lake Norman

www.seasonsofgivinglkn.com

SPONSORSHIP



Mission Statement:

To Provide Care, Comfort, and
Companionship to Seniors living
independently in need.

**Seasons of Giving
Lake Norman**

Jaime Lane
President & Founder
12617 Framfield Court
Huntersville, NC, 28078
704-224-7830

Welcome

JAIME LANE

Founder of Seasons of Giving Lake Norman

Jaime is a devoted wife and mom of 3, heavily involved in her community, as well as the Community Relations Manager at Lake Norman Economic Department. She is creative, passionate, and she loves lake life, event planning, and spending time with the important people in her life.

Inspired by caring for her late grandparents, she started Seasons of Giving as a passion project during Covid touching hundreds of seniors serving Christmas Meals.



Caring for the elderly is a cause that I hold dear to my heart. I believe that our seniors are a valuable part of our community and deserve respect, love, and support. As someone who has seen the impact of aging on my own family and friends, I understand the challenges that come with growing older, such as loneliness, health issues, and financial constraints. That's why I feel compelled to advocate for policies and programs that improve the quality of life for seniors, Whether it's through volunteering in my community, teaching my children the values of relationships with seniors, or pushing for community help to improve the standards for seniors that may be less fortunate. I find that by truly listening to their stories, sharing their joys and sorrows, and learning from their wisdom, I gain a deeper appreciation for the human experience and a renewed sense of purpose. To me, being passionate about the elderly means recognizing their worth, supporting their dignity, and cherishing their legacy.

Meet Our Board and Volunteer Team



Jaime L.
President



Denise C.
Board
Vice President



Kari P.
Board
Treasurer



Leslie N.
Board



Waddel A.
Community
Representative



Lisa E.
Food Delivery
Coordinator



Kristen K.
Volunteer
Secretary



Kevin L.
Advisor



Crystal F.
Volunteer



1

Strategies

Raise awareness and support for the senior community through fundraising, events, non-profit meetings, and partnerships. Additionally, foster meaningful relationships with seniors through engagement activities.

2

Goals

In 2024, the mission is to extend benefits to the senior community of Pottstown, similar to those provided to Whitehill. Engage more community support and awareness

3

Accomplishments

- We have served over 1500 meals since December
- Hosted events and activities each month
- Rotated over 46 Volunteers since January



Whobalation: How it all started

Seasons of Giving Lake Norman formed in November 2022, yet the inspiration and heart flourished after her grandparents passing in 2017. Her 3 children and herself helped care for them and loved them every day as they resided alone and in assisted living.

When Covid hit, the year after her grandparents passed, her kids brought up the conversation about the lock down all of the assisted living, medical facilities, and hospitals. Families would no longer be able to see or visit their loved ones. This ultimately would have been the death of her grandparents if they had lived to this point.

Jaime, who is resourceful and creative, came up with the idea along with her family after watching the Grinch, to bring a little cheer and fundraise to feed seniors in need in Huntersville a Longhorn Meal for Christmas. They would raise money by having photos with the Grinch.



Jaime, dressed up as the Grinch and her family and friends, dressed as Whovillers. They decorated and lit up (even with a tree on top), her husband's red truck, blasted "Grinch" music as they paraded down every street of their 1000 home neighborhood. Neighbors came out of their homes, kids and adults thankful and ecstatic, to come outside to see the Grinch and finally have conversations with neighbors.. It was a magical experience for all! They raised enough to feed 75 Seniors, many who had not seen anyone in months....

The first delivery changed the lives of all involved. They knocked on the doors of the community of "Whitehill Senior Apartments," which is independent subsidized housing units in downtown Huntersville. "The one who changed us all was Patricia.



She opened the door, scared and confused, as we were all wearing masks. When she realized what we were doing, she teared up and came outside. She opened her arms and said "You are the first people to visit and knock on my door in 6 months, I love you all and I don't care I am giving each of you a hug!"

In 2021, they again paraded, adding the speedway pace car, decorated trucks, and lots of tacky Christmas themed golf carts! They again raised enough money to feed 350 seniors in Huntersville and Cornelius a Christmas meal with Long Horn Steaks, Nothing Bundt Cakes, and New Big Cozy Blankets. They went door to door with Christmas carols, big smiles, lots of love from the most caring families and children.



In November 2022, Seasons of Giving turned into a Nonprofit, planned their first official fundraiser "The Whobalation at Northstone " in 5 weeks time. With no budget, they reached out to the community for help, and it came. They sold out their event, raised \$7500 and fed 750 seniors in need in the Lake Norman area.

Today they serve two meals a week to 40 seniors, plan and host activities, provide basic needs, help seniors with apartment makeovers by decluttering, repurposing donated furniture and personal touches to make them feel special. WE ARE FAMILY. WE ARE COMMUNITY

Sponsorship Opportunities

Your support and collaboration with Seasons of Giving will make a difference in the lives of seniors who are often forgotten. They are living in unsafe conditions and in poverty.

Our goal is to change one aging community at a time. We need your help to achieve this important mission. Think of your own grandparents or loved ones and how you would want them to live – with dignity, care, and comfort.

Our sponsorship program aims to provide support to seniors. The funds raised will go towards serving weekly meals, seasonal celebrations, groceries, basic necessities, and activities to the Whitehill Senior Community and beyond.

Join us for the 2nd Annual Whobalation at Northstone, an event that brings together over 350 community leaders, businesses, families, and neighbors for a night of giving back in a fun and joyous atmosphere.

Seasons of Giving Lake Norman has two major focus areas:

- Weekly Meals, groceries delivered to their doors. This ensures they receive healthy foods, and allows us to check and build relationships. Additionally, we provide several activities per month, which is a lifeline for many seniors, bringing joy, relaxation, friendship, and socialization that they may have been lacking for years.
- The Whitehill community is in need of several repairs. Activity space, laundry area, sidewalks, creating an outdoor community space, lighting....
- 2024 Expansion into the Potts Town Community

We want to partner with you to raise \$25,000 to provide Care, Comfort, and Companionship to seniors in need. Together, YOU can make a positive impact on their lives and show them that they are not alone.

Please take a moment to look over Sponsorship levels and determine what impact you would like to make.

Loved and Cared for more than ever before

Meet Eliza

A Winston-Salem native Mrs. Eliza at 82 years old, calls Huntersville her forever home. She is a widow who has suffered multiple losses of siblings, children, and even grandchildren. Despite these hardships, Eliza's heart remains full of love and her will to survive continues strong. For years, she cared for her daughters two young boys, and since her daughter's passing two years ago, she has not been allowed to see or visit them.

Eliza is devastated by this separation, and feels alone and broken. She remains in Huntersville, as it is the only place the boys know how to find her when they need her.



We began visiting the White Hill Senior Community through our "Seasons of Giving Lake Norman" program. Whitehill is a 65 and older community of independently living subsidized housing. They have no washer or dryers in their units, no dishwashers, and only 2 washers and 2 dryers in the non-ADA compliant Laundry room. The grounds are not ADA compliant and over 50% of the residents are disabled.

We began to understand the true needs of these seniors. We knew it would take time to gain their trust. As we showed up week after week. Mrs. Eliza would greet us with open arms and began to share how Seasons of Giving is impacting her community. "They have done the unimaginable, they have turned this community around. People now come out and talk to each other, the volunteers are truly our family now. We love them and we know they will be there for us because no one else has ever cared in the way that they have cared for our community. We were all dead. Forgotten. But we have been found by the children, the families, and our own neighbors. Never been so happy."

Because of our generous community, business, and volunteers we are able to offer hope to seniors like Mrs. Eliza.

We are family. Seasons of Giving of Lake Norman has brought life to this sleepy, unnoticed, forgotten senior community that has been left to defend for themselves. Many have no family or even friends. There is a lot of loss within families, not only through death but also through abandonment. Many only desire a relationship, someone who cares. We have been able as a community, to serve these seniors and give them a meaning to life. We are refreshing their homes, providing meals and basic necessities, engaging them in activities, spending quality time listening and really getting to know them.

In 2024, our goal is to add the Potts Town Huntersville Community to our outreach. This is another area of independent seniors that live in very old homes in need of repairs, yard work, socialization, activity, meals, and many of the same needs of Whitehill.

Today, You have an opportunity to make an impact in lives of people like Eliza. Will you join us?



The Whobalation at Northstone was held in December 2022 as our inaugural fundraising event. The successful event was quickly planned in less than one month with no budget. With the help of the community around us, and the beliefs and inspirations of what we were doing, we sold out our 300 ticket event, raising over \$7500, and feeding over 700 seniors in need in the LKN area. We provided a Christmas Meal, Nothing Bundt Cakes, Cards and ornaments from local school children and from the event, and gifts made by other seniors. Now this has grown to weekly meals, activities, basic needs and programs.

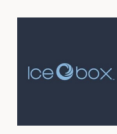
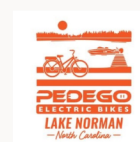
The event features the Grinch and Santa, with the inspiration of Whoville. Engaging children to build all scenery, teens that volunteer and outreach, businesses who support and engage at the event, cards and ornaments for the seniors, a silent auction and raffle, and a traditional breakfast for dinner Dr. Suess Style. We also have an adult only "Tavern", Grinch Trivia, and a time to bring your co workers, friends, and family to enjoy a night of fellowship while the kids are engaged with the volunteers. This has now become a traditional Christmas Season Event for all.

2022 WHOBALATION AT NORTHSTONE

Event Highlights

- Fundraise to feed Christmas meals to seniors and year round needs
- Come together as friends, families, neighbors, and coworkers. Creating opportunities for leadership and volunteerism within a fun and engaging environment
- Increase awareness for the growing elderly crisis.

Impact Made Possible By: 2022 Event Sponsors



Sponsorship Opportunities

Your support and collaboration with Seasons of Giving will make a difference in the lives of seniors who are often forgotten. They are living in unsafe conditions and in poverty.

Our goal is to change one aging community at a time. We need your help to achieve this important mission. Think of your own grandparents or loved ones and how you would want them to live – with dignity, care, and comfort.

Our sponsorship program aims to provide support to seniors. The funds raised will go towards serving weekly meals, seasonal celebrations, groceries, basic necessities, and activities to the Whitehill Senior Community and beyond.

Join us for the 2nd Annual Whobalation at Northstone, an event that brings together over 350 community leaders, businesses, families, and neighbors for a night of giving back in a fun and joyous atmosphere.

Seasons of Giving Lake Norman has two major focus areas:

- Weekly Meals, groceries delivered to their doors. This ensures they receive healthy foods, and allows us to check and build relationships. Additionally, we provide several activities per month, which is a lifeline for many seniors, bringing joy, relaxation, friendship, and socialization that they may have been lacking for years.
- The Whitehill community is in need of several repairs. Activity space, laundry area, sidewalks, creating an outdoor community space, lighting....
- 2024 Expansion into the Potts Town Community

We want to partner with you to raise \$25,000 to provide Care, Comfort, and Companionship to seniors in need. Together, YOU can make a positive impact on their lives and show them that they are not alone.

Please take a moment to look over Sponsorship levels and determine what impact you would like to make.

Whobalation Event Sponsorship



Main Event Sponsor \$6000

All below included plus:

Honorable Table
for 8 guests
Personal Attendent



PLATINUM \$2,500-\$5999

All of Below, plus speaking opportunity at event, 4 tickets, 4 drink vouchers
Includes recognition as one of the top sponsors of the event, prominent logo placement on all event materials, Logo on website with link and social media mentions, newsletter, and a thank you mention during the program. table space to showcase your business and swag to attendees

Gold \$1000-\$2499

Includes recognition as one of the top sponsors of the event, prominent logo placement on all event materials, Logo on website with link and social media mentions, newsletter, 2 tickets, 2 cocktail vouchers, and a thank you mention during the program. table space to showcase your business and for you to provide swag to attendees



Silver \$600-\$999

Includes logo placement on event materials, logo on website, all social media, name on banner at entry, and newsletter, honored and sponsorship of 1 board meeting

Bronze \$250-\$999

Link on Website as a sponsor and name on Banner at Front Entry

Sponsor a Senior \$100

Provide Groceries, laundry Service, outings, transportation cards, help with rent, celebrations, and more FOR ONE YEAR.

Reserve a Table for 8
\$1000 and 8 Tickets

Whobalation Sponsorship Commitment Form

Sponsor Name

Phone Number

Contact Person

Email

Address

Website

Sponsorship Levels (Please Check One)

Please submit signed form no later than **September 22, 2023**.

To maximize print and marketing opportunities of your sponsorship,
please email your logo and social media handles
to **seasonsofgiving1@gmail.com** by **October 15, 2023**

☐

Main Event Sponsor \$5,000

☐

Platinum Sponsor \$2,500

☐

Gold Sponsor \$1000

☐

Silver Sponsor \$500

☐

Bronze Sponsor \$250.

☐

Sponsor A Senior \$100

In Kind Donation (Value TBD)

Pay Method: ☐ **Check** ☐ **Credit Card** ☐ **Online Banking.** ☐ **BetterWorld**

All checks should be made payable to **Seasons of Giving Lake Norman**.

Tax ID 92-0997105



Remit Check to:

Seasons of Giving Lake Norman c/o Jaime Lane
12617 Framfield Court
Huntersville, N.C. 28078

Credit Card Information:

Name on Credit Card

Credit Card Number

Expiration Date

CVV

Signature

Date