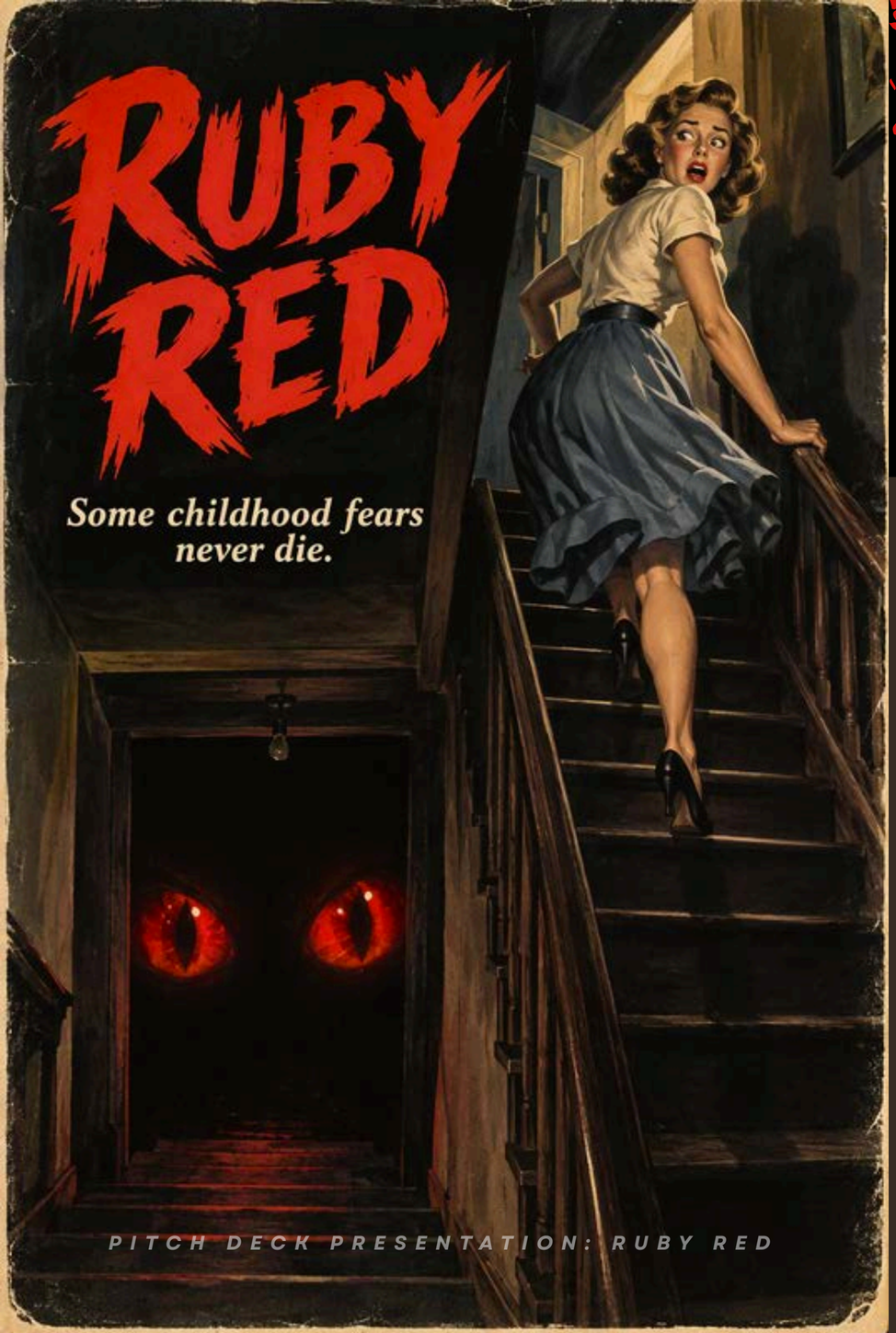


Pitch Deck Presentation by Rita Hanner-Ward
Genre: Horror/Psychological Thriller

Format: Short Screenplay
Runtime: Approx. 20 minutes



LOGLINE & SYNOPSIS

A respected psychiatrist exploits a patient's recurring nightmares to engineer the perfect crime, unaware that the childhood monster haunting her dreams is waiting for him.

1957. Natalie Ames, a dress shop owner with a weakened heart, is plagued with recurring nightmares about a childhood monster born from an old story her older sister told her. Seeking relief, she turns to the charming and respected Dr. James Corbel, who dismisses her fears as lingering childhood trauma. But when a terrifying encounter in her store's basement ends in tragedy, Natalie's death appears to be nothing more than heart failure. As grief, secrets, and suspicion spread through town, the monster Natalie feared as a child may be far more real than anyone imagined.

MAIN CHARACTERS

NATALIE AMES:
Mid-20s. Quiet, anxious, and deeply burdened by childhood fears she can’t escape.

DR. JAMES CORBEL:
40s. A respected psychiatrist who hides a manipulative and calculating nature behind impeccable manners and professional authority.

SUSAN AMES:
Early 30s. Natalie's older sister. Charming, impulsive, and resentful of a family inheritance she believes should have been hers.

RUBY RED:
A nightmare given form. Part childhood legend. Part buried memory. Part something far worse.





SLIDES NOT AVAILABLE FOR PUBLIC VIEWING

Budget
Casting Potential
Director’s Vision
Distribution Strategy
Festival Strategy
Genre, Tone & Themes
Hype Media
Setting & Atmosphere
Target Audience
Why This Story Now?

PITCH DECK PRESENTATION: RUBY RED



Rita Hanner-Ward is an award-winning screenwriter and novelist whose work centers on character-driven stories of resilience, identity, and transformation. Writing across drama, dark comedy, psychological suspense, and horror, she is drawn to ordinary people facing extraordinary emotional challenges.

Her feature screenplay *Being Joanna* won Best LGBTI Screenplay at the Berlin International Screenwriting Festival. She is also the recipient of Best Short Comedy honors for *Six Degrees of Ted* and Best Short Screenplay for *The Pillar*. Her work has been recognized in competitions throughout the United States and internationally.

In addition to screenwriting, Hanner-Ward writes fiction under the Kiva Wolfe™ brand. Across all formats, her storytelling combines emotional depth, strong character development, and a keen interest in the moments that force people to confront who they are and who they might become.

Her latest screenplay, *Ruby Red*, marks a return to horror and pays tribute to the atmospheric B-horror classics that first inspired her love of storytelling.

THANK YOU

PITCH DECK PRESENTATION: RUBY RED

For Your Time and Consideration



Public-edition materials are shown here.
Full project access is available through my ISA or Script Revolution profiles.