HOLLY SHIPLEY

Grade 7-12 Social Studies Teacher

CONTACT

✉️ atkinshm@gmail.com

📱 (716) 863-8161

🖥️ hollyatkins.com

PROFESSIONAL EXPERIENCE

7th Grade Social Studies Teacher — Tonawanda City School District

April 2024 – Present | Tonawanda, NY

- Taught 7th grade Social Studies by implementing the NYS K-8 Social Studies Framework through the use of explicit and direct instruction, inquiry-based learning, gradual release models, and more
- Effectively managed classroom sizes of up to 30 students by instituting clear and concise classroom rules and expectations
- Modified assignments and provided differentiated instruction for ENL students and students with IEPs and 504s
- Regularly communicated and collaborated with parents/guardians, administration, and other staff through CSE meetings, parent conferences, and one-on-one phone calls/messages in order to support student success

Substitute Teacher — Lockport City School District

December 2023 – April 2024 | Lockport, NY

- Followed and implemented lesson plans left by the classroom teacher for a wide variety of disciplines, including English, Special Education, Math, and more
- Effectively managed classroom behaviors and consistently applied classroom and district policies for grade levels 7 - 12

Content Marketing Specialist – Mainstreethost

April 2019 – April 2024 | Amherst, NY

- Wrote, researched, and edited digital content for web pages, blogs, and newsletters
- Worked one-on-one with clients from a wide variety of industries such as healthcare, education, and engineering while providing excellent customer service
- Employed AI technology such as ChatGPT to support topic research and enhance creativity

PROJECTS

History Explorers Club Advisor

August 2024 – Present

- Planned and organized a 3-day club trip to Boston, MA in 2024 and 2025 by working with staff, students, parents, and third-party businesses throughout the school year
- Organized regular fundraisers such as cookie dough sales and pierogi sales by working with third-party retailers
- Regularly communicated with parents/guardians about upcoming payments, trip information, and more
- Organized and supported club meetings with students twice a month
- Counseled club officers and helped keep track of the treasury and club notes

EDUCATION

M.S.Ed., Education 5-12 Social Studies

Niagara University, *January 2024*

M.A., History

University at Buffalo, *June 2019*

B.A., History (Minor: Anthropology)

University at Buffalo, *June 2017*

CERTIFICATIONS

NYS Social Studies 7-12, Initial Teaching Certificate

January 2024

SKILLS

Educational

- Explicit Instruction
- Gradual Release of Responsibility (GRR)
- Kagan Cooperative Learning Structures
- Inquiry Design Model (IDM)
- Differentiated Instruction
- RCA House Points

Computer/Technical

- AI Technologies (Gemini, ChatGPT, NotebookLM)
- Google Workspace
- eSchoolData
- GoGuardian
- Canva
- Remind and Rooms
- PDP Premier
- eDoctrina