



7 Courses

**Product Management: An Introduction**

**Product Management: Foundations & Stakeholder Collaboration**

**Product Management: Initial Product Strategy and Plan**

**Product Management: Developing and Delivering a New Product**

**Introduction to Agile Development and Scrum**

**Product Management: Capstone Project**

**Practice Exam for AIPMM Certified Product Manager (CPM)**



Apr 11, 2025

## Brent Burney Threadgill

has successfully completed the online, non-credit Professional Certificate

# IBM Product Manager

Holders of this Professional Certificate have showcased their mastery in Product Management to the level required for an entry-level Product Manager role. The program has prepared the holder to define the key roles and responsibilities of a typical Product Manager. The holder knows how a Product Manager drives product strategy development and implementation, and effectively engages with stakeholders to transform how an organization does business through high-impact product solutions. The holder has demonstrated, through a series of hands-on projects, how a product is developed, analyzed, tested, and effectively launched through the Product Manager's leadership. The holder understands various lifecycles used in product management, including Agile.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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