

SOCIAL MEDIA MANAGEMENT

CONTENT PLANNING

01

Content planning is a necessary part of social media management, but it can be time-consuming and difficult to stay organized. That's where Lynam Up Media comes in!

We offer content planning services that will take the hassle out of staying on top of your social media posts.

We'll help you develop a posting schedule, choose relevant topics, and curate engaging content. With our help, you'll be able to focus on running your business while we handle the day-to-day tasks of social media management.

SCHEDULING POSTS

02

Lynam Up Media scheduling your social media posts & videos correctly can help you save time while making sure your content is getting seen by the right people at the right time. With our scheduling tools, you can plan and schedule your posts in advance, so you don't have to worry about forgetting to post or posting at the wrong time.

SOCIAL MEDIA MANAGEMENT

03

KEYWORD RESEARCH

One of the most important aspects of social media marketing is keyword research. Without the right keywords, your content will be lost in the noise. That's where Lynam Up Media comes in. We specialize in helping businesses find the perfect keywords for their social media campaigns. We start by understanding your business and your goals. Then, we use a variety of tools and techniques to research the best keywords for your specific situation. We also track trends and adjust our recommendations accordingly. As a result, you can be confident that you're using the right keywords to reach your target audience.

04

HASHTAG RESEARCH

If you're looking for hashtag research for social media, Lynam Up Media is the perfect solution. We specialize in helping businesses find the right hashtags to reach their target audience. With our hashtag research tools, we can help you find the most popular and relevant hashtags for your business. We can also help you track hashtag performance and analyze hashtag usage.

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TREND RESEARCH

05

Staying ahead of social media trends is essential for any business that wants to stay relevant and connect with its target audience. But with the ever-changing landscape of social media, it can be difficult to keep up. That's where Lynam Up Media comes in. We specialize in trend research for social media, so you can focus on running your business while we keep you up-to-date on the latest social media trends. We'll help you identify which trends are right for your business and create a social media strategy that will help you reach your goals.

ANALYSIS REPORT

06

Lynam Up Media offers two different packages that include analytic reporting for your social media accounts. The standard package includes a report that analyzes your social media activity and provides insights on how to improve your engagement. The pro package goes a step further and provides analysis on your audience, demography, and behavior. This allows you to create targeted content that is more likely to resonate with your audience. Both packages are an essential tool for anyone looking to improve their social media presence.

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STRATEGY MEETING

05

We understand the importance of social media for businesses. That's why we offer strategy meetings to help our clients stay on top of their social media game. With our standard package, you'll get one strategy meeting per month. We'll help you map out your social media goals and come up with a plan to achieve them. If you opt for our pro package, you'll get two strategy meetings per month. This way, you can keep your finger on the pulse of your social media strategy and make sure you're always moving forward.

TAILORED CONTENT

06

Custom tailored content is important for every Social Media platform. Lynam Up Media's Pro social media management package offers tailored content for each platform. For example, Instagram posts have a size that fits best for their algorithm, while Facebook has its own size requirements. By having tailored content for each platform, your account will be more successful. Furthermore, LinkedIn also has its own size requirements. Therefore, this will help your content boost/rank higher in the feed. Consequently, custom tailored content is key for all Social Media platforms.



Social Media Management

1 Social Media Account

\$500/Mo

***Basic**

- Content Planning
- 3 Scheduled Posts Per Week
- Up to 1 Scheduled Short Video Per Week
- Keyword Research

2 Social Media Accounts

\$750/Mo

***Standard**

- Content Planning
- 4 Scheduled Posts Per Week
- Up to 2 Scheduled Short Videos Per Week
- Keyword, Hashtag Research
- Analysis Report
- 1 Strategy Meeting

3 Social Media Accounts

\$1,000/Mo

***Pro**

- Content Planning
- 5 Scheduled Posts Per Week
- Up to 5 Scheduled Short Videos Per Week
- Keyword, Hashtag, & Trend Research
- Analysis Report
- 2 Strategy Meetings
- Tailored Content



*Minimum of \$100 Ad Spend Per Month **Required (Not Included)**