



Imani BASHIR

MEDIA MAVERICK
TRAVEL & CULTURE EXPERT

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150K+

MONTHLY
INTERACTIONS

About me:

Imani Bashir is a world traveler who began her career in sports broadcasting as a sideline reporter and has since lived in five countries while expanding her career in media. Her purpose is to be an ambassador for marginalized people, to create conversations that shift culture, and to be a visual representation for Muslim women.

She has been featured in publications such as The New York Times, Glamour Magazine, Business Insider, and television networks such as OWN, NBC, BBC, and FOX Business.



82.2%



17.7%



73.2% US

3.8% UK

2.8% Nigeria

1.5M

Reach

2.56%

Engagement

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SEEN IN:

Condé Nast
Traveler

teenVOGUE

The
New York
Times

Forbes

NATIONAL
GEOGRAPHIC

ESSENCE

FOX
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