

KID BRAND AMBASSADORS

kidbrandambassadors.com

KBA Brand Ambassadors...We are looking for YOU! :)

Our Booking Agents at KBA have worked in the entertainment industry for over 30 years booking babies, toddlers, children, teens and adults in all areas of modeling and acting



for TV, Film, Radio, Commercials, Voice-overs, Print Ads, Promotions, and Runway! Now clients are also booking and paying influencers and brand ambassadors to promote their products and services more than ever on social media, which is an area we specialize in promoting our models to help build their presence on social media as a Kid Brand Ambassador and as a model for bookings. When you are booked as a brand ambassador model, you receive a product at your home, take snapshots with the product, post the photos on social media and then get paid. It's simple, easy and fun! We help build your brand so you have

more opportunities at your fingertips! **Along with promoting our models monthly to help build their presence on social media, we also submit our models and families for print ads, tv, commercials, fashion shows and film through our agency network AND we provide an Online Agent Master Class to learn about new industry protocols, social media, bookings, and self tapes by a Top Model and Talent Agent for over 20 years in the model and talent industry. KBA works with babies, toddlers, children and families.**

To Sign Up!

1. Fill out the application to be a model with **KBA**. Because it's our goal to be a helping hand in the model and talent industry and help your child and family be equipped for bookings and to grow in our industry, we have priced our marketing service fee at 10% of its value for our models! Our introductory fee to sign up for our on-going promotional services for your child to help build your child's presence as a model on social media **AND** to be promoted and connected to our agency network for daily submissions for modeling and acting bookings by our team **AND** for an Online Agent Master Class for one year is \$150. (These monthly marketing services are normally valued at \$1500). **Our Sign Up Fee is \$150! CLICK THIS LINK TO REGISTER**. To complete registration, scan QR code below or login to Venmo.com, search/QR scan @Kidbrand-Ambassadors to pay registration fee.



@KidBrand-Ambassadors



2. All brand ambassador models need to provide us with the following:

- a. A current photo of your child or teen to be added to our website for submissions and a current family photo with names of each family member and city/state. (Close up, smiling or cute expressions are always best with a plain background. Resolution of the photo should be less than 1MB but also not a thumbnail. A photo that is 300 to 900 KB is great).
- b. The brand ambassador model's location and age. (City/Province & State and Date of Birth).
- c. The parent or guardian's best cell phone(s), email addresses to contact for bookings.

3. Parents should also set up a Venmo account for the child if booked through KBA to receive immediate payment from us once the booking is complete. We are listed as **@Kidbrand-Ambassadors** on Venmo.

ALL KBA BRAND AMBASSADORS MUST HAVE AN INSTAGRAM OR PARENT RUN INSTAGRAM ACCOUNT THAT THE PUBLIC CAN SEE FOR KID BRAND AMBASSADOR PROMOTION. If you also have a YouTube Channel or TikTok (for the child) and Facebook page (this can be parents), when posting your child on these accounts, we will have you repost to Instagram and tag **@kidbrandambassadors** and **@kbamodel**. Booking clients will look at models and actors' Instagram accounts before booking to see the number of followers and more importantly to see the current content that is being posted before selecting models and actors to book. We will provide a tutorial for you.

When booked on a job, **Kid Brand Ambassadors** will contact you by text and by email to confirm the booking with the details for the booking including the pay you will receive if booked.

We cannot guarantee that a client will book your child for a paid job as agents are the middle person for a booking and not the employer,, but we do guarantee that we will submit your child daily on every age and skill appropriate brand ambassador, modeling and acting jobs we receive from clients. Our Online Agent Master Class goes into a great deal about bookings and auditions, so this class is extremely beneficial for our models and families!

CONGRATS ON JOINING US AS A KID BRAND AMBASSADOR! :)

WE ARE EXCITED TO WORK WITH YOUR FAMILY!

~Team KBA



**Foster their
potential**

