

Make sustainability a competitive advantage for your business

Standing out from the competition can be challenging. But with the growing expectations for sustainability among customers, employees and owners, you have a powerful new way to differentiate yourself and gain a competitive edge.

Our experts can help you tap into the power of sustainability:



Plan: Develop your core sustainability strategy

Start your journey or update your environmental and social program.



Execute: Raise your sustainability performance

Turn your plan into action and make your business and products more sustainable.



Communicate: Get the brand benefit

Showcase your commitment to sustainability and set yourself apart from the competition.

Case Study



Fossflakes is a leading manufacturer of pillows and duvets.

In just 18 months, we helped them:

- Identify and prioritize their environmental and social goals and strategies
- Implement a comprehensive sustainability action plan across all business functions
- Market their sustainability initiatives to customers based on facts, not greenwashing
- Create an award-winning sustainability report
- Become a case study at Copenhagen Business School



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Our Core Team



Kåre Rasmussen
Sustainability Lead

- Green transition consultant
- Sustainability communications
- AU environmental technology



James Bryce Smith
Communications

- Sustainability comms strategy
- Sales & marketing content & reporting
- MBA from CBS



Julien Bertoli
Marketing

- Sustainability marketing
- Project & account management
- Digital marketing implementation

Our Clients



Contact

Don't miss out on the opportunity to gain a competitive edge and differentiate yourself through sustainability.

Contact us to learn how we can help you unlock the power of sustainability for your business.



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