



## THREE PART SERIES

*A three part series panel conversation regarding the world of college athletics.*

### PANEL 1: JUNE 11, 2020

*Main topic: The future of college sports in the face of financial challenges*



**Gene Doris**  
Moderator

**Dr. Mark Nemec**  
President Fairfield University

**Richard Berman**  
Associate Vice President for Strategic Initiatives, Research & Innovation at University of South Florida

**Andy Fellingham**  
Managing Director at Inter-Collegiate Athletic Consulting

**Nikhil Kumar**  
Chief Revenue Officer at JMI Sports (former VP, Enrollment Manhattanville College)

Dave Torromeo, Managing Partner of the Sports Business Institute, will be working with executives from colleges (presidents, enrollment management leaders, athletics directors), intercollegiate athletic conferences, and consulting firms to present strategies to face the financial challenges and uncertainties of the post coronavirus era. Practitioners in intercollegiate athletics have serious decisions before them: adding or cutting sports, shrinking staffs, seeking new revenue sources, and finding cost effective scheduling strategies to name a few.

Beginning on Thursday, June 11 at noon on Zoom, SBI will launch its first panel moderated by Gene Doris a veteran of over 40 years in intercollegiate athletics:

**Dr. Mark Nemec:** President of Fairfield University to give insights on presidential leadership in these times and his views on the role of intercollegiate athletics

**Richard Berman:** Associate VP for Strategic Initiatives at the University of South Florida to give insights on enrollment management and athletics his experience in Division I and III, the public and the private sector

**Andy Fellingham:** Managing Director of Inter-Collegiate Athletic Consulting to give insights that a consultant uses assist colleges in understanding the role of intercollegiate athletics on their campus

**Nikhil Kumar:** Chief Revenue Officer at JMI Sports to give insights on revenue generation in the new normal and new opportunities presented through digital platforms

Attendees are limited to 100 and will be admitted through RSVP and registration. Accepted registrants will receive an email with a Zoom link to the webinar. Attendees have the opportunity to submit questions for the panel as a whole or for individual members. Don't miss out.

In the weeks to follow:

June 18: the ebb and flow of intercollegiate athletics: what the new model might look like for the Power 5, the NCAA and its future role and divisional structure, what role sports conferences will play, the future of Olympic sports and how women's sports might be affected

June 25: the new future: where will the jobs be in intercollegiate athletics, how many will be outsourced, what will the jobs look like, what skill sets will be needed

SBI will be sending out more detailed information on those webinars one week in advance.

Recognizing the challenges our society, SBI will be sending out information for a webinar that will offer a discussion on racial and social injustice in the world of sports.