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## Privacy Policy Rooted Counseling and Play Therapy LLC

**Effective Date:** September 12, 2026

Rooted Counseling and Play Therapy LLC ("Practice," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how information is collected and used through this website.

**Information We Collect:** When you use the contact form on this website, we may collect the following information:

- Name
- Email address
- Phone number
- Insurance name or information
- Message content

We also collect certain technical information automatically when you visit the website, which may include:

- IP address
- Browser type
- Device type
- Pages visited and general usage data

This information is collected through cookies and similar technologies.

**Use of Cookies:** This website uses cookies to support basic website functionality and to understand general website usage.

Cookies are small data files stored on your device. You may adjust your browser settings to refuse cookies; however, some parts of the website may not function properly if cookies are disabled.

**How We Use Information:** Information submitted through the website is used only for the following purposes:

- Responding to inquiries
- Communicating with you
- Scheduling initial appointments

Submitting information through this website does not establish a therapist-client relationship.

**Website Contact Form and Communication Disclaimer:** Please do not include sensitive, confidential, or detailed personal health information in the contact form. While we take reasonable steps to protect your information, communication through this website, including contact forms and email, may not be fully secure. Any information you submit is transmitted at your own risk.

**Children's Privacy:** This website is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from individuals under 18 through this website. A parent or legal guardian must initiate contact regarding services for a minor.

**Third-Party Services:** This website is hosted through GoDaddy. Information submitted through the website may be processed or stored using this platform. We do not sell, rent, or share your personal information with third parties for marketing purposes.

**Security:** We take reasonable administrative and technical measures to protect the information submitted through this website. However, no method of transmission over the internet can be guaranteed to be completely secure.

**Health Information and HIPAA:** If you become a client of Rooted Counseling and Play Therapy LLC, your protected health information will be handled in accordance with applicable law, including the Health Insurance Portability and Accountability Act (HIPAA). For more detailed information about how your health information is used and your rights, please review our Notice of Privacy Practices.

**Your Rights:** You may contact us to request information about the personal information you have submitted through this website or to request that such information be deleted, where applicable.

**Contact Information:** Rooted Counseling and Play Therapy LLC, 890 Elm Grove Road, Suite 215, Bldg. 2, Elm Grove, WI 53122  
Phone: 414-915-8434

**Changes to This Policy:** This Privacy Policy may be updated from time to time. Updates will be posted on this page with a revised effective date.