



SPONSORSHIP
OPPORTUNITIES

3RD ANNUAL • THURSDAY, SEPTEMBER 24, 2026

MusicFest Monterey 2026

A Night of Rhythm, Purpose & Pure Talent

— TPC Monterey at Pasadera • 5-10 PM • musicfestmonterey.com



WHY THIS NIGHT MATTERS

When budgets get cut, music goes first.

Every year, Monterey Peninsula public schools lose ground on the arts — instruments left unrepaired, programs quietly shelved, kids who never get the chance to find out what they're good at.

MusicFest exists to reverse that. One evening. World-class musicians. Real money into real classrooms.

Proceeds support **Monterey Public School Music & Arts** and **Ménière's disease research.**

THE EVENING

Two spaces. One unforgettable night.



The Spanish Rose Courtyard

Open-air and golden at dusk. The main stage, the dancing, the wine, the buzz of 300 guests who all showed up for the same reason.

INDOORS

*Low light. Close seating.
Nothing between you
and the music.*

— Seated & intimate —

The Bishop Ranch Ballroom

Home to our Jazz Lounge — multiple seating areas and close-up sets from Bruce Forman and the evening's jazz artists.

Live music & dancing

Appetizers

El Jefe margaritas & wines

Spectacular silent auction

THE TALENT

This is not a local cover band.

*It's an accumulation of the music
industry's best — plus the
Peninsula's finest.*



Photo © 2024 Tony Lindsay

Headlined by the longtime lead vocalist of Santana

Tony Lindsay

Toured and recorded with Aretha Franklin, Steve Winwood, Al Jarreau, Lou Rawls and Angela Bofill.

Andrey Chmut

Sax · Bob James, Dave Koz, Candy Dulfer

Mike Shannon

Drums · Beach Boys, Def Leppard

Zoe Alexander

Vocals · Journey, Lynyrd Skynyrd

Bruce Forman

Jazz guitar · Ray Brown, Clint Eastwood scores

with **Mike Renwick** · lead guitar · **Dan Robbins** · bass · **Dave Burns** · keys · **Brice Albert & Nina Hadzi-Antich** · Jazz Lounge

SPONSORSHIP · TIER ONE

Gold Sponsors

All Gold tiers include a reserved table in the Jazz Lounge, 6 tickets, and an exclusive wine & bar not available to the public.

PRESENTING SPONSOR

MusicFest Monterey

\$10,000

Your name leads the event: "[Your Company] Presents MusicFest Monterey 2026" — on all social media and throughout the venue.

Reserved Lounge table · 6 tickets · exclusive bar

STAGE SPONSOR

Main Stage

\$10,000

Your name mounted **above the Main Stage** — in every photo, every video, all night long.

Reserved Lounge table · 6 tickets · exclusive bar

LOUNGE SPONSOR

Jazz Lounge
& Night Club

\$7,500

Your name on the **Lounge door and stage** — owning the most intimate room of the night.

Reserved Lounge table · 6 tickets · exclusive bar

SPONSORSHIP · TIERS TWO & THREE

Silver & Bronze

SILVER · TWO AVAILABLE

Liquor Bar Sponsor

\$2,500 each

Your name displayed **above your bar** — where every guest gathers, all evening. Plus full event and social media recognition.

Includes 4 tickets

BRONZE

Community Sponsor

\$1,000

Stand with the Peninsula's music kids. Full **event and social media recognition** alongside our leading sponsors.

Includes 2 tickets

Donations and sponsorships support the mission of the **Fair Education Foundation**, a 501(c)(3) nonprofit organization. Tax ID (EIN): 86-1763090.

TAX-DEDUCTIBLE

WHAT YOUR SPONSORSHIP REACHES

The room you want your name in.

300+

Peninsula guests in attendance

3rd

Annual event with a returning audience

5 hrs

Of on-site brand presence, 5-10 PM

2

Causes your name stands behind

Who's in the room

Peninsula business owners, hospitality and agriculture leaders, real-estate and wealth-management professionals, physicians, and philanthropic families — the decision-makers you actually want to meet.

How we amplify you

A full campaign run by The Buzz PR: press releases to regional media, an Instagram and Facebook series, e-blasts to the Foundation list, printed flyers across the Peninsula, and on-site signage.



A seated, attentive audience — not a hallway crowd



Candlelit tables where your name sits all night

AT A GLANCE

Find your fit.

SPONSORSHIP	LEVEL	TICKETS	WHAT YOU GET
Presenting Sponsor	\$10,000	6 + table	"[You] Presents MusicFest Monterey 2026" on all social and on site · exclusive wine & bar
Main Stage	\$10,000	6 + table	Name above the Main Stage · exclusive wine & bar
Jazz Lounge	\$7,500	6 + table	Name on Lounge door & stage · exclusive wine & bar
Liquor Bar (2)	\$2,500	4	Name above your bar · event & social media recognition
Community	\$1,000	2	Event & social media recognition

LET'S PUT YOUR NAME ON THIS NIGHT

Every sponsorship becomes an instrument in a kid's hands.

On September 24, world-class musicians will fill the Spanish Rose Courtyard for one reason: so that music keeps being taught on this Peninsula. Sponsor MusicFest Monterey 2026 and your brand stands in front of the people who make this community run — and behind the kids who need it most.

Reserve your tier

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musicfestmonterey.com · faireducationfoundation.com

Media & sponsorship inquiries: The Buzz PR · thebuzzpr.net



THE
FOUNDATION



TICKETS

fef
FAIR EDUCATION
FOUNDATION
EQUITY. OPPORTUNITY. FUTURE.