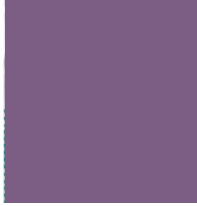


SPRING/SUMMER 2026

Life IN THE Village

GREENDALE • WISCONSIN



Greendale Downtown Market Celebrates 35 Years!



LIFE IN THE VILLAGE:
SPRING/SUMMER 2026

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ON THE COVER

The Downtown Market is pleased to be celebrating its 35th anniversary this summer, featuring live music and an exciting line-up of vendors selling fresh produce and so much more! Read more about this treasured annual Greendale event on page 4! *Special thanks to Charlie James Photography (James Sinicki) for sharing its photos!*



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Life IN THE Village

AN INFORMATIVE, LIFESTYLE PUBLICATION
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Life in the Village is a community magazine providing useful information about the Village of Greendale, Wis., with news and feature stories about the people, businesses, places and events that make our community a very special place to live, work and do business.

Life in the Village is jointly published two times per year by the Village of Greendale, Greendale Schools, Greendale Chamber of Commerce, Greendale Entertainment Association, Greendale Lions Club, Greendale Historical Society, Greendale Education Foundation, Greendale Park and Recreation Department, the American Legion Post #416 and the MATC Oak Creek campus. The magazine receives additional support from local advertisers.

Life in the Village is guided by a professional advisory committee comprised of representatives from each of the partner stakeholders. It reserves the right to reject or edit content to assure compatibility with our editorial mission, advertisement criteria and other publication standards. Please email all inquiries and suggestions to info@greendalemagazine.com.

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Then...1991

Celebrating the grand opening of the Downtown Market in 1991.



In the early years, the Market only attracted several dozen vendors in the Municipal parking lot on Parking St.



The Market has grown to more than 70 vendors, and it now enjoys its new home along Broad St. in front of Gazebo Park.

Now... 2026

*Eat Fresh, Shop Local,
Support Community*

Celebrating 35 Years of Fresh Finds and Friendly Faces at Greendale Downtown Market

By Ashley Haas and Jackie Schweitzer



There's something special about Saturday mornings in Greendale. Broad St. transforms into a vibrant, open-air market with live entertainment, special programming and an exciting variety of vendors. What might start as a quick stop turns into lingering conversations, spontaneous meet-ups, and the joy of discovering something new.

A Longstanding Saturday Tradition

This year, the Greendale Downtown Market celebrates its 35th season bringing together farmers, bakers, makers, musicians and visitors in the heart of Historic Downtown Greendale. What began in 1991 as a simple way to connect local growers with local residents has grown into a weekly tradition that reflects community pride and offers an ever-changing array of unique finds.

Each Market morning, visitors can expect:

- Farm-fresh fruits and vegetables.
- Beautiful flowers and plants.
- Fresh-baked breads and sweet treats.
- Specialty foods and ready-to-eat favorites.
- Unique handcrafted items.
- Live music and entertainment.

It's not uncommon to see kids dancing to the music, friends catching up over coffee, and families spreading out picnic blankets on the nearby green space. The Market isn't just a place to shop – it's a place to gather!

Special Events, Entertainment and Partnerships

Part of what makes the Market so unique is its special programming, live entertainment and strong community partnerships throughout the season. Guests of all ages can compete, laugh and enjoy a fun Market morning on these select dates that include special activities:

- KinderCare programming (6/20 and 8/29) and Kidokinetics (7/25) will engage our families.
- A focus on youth entrepreneurs with Field Workshop (7/11).
- The popular "Barket" (6/27) will connect pet lovers with Greendale Village Vet, Auntie Jennie's Barkery, ALT Dog Run-Dog Lure Coursing, Ready Rescue Resources and Milwaukee Area Domestic Animal Control Commission (MADACC).
- "Games by the Gazebo" (8/22) brings classic backyard fun to Broad St., featuring Jenga, Connect 4, cornhole, ladder ball, bocce ball, and a putting green and chipping net (courtesy of Muskego Lakes Country Club).
- Community organization sponsors such as American Legion Post #416 (7/18) and VFW Post #10519 (8/15) add patriotic spirit and service-focused engagement. Visitors can also enjoy displays of old-time cars and tractors, offering a nostalgic nod to agricultural roots and small-town charm.
- Live music on the Gazebo stage brings an extra layer of energy to every Market day. Guests can grab a seat at one of the picnic tables, enjoy their Market goodies, and listen to performances ranging from the traditional sounds of the Greendale German Band to the rich brass melodies of the



Cream City Silver Band and Cream City Brass Trombone Choir. Local favorites such as The Lily Guilders, Plank Road Project, Midwest Nice, Lenny Szwiec, Keith Minikel, Dean Richard, ACOR-TINA, Jukebox Highway, and Jim Madritsch keep the energy lively, creating a festive atmosphere for shoppers of all ages.

- During Village Days (8/1), the Market hosts “Farmer in the ‘Dale,” a special farmers-and-food-only market that keeps fresh and local offerings front and center amid the festivities. Sponsors such as Summit Credit Union and AARP Wisconsin help put on educational and themed programming like “Sweet as Honey” (8/8) highlighting honey production, and “Wingin’ It: Birds, Bees, and Butterflies” (9/26) featuring the DNR Bumble Bee Brigade, Wisconsin Metro Audubon Society, and Greendale School District Garden while Fresh & Fit Fest (9/19) promotes healthy living and wellness resources for the entire family.
- The Market also aligns with beloved Village favorites that fall on Saturdays, including the Garden Walk (7/11), Village Days and Rummage on the Green (8/1), and the Greendale Lions’ Oktoberfest (10/3) – making Downtown Greendale the place to be for celebration after celebration.

35 Years of Community Impact

In 1991, before farmers markets became a staple in communities everywhere, Greendale residents Jim and Bonnie Cyganiak launched what would become a popular and loved Village tradition. As members of the former Greendale Promotion Committee, they introduced the Market in the Municipal Parking Lot on Parking St. with a simple focus: fresh, locally grown produce. Over time, the offerings expanded to include flowers, plants and baked goods, drawing more visitors each season.

When the Cyganiaks retired in 2004, the Greendale Park and Recreation Department carried the torch, continuing to

grow and strengthen the Market’s presence in the community. As vendor interest and attendance steadily increased, the Market relocated in 2012 to Broad Street (between Northway and Schoolway), allowing it to expand and better accommodate shoppers and vendors alike.

In 2023, following leadership transitions, the Market moved under the direction of the Village of Greendale and continued to flourish. Most recently, in 2025, the Market found its current home on Broad Street, in front of Gazebo Park (between Schoolway and Crocus Court), and is now proudly overseen by the Greendale Public Health Department.

Now in its 35th season, the Market continues to thrive – welcoming roughly 9,000 visitors and 72 vendors last season – a testament to the strong community support that has sustained it for more than three decades.

This continued success is driven not only by dedicated organizers, talented vendors and loyal shoppers, but also by the generous investment of local sponsors. We invite businesses and organizations to partner with us in sustaining and strengthening this valued community asset. Please visit the Market sponsor section of the Village of Greendale website for more information: greendale.org/downtownmarket

Join the Celebration!

Whether you’ve been coming since the early days or this will be your first visit, this year’s 35th season is the perfect time to experience (or rediscover) the Greendale Downtown Market. Come early for the best selection. Stay for the music. Explore our charming Historic Downtown shops, boutiques, cafés and restaurants while you’re here. And most of all – take a moment to soak in what 35 years of community commitment looks like. **Here’s to fresh food, friendly faces and many more seasons to come!**

FRESH, LOCAL WISCONSIN PRODUCE THROUGHOUT THE SEASON



The Greendale Downtown Market runs from late June to early October, and while the first few weeks may have a smaller selection of fruits and vegetables, there’s still plenty to explore. Early-season harvests feature greens, asparagus, rhubarb, radishes and the first berries of summer. By mid-July, Wisconsin’s fields are in full swing, bringing peak harvest produce like tomatoes, cucumbers, peppers, corn, and summer squash. Late summer and early fall bring apples, pumpkins, winter squash and hearty root vegetables, perfect for seasonal meals. Visit each week to see what’s fresh, new and ready to take home!

DON’T MISS THE DOWNTOWN MARKET GRAND OPENING ON SATURDAY, JUNE 20

- Location: Broad Street in front of Gazebo Park (between Schoolway and Crocus Court)
- Dates: Saturday mornings from June 20-October 3 (no market July 4 and limited market August 1)
- Time: 8 a.m.-12 noon
- For more information, including sponsorship details, visit greendale.org/downtownmarket.



Greendale "Originals" in 1938.

Design Guidelines for Greendale "Originals" Help Home Owners Make Thoughtful Renovations To Preserve Greendale's Historic Architecture

One of the most distinctive aspects of Greendale is the character of its "Originals." Built in the 1930s as part of the federal Greenbelt Towns Program, these homes helped establish the architectural rhythm and historic charm that residents and visitors still appreciate today. For many homeowners, owning an Original is a special opportunity to be part of that living history serving as both a steward of the Village's past and a contributor to its future.

Elbert Peets, an Ohio landscape architect who had designed projects throughout Wisconsin since 1916, served as the planner of the original Village. Peets worked closely with architect Harry Bentley to design Greendale's housing units. By the completion of construction in 1938, the community included 572 dwelling units in 366 structures: 270 detached houses, 208 row houses and 90 twin homes.

The housing reflected a practical, no-frills design approach, using locally produced cinder block ("cincrete"), stucco, whitewash and a limited palette of five paint colors. The result was what planners described as a form of "gracious functionalism," while others found the Village's appearance reminiscent of European country villages.

When federal control of the community ended in 1953, most of the design guidelines that had been in place since 1938 were rescinded. Residents were largely free to modify their homes to reflect individual tastes and needs. While Greendale's overall appearance has remained remarkably consistent, the pace of exterior changes has naturally increased over time.

As homeowners make improvements to meet modern needs, the Village has worked to ensure that these updates continue to respect the community's historic character. To help guide that balance, the Village adopted "Design Guidelines for Your Greendale Original Home" in 2004. The Guidelines were developed through a two-year process involving the Plan Commission, Village Board and Village staff, with assistance from architectural and planning experts. Their purpose was to establish shared expectations for architectural features, materials and design approaches that complement the Original homes.

As the title suggests, the document provides guidance rather than strict rules. The Village uses the Guidelines as a benchmark when reviewing renovation proposals, recognizing that each Original has unique features and circumstances that may warrant thoughtful consideration.

Since their adoption, the Guidelines have served as a helpful resource for homeowners, Village staff and the Plan Commission when evaluating proposed exterior changes. The document includes illustrations, photographs and hand-drawn examples that highlight architectural elements that define Greendale's historic housing – from rooflines and windows to siding materials and porches.

The intent is not to discourage homeowners from improving their properties. Instead, the Guidelines provide a framework to help ensure that renovations and additions complement the historic architecture and materials that give Greendale its recognizable character. In this way, homeowners can modernize their homes while helping preserve the shared heritage that makes the Village unique.

Guidelines were carefully reviewed and followed, as appropriate, by the Greendale Historical Society when it renovated the House on Apple Court to its 1930s splendor.



.....

“Greendale residents who are considering exterior improvements to an Original home are encouraged to review the updated Guidelines on the Village website or contact Village staff for assistance.”

.....

“The Design Guidelines help communicate upfront the types of things that will be reviewed in the process, creating clearer expectations for homeowners and contractors as they begin a project,” says Mike Hawes, Village manager.

2026 Update

On March 3, 2026, the Village completed an update to the Originals Design Guidelines. The revisions were approved by the Village Board following review and recommendations from both the Plan Commission and the Historic Preservation Commission. The update focuses on improving clarity, modernizing terminology and providing additional flexibility for certain types of projects.

One notable addition is a special exception process that allows the Plan Commission to consider minor deviations from zoning standards (such as setbacks or certain building dimensions) during the same review process. This approach helps streamline project approvals while still ensuring that proposed improvements remain consistent with the overall intent of the Guidelines and the Village’s historic character.

Although the document has evolved over time, its purpose remains unchanged: to help preserve the architectural identity that makes Greendale unique. By following these Guidelines, homeowners play an important role in maintaining the visual character of the Original Village while continuing to invest in, and improve their homes.

Residents who are considering exterior improvements to an Original home are encouraged to review the updated Guidelines on the Village website or contact Village staff for assistance. “We encourage homeowners to review the

information on our website, and reach out early with any questions about the permitting process,” says Paul Wolfgramm, director of Inspection Services.

Through thoughtful planning and collaboration, these efforts help ensure that Greendale’s historic charm continues to be preserved for generations to come.

Greendale Original’s Quick Facts

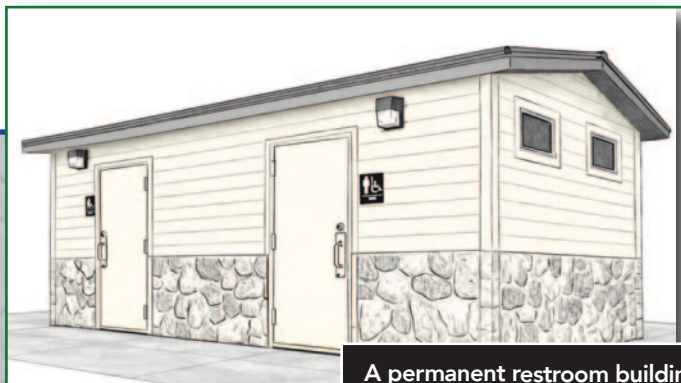
- 1936-1938: Years when Greendale’s Original homes were constructed.
- 3: Federally planned “Greenbelt” towns built in the United States: Greendale, Wis., Greenbelt, Maryland; and Greenhills, Ohio.
- 572: Dwelling units in 366 structures were constructed
- 6: The number of shades of beige the Originals were repainted in 1941, ranging from deep beige to white.
- Zero: The number of Originals that have been demolished!

Overall Goals of the Originals Design Guidelines

- Preserve the unique heritage and integrity of the original “Village.”
- Maintain the visual form of the Village, blocks, building sites and homes.
- Support the rehabilitation of homes to maintain their long-term viability and property values.
- Promote the affordability of modifying Original homes and sites.
- Allow appropriate additions or alterations to homes for contemporary uses.



See the placement of the solar panels on the roof of the Community Learning Center (CLC).



A permanent restroom building will be installed this summer on the grassy area east of the Gazebo.



Projects and Initiatives Move Greendale Forward

Several projects and initiatives are underway across the Village of Greendale in 2026, reflecting ongoing efforts to maintain community infrastructure, improve public spaces and support the well-being of residents. From road and facility upgrades to new amenities and community health initiatives, the following updates provide a snapshot of the work taking place throughout the Village this year.

Community Learning Center Roof and Solar Panel Project

Work to replace the roof at the Community Learning Center (CLC) has begun this spring as part of a project identified in the Village’s 2026 Five-Year Capital Facility Improvement Plan. The project includes replacing the building’s aging rubber roof and installing solar panels to help reduce long-term energy costs.

The rubber roof replacement is estimated at \$231,214, while the solar installation – after tax credits and rebates – will cost \$89,424. The solar panels are expected to generate approximately \$9,000 in energy savings in the first year and up to \$400,000 over the system’s estimated 30-year lifespan.

The Community Learning Center houses several community services, including the Greendale Public Library, the Health Department, and the Park & Recreation Department, and this investment will help ensure the facility remains well maintained while improving energy efficiency for years to come.

2026 Road and Infrastructure Program

As part of the Village’s 10-year Road and Infrastructure Plan, the Village is completing road and utility improvements on Southway (from Broad St. to W. Loomis Rd.) and W. Ramsey Ave. (from W. Loomis Road to S. 51st St. in 2026). These are key arterial roads for the community, and the work will affect daily travel for many motorists.

Construction will begin on Southway, running approximately from early May through July. The road will remain open to two lanes of traffic for most of the project; however, a full closure is planned from June 15 to July 3. During that time, detours will use W. Loomis Rd., W. Grange Ave., and Northway. This phase will also include installation of a new sidewalk on the north side of Southway, creating a continuous connection from Broad St. to W. Loomis Rd.

Work will then shift to W. Ramsey Ave. in three phases, from early July through late fall. This extensive reconstruction will include rebuilding the road base and making necessary drainage improvements, with detours using W. Loomis Rd., W. College Ave., and S. 51st St.. These plans are preliminary and subject to change. Updates will be shared on the Village website.

Other infrastructure improvements planned for 2026:

- Resurfacing S. 60th St. between W. Ramsey Ave. and Scout Lake Park.
- Extending water and sewer utilities to the Village-owned parcel located at 6190 W. Loomis Rd.
- Resurfacing the Brinkman Field parking lot in partnership with Greendale Schools.
- Various sidewalk and pathway repairs.

Permanent Restrooms Coming To Gazebo Park

A permanent restroom building is coming to Gazebo Park this summer to better serve downtown visitors and park users, as recommended in the Village's Comprehensive Outdoor Recreation Plan. The building will be installed in the grassy area east of the Gazebo, along with a new sidewalk connecting to Schoolway and a crosswalk providing safe access to Daffodale Park. The restrooms will be open daily during park hours, generally from May-October. Funding includes a \$112,500 Wisconsin DNR grant, \$50,000 from the Whitnall Park Rotary Club's 50th anniversary public improvement project, and a \$3,000 contribution from the Greendale Lions Club.

Village Updates Rules on E-Scooters and E-Bikes

The Village continues to take steps to address resident concerns about the safe use of electric mobility devices. On September 16, 2025, the Village Board adopted new ordinances regulating the use of e-bikes, e-scooters and minibikes. The regulations were designed to promote responsible use while protecting pedestrians, motorists and riders alike. As originally adopted, the rules allowed e-scooters to be used on sidewalks only by riders under the age of 16. However, because e-scooters are prohibited on roads with speed limits over 25 mph, the Village Board amended the ordinance on February 17, 2026, to allow riders of all ages to operate e-scooters on sidewalks.

To review the full ordinances and a helpful pamphlet summarizing the regulations, visit greendale.org/ebikes.

Greendale CHIP: A Community Plan For Healthier Living

Greendale's Community Health Improvement Plan (CHIP) brings neighbors, organizations and local leaders together to create a healthier, happier village. After reviewing community data and exploring the Village's strengths, a steering committee identified key focus areas to guide Greendale's health and wellness efforts. The plan will be carried out by the Greendale Livable Communities Coalition, whose vision is united for a strong and livable village and whose mission is bringing people and partners together to foster a thriving, connected community where mental well-being, healthy behaviors, and safety are supported and accessible to all.

The CHIP highlights three priority areas: mental well-being, community safety, and healthy behaviors – all essential to life in Greendale. Through engaging programs, community partnerships and fun initiatives, the coalition is turning these priorities into action, helping neighbors connect, stay safe and live well. Everyone is invited to be part of this exciting work. Explore the full CHIP document and see how you can get involved here: greendale.org/chip.

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AMERICAN LEGION
POST #416**

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To support our veterans and their families, the Greendale American Legion Post #416 offers a multitude of initiatives.

Classroom visits, camps for youth and families, an Honor Guard, Buddy Checks and an Adopt-a-Vet program all provide help when needed, and reinforce the message that our vets are valued, important and appreciated.

Read more about the Greendale Post on page 36.

AMERICAN LEGION POST #416
6351 W. Grange Ave. • greendalepost416.org



New automated garbage collection will begin in Greendale on June 1.



Greendale residents are encouraged to review the revised guidelines for placing garbage and recycling carts out for pickup and then moving them to storage.

Village Moves to Fully Automated Garbage And Recycling Collection

Automated Collection Begins June 1, 2026

The Village of Greendale would like to remind residents of an upcoming change to our solid waste and recycling program that is designed to improve service, enhance safety and support a cleaner community. Beginning this June 1, the Village will transition to automated garbage and recycling collection. At that time, each residence will be required to use a Village-approved 95-gallon or 65-gallon garbage and recycling cart.

This modern collection method utilizes trucks equipped with robotic arms to service carts, eliminating the need for manual lifting by collection crews.

Why the Change?

Following a time study conducted in the fall of 2025, staff determined that automated collection allows routes to be completed more efficiently and consistently, enabling crews to service more homes in less time while improving overall reliability.

In addition to operational improvements, the transition is expected to generate an estimated \$110,000 in annual cost savings beginning in 2027. These savings are the result of a Department of Public Works retirement and the decision not to refill that position. The current solid waste collection method requires a two-person crew, while the automated system allows the work to be performed safely and efficiently by a single operator.

Improved Worker Safety and Reduced Costs

The automated collection system eliminates the need for manual lifting of heavy containers and bags, significantly reducing work-related injuries. It also minimizes slip, trip, and fall hazards in all seasons by limiting the need for employees to repeatedly exit and re-enter the truck in varying weather and surface conditions. By improving safety and efficiency, the program helps lower long-term operational expenses and worker's compensation costs for the Village.

Increased Operational Efficiency

Automated collection allows routes to be completed more quickly and consistently, enabling staff to serve more homes in less time while creating a more reliable and predictable collection schedule for residents.

The automated collection program also provides several environmental and community benefits. Enclosed carts help keep streets cleaner by preventing trash from blowing into neighborhoods and reducing access for animals. More efficient truck movements decrease fuel consumption and lower greenhouse gas emissions, while standardized carts create a neat and consistent neighborhood appearance. Residents will also benefit from easy-to-manuever wheeled carts and cleaner, more organized collection points.

Cart Placement for Collection

Cart Use and Content

- Lids must be fully closed.
- All garbage must be bagged. This prevents scattered refuse throughout the neighborhoods.
- Recyclables should be placed loose in the cart (do not bag recyclables).
- Do not exceed weight limits (approximately 200 lbs.)

Updated Cart Storage Ordinance

On February 17, 2026, the Village Board officially adopted a revised ordinance regarding the storage of garbage and recycling carts. Village staff reviewed ordinances from surrounding municipalities to better understand best practices and to develop clearer and more flexible storage guidelines for Greendale residents. These updates are intended to make cart storage easier while maintaining the attractive neighborhood character that defines our community.

Updated Cart Storage Rules (Effective June 1, 2026)

- Place carts out for collection no sooner than 6 p.m. on the day before collection and no later than 7 a.m. on the day of collection.
- Move carts to their original storage location on private property after collection on the same day.
- Store carts in an enclosed building (i.e., garage) or outdoors on private property.
- When stored outdoors, carts must be within two feet of the house or garage on a side of the building that does not face the road. Alternatively, carts may be stored outside of the required front, rear and side yard setbacks, provided they are fully screened from public view by fencing, landscaping or other opaque barriers.
- Exception for certain Original homes: For middle units in Original three-, four- or six--family buildings that lack access to a side of the building not facing a street (due to limited space or configuration), garbage and recycling carts may be neatly and intentionally stored at the front of the principal structure, provided they are maintained in an orderly manner that does not create a nuisance or detract from the Village's aesthetics.
- For large or special-handling items, visit greendale.org to schedule collections.

The Village of Greendale appreciates the community's cooperation as we move toward a safer, more efficient, waste and recycling system.



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The owners/leadership team at Selzer-Ornst Construction Co. are (from left to right): Thor Misko, Nick Treder and Matt Tadisch.

“Construction is about more than buildings. The company’s mission is to enhance people’s lives through the spaces we create and the people we serve and develop.”

– Matt Tadisch, President/CEO, Selzer-Ornst



Business Spotlight: Selzer-Ornst Construction Company LLC Collaboration Is Key to Future in Greendale

Many may recognize the rather large building located at 60th St. and Grange Ave., fondly referring to it as the “Goodwill building.” And while Goodwill was indeed the prior owner, with its Milwaukee headquarters located here for many years, ownership of the property changed last fall. The Village could not be more excited to welcome another fascinating business to its portfolio of diverse companies that call Greendale home.

About Selzer-Ornst Construction Co.

Enter Selzer-Ornst Construction Company (S-O), a proud leader in the construction industry, with a 97-year history of excellence. S-O was founded in 1928 and has been building throughout southeastern Wisconsin for nearly a century. Over the years, the company has helped construct many of the places that shape daily life across our region – from the businesses people frequent to the institutions and industries communities depend on. You may recognize names like the Ambassador Hotel, Rockwell Automation, Marquette University, Baird, Ernst & Young, Milwaukee Bar Association – and close to home Greendale Schools and the School District of Greenfield. All of these companies represent clients where S-O may have taken on an assortment of roles, including new construction, expansions and renovations.

Today, Selzer-Ornst is comprised of a team of nearly 60 project managers, engineers, superintendents, craftsmen and support professionals working together to deliver quality construction services throughout southeastern Wisconsin.

The company works across a variety of markets including corporate, community, education, financial, healthcare,

hospitality, industrial, multi-family and retail projects. At the core of S-O’s approach is a belief that construction is about more than buildings. The company’s mission is to enhance people’s lives through the spaces they create and the people they serve. This work is guided by four core values: Serve People, Take Initiative, Lead the Way and Stay Humble.



The rich history of Selzer-Ornst Construction Co. is illustrated on this hallway graphic.

Searching for the Perfect Location

When the company had outgrown its previous location in Wauwatosa (its home for 95 of its 97-year history), it began a lengthy search for a space where it could continue to grow while keeping field and office personnel together under one roof. However, the initial search within close proximity of its original location yielded limited options. After nearly two and a half years – and finding buildings that were either too small or too large – Selzer-Ornst expanded its search and decided to tour the current property in Greendale. Ironically, this space was too large as well, but it offered something the others did not: the opportunity to reactivate a building many people in the community already recognized and bring multiple tenants together into the space for the first time in its history. Owner Matt Tadisch, an MSOE graduate and Green Bay native, purchased the property, and Selzer-Ornst

made the move to Greendale in late 2025. The property includes a 155,000-sq.-ft. building, on approximately 15 acres, that provides plenty of room now and room to expand into the future. This “gem” of a building in Greendale has been given new life where an exciting new small business community is now taking hold.

A Versatile, New Space

The new S-O headquarters were designed to support how the S-O team works today – collaboratively and across disciplines. The building includes multiple collaboration spaces for project teams, areas for field staff when they are working in the office, and a training center that can host more than 120 people for safety training, partner events and professional development.

According to Thor Misko, vice president of Partnerships and Project Development, “The ultimate goal for us was to create a space where the S-O team, clients, partners, vendors and community members can gather to learn, collaborate and grow together.” He continues, “The former Goodwill building checked all of the boxes, and then some,” he explains.

Welcoming Other Tenants

One of the exciting aspects of the building is the opportunity to welcome other businesses into the space. In addition to Selzer-Ornst, some of the first tenants are Captivate Exhibits, Mitchell Gallery of Flight, Trillium Foundation and Two Maids Cleaning Service. Additional organizations are being considered as tenants to support a broader business community in Greendale.

According to Suellen Bigaj, co-owner of Two Maids, “We moved our headquarters here from South Milwaukee, and could not be happier with the transition. This historic building in Greendale

has been given new life, and we are proud to be one of the first tenants to call it home. What a great location with room to expand our business, and to be part of an energized and growing community here – another reason that Greendale has become an outstanding location to choose for your business!”

A Personal Connection to Greendale

The Village also holds a personal connection for Thor and his family. His mother, Meri Misko – known to many here as “Coach Meri” – has worked for the Greendale Park and Recreation Department since 1984. Growing up around Park and Rec programs made Greendale an integral part of Thor’s life and that connection helped foster a deep appreciation for the Village. This ultimately led Thor and his wife, Lisa, to choose Greendale as their home, where they are now raising their three children.

Looking Ahead to the Future

As Selzer-Ornst approaches its 100th year, the move to Greendale represents both a continuation of the company’s legacy and the start of a new chapter. Matt Tadisich sums it up by saying, “S-O is excited to be a part of a forward-thinking community that values local businesses and long-term relationships, with a focus on collaboration inside and outside its walls. The firm looks forward to growing its roots deep and strong in Greendale, and continuing to create solutions that serve communities throughout southeastern Wisconsin.” We certainly agree, Matt. Welcome aboard Selzer-Ornst!

Selzer-Ornst Construction Company, LLC
5400 S. 60th St., Greendale
414-258-9900 • selzer-ornst.com



Above: Village Manager Mike Hawes officially welcomes Selzer-Ornst to the Greendale business community with a ribbon-cutting ceremony last December. The former “Goodwill” building has been transformed and now offers multiple training spaces, among other notable benefits, for its staff.

The new home of Selzer-Ornst at 60th St. and Grange Ave.



FREE SUMMER CONCERTS AT THE GAZEBO

Saturday and Sunday Nights 2026

ALL CONCERTS 7-8:30 P.M.

Pack a cooler and bring a lawn chair or blanket. In the event of rain, the Saturday concert will be held at the Middle School. CONCERTS SUBJECT TO CHANGE.

SATURDAY NIGHTS "MUSIC ON THE GREEN"



- **Sat., June 20: '60s by the '70s** Just what the name says - swing with these Greendale guys playing the "oldies" while enjoying a fundraiser cookout! *Sponsored by Ray's Butcher Shoppe!* Plus, Explorium Brewpub beer for purchase.
- **Sat., June 27: Zoot Suit Boogie** Milwaukee's best blue's band! Relax under the stars while listening to your favorite blue's tunes.
- **Sat., July 4: 4th of July weekend**
- **Sat., July 11: The Brightside Band** Covering decades of pop, rock and more!
- **Sat., July 18: Dawley & Sadler** Known for its classically trained talents while incorporating reckless abandon, discover this versatile band that blends an eclectic mix of styles!
- **Sat., July 25: Sorry We're Open** Enjoy a high-energy blend of acoustic-based rock with and electric infusion. *Sponsored by the Greendale Woman's Club.*
- **Sat., Aug. 1: Village Days Weekend** See the musical schedule on pg. 46.
- **Sat., Aug. 8: Main Street Song & Dance Troupe** A talented group of young performers dancing and singing their hearts out for you!
- **Sat., Aug. 15: Irish Fest Special-Leahy's Luck** Celebrating 35 years, we extend a BIG welcome to this Irish American Family Band that has been playing Irish music throughout Milwaukee and the Midwest since 1991!
- **Sat., Aug. 29: Rebecca and the Grey Notes** WAMI-award nominated for the third time, this popular band sings original music along with cover songs from the greatest musicians to ever live! *Sponsored by the American Legion Post #416.*

Saturday concerts presented by the Greendale Entertainment Association (GEA.)
For more details/information, please visit greendaleentertainment.com.

SUNDAY NIGHTS "VILLAGE NIGHTS ON THE GREEN"

- **Sun., June 21: Greendale High School Theatre Musical Showcase**
Join featured students from Greendale High School's successful theatre season as they perform highlights from the past year along side their all-time favorite songs! Enjoy a fantastic night of Broadway music!
- **Sun., June 28: Cream City Silver Band** Enjoy this municipal brass band composed of 25 local musicians who perform a wide range of musical compositions from the brass instrument literature at public events and concerts.
- **Sun., July 2: 4th of July Weekend**
- **Sun., July 12: German Band** Enjoy authentic German music, with waltzes, marches and polkas. Don't forget your pretzels! Please support the Greendale Special Olympics Brat Fry!
- **Sun., July 19: Greendale Community Theatre** Journey through a range of musical styles, featuring top actors and actresses from the theatre, and highlighting popular songs just before they open this summer's production of "Mean Girls!" FREE dance lessons from 6:30-7 p.m. from Amanda Doerr Dance!
- **Sun., July 26: Lil 'Rev** Join this award-winning Wisconsin artist, Lil 'Rev for a fun evening of acoustic music performed on guitar, mandolin, banjo, harmonica and ukelele.
- **Sun., Aug. 9: Cream City Silver Band** (see June 28).



Sunday concerts presented by Greendale Park and Recreation. For more details/information, please visit gpr.greendale.k12.wi.us

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SUMMER FUN IN GREENDALE

Special Events and Activities This Season ... Catch All the Action!

Summer in Greendale has something for EVERYONE! The calendar from May through August is literally jam-packed with special events and activities to engage our residents of all ages in fun, educational and healthy options. If you've lived in Greendale for awhile, you already know about the many opportunities you and your family have to enjoy this favorite season in our Village!

If you are new to Greendale, you will want to discover the many choices listed below, a sampling of what to expect this summer. For a complete list of 2026 Greendale events, visit the Village website at greendale.org, or pick up a FREE event magnet (sample to the right) at either the Historic Welcome Center or Village Hall. You can also check the Community Calendar on pg. 47. Save the dates of your favorite events ... **We can't wait for festival season to kick off, and hope to see you there!**

- **Sat., May 16: Clean and Green Day**
- **Mon., May 25: Memorial Day Walk** Starting at municipal lot behind Joey Gerard's Supper Club and then respectfully walking to the Veteran's Memorial
- **Sat., May 30: Perennial Plant Exchange**
- **Sat., June 6: Pet Palooza** Calling all animal lovers! To Broad St. and Gazebo Park
- **Wed., June 11: School's Out: Kickoff to a Safe Summer** Broad St. and Gazebo Park
- **Thur.-Sun., July 1-4: Family 4th Fest** Gazebo Park and Middle School grounds at Schoolway
- **Fri., July 4: Parade 9:30 a.m.** along Broad Street and **Fireworks at Dusk** at the High School Stadium
- **Sat., July 12: Garden Walk** Start at the Gazebo to pick up your program and tour the beautiful gardens throughout the Village
- **Thur.-Fri., July 30-Aug. 2: Village Days** Gazebo Park and Middle School grounds at Schoolway
- **Sat., Aug. 22: J&J Summer Bash** Middle School grounds at Schoolway
- **Sun., Sept. 8: Run for Greendale's Parks and Trails**

PLUS, GAZEBO CONCERTS AND OUTDOOR MOVIES! Concerts take place on Saturday-Sunday evenings starting June 20-21, with Movies in the Park on May 30, Aug. 21 and Aug. 29. See the Gazebo Concert schedule on the opposite page.



A doggie fashion show is one of the highlights of Pet Palooza. Don't miss this very fun event in Downtown Greendale on June 6.

VILLAGE OF GREENDALE 2026 EVENT CALENDAR

SPRING	<p>Sat. Mar. 14 Sensory Friendly Easter Egg Hunt</p> <p>Sat. Apr. 4 Lions Club Easter Egg Hunt</p> <p>Apr. 10-12 GEA Spring Resale</p> <p>Sat. May 9 Kites Over Greendale Festival</p> <p>Sat. May 16 Clean & Green Day</p> <p>Mon. May 25 Memorial Day Walk</p> <p>Sat. May 30 Perennial Plant Exchange</p>	
REPEATING SUMMER EVENTS		
<p>Movies in the Park: May 30, Aug. 21, Aug. 29</p> <p>Downtown Markets: Saturdays, June 20-Oct. 3 (except July 4, limited market Aug. 1)</p> <p>GEA Gazebo Concerts: Saturdays, June 20-Aug. 29</p> <p>Village Nites on the Green: Sundays, June 21-Aug. 9 (except July 5 and Aug. 2)</p>		
SUMMER	<p>Sat. June 6 Pet Palooza</p> <p>Thur. June 11 School's Out: Kickoff to a Safe Summer</p> <p>July 1-4 Greendale Lions Club Family 4th Fest</p> <p>Sat. July 4 4th of July Parade (9:30 a.m.) & Fireworks</p> <p>Sat. July 11 Garden Walk</p> <p>Sat. July 11 Greendale TwiNite All-Star Event</p> <p>Sun. July 12 Taste of Greendale</p> <p>July 30-Aug. 2 Village Days</p> <p>Sat. Aug. 1 Rummage on the Green</p> <p>Sun. Aug. 2 Original GTO Club All-Pontiac Show</p> <p>Sat. Aug. 22 J&J Summer Bash</p> <p>Sun. Sept. 6 Annual Burn Pit BBQ Back Yard Bash</p> <p>Sun. Sept. 6 Run for Greendale Parks and Trails*</p> <p>Sept. 12-13 Trimbom Farms Harvest of Arts & Crafts</p> <p>Sat. Sept. 19 Fresh & Fit Health Fair</p> <p>Sat. Sept. 19 Residential Shredding Event</p> <p>Sept. TBD GEA Fall Resale</p> <p>Fri. Oct. 2-3 Greendale Lions Club Octoberfest</p> <p>Sun. Oct. 18 Step up to Better Health Run/Walk*</p> <p>Sat. Oct. 24 Sensory Friendly Trick-or-Treat*</p>	
FALL/WINTER	<p>Oct. 27-Nov. 1 Hallowings</p> <p>Sat. Oct. 31 Pumpkin Chunkin'</p> <p>Sat. Oct. 31 Trick-or-Treat</p> <p>Sun. Nov. 1 Halloween Parade & Costume Contest</p> <p>Fri. Nov. 27 Annual Tree Lighting</p> <p>Sat. Nov. 28 Shop Small Saturday</p> <p>Sat. Nov. 28 Sensory Friendly Visits with Santa*</p> <p>Wed. Dec. 2 Sensory Friendly Tree Lighting</p> <p>Fri. Dec. 4 Dickens of a Village</p>	

*Advanced registration required.

SCAN THE QR CODE FOR THE FULL CALENDAR OF COMMUNITY EVENTS OR VISIT GREENDALE.ORG/EVENTS

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“Planes, Games & Rock ‘n Roll Hall of Fame” Tour To Provide Unforgettable Experiences for All Ages

By Ted Mainella

greendalehistoricalsociety.org

T

he Greendale Historical Society can't wait to hit the road with you in 2026!

Building on a long tradition of “Magical History Tours,” the Society is inviting travelers of all ages to join its next travel adventure: the 2026 “Planes, Games, & Rock ‘n Roll” Hall of Fame Tour.

Scheduled for October 5-11, 2026, this seven-day, deluxe motor coach excursion continues the Society's tradition of high-quality, history-driven explorations. Join the journey to explore the greatest legends in American music, sports and aviation. The Society's tours are known for their friendly atmosphere and deep historical insight, often selling out well in advance.

This tour provides a “bucket list” itinerary of some of the most famous cultural sites in the Midwest.

- **Rock & Roll Hall of Fame** Explore musical history in Cleveland, Ohio. A local inductee includes “The Wizard of Waukesha” guitarist Les Paul.
- **NFL Hall of Fame** Visit the premier shrine to professional football in Canton, Ohio,. So many Packers, so little time!
- **U.S. Air Force Museum** Discover aviation history at the world's largest military aviation museum in Dayton. Featuring Wisconsin-born, WWII fighter-pilot ace Richard Bong.
- **Amish Country:** Scrumptious buffet lunch in historic Shippshewana, Indiana.
- **Put ‘n Bay Excursion** Scenic tram ride and winery tour at International Peace Memorial National Park.
- **Carillon Historical Park** 65-acre, open-air history museum designed by Milwaukee Washington Park architect F. L. Olmsted.

- **Canton Classic Car Museum:** Automobiles, vintage toys, steam engines, movie posters and historic photography.

What Makes Greendale Historical Society Tours Special

- **Deluxe Transportation** Locally owned Badger motor coaches provide safety, comfort and display a billboard-size notice of where we're from!
- **Stress-Free Travel** Forget the driving! Sit back in a comfortable, climate-controlled coach and enjoy the sites while we handle all the logistics.
- **Fully Escorted** Guided by experienced Society escorts who have visited the sites and have led several past Society travel adventures.
- **Perks** High-quality accommodations, most meals, admission to these world-class sites, and more!
- **Fellowship** Whether you come with a friend or travel solo, you'll be with neighbors and friends who share a love for history and a great adventure.
- **Legacy of Excellence** The Society has a reputation of organizing and leading successful, high-interest tours that frequently sell out. (See following comments from several of our past travelers.)

How To Reserve Your Seat

A \$200 deposit is all it takes to lock in your spot for this bucket-list excursion. But don't wait – these high-interest tours are famous for selling out early! Final payment is due by August 31, 2026. Member cost is \$1,999 and non-member cost is \$2,099.

- **Visit the Greendale Historical Society online** at greendalehistoricalsociety.org.
- **Stop by in person** at the Historic Welcome Center on Broad Street to chat with a volunteer and learn more.

Left: Tour participants will be treated to visits to a variety of landmark locations with special historical significance, all chosen for maximum interest and fascinating views.

Right: Former travelers remember a favorite bus driver, Henry, with fondness.



• **Mail in your deposit today!** The Greendale Historical Society address is 5680 Broad St., Greendale, WI 53129.

• **Use the QR code in the ad below.**

Military veterans save 10% on your tour tickets!

Email greendalereply@gmail.com or call 414.421.1938 with questions.

Whether you're a "Magical History Tour" veteran or joining us for the first time, we invite you to experience another unforgettable Greendale Historical Society tour: **"Planes, Games & Rock 'n Roll Hall of Fame."**

What Our Recent Travelers Are Saying ...

"Trip was well planned/organized and was above my expectations. The organizers were open to questions, concerned about pleasing others and kept us informed."

– Nancy

"Our trip to Savannah in May 2022 with the Society was well-organized, fun and memorable. We're looking forward to our next trip with them in October of this year."

– Lee and Frieda

HOW IT ALL BEGAN ...

Our first tours were inspired and led by Society member Bob Theirfelder. Bob was a master of tour logistics, including transportation, appealing places to eat, inspiring sites and making sure all participants had a good time! From the time we stepped on the Badger Bus driven by Henry Robinson (our favorite driver, photo above) and rolled out of Greendale, we knew we were led by pros and bound for an exciting and memorable adventure.

Bob and Henry have both passed away. We are all indebted to their leadership, spirit of fellowship and discovery. Our 2026 Tour: Planes, Games & Rock 'n Roll will continue that tradition. **RESERVE TODAY!**

BUS TOUR

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Scan to Reserve



James Steffes earned an associate degree in MATC's Air Conditioning and Refrigeration Technology program in December 2025.

AIMING HIGH: Sky's the Limit for HVAC Graduate Thanks to PepsiCo Foundation Scholarship

MATC Associate Degree Recipient Plans To Study Mechanical Engineering *By Mark Feldmann*

James Steffes is ready to boldly go where no heating, ventilation and air conditioning technician has gone before.

Last December, Steffes earned an associate degree from Milwaukee Area Technical College's Air Conditioning and Refrigeration Technology program, taking most of his classes at MATC's Oak Creek Campus.

And he's prepared to blast off into the final frontier of space to ply his trade.

"All the equipment and stations we have in space have heaters and refrigerators. Someday people could be living on Mars," Steffes says with a smile. "All of those systems will need to be serviced at some point."

Steffes, who dropped out of Milwaukee's Rufus King High School nearly 30 years ago, could very well reach the stars thanks to the training and support he received from MATC.

In 2003, he earned his General Educational Development (GED) certificate from the college. He returned to MATC in 2022 and received a technical diploma in the Appliance Technician program in the spring of 2023. In the fall of 2025, he received a PepsiCo Foundation Scholarship and completed his associate degree.

"The PepsiCo scholarship was a tremendous, tremendous help, and it came at a pivotal time," says Steffes, who has four children. "Figuring out how to pay for school became one less thing to worry about."

The scholarship helped Steffes pay tuition for the final two courses he needed to complete his degree, along with the books, materials and fees for those classes.

The PepsiCo Foundation Scholarship program offers students pursuing associate degrees, technical diplomas and professional certificates financial assistance, support, professional development and employer networking opportunities.

The program's goal is to help students gain access to high-skill, high-wage jobs in fields such as manufacturing, transportation, distribution and logistics. Since its inception, the scholarship program has provided financial support to more than 4,000 students across the country.

In September 2022, MATC became the only technical college in Wisconsin to receive money for the PepsiCo scholarship program. During the next two years, more than 150 students each received a \$2,000 scholarship to complete their degrees.

Left: MATC students in the Air Conditioning and Refrigeration Technology program train on equipment at the college's Oak Creek Campus.

In the summer of 2025, the PepsiCo Foundation gave MATC an additional \$180,500 for the 2025-26 school year. Established in 1962, the PepsiCo Foundation is the philanthropic arm of PepsiCo.

MATC was one of 15 schools across the country that PepsiCo renewed its relationship with, says Naomi Pollek, who leads corporate and employer relations for the MATC Foundation, the college's philanthropic partner.

"Higher education is the single most important tool we have for addressing economic mobility," says Dr. Anthony Cruz, MATC's president. "The funds from the PepsiCo Foundation will help eliminate a financial barrier and enable students to enroll, stay and graduate from MATC. Our students get the skills to secure high-paying, family-supporting jobs, and our employer partners in the region can alleviate their workforce shortages."

Along with going to school, Steffes works third shift as a mail processing clerk at the U.S. Postal Service's distribution center in Oak Creek.

"Working that shift allows me the flexibility to attend classes," he says. "For time management, you need to make sure you have a plan and try not to stray from it."

With his associate degree in hand, Steffes plans to earn a bachelor's degree in mechanical engineering. In the future, Steffes wants to design, build and sell HVAC systems. "Being a mechanical engineer means you can work in just about any sector," he says.

He also wants to open an engineering school for underprivileged and underrepresented students. "Giving back has always been a goal," he says.

For Steffes, MATC fueled his dreams, provided him opportunities, transformed his life and inspired him to always reach high. "MATC has been a lifeline and a launch pad," he says. "It has been an enriching and rewarding experience."

Refrigeration, Air Conditioning and Heating Programs at MATC

MATC has two programs that can teach you how to service and install air conditioning, refrigeration and heating equipment. Most of the courses are offered at the Oak Creek Campus, 6665 S. Howell Ave.

You can earn a technical diploma as a Refrigeration, Air Conditioning and Heating Service Technician in less than nine months. You can continue and get an associate degree in Air Conditioning and Refrigeration Technology.

The programs' curriculum provides instruction in all types of air conditioning and refrigeration equipment, including room air conditioners, ice cube makers, and display freezer and refrigeration units. The operation, repair and installation of gas- and oil-fired heating units also are taught.

These programs can prepare you for the following careers:



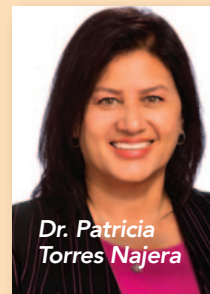
Students in MATC's Air Conditioning and Refrigeration Technology program.

- Heating, air conditioning, and refrigeration mechanics and installers
- Supervisors of mechanics, installers and repairers
- Plumbers, pipefitters and steamfitters
- Pipelayers
- Home appliance repairers
- Energy auditors
- Sheet metal workers
- Construction and building inspectors

First-line supervisors can make as much as \$41 per hour. Mechanics and installers can earn \$30 per hour.

Learn about MATC's Air Conditioning and Refrigeration Technology program at matc.edu/course-catalog/manufacturing-construction-transportation/air-conditioning-and-refrigeration-technology.html

Visit matc.edu



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STUDENTS AND SCHOOLS GIVE BACK Through Volunteer Endeavors



Left: The Highland View Student Leadership Team collected more than 2,800 books during Socktoberfest!!

Right: College Park students box up socks that were collected during "Socktoberfest" last fall, with more than 1,000 pairs of socks collected!



including focusing on the needs of others, accomplishing a goal that builds more confidence, understanding diverse life experiences, and a sense of purpose when they see how math, science, history, and other academic subjects apply toward helping others," she explains.

Read more below about other service learning projects and their impact.

- College Park students and families are highly invested in the fourth grade students' annual "Socktober" event! Socktoberfest is a sock collection activity that benefits the clients of St. Ben's Community Meal Program and Capuchin Community Services. Socktoberfest takes place in October, and the fall 2025 collection brought in 1,067 pairs of socks for those in need. This brings the total over three years of participation to 3,160 pairs of socks!

The Socktober service project is tied to the fourth grade students learning during October Down Syndrome Awareness month (with a sock tie-in connection how it is sometimes said that chromosomes look like socks and that people with Down Syndrome have an additional chromosome).

Students are actively involved in developing the service project. They set a schoolwide goal for the collection and individually determine how they want to participate in the activity. There are a variety of roles to choose from, including announcement writing or reading, calling family members for donations, collecting donations from classrooms, sock sorting and counting, packing the final collected items, and writing thank-you notes to donors.

- The Highland View Student Leadership Team collected a staggering 2,874 books, filling 46 boxes to the brim during its fall book drive. Bernie's Book Bank has officially picked up the donations and will get them into the hands of children who need them most. Thank you for supporting our students and giving them this wonderful opportunity to serve and strengthen our community.

- Greendale High School Sources of Strength hosted a week of activities related to the strength of generosity at the

Building citizenship and community is a focus for Greendale schools. Throughout the school year, students in grade levels across the District are engaging in community service projects that support the important learning of taking care of our neighbors and our neighborhoods, in Greendale and beyond our borders. Service projects in the schools can be simple or more complex.

Greendale Middle School seventh graders are "buddies" to elementary school students, visiting a few times a year and acting as amazing mentors to the littles. They read and write together and establish friendships that extend through the school years.

Students choose to become buddies and annually over 90 percent elect to participate in the program. Middle schoolers also have the opportunity to visit older adults at Clement Manor, an area senior living community, to play bingo with the residents. These intergenerational connections are important and the students report that they love talking and laughing with the senior citizens, according to Ms. Lee Burish, seventh grade science teacher.

The Middle School has had robust service learning programs for many years. Becky Gang, GMS sixth grade science teacher, has led many students in these projects. "Having adolescents involved in community service projects is the peak time for developing empathy and identity. The benefits of their participation are numerous,



Seventh graders enjoyed doing yard work during the annual fall Clean & Green service-learning event. A total of 14 Greendale senior citizens received help.

school. A dine-out event and hot cocoa sale in the MPR during the lunch hours rounded out the students efforts to raise \$2,000 for SMA (Spinal Muscular Atrophy).

- Canterbury Service Club members and their advisor selected the Salvation Army Red Kettle Campaign for their winter project. Students served as bell ringers during the holiday season at the Greenfield Pick 'n Save collecting donations for the Salvation Army.
- During the annual fall Greendale Middle School Clean & Green service-learning event, 14 Greendale senior citizens were helped with fall yard chores by 47 seventh graders (plus six adults, who volunteered to drive students around the community). Other students visited Greendale Village public areas to pick up trash.

Greendale students across all grade levels are invested in these service projects and are learning the importance of taking care of our neighbors and neighborhoods.



.....
“Having adolescents involved in community service projects is the peak time for developing empathy and identity.”

- Becky Gang, sixth grade science teacher
.....

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Right: These Highland View Panthers enjoyed their "PAW-some" award prize – a school tour with Mr. Bob! Each month, students from each 5K-5th-grade classroom, along with special classes, are recognized by staff for their "above-and-beyond" demonstrations of what it means to be "PAW-some" (safe, respectful, responsible, and kind) at Highland View.



Canterbury students have been working hard to earn Golden Paws by meeting their classroom goals! These goals include quick transitions, active listening, cleaning up after ourselves and using appropriate voice levels. The fantastic second trimester was celebrated with a "Musical" Glow lunch.

Schools Use "PBIS" To Foster Student Success Inside and Outside the Classroom



The attributes of a Greendale graduate have been an important foundation for personal growth and academic success for Greendale Schools' students for more than a dozen years.

The five attributes (Character, Citizenship, Communication and Collaboration, Critical and Creative Thinking, and Personal Wellness) are qualities the community knows all individuals should possess. Educating our youth on those important traits takes commitment.

Greendale Schools has made that commitment over the years. In all schools and at all grade levels, educators are using Positive Behavioral Interventions and Supports (PBIS) to make connections from the classrooms, hallways and educational spaces to the greater world.

PBIS is not a curriculum or a disciplinary policy. It's a proactive, research-driven system designed to teach students positive social and behavioral skills in the same way we teach academic skills. Instead of just reacting to misbehavior, the schools focus on preventing it by clearly defining, teaching and reinforcing the behaviors they want to see.

"Our schools focus this instruction on expectations of being safe, respectful and responsible and the positive impact of those expectations on peers and community," says Shannon Clark West, principal of Canterbury Elementary. "Students know what is expected and how to engage with their peers and the staff in our school setting. We also give that framework for what it looks like outside of school. Teaching kids to recognize what it looks like to be safe at a park or the grocery store."

Students are recognized and celebrated when they make positive choices. The goal is to acknowledge positive choices so they become habits. Over time, the success itself is the reward.

"When students are successful in practicing safe, respectful and responsible behavior, tangible items and school-wide celebrations are used to recognize success," Clark West adds.

Consequences of poor choices are instructive rather than punitive. Students learn how to fix mistakes and move forward from them.

"If a student demonstrates behavior errors, we put corrective measures into place – like reteaching, additional reflection or restorative work," Clark West explains. "This additional support ensures they're getting the feedback they need on how we expect them to behave."

At its core, PBIS is about building a supportive school community where every child can thrive academically, socially and emotionally. Accountability is important. Kids need discipline and have the ability to make the right decisions. PBIS supports students by teaching them how to navigate through different situations at school and through life.



College Park students showed that empathy is the heartbeat of the school community. Earlier this year, recipients were chosen for their remarkable ability to look out for others, offer a helping hand, and ensure everyone in the school feels seen and valued.

ALUMNI SPOTLIGHT



Greendale grad Hannah Tews Class of 2006, works on one of her colorful murals.



Hannah Tews and Her Art Make a Mark in Greendale

Visitors to Greendale’s Canterbury Elementary School are in for a treat. Adorning the walls in two spaces of the school are original murals created by local artist Hannah Tews, who is well known for her installations in Black Cat Alley in Milwaukee, at the Racine Zoo, and through a partnership with the Milwaukee Brewers.

A Greendale resident and Greendale High School grad from the Class of 2006, Tews says she was “involved in a little bit of everything” in high school, with all of her activities centered around the creative community there. She filmed and edited TV productions, served as stage crew chief and assistant stage manager for Greendale Theatre productions, was active on the yearbook staff, and developed a love for graphic design through elective classes. Tews was also a member of the 2006 State Championship softball team, playing the sport during all four years of her high school career.

“My fondest memories of my time in Greendale Schools come from how well-rounded and social the experience was,” she explains. “Winning State for softball was a huge highlight and something I’m still proud of. I also loved the many Tech Week rehearsals and show nights with stage crew, where teamwork, focus, and plenty of laughter went into making each performance run smoothly.”

“Between those experiences and the everyday moments spent with friends, high school was simply a really enjoyable part of my life,” Tews adds. “I’m grateful for the foundation Greendale Schools gave me – offering experiences many districts don’t. Academics mattered, but so did arts, STEAM, athletics, and creative co-curriculars that taught me to collaborate, problem-solve and be myself.”

Today, Tews is a freelance muralist and illustrator, and owner of the business, Terrible Tews, where she paints murals, illustrates books and creates goods. She explains, “I get to play with color, pattern and plenty of imagination all while solving problems and working with clients to bring their stories to life.

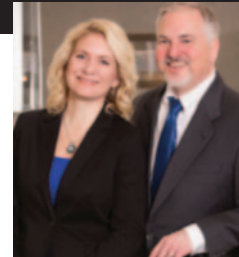
“I want my work to make you pause, smile and maybe spark a little curiosity about the natural world around us. If it inspires even one kid to care a bit more about animals or nature, or believe they can make a difference, then I’m doing something right,” she adds.

Tews and her family reside in the Village. “I would love to see Greendale lean into placemaking, bringing in collaborative, creative voices that aren’t afraid to shake things up and try something new.” “It’s about building a true community with spaces and experiences that connect people, spark creativity and celebrate everyday life,” Tews says.

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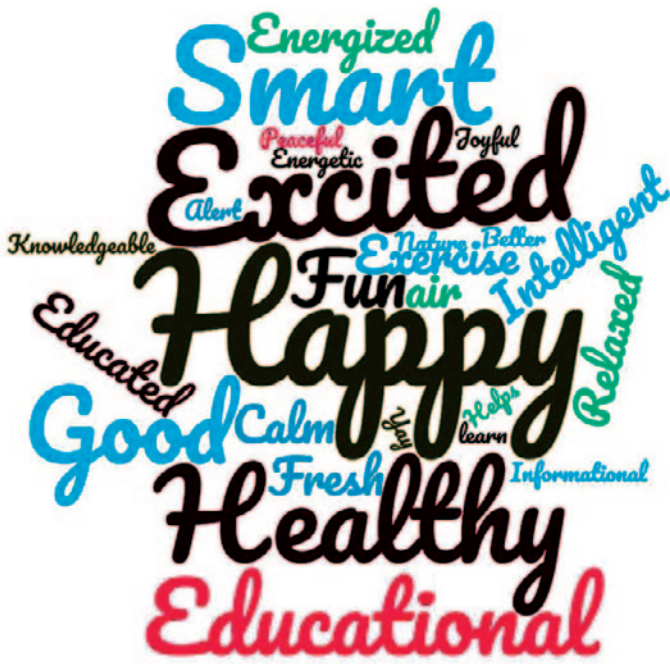
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Greendale Students Get Moving and Learning With Help From Greendale Education Foundation

There's no good reason students should only be moving during P.E. class and recess!"

Parents and teachers know kids like to move, and there's a ton of research that shows that getting moving helps kids get learning. Through a recent \$5,500 grant from the Greendale Education Foundation, students at Canterbury Elementary School are getting the chance to put that research to the test.

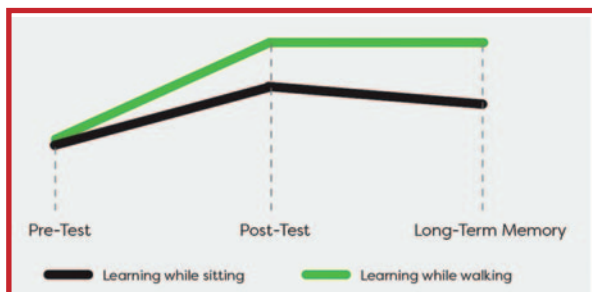
Research from the University of North Carolina at Chapel Hill confirms the positive impact of walking on learning, showing that students who combine movement with learning not only show increased retention of material, but also express higher levels of personal happiness, better moods, and even got faster at basic math skills like multiplication! Starting soon, a "Walking Classrooms"

program hopes to bring those benefits to our students in Greendale.

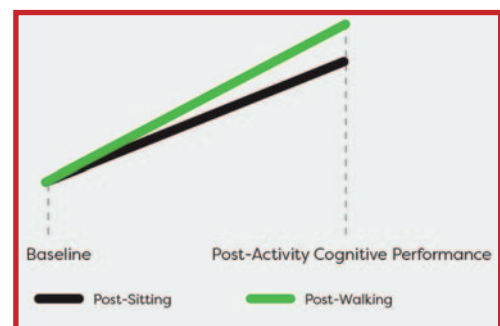
The Walking Classroom program is simple: students take brisk 20-minute walks as a class while listening to an educational podcast episode that comes preloaded on individual audio players. Teachers are given lesson plans and quizzes to discuss and review the material before and after the walk. Lessons include everything from alliteration and adverbs to Vasco de Gama and Vitamin C, offering curriculum-aligned lessons for students across grade levels. And the walking classrooms aren't limited to the classroom ... they can be used in out-of-school-time programs, summer programs and other educational settings as well!

According to teachers who have used the program in other districts, "Students return to the classroom in better

Learning While Walking vs. Learning While Sitting



Multiplication Test Scores After Walking



moods, more focused, and more likely to engage in post-walk discussions." Canterbury 4th-grade teacher Mrs. Bauer adds, "I am super excited to get this program started! My best friend does this in Lake Geneva, and the kids love it there, so I can't wait to bring it to Greendale!" According to Mrs. Bauer, walking classrooms will be incorporated into ELA (English and Language Arts) curriculum, science instruction, indoor recess routines, and intervention blocks to maximize both instructional time and student engagement. And according to a Canterbury student, "I just love moving around!" It sounds like this program will be just right for him.

School Resource Officers Build Community and Connections with Students, Schools, Families

Cooperation and collaboration are important values in the Greendale community. The work of the Greendale School Resource Officers (SROs) highlights one important connection between community organizations. Greendale Schools' collaboration with the Village of Greendale Police Department has brought two dedicated officers into the parochial and public schools in the community. Their presence makes a meaningful difference, building genuine relationships within the schools they are assigned to serve.

"Greendale's schools and the Village of Greendale Police Department work in collaboration for the safety and well-being of all school students, families and the community," says Dr. Kim Amidzich, School Superintendent. "The partnership between schools and the Greendale Police Department through the School Resource Officer program reflects our community's commitment to ensuring safety in all spaces around the Village."

Greendale's program is a prevention-focused approach. Greendale's SROs work proactively with students, staff and families to address concerns before they become serious problems. They participate in classroom activities, attend student assemblies and join family events. The Greendale SRO team presents at area events and participates in local groups bringing their expertise around safety to the community in many ways.

By attending sporting events, special programs and evening activities, the officers become familiar faces throughout our community. This visibility reinforces that law enforcement is part of our support system, not separate from it, and the regular, friendly interaction helps students see police officers as approachable mentors. Students, parents and staff all benefit from knowing that trained professionals

Information on how you can support programs like this and the mission of the Greendale Education Foundation to ensure all students in Greendale have the necessary support to succeed to their highest potential, can be found at GreendaleFoundation.org. You can also email greendalefoundation@gmail.com, or visit social media: @GreendaleEdFoundation.

And for another fun way to support projects like Walking Classrooms in Greendale, keep an eye out for Greendale Education Foundation raffle opportunities at Greendale events this summer, like the School's Out-Kickoff to a Safe Summer event on June 11! (see pg. 32).



Our School Resource Officers maintain a visible and approachable presence in Greendale schools.

are invested in our collective safety and wellbeing.

One of the program's greatest strengths is its focus on developing mutual respect between officers and youth. Greendale's SROs maintain a highly visible and approachable presence on campuses and school grounds, as well as in the community. They are available to meet with students and families privately, if needed, to discuss topics on personal safety, crime prevention or navigating the justice system. This accessibility creates opportunities for students to ask questions, share concerns, and develop trust with law enforcement – a foundation that benefits everyone.

SROs provide formal and informal educational opportunities to discuss law, Village ordinances, the justice system, and law enforcement on crime-prevention and safety programs with students, staff and parents. They also collaborate closely with school counselors, staff and community agencies to connect students and families with the resources they need. Whether a student needs support with substance abuse prevention, personal safety concerns, or other challenges, the officers help facilitate appropriate referrals and establish connections to community services. While Greendale SROs' assignments last three years, their relationships with youth and families extend well beyond that time.

"This community services work supports students and families beyond the school day and into daily life," Dr. Amidzich added. "Greendale's SROs embody the values all citizens want to instill in our students: respect for others, commitment to safety, and active participation in building a stronger community."

BRAVO TO THE GREENDALE SCHOOL DISTRICT!



Above: Greendale alumna Mary Muchinski receives a congratulatory plaque from a rep at WUHS.

Highland View PE Teacher Named to Alma Mater Athletic Hall of Fame

Longtime Highland View physical education teacher Mary Muschinski was recently inducted into the Waterford Union High School (WUHS) Athletic Hall of Fame. A member of the WUHS Class of 1978, Muschinski was a standout athlete for the school during her time there lettering in track and field and gymnastics.

Muschinski was an important member of the school's track team that won four consecutive Southern Lakes Conference championships. Muschinski broke the school's long jump record in 1978 and set school records in the 100-yard dash, 4 x 100 yard relays, and 4 x 200 yard relays, some of which still stand today. In 1976, she was part of the Class B Wisconsin State Championship 4 x 100 yard relay team. That relay team set a school record and a new Class B state record that year.

After WUHS, Muschinski attended UW-Milwaukee (UWM), earning four varsity letters in track and field and two varsity letters on the women's field hockey team. She competed in various individual sprints and relays, and was co-captain during her senior year.

Muschinski joined the teaching team in Greendale in 1989. She spent more than 20 years coaching boys' and girls' track in addition to teaching elementary phy ed.

Congratulations, Mary!

GHS Inducts Newest Members to Athletic Hall of Fame

Greendale High School inducted three new members to its Athletic Hall of Fame on a frigid Friday night this past January. The excitement and celebratory atmosphere warmed the crowd in attendance as two former GHS athletes: Mary (Pospyhalla) Reeder, Class of 1979 – and Ben Ericksen, Class of 2009 – along with Chris Mackenzie, LAT, the school's athletic trainer, were welcomed as the Hall of Fame Class of 2026.

Reeder, a three-sport athlete in high school, lettered in tennis, basketball and softball as a Greendale Panther, and led teams to conference championships and state tournaments. She was the 1979 Greendale Female Athlete of the Year.

Ericksen lettered in football and track while at Greendale High School. He was named 2008 Woodland Conference Football Player of the Year and earned statewide recognition as the 2008 Gatorade Wisconsin Football Player of the Year.

Mackenzie was inducted as a friend of Greendale High School Athletics. Chris has served as the schools' athletic trainer for more than 25 years. His care and commitment to student wellness and rehabilitation are highly regarded among athletes, families and his peers in the community.

Community Celebrates 60 Years of Canterbury

Greendale came together on Friday, March 20, for a celebration to mark the 60th school year for Canterbury Elementary School. Organized by the school's Parent Teacher Organization,



New Greendale High School Class of 2026 Hall of Fame members are (from left to right): Ben Ericksen-Class of '09, Mary Reeder-Class of '79, and Chris Mackenzie, the school's athletic trainer for the past 25 years.

(PTO), current school families and staff met former students and former staff at this Diamond Jubilee Celebration.

Guests were treated to tours of the building, displays with photographs of past school years, and videos featuring former School principal Michele Kloth and other school "celebrities." It was a grand evening remembering and learning about the School's history and celebrating its future!

College Park's Award-Winning "Read Together Program" Celebrates Fourth Year

The families and staff of College Park Elementary School shared an evening recently to celebrate the School's fourth annual Read Together featuring the book and adapted movie, "The Wild Robot." The program features at-home and classroom reading assignments and activities meant to promote family literacy. Families were invited to create their own robots to submit to a school-wide contest.

The culminating celebration featured a family picnic with trivia, upcycled robot creations and the opportunity to vote for a favorite in the family robot challenge. Cooperation and collaboration makes the event a

BRAVO TO THE GREENDALE SCHOOL DISTRICT!

success each year! Congratulations to everyone who participated.

Greendale Middle School Forensics SHINES in Area Tournaments

GMS Forensics team student performances have been incredible this season. Our Panther participants have racked up the medals for outstanding work at meets all season long. The team is coached by Middle School teachers Jackie Weier (head coach), Jade Turner and Reece Pockat.

Check out this "By the Numbers" rundown of their successes listed here:

- 30 students in grades 6-8 competed.
- 28 students qualified for the Forensics State Tournament.
- 8 different Forensics categories.
- 5 regular season competitions included GMS students.
- 3 team medals earned from those competitions: 1st place in the Greendale tournament, 2nd place at the Longfellow Middle School tournament, 3rd place at Milwaukee Academy of Chinese Language.
- 39 medals were awarded to GMS Forensics participants.
- 1 student was honored with the Forensics Character Award at the STARMS tournament for demonstrating

excellence in sportsmanship and leadership during the Forensics season.

- 16 of the students volunteered their time to perform their pieces at Eden Vista Assisted Living in Greendale.

Many thanks to team sponsor BBQ Supply Company in Greendale for donating the competition medals for the Greendale Tournament.

Congratulations to our Panthers on a great season!



Hollywood Actress A.K.A. Greendale H.S. Alumna Visits Theatre Department



Hollywood actress and 1974 Greendale High School graduate Jane Kaczmarek (front row center with white sweater and jeans) visited with high schoolers as they prepared for the spring musical, "CHICAGO."

The cast and crew of Greendale High School's theatre production, "Chicago," recently welcomed a notable GHS alumna, Hollywood actress Jane Kaczmarek (Class of 1974) as the group made final preparations for its spring musical. Kaczmarek shared information about her path to success as a television star (e.g., "Malcolm in the Middle," "St. Elsewhere," "Hill Street Blues") as well as her experiences as a Greendale student.

"What a wonderful morning to have alum Jane Kaczmarek back in the Greendale High School Theatre," remembers Jeff Schaetzke, theatre director and member of the Class of 1988. 'Hanging with Jane for over two hours (!), we realized she's US!'"

Schaetzke reflected on how excited Kaczmarek was to talk to our students and how she knew a lot of their neighbors or relatives, even realizing she was related to some students! She told her story about trying to fit in while in middle school and early high school, and how choir and theatre was where she found people that accepted her and she could be her true self.

"She begged our students to be kind, to be welcoming, to experience the magic of the stage and to take it with them (when they graduate)." He added it was apparent, "... what the GHS space meant to her, and how she took it with her, and was so proud and excited to be back."

Media partners from CBS58 were on hand for an interview. Scan the QR code above to watch the news story.



SCHOOL'S OUT ON JUNE 11, 2026 Join Us for the Ultimate Summer Kickoff in Greendale!

The last day of school is always a memorable milestone in Greendale. It marks the start of summer – a season filled with laughter, outdoor adventures, and time spent with neighbors and friends. This year, the Village is making that milestone even bigger by bringing two beloved events together!

Introducing **School's Out-Kickoff to a Safe Summer**, a celebration designed for all ages that combines our traditional School's Out event with Bicycle Safety and Big Vehicle Exploration Day. Building on the momentum of past successes, this year's event doubles down on what matters most: celebrating student achievement, saluting our local Public Safety team, and kicking off a healthy, active summer for every Greendale family.

A Community Coming Together

This event is made possible through the generous support of the Community Learning Center and our local partners, including the Greendale Education Foundation, the Greendale Livable Communities Coalition, and the Community Alliance. But more than just a celebration, this event is about the people of Greendale.

"It was great to see so many people out there last year, with kids playing in the grass and smiles all around, celebrating the beginning of summer in its new location in front of Gazebo Park," shares Megan Mermal, Greendale Public Health strategist.

Aleks Skibicki, president of the Greendale Education Foundation and community volunteer, echoes that excitement. "We can't wait to bring these two events together this year. School's Out started 9 years ago as a bike safety event, so it's like we're getting back to our roots! Greendale has such a wonderful, engaged community, and we're excited for the opportunity to provide helpful resources and education, all while having fun with families of all ages."



Event participants were treated to games, interactive booths and giveaways from local organizations.

"School's Out-Kickoff to a Safe Summer" Event Details

- **Date:** Thursday, June 11
- **Time:** 3-7 p.m.
- **Location:** Along Broad Street by Gazebo Park
- **Hosted By:** Community Learning Center Departments (Greendale Park & Recreation, Greendale Public Health Department and Greendale Public Library)
- **Supported by:** Greendale Education Foundation and Greendale Livable Communities Coalition.

Last year's School's Out event attracted hundreds of students and families to its new location on Broad St. in front of the Gazebo.

What To Expect: Fun, Learning and Exploration

This celebration truly offers something for everyone! You can explore, meet local first responders, and discover resources to keep households and neighborhoods safe.

Highlights of the Day Will Include:

- **Big Vehicle Exploration**
Check out the official Department of Public Works, plus Police and Fire vehicles that keep Greendale safe and running smoothly!
- **Interactive Safety Stations:** Meet and learn from local heroes and experts, including the U.S. Coast Guard, Poison Control and Greendale Village Vet.
- **Hands-On Activities**
Spark curiosity with STEAM-based activities, Greendale Robotics teams, and snack, craft and build stations.
- **Family Fun**
Enjoy games, story time, interactive booths and giveaways from local organizations.

Mark your calendars, grab your friends and family, and come join the fun as we officially kick off a safe, exciting summer. Together, let's champion community safety and celebrate the vibrant spirit that makes Greendale such an incredible place to call home. We can't wait to see you there!

Broad Street was filled last year with students (and their friends and families) eager to discover fun summer activities and resources.



"... what matters most: student achievement, saluting our local Public Safety team and kicking off a healthy, active summer for every Greendale family."

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The Greendale Post #416 Honor Guard stands ready for a rifle volley.

A Focus on Greendale American Legion Post #416: Quietly Taking Bold Steps To Make a Difference

Marching to a quiet, yet steady beat, the Greendale American Legion Post #416 has been serving our community for more than three generations. Yet many of our residents don't really know WHO they are, WHAT they do or WHERE they are located in Greendale.

"It's time to answer those pivotal questions," says Commander Ed King, a member of American Legion Post #416 since 2018. "Our organization is proud to have its hands in so many different programs and services, both locally and regionally, and we appreciate the opportunity to educate the community and share our good news with everyone."

Commander King continues with a laugh when he explains that we may need more than one magazine article to adequately describe their important, and many times life-changing, programs that serve our veterans, their families and the community.

Request granted, Commander King! We are eager to share your history about American Legion Post #416, fondly called the "Post." Your story is a fascinating one and Post #416 is an important resource in the Village.

80+ Years of Greendale History

Most Greendale residents are familiar with the classic bar and eatery, Ray and Dot's Tap, located at 6341 W. Grange Ave.



Serving up craft beers, reasonably priced bar food and friendly service, Ray & Dot's has been a mainstay in the community for decades. And just next door to the east (in the same building) is another community cornerstone, American Legion Post #416. Drive by and see the huge sign out front that

proudly displays its name. Fascinating fact: Unbeknownst to most Greendaleans, the Post is the owner of the property, and for 70 years, Ray & Dot's has leased its space from them.



Post #416 Entrance

Walk around to the eastside of the building, and you will see another set of doors labeled "Memorial Hall." This is the official entrance to the Greendale American Legion Post #416, and its headquarters in our Village.

Post #416 has been a proud member of our community since 1939. It was first located in a Greendale Original until the current building was completed. The Greendale Post is one of the largest in Wisconsin, and usually ranks in the Top 3 with more than 400 members.

The American Legion is guided by its four pillars:

- **Veterans Affairs and Rehabilitation:** Advocating for veterans' benefits and providing support for their rehabilitation and reintegration into civilian life.
- **National Security:** Promoting a strong national defense and supporting military personnel and their families.
- **Americanism:** Emphasizing patriotism, civic responsibility, and the importance of American values and traditions.
- **Children and Youth:** Supporting the development and well-being of children and youth, including education and community-service initiatives.

A Variety of Programs To Support Vets and Their Families

The four pillars described above are supported by a rich assortment of programs and services for our veterans and

their families. Read on about some of these vital, sometimes life-changing experiences that the Post focuses on throughout the year:

- **Buddy-Check Program** The Post regularly reaches out to each of its members to ask if help is needed. Whether it is a home or hospital visit, shoveling a sidewalk, offering a ride to church or making a grocery run, the Post makes every effort to connect and reinforce the message of how much the vet is valued.
- **Adopt-a-Vet Program** This new partnership with St Alphonus School pairs up a student team with a specific veteran, whom they personally interview. The team creates a Power Point presentation highlighting their experiences and what they learned. The vets feel valued and appreciated, and the students learn about service, how to write a report and how to speak in front of others – a win-win partnership for all!
- **Americanism Presentations** By visiting local schools and senior centers, our veterans share their life lessons learned from military experiences. Being proud to be an American comes out loud and clear, and the vets share the message about what brings us together as a community
- **An Honor Guard** American Legion Post #416 has a very active Honor Guard team that provides almost 100 Honor services per year. An Honor Guard ceremony includes a short reading recognizing the veteran's service, a rifle volley (see photo above left), and a folded American flag presented to the family.
- **Badger Boys State** Calling it a program "to change a lifetime," Badger Boys State is a weeklong camp held in Eau Claire, Wis., that educates young leaders on how to become more impactful community members. High school students between their junior and senior years learn how our government system works, and hundreds of participants each year leave feeling inspired by the shared experiences and relationships developed at this camp.
- **Camp American Legion** This "northwoods experience" is what Commander King describes as a "real jewel." At Camp American Legion, vets and their families come together in a safe place to unwind, relax and rejuvenate. Families

reconnect and couples find a new appreciation for each other while enjoying the great outdoors.

An Integral Part of the Greendale Community

In addition, the Post has been working behind the scenes on some exciting Greendale projects. And Commander King is eager to share their plans with the Village. He explains, "My theme for the year as commander has been

"Transparency, Sustainability and Service." While our commitment to vets and families has always been a top priority, I felt it was time to assess our programs and prioritize our goals, to be more forward-thinking and visible in the Greendale community."

To that end, the Post is pleased to be participating in these additional Greendale initiatives:

- **Garden Walk on Sat., July 11:** The Post will be a respite spot to relax, use the restrooms and grab something to drink.
- **Downtown Market on Sat., July 18:** Stop by the Post's display at the Market, talk to a veteran and learn more about the organization.
- **Historic Downtown Banners:** Coordinating with the Village to display banners (honoring Greendale veterans) from light poles for Veteran's Day in November.
- **Bingo:** Enjoy a fun time with friends and neighbors on Tuesday mornings at 8:30 a.m. (bingo starts at 9:45 a.m.) and Sunday nights at 5 p.m. (bingo starts at 6 p.m.) Free coffee and donut holes on Tuesday mornings and a full bar with food for purchase on Sunday nights. All are welcome!
- **Rental Hall:** Plan your next event at the Post. Their spacious hall is available for rent to the public. With a full kitchen and ample parking, this handicapped-accessible space has a capacity of more than 100, and is the perfect choice for baby showers, birthday parties and business meetings.

In addition to all of the above, the Post is planning a Family Day that will be open to the community on September 19 in Greendale. Visit the website as plans are being finalized: greendalepost416.org.

Commander King, who served in the U.S. Air Force for 36 years in a variety of positions, wants to share his own personal experiences, along with his commitment to helping our veterans and their families. "I look forward to every opportunity we have to share life lessons learned with our youth at their schools, as well as sharing that same message with our senior citizens," Commander King explains. "Each veteran is valued and has a unique life experience to share, and I encourage them to share their stories. We welcome all of our veterans to become an American Legion member, and to help us help those who are in need."

He continues, "We also invite our residents to talk to our vets, hear their stories and learn more about the organization." General membership meetings are held on the third Thursday of each month (excluding July and August) at 7 p.m. and are open to everyone.

According to Commander King, "We look forward to being more involved and engaged in the Greendale community."

**American Legion Post #416 • 6351 W. Grange Ave.
greendalepost416.org**



Veterans share life experiences during classroom visits.



GREENDALE LEO CLUB: Young Leaders Making a Difference

By Erin Dummert, Greendale Lions Club
Membership Director and Leo Club Advisor

Young "Leos" participate in service activities to support the community by creating mittens and scarves and assembling "bleeding bags" for the homeless.

Many Greendale residents are familiar with the Greendale Lions Club and its long tradition of service in the community. What some may not realize is that the Lions also sponsor a youth service club, the "LEO Club," right here in Greendale that is helping develop the next generation of community leaders.

The Greendale LEO Club is an organization for students in grades 6-12. The name LEO stands for Leadership, Experience and Opportunity – three values that guide the Club's activities.

The Greendale LEO Club is open to all students, regardless of which school they attend or which town they live in. Membership is free, and students who want to serve their community while building friendships and leadership skills are welcome.

The Club meets one Monday each month for a leadership meeting and one Saturday each month for a service project, which members have nicknamed "Donuts and Good Deeds." True to its name, service mornings start with donuts before the group rolls up its sleeves to help the community.

The LEO Club is intentionally flexible and low-pressure. Club leaders recognize that students today balance sports, activities, schoolwork and jobs, so members are encouraged to participate whenever they can. Students who want to take on more responsibility can serve in leadership roles such as president, vice president and secretary, or help lead projects through planning committees.

Since its founding in 2023, Greendale LEO members have taken on a wide variety of service initiatives. Many projects focus on helping individuals experiencing homelessness, including assembling bleeding bags and creating handmade mittens and scarves.

The Club has also made toys for animals at the Humane Society, participated in environmental cleanups, and volunteered at local events such as the Lions' Family 4th Festival, Oktoberfest, the Greendale Garden Walk and the Milwaukee Air & Water Show.

The Club is currently working on a creative new project that combines recycling with service. Members are collecting plastic grocery bags and turning them into "plam" (plastic yarn), which they are crocheting into durable sleeping mats for individuals experiencing homelessness.

Voices From the LEO Club

One of the most meaningful parts of the Club experience comes directly from the members themselves.

"People should join the LEO Club because it's a really welcoming group and everyone gets along. Plus, the projects are actually fun."

"Donuts and Good Deeds is probably my favorite part because we get to hang out together while doing something helpful for the community – and we eat donuts!"

Building the Next Generation of Leaders

For the Greendale Lions Club, sponsoring the LEO Club is an important way to help young people develop leadership skills while learning the value of service.

"I'm incredibly proud of this group of students," says Shelly Stansbury, Greendale Lions Club president. "They're genuinely kind people who care about each other and about their community. Everyone brings their own talents and personality to the group, and they've created such a welcoming environment where everyone belongs."

Interested in becoming a "LEO?" Learn more at greendalelions.org/leos-club.



Members of Greendale's LEO Club assemble "bleeding bags" on a Saturday afternoon at Field Workshop.

LIVING OUT *Our Mission* OF *Service!*



Photo: Teach Photography



Uniting for Good / Serving with Purpose / Leading with Pride

JUST A FEW OF OUR COMMUNITY INITIATIVES

- Family 4th Festival • Rummage on the Green • Scholarships
- Easter Egg Hunt • Oktoberfest • Dickens of a Village
- Snack Initiative at Schools • Blood Drives

GREENDALE LIONS CLUB

Come Join Us! Visit greendalelions.org



Learn more at:



greendalefoundation.org



Make a difference for the kids in our community.

Learn how to get involved at

www.GreendaleFoundation.org

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Greendale Chamber of Commerce Announces BUSINESS OF THE YEAR 2025 WATERSTONE BANK



Georgia Konstantakis of Konstantakis Law Office accepts her business award from Chamber of Commerce President Ray Guardiola.



Above: Waterstone Community President Rebecca McCartney (center) accepts the Business of the Year award from Chamber of Commerce president (right) Ray Guardiola and Chamber of Commerce vice president Donna Ouellette.



Lara Pfeffer, owner of Radiant Healing Massage and Wellness, is congratulated by Chamber of Commerce Vice President Donna Ouellette.

Greendale is known for its diverse collection of businesses, from retail to dining to professional services. And each year, the Greendale Chamber of Commerce recognizes

several of them as Business of the Year in three separate categories: Community Service, Innovation and Employee Satisfaction. This year, winners in these categories were selected by the Chamber awards committee in December based on nominations from its members and the Greendale

community. Then, Business of the Year voting took place in January.

From these three winners: Konstantakis Law Office, Radiant Healing Massage and Wellness and Waterstone Bank, an overall Business of the Year was chosen in January when the community voted online. This past March, the Business of the Year was announced at the Chamber's annual dinner, held at di Carlo's restaurant in Oak Creek.

That evening, after a lively networking session, Italian buffet, and fun playing a game

of Greendale-themed Trivia, the 2025 Business of the Year was announced. We proudly proclaim that Waterstone Bank took home the honors. Vice President Rebecca McCartney from Waterstone Bank was on hand to accept the award.

Congratulations to all three businesses that took home awards in the following categories:

Innovation Winner: Konstantakis Law Office

Konstantakis Law Office is always implementing creative ideas to engage its clients and demystify the legal process. For example, Judge Georgia Konstantakis uses social media as her primary tool to educate clients and reduce their anxiety in tense legal environments. After attending a professional seminar learning to create "reels," she developed an innovative campaign to make clients' experiences in the law office less intimidating. This use of reels expanded with other lawyers and members of the Konstantakis team.

Judge Konstantakis also uses the platform to make videos that encourage people to do estate planning, as well as how to seek damages for personal injury. Making both staff and clients smile, the office has an office dog, Jack, that helps create a relaxed and calm atmosphere. A clever video was even produced that captures a "day in the life" of Jack.

The Konstantakis Law Office continues to implement creative strategies to engage its clients, help them relax, and learn about the legal system and how it can support their situation.



Dinner guests were treated to an Italian buffet at the Chamber of Commerce dinner.



Employee Satisfaction Winner: Radiant Healing Massage and Wellness

Lara Pfeffer established Radiant Healing Massage and Wellness in 1994. For more than 30 years, Lara and her therapists have lived by the guiding principle, "Massage is our passion-Caring is our specialty." This is evident throughout the clinic that specializes in various modalities, including Swedish and deep tissue massage, and myofascial release.

The clinic's client-focused and collaborative approach supports both the therapist and the client. Lara is very passionate about her work and has created a serene, professional environment that is nurturing for her staff. The clinic's new location on Forest Home Ave. provides a beautiful, relaxing setting, for clients as well as employees. Lara cultivates great relationships with her staff – many with longstanding tenures, so that everyone, including herself, enjoys coming to work.

Community Service Winner and 2025 Business of the Year: Waterstone Bank

At the forefront of Waterstone Bank's commitment to excellence is its support of the community – through financial and in-kind donations, as well as volunteer hours. This is reflected in the Bank's support of the following Greendale activities:

- Community events like the 4th of July parade and Dickens of a Village
- Sponsorship of the volunteer lunch at the GEA resale event
- Pet Palooza
- Trimborn Farm
- Scholarships for Greendale High School (and Greenfield High School) students

In addition, Waterstone Bank supports causes for veterans and emergency workers, women and children, and education. They also expand their reach with staff at other Waterstone Bank branches helping charitable groups like the Hunger Task Force, the Salvation Army and The Hope Center.

Congratulations to Waterstone Bank for being chosen as the 2025 Business of the Year! We are grateful for their ongoing financial support of local charities, and continued volunteerism in our community.



Chamber members enjoyed a networking session before dinner.



"Greendale business owners: We invite your participation in our vibrant, active group ... Visit our website, check out our monthly Power Hours and see what we are all about!"
- Ray Guardiola, North Shore Bank/ Chamber President

JOIN TODAY FOR THE 2026-27 SEASON!

Take advantage of the many benefits of Greendale Chamber membership!

- Networking and advertising opportunities
- Monthly Power Hour • Business referrals
 - Special offers • After-business socials
 - Voice in government affairs
- Sponsorships and community support

Your business colleagues welcome you to this energetic and dynamic group!

Visit greendalechamber.com

School's Out!

Kickoff TO A Safe Summer

**BROAD STREET
JUNE 11
3PM-7PM**

A community celebration

School's Out + Safety Day - One Epic Event!
Come celebrate the start of summer with hands-on activities and safety fun for all ages

ATTENTION LADIES OF GREENDALE ...

The Greendale Woman's Club Wants YOU!

Celebrating Fun, Friendship and Service for 65 Years



We invite you to join us for the new 2026-2027 season!

A sampling of our membership offerings includes:

- Make new friends where plenty of interesting activities await!
- Monthly luncheons (the first Wednesday of each month from Sept.-May) with fascinating speakers and entertainment. Holiday and themed luncheon, too!
- Luncheons held at Joey Gerard's Supper Club, 5601 Broad St., Greendale. Gourmet meals include soup or salad, entree and dessert.
- Other club activities include: Card Games, Epicures, Book Club, After-Hours Social Events, Fundraising Projects (raffles, candy sales, restaurant promotions and more!). Plus, annual grants are distributed to worthy causes and organizations. A regular newsletter keeps you informed!

greendalewomansclub.wordpress.com

MEMBERSHIP IS ONLY \$30 PER YEAR!

Mail your check payable to Greendale Woman's Club to Carol Braun, 8979 W. Highland Park Ave., #1002 Franklin, WI 53132



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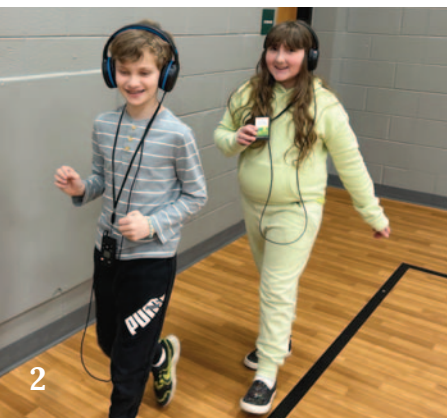
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OUT AND ABOUT IN THE

Summer Fun in Greendale ... Are You Ready?

Get ready for Greendale's best season filled with Concerts ... A Parade ... Festivals ... Downtown Markets ... A Garden Walk ... Fireworks ... Walking tours ... A doggie fashion show ... Check the calendar (on pg. 47) and mark your favorite dates down so you won't miss a beat! Our favorite season of the year is almost here ... Enjoy the best of SUMMER FUN in Greendale!



1. What FUN! A broccoli welcomes visitors to the Downtown Market on opening day 2025. Read more on pg. 4 about what's planned for this year's 35th anniversary Market. **2.** Students at Canterbury Elementary are enjoying their Walking Classroom lessons. They walk, listen and learn! Thanks to the Greendale Education Foundation for a generous grant to fund this unique program (see pg. 28). **3.** Greendale grad Hannah Tews has been painting up a storm at Canterbury Elementary. Read all about her creative ventures on pg. 27. **4.** Attention animal lovers: You'll never know what you will find at Pet Palooza on Sat., June 6 in Downtown Greendale. **5.** Commander Ed King, of American Legion Post #416, works with students on a special Americanism project (see pg. 36). **6.** Middle School students show off their Forensics awards. Read about their many achievements on pg. 31. **7.** School "buddies" build relationships and social skills between grade levels (see pg. 24). **8.** "Mental Health Across the Spectrum," a legislative breakfast event on April 24 at the Hose Tower, brought together legislators, community members, organizations and health professionals to foster open dialogue around mental-health challenges and resources in our community. **9.** Staff at Selzer-Ornst attend a session about safety in the company's new training center (see pg. 12). **10.** MATC graduate James Steffes speaks to potential donors at the college's Downtown Milwaukee Campus (see pg. 20).

VILLAGE OF GREENDALE



7



8



9



10

Photo by Charlie James Photography

DECLARATION OF INDEPENDENCE ...

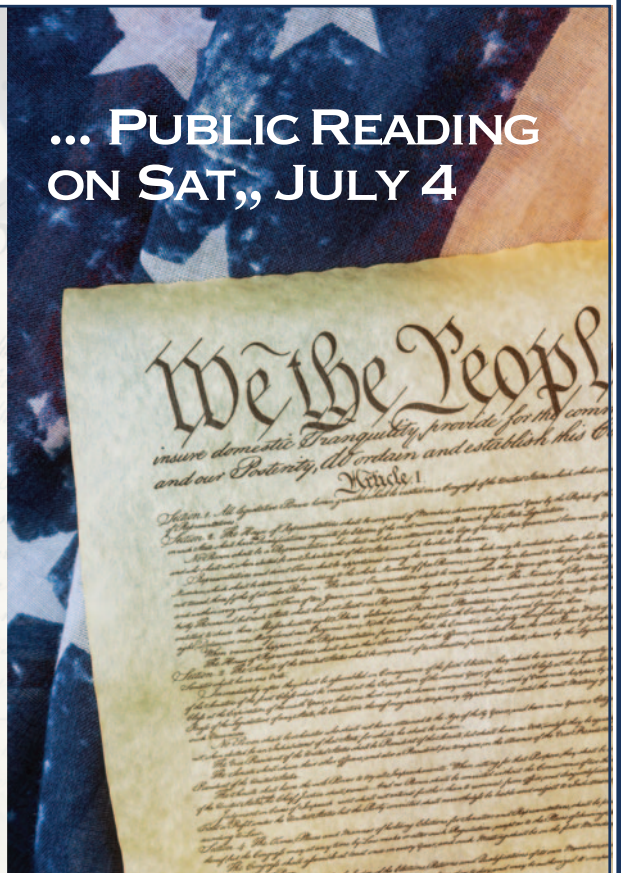
Continuing an annual tradition, now in its 18th year, there will be a public reading of the Declaration of Independence on Saturday, July 4, at 8:45 a.m., at the flagpole in front of Greendale Village Hall, 6500 Northway.

Volunteers will read (in turn) sections of the Declaration of Independence, reading one paragraph or part of a longer paragraph. Other speakers/groups have also been invited, and the 8:45 reading should be completed about 9 a.m.

*** Volunteers are asked to assemble at 8:35 a.m. to determine the order of the readers.**

Many thanks to longtime Greendale resident Herb Ripka for coordinating these efforts for the past 17 years (starting in 2007). Please call Herb at 414-421-4261 if you have questions, or would like to participate.

... PUBLIC READING ON SAT., JULY 4



THE GREENDALE ENTERTAINMENT ASSOCIATION PRESENTS

Village Days 2026

THURSDAY-SUNDAY, JULY 30-AUGUST 2

Celebrating Greendale's 88th Birthday

DON'T MISS THESE 4 BIG DAYS...THE BEST BIRTHDAY PARTY EVER!

greendaleentertainment.com

Marvelous Music!

On the Hose Tower Entertainment Stage

THURSDAY 6:30 p.m. Smart Mouth

FRIDAY 5-7:15 p.m. The Playlist

8-11 p.m. Bella Cain

SATURDAY

10:30 a.m.-12 p.m. Greendale Civic Band

12:45-3:45 p.m. Logan Ramey Elvis Tribute

4:30-7:15 p.m. Tail Spin

8-11 p.m. Generation Z

SUNDAY 11 a.m.-1 p.m. Eric Diamond

Tribute to Neil Diamond with special appearance by Thunder (Claire Sardina)

1:30-4 p.m. Greendale's Own 60's x 70's

Favorite Foods!

Parking Street FoodFest ... Including Mr. P's Grilled Cheese, The Eleanor Room, Joey Gerard's, Ricardo's, Pedro's Mexican Foods, Sweet Kettle Delight and Warrior Dogs.

Drink Up!

THUR. ONLY-LARGEST GREENDALE HAPPY HOUR!
See coupon below!

Ongoing Family Fun!

At the Family Entertainment Area

HOURS: Thur.-Fri. 4-8 p.m.

Sat. 11 a.m.-8 p.m. • Sun. 11 a.m.-4 p.m.

Inflatable rides, kids' games, face painting, balloon figures & an arcade.

Thur. 4-6 p.m. ONLY Unlimited ride wristband discount for \$25!

NEW THIS YEAR! A trackless train on Sat. afternoon only from 1-4 p.m.

SAT. 8 a.m.-12 p.m.

Greendale Downtown Market

Fresh finds from local vendors!

SAT. 8 a.m.-4 p.m.

Greendale Lions' "Rummage on the Green" on Broad St.

Fri. & Sat. 5-11 p.m. ONLY FREE SHUTTLE between Greendale High School parking lot lower level & Panther Pub.

Sponsored by Panther Pub.

Sunday Is Family Day!

• 8 a.m.-4 p.m.

GTO Car Show...See your favorite classics!

Note switch in day!

• **Join in the FUN at the Pasta Party**

to benefit Greendale

Junior Panther Cheer Team

• **BMX Bike Stunt Demos on Parking St.**

Sat. & Sun. 12, 1:30 & 3 p.m.

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COMMUNITY CALENDAR



Please call ahead or visit the Village/School District websites (greendale.org or greendaleschools.org) to confirm dates and details.

MAY

- **Mon., May 25: Memorial Day** All Village Offices and Greendale Schools closed.
- **Mon., May 25: Memorial Day Walk, 8:30 a.m.** Begin at the Municipal parking lot on Parking St. behind Joey Gerard's, then walk respectfully to the Veterans Memorial on Broad St. and Southway.
- **Wed., May 27: Greendale High School Spring Choir Concert, 7 p.m.** High School Auditorium
- **Thur., May 28: Greendale High School Spring Orchestra Concert, 7 p.m.** High School Auditorium
- **Sat., May 30: Perennial Plant Exchange**

JUNE

See pg.14 for Gazebo Concert Dates

- **Fri., June 5: Clean & Green Day "Help Me Day," 12:45-2:45 p.m.** Attention Greendale senior citizens! 7th grade Middle School students and their teachers will be available to help clean up your yard, plant flowers/bulbs, and other seasonal activities. Pre-registration is needed at the Greendale Middle School or Park and Recreation Office.
- **Sat., June 6: Pet Palooza, 10 a.m.-4 p.m., Calling all pet lovers to Historic Downtown Greendale!** Enjoy pet-friendly activities and more!
- **Thur., June 11: Last Day of School**
- **Thur., June 11: School's Out-Kick Off to a Safe Summer 3-7 p.m.** Hands-on activities along Broad St. in Historic Downtown Greendale, celebrating student achievement, saluting our local Public Safety team, and kicking off a healthy and safe, active summer to celebrate the last day of school and the beginning of summer vacation! (see pg. 32).
- **Thur., June 11-July 31: Summer Reading Program "Roar Into Reading"** A reading challenge for all ages! Register at the Library or online at greendalepubliclibrary.beanstock.org.
- **Sat., June 13: Greendale High School Graduation, 11 a.m.** Gavinski Stadium
- **Saturdays starting June 20: Opening of Downtown Market, 8 a.m.-12 p.m.** (now through Sat., Oct. 3) along Broad St. in front of the Gazebo (see pg. 4). No market on July 4.
- **Saturdays, June 20-Aug. 29: GEA Gazebo Concerts, 7 p.m.** At the Gazebo, bring a lawn chair or blanket (see pg. 14).
- **Sundays, June 21-Oct. 3: Village Nites on the Green, 7 p.m.** At the Gazebo, bring a lawn chair or blanket (see pg. 14).
- **Mon., June 22: First Day of Summer School** (no classes on July 3 or July 6)



JULY

See Pg. 14 for Gazebo Concert Dates

- **Thur.-Sun., July 2-5: Lions Club Family 4th Fest** Gazebo Park and Middle School grounds
- **Sat., July 4: Parade at 9:30 a.m. and Fireworks at dusk** Along Broad St. and at the High School Stadium.
- **Sat., July 11: Garden Walk, 8 a.m.-12 p.m.** Meet at the Gazebo to get your program/map and then take a self-guided tour of the gardens of Greendale – a showcase of color and beauty! Presented by the Public Celebrations Committee and Greendale Historical Society. Free admission/donations accepted.
- **Tue., July 28: Last Day of grades 9-12 Summer School**
- **Thur.-Sun., July 30-Aug. 2: Village Days 4-Day event** celebrating Greendale's 88th birthday at Municipal lot on Parking St., Gazebo Park and Middle School grounds (see ad on facing page).

AUGUST

See Pg. 14 for Gazebo Concert Dates

- **Sat., Aug. 1: Rummage on the Green** Along Broad St. in front of the Gazebo
- **Sat., Aug. 22: J&J Summer Bash At J&J** Construction and Middle School grounds at Schoolway and Parking St. Rides, kids' activities and food for purchase!

SEPTEMBER

- **Tue., Sept. 1: First Day of School**
- **Sun., Sept 6: Run for Greendale's Parks and Trails, 10:30 a.m.** Meet at SW corner of Parking St./Schoolway.
- **Mon., Sept. 7: Labor Day-Village Offices and Greendale Schools Closed**
- **Sat.-Sun., Sept. 12-13: Trimborn Farm Harvest of Arts & Crafts** At Trimborn Farm along Grange Ave. See pg. 14.
- **Fri., Sept. 18: Homecoming Football Game, 7 p.m.**
- **Sat., Sept. 19: Free Residential Shredding Event, 8-9:30 a.m.** (residential only, no commercial). Max. two banker boxes!
- **Sat., Sept. 19: Homecoming Dance**
- **Sat., Sept. 20: Back the K9 Event At Gazebo Park**
- **Sept. TBD: GEA Fall Resale**

OCTOBER

- **Fri.-Sat., Oct. 2-3: Greendale Lions Club Oktoberfest** In Historic Downtown Greendale and at Gazebo Park
- **Sun., Oct. 18: Step Up to Better Health Run, Walk, Roll 9 a.m.** Starting at Greendale High School
- **Tue.-Sun., Oct. 27-Nov. 1: "Hallowings"** See the BIG pumpkin display at Gazebo Park!

GREENDALE SCHOOLS
6815 Southway • Greendale, WI 53129



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Spring/Summer
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