



Imani BASHIR

CONTENT STRATEGIST + WORLD TRAVELER

IMANI BASHIR IS A WORLD TRAVELER & CONTENT CREATOR WHO HAS LIVED IN 5 COUNTRIES. HER PURPOSE IS BEING AN AMBASSADOR FOR MARGINALIZED PEOPLE, CREATING CONTENT THAT SHIFTS CULTURE, & WORKING WITH BRANDS WHOSE GOAL IS TO EMPOWER CONSUMERS IN THEIR DAILY LIVES.

SHE HAS SPOKEN AT ESSENCE FEST, WOMEN'S TRAVEL FEST, BLACK TRAVEL SUMMIT, NOMADNESS TRAVEL FEST & MORE.

SHE HAS BEEN FEATURED IN PUBLICATIONS SUCH AS THE NEW YORK TIMES, GLAMOUR MAGAZINE, BUSINESS INSIDER AND TELEVISION NETWORKS INCLUDING NBC, BBC, AND FOX BUSINESS.

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212K

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FOLLOWERS



88%



12%



8.5M

Reach

13.8%

Engagement

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