WISCONSIN ACADEMY OF PAs

PARTNER, SPONSOR & EXHIBITOR PROSPECTUS

2026 ADVANCED PRACTICE PROVIDER LEADERSHIP SUMMIT

LEAD BOLDLY.
BUILD WHAT'S NEXT.

Friday, November 6, 2026

BMO Institute for Learning

Brookfield, Wisconsin

Current opportunities and standard pricing
Updated October 21, 2026

2026 APP LEADERSHIP SUMMIT

THE OPPORTUNITY

A focused leadership audience

Connect with clinicians and leaders helping shape Wisconsin healthcare.

67 registered | Approximately 75 anticipated

REGISTRATION SNAPSHOT: OCTOBER 21, 2026

Additional PAs will be on site in event leadership, volunteer and operational support roles, expanding opportunities for professional engagement. These support roles are described separately from the registration projection.

Who is in the room?

DEMOGRAPHIC REVIEW: 55 PARTICIPANTS, OCTOBER 12-13

39 PAs; 14 NPs/APRNs; one CRNA; and one CAA. Of the reviewed group, 18 (32.7%) held organizational leadership or care-process roles, with eight additional participants showing professional association, governmental board or career leadership evidence.

Breadth of practice and influence

CLINICAL PRACTICE | OPERATIONS | EDUCATION | ADVOCACY

Represented areas include primary and family care, internal and hospital medicine, emergency care, surgery, anesthesia, behavioral health and specialty practice. The audience includes practice owners, APP executives, directors, supervisors and educators.

Demographic findings describe the 55-person reviewed group, including organizers, and do not represent the full current or projected audience. They are not a paid-attendee count. Leadership roles indicate professional influence; individual purchasing authority was not measured.

AUDIENCE + PROGRAM

One day. One powerful lineup.

Practical education, professional connections and opportunities to lead.

Lead through change

Team culture, shared mission and leadership at every career stage.

Understand policy and practice

PA and APRN practice frameworks, policy and professional advocacy.

Expand access

Rural healthcare, workforce challenges and APP leadership opportunities.

Build a thriving practice

Operations, entrepreneurship, payer reimbursement and revenue.

Protect career freedom

Financial wellness, career transitions and the ability to lead and grow.

Lead responsible innovation

AI-enabled practice, evidence, operational efficiency and privacy.

Meaningful engagement throughout the day
Registration and breakfast: 7:00-8:00 a.m. | Morning refreshment break: 10:00-10:20 a.m. | Non-CME lunch product theater: 12:15-12:55 p.m. | Networking and exhibits: 1:55-2:15 p.m. | Afternoon refreshment break: 4:10-4:30 p.m. | Closing prize drawing.

Accreditation pending: Applications have been submitted to AAPA and AANP. AAPA Category 1 CME credit and AANP contact hours are being sought. The program is not yet approved by either organization; final credit details will be announced upon approval.

Schedule and program details are subject to change. All times Central.

SIGNATURE OPPORTUNITIES

Lead the summit

Exclusive event elements and prominent summit-wide recognition.

Host Venue & Presenting Partner

CONFIRMED - BMO BANK

Facility, standard audiovisual equipment, Wi-Fi and agreed facility services. Dedicated host-partner banner outside the CME theater; featured TV recognition carousel placement; optional approved QR link; premium exhibit; six registrations; opening and closing recognition; digital spotlight.

Premier Leadership Partner

SECURED - EDWARD JONES

Includes sponsored-lunch recognition and the non-CME lunch product theater, subject to WAPA approval and separation from accredited education. Premium exhibit; six registrations; opening and closing acknowledgments; featured TV carousel placement; optional approved QR link; digital spotlight; first renewal opportunity.

Leadership Partner

TWO OPPORTUNITIES AVAILABLE | $3,250

PrimeLife Wellness Clinics has secured one of three positions. Prominent pre-event and on-site recognition; preferred exhibit; four registrations; opening and closing acknowledgments; TV partner-recognition carousel placement; optional approved QR link; digital spotlight.

Sponsored lunch is included in the secured Premier Leadership Partnership and is not available separately. Exclusive visibility at a named level or event element does not include business-category exclusivity.

AVAILABLE OPPORTUNITIES

Make a visible impact

Standard rates apply to the opportunities below.

Sponsored Breakfast

AVAILABLE | $3,250

Exclusive breakfast visibility, signage and verbal acknowledgment; premium exhibit; three registrations; optional nonaccredited presentation, subject to approval and separation from CME.

Supporting Partner

ONE OPPORTUNITY AVAILABLE | $2,000

Secured Supporting Partners: Ardelyx and Bayer. Includes exhibit participation, two registrations, logo recognition, TV partner-recognition carousel placement, optional approved QR link and partner listing.

PM Refreshment Break

AVAILABLE | $1,500

Afternoon refreshment-break signage, verbal acknowledgment and partner recognition. Each refreshment break is sponsored separately.

AM Refreshment Break

SECURED - EWH SMALL BUSINESS ACCOUNTING

Morning refreshment-break recognition. This exclusive opportunity is no longer available.

Commercial and Academic & Nonprofit exhibitor opportunities are listed on the following page.

EXHIBITS + ATTENDEE TOUCHPOINTS

Choose your connection

Available exhibit packages and exclusive branded opportunities.

Commercial Exhibitor

$1,500 | Available

Six-foot table, two representatives and event listing.

Academic & Nonprofit Exhibitor

$750 | Available

Six-foot table, two representatives and event listing. Eligibility subject to approval.

Charging Lounge

$1,875 | Available

Branded networking and device-charging area, space permitting.

Lanyards & Badge Holders

$2,250 | Available

Exclusive partner logo with WAPA branding on attendee credentials; event recognition. Production expenses additional.

Notebook

$1,400 | Available

One exclusive opportunity. Approved sponsor logo may appear alongside summit name and logo. Production expenses additional.

Tumbler

$1,400 | Available

One exclusive opportunity with attendee-item branding and lasting visibility. Production expenses additional.

Registration Bag

Secured - SIU

Exclusive registration bag sponsorship is no longer available.

RECOGNITION + PARTICIPATION

Join the Swag Bag Challenge

Available as an exhibitor add-on or a standalone opportunity.

WAPA Swag Bag Challenge

$189 | AVAILABLE

A passport incentive encourages attendees to visit and interact with exhibitors for a chance to win regional prize baskets. Includes name and logo recognition on the event poster, website and Partner-Exhibitor Brochure.

Standalone participation

PROMOTIONAL MATERIALS + SWAG BAG RECOGNITION

Standalone participants may place promotional materials in registration bags and will be featured in Swag Bag Challenge recognition. Exhibit space is not included in the standalone option.

Custom Partnership

AVAILABLE | NEGOTIATED PRICING

Need a more creative fit, or has your preferred opportunity already been secured? Build a tailored partnership aligned with your goals, budget and the summit experience.

Reserve your opportunity
Complete the online Partner, Sponsor & Exhibitor Interest Form. Following submission, an invoice and credit card payment link will be provided.

wapa-events.org/become-a-partner-sponsor

PARTNERSHIP PRINCIPLES + TERMS

Clear value. Clear boundaries.

Meaningful recognition with educational independence.

Exclusive visibility
One partner is the sole sponsor associated with a specifically identified event element or partnership level. Organizations in the same industry may participate elsewhere in the summit.

Category exclusivity
Not included in any listed package. Available only through a separate written agreement defining a narrow category. It does not extend to speakers, attendees, universities, nonprofits, educational content, WAPA policy or other WAPA activities.

Educational independence
WAPA retains exclusive responsibility for the accredited educational program. No partnership purchases or guarantees a CME speaking opportunity or influence over faculty, accredited content, speaker conclusions, WAPA policy or program decisions. Partner recognition, exhibits and nonaccredited presentations will be clearly identified and separated from accredited education.

PAYMENT + RESERVATION TERMS

$3,500 or less	Payment in full upon registration or acceptance.
Above $3,500	50% nonrefundable deposit upon signing; balance due October 30.
Limited / exclusive	Reserved only after signed agreement and required payment.
After October 30	Payment in full upon acceptance.
Production	Expenses paid before ordering; earlier deadlines may apply.

Final payment deadline: October 30, 2026
100% of the balance is due one week before the summit.