



ALL ABOUT BRIDES

Vendor Registration Packet



You Dream It. We Plan It.

www.allaboutbrides.org

www.tristateevents.org



TriState Events

presents

'All About Brides' Wedding Expo



Date: Sunday, August 13th, 2023

Time: 1 P.M. to 4 P.M.

VIB Time: 12 P.M to 1 P.M.

'Very Important Bride' Early Access

Location: Aspire Hotels & Suites
2632 Emmitsburg Rd,
Gettysburg, PA 17325

VENDOR REGISTRATION FORM

{PLEASE PRINT}

Business Name: _____

{How Business Name will appear in all media and press releases and/or all other promotional materials.}

Business Tax ID #: _____ Sales Tax ID #: _____

{Vendors Selling Taxable/Tangible Products On-Site Must Provide MD Sales Tax #; Refer to Page 16.}

Address: _____

City, State, Zip: _____

Contact Person: _____

Cell Phone: _____

Email: _____

Door Prize(s): _____

{Door Prize Minimum Value \$50.00}

Door Prize(s) Value: _____

Electricity Needed: Yes _____ No _____ Will You Have A Backdrop? Yes _____ No _____

Limited electrical spaces available, no add-on service on day of event.

ALL BUSINESSES: Please Provide Your Company Description (Services & Products Offered):

Ad Size: _____

Registration Fee(s): _____

Vendor {SIGNATURE}

Vendor {PRINT}

Vendor's Initials: _____



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Wedding Expo



BOOTH REGISTRATION/RESERVATION FORM

- **6-Foot Table & Floor-Length Table Linen • Bridal Marketing List**
- **Listed in Digital Promotions when Registration & Promotional Material Received by June 10th.**
- **Ad Placement Exclusive; All About Brides Wedding Guide Magazine {Fall Edition; Additional ordered & showcased in select businesses frequented by brides as well as exclusively offered to select brides across various digital platforms including but not limited to bridal social media pages, bridal websites, etc. List available upon request.}**

Booth Registration & Advertising Rates

Back Page [Portrait Only] {6"W x 10"H}	\$899
Inside Back [Portrait Only] {6"W x 10"H}	\$829
Full Page [Portrait Only] {6"W x 10"H}	\$725
Half Page [Landscape] {6"W x 5"H}	\$615
Half Page [Portrait] {3"W x 10"H}	\$615
Quarter Page [Portrait] {5"W x 3.75"H}	\$525
Quarter Page [Landscape] {3.75"W x 5"H}	\$525
Bookmark Size [Portrait] {2"W x 11"H}	\$450
Business Card Size [Landscape] {3"W x 2"H}	\$350

Table Runner Shades
{optional, while supplies last}

- Rose Gold Sequin
- Pink Lace
- Green Satin
- Rose Gold Sheer
- Black Satin
- Sky Blue

On August 13, 2023, TriState Events together with many of the areas top professionals will showcase today's hottest trends and fashions from the wedding industry directly to local brides-to-be. Brides & their guests will meet & greet the surrounding areas most premiere Wedding Professionals, Exhibitors, & Specialty Vendors! **Returning Vendors** may select their booth location & advertising location in the exclusive **All About Brides Wedding Guide** {Fall Edition magazine}. Both are on a first come, first serve basis **only**. In addition, all Vendors will also be featured on the **All About Brides** website (SEO). Vendors must ensure that **ALL** communication submissions are sent to info@allaboutbrides.org. Don't Delay, Register Today!!



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LAST DISCOUNT

Come One , Come All! 7 DAY DISCOUNT! NEW LOCATION! OPEN NOW! Take advantage of the limited registration discounts & get prepared to capture the attention of the registered brides that will be in attendance when you register to participate in the area's most exclusive & inclusive hitherto the most classiest & unique Wedding Expo! From Wedding Professionals, Exhibitors & Specialty Vendors too, we have heard from you & thought we would save you a little on registration too? **DO NOT DELAY! RESERVE YOUR BOOTH TODAY! NOT A VENDOR?** Be sure to place your advertising message and/or graphic in the exclusive Fall Edition *All About Brides Wedding Guide* magazine; rates are included further in the packet.

\$\$ SAVE \$\$

		ON or BY	
		JUNE 19TH - JUNE 26th	
		DISCOUNT	
	Original	WITH DISCOUNT	
Back Page [Portrait Only] {6"W x 10"H}	\$899.00	\$ 719.20	<p>Submit Contract and Payment by June 26th 5pm to lock in this discounted price.</p> <p>Contract and Payment Links can be found at https://allaboutbrides.org/</p>
Inside Back [Portrait Only] {6"W x 10"H}	\$829.00	\$ 663.20	
Full Page [Portrait Only] {6"W x 10"H}	\$725.00	\$ 580.00	
Half Page [Landscape] {6"W x 5"H}	\$615.00	\$ 492.00	
Half Page [Portrait] {3"W x 10"H}	\$615.00	\$ 492.00	
Quarter Page [Portrait] {5"W x 3.75"H}	\$525.00	\$ 420.00	
Quarter Page [Landscape] {3.75"W x 5"H}	\$525.00	\$ 420.00	
Bookmark Size [Portrait] {2"W x 11"H}	\$450.00	\$ 360.00	
Business Card Size [Landscape] {3"W x 2"H}	\$350.00	\$ 280.00	

Vendor's Initials:



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Back Page 6 Col. {8.5" x 11"}	\$650
Inside Back (Portrait Only) 6 Col. x 8.5" {8.5"x 11"}	\$550
Full Page [Portrait Only] 6 Col. x 8.5" {8.5"x 11"}	\$475
Half Page [Landscape] 6 Col. x 7.5" {7.5"W x 5"H}	\$325
Half Page [Portrait] 6 Col. x 7.5" {5"W x 7.5"H}	\$325
Quarter Page [Portrait] 3 Col. x 5" {5"W x 3.75"H}	\$250
Quarter Page [Landscape] 3 Col. x 5" {3.75"W x 5"H}	\$250
Bookmark Size 1 Col. x 2" {2"x 11"}	\$225
Business Card Size 2 Col. x 2" {3.156"x 2"}	\$180

ADVERTISING RATES

MAGAZINE ONLY

(Participating Vendor: No)

OR

Sponsor & Participant

Benefits

**ALL PRICES INCLUDE
FULL COLOR**

Carpe Diem! TriState Events presents its *All About Brides* Wedding Expo on August 13th, 2023. Booth Reservations include but not limited to Vendor Ad Placement in Fall Edition *All About Brides* Wedding Guide magazine will be published prior to the **August 13th, 2023** commencement date; 2) Featured on the exclusive *All About Brides* website, launched 2022 {over 500+ views monthly}; 3) Remain Featured on Website until next scheduled All About Brides February in 2024; 4) Additional magazines distributed at area salons & bridal boutiques; 5) Additional magazine ad opportunities available for local businesses & Expo sponsors; 6) All participants & advertisers receive the Bridal Marketing List {Registered Brides} in 10 business days from the conclusion of the event commencement. These 10-days permit the TriState Events' Staff to retrieve additional registration details from walk-in brides.

Sponsors & Advertisers may receive complimentary booth, see TriState Events for more information, select criteria needed.

Vendor's Initials: _____

DEFINITION/VENDOR: A vendor is a party in the supply chain that makes goods and services available to companies or consumers. The term "vendor" is typically used to describe the entity that is paid for goods that are provided, rather than the manufacturer of the goods itself. However, it is possible for a vendor to operate as both a supplier (or seller) of goods and a manufacturer.

REGISTRATION PROCESS. STEP ONE (1): The Vendor Registration Process includes submission of the *'Vendor Registration Packet'* with Vendor's initial on the bottom of each page, completed in its entirety with no fields left blank, signed, dated, followed by scanning then emailing to events@tristateevents.org and/or faxing to (717) 597-0226. **STEP TWO (2):** Submission of *ALL 'Vendor Registration Fees'* via the *POYNT* payment system must be received on or by July 10th, 2023 @ 5pm. All registration fees received on July 11th, 2023 must include a \$10 late fee per seven (7) days post July 10th, 2023 will be imposed after the aforementioned Vendor Registration deadline or \$30.00 per month; whichever is greater. Should Vendor require accommodations due to extenuating circumstances to extend payment date beyond the registration deadline, Vendor is instructed to contact

TriState Events for further directions & consideration. TriState Events retains the final decisioning authority on all accommodations.

TERMS AND CONDITIONS. The following terms and conditions apply to *ALL* Vendors including his/her representatives, agents, employees, helpers, and volunteers, who attend the event on behalf of said Vendor and/or Vendor's Representative(s). By signing this "Vendor Registration," Vendor agrees to all "Terms and Conditions" with the affixing of Vendor's signature to said Vendor agreement including placing your full name on the appropriate line-items; you, the Vendor and/or its appointee signee, agree to abide by each of the terms, conditions, rules, and policies set forth hereto.

VENDOR REGISTRATION. *ALL* pages contained within the Vendor Registration Packet (Vendor Contract) **MUST** be completed in its entirety and returned! To reserve (i.e., secure) a booth/space at the *All About Brides Wedding Expo*, both the Registration Fee(s) **payment in full MUST** be received simultaneously at the same time the Vendor Registration Packet (Vendor Contract) submission that was either FAXED (1st Recommendation), scanned/emailed (2nd Recommendation), or mailed has also been received. Immediate DENIALS will occur if either are missing. TriState Events will not pursue Vendors in search of either. It is each Vendors responsibility to ensure both are received.

REFUNDS. No refunds will be provided. (See event cancellation policy on website). The Vendor understands there are **ABSOLUTELY NO CANCELLATIONS and/or NO REFUNDS**. This contract cannot be canceled once signed. The Vendor listed above, and/or their appointed signer, are fully responsible for all charges as outlined herein of this agreement whether the Vendor uses the contracted/reserved booth space or not. If any event shall be canceled for any reason beyond TriState Events control, henceforth, no refunds will be issued.

NO SHOWS. A Vendor who does not show up to occupy his/her booth may forfeit any opportunities to participate in future *All About Brides Wedding Expos*. *Those respective Vendors will*

Vendor's Initials: _____

also be responsible for paying any residual balance in full on his/her booth and/or account still owed.

BOOTH ASSIGNMENTS. Vendor booth assignment is at the discretion of TriState Events who shall be the final authority for assigning Vendors' booths. Vendor's *will not* be provided the booth assignment/floor plan until he/she arrives to the facility for set-up. Returning Vendors select his/her booth; however, the following instructions pertain to **ALL VENDORS. VENDOR CHECK-IN:** 1) Arrival to facility ... Vendors are to check-in with TriState Events and obtain any necessary paperwork, badges, supplies, etc. 2) Obtain booth number, 3) Utilize side doors to begin loading/unloading your equipment/supplies to your appropriate area. TriState Events will attempt to accommodate booth space size best as possible due to booth displays. Please be sure to indicate on this contract any specific booth and/or display accommodations warranted. TriState Events will review and provide accommodations, if applicable.

SUBLETTING. Reserved booth(s)/space(s) may not be shared. Only one (1) business is permitted per booth/per space, per six (6) foot table: no exceptions. Each booth/space assigned may not be transferable, reassigned, sublet, or shared with any other participant or nonparticipant.

BOOTH RESPONSIBILITY. Vendor shall not leave his/her booth space unattended during the event operating hours without having adequate coverage. Please partner with the *Vendor occupying the neighboring Booth* for assistance with restroom coverage **ONLY**, as warranted. Vendors may also partner with a member of the TriState Events Leadership Team or Event Staff for temporary coverage assistance.

- Any music chosen to be played within booth space **MUST** be contained within your Booth.
- Vendor **is** financially liable for **ALL** damages to Venue caused by his/her Representative.

ELECTRIC. Electricity is provided on a first come, first served basis. We will try our best to accommodate all requests; however, as aforementioned requests are on a first come, first serve basis. It is imperative that vendors, wedding professionals, and exhibitors bring his/her own power strips and extension cords.

SET-UP/CLEAN-UP & TEAR-DOWN. Set-Up time 10:00 A.M. to 11:55 A.M. Vendor is permitted to enter the facility approximately at 10:00 A.M. & agrees to complete **ALL** unloading by 11:30 A.M. Vendor agrees to have booth setup complete by 11:55 A.M. If earlier set-up accommodations are needed, Vendor must contact TriState Events Leadership Team. We will work directly with the venue. There is no guarantee due to other events. Additional fees may apply, per Venue. Keeping in mind safety of the Vendor, Event Staff, including but not limited to the Brides and their guests, it is imperative all displays and/or materials are set-up, stored away, and off the showroom floor by 11:55 A.M. Vendor **may not** disassemble booth exhibit until the end of the event @ 4:00 P.M.

Vendor's Initials: _____

DOOR PRIZE. Each Vendor is required to provide at least one (1) door prize. The prizes must be valued no less than \$50 and will be utilized as one of the many giveaways during the Wedding Expo's hours of operation. Remember the Rose Gold Gift Bag items also such as business cards with samples, coupons (one now and maybe one for 6 months or 1 year post marriage, if your business warrants such as with photographs), full size products with coupons, candy with coupons, other promo products including branded products that help them remember you post event, and more.

ULTIMATE WEDDING GIFT BASKET. The GRAND PRIZE for the VIB (Very Important Bride) attendees is the chance to win the "ULTIMATE WEDDING GIFT BASKET." This gift basket will be filled with various bride, groom, and wedding paraphernalia gifts, gift certificates, gift cards, and including but not limited to bride specific merchandise, products that she will need for the wedding, honeymoon, day of, and more. Literally this is a basket that will help her in building her dream wedding. This offers many opportunities for Vendors. If you need ideas how your business can utilize the Ultimate Wedding Gift Basket to generate this definitive lead would not cost please connect with us @ TriState Events. DETAILS: Option 1: Vendor may participate in the Ultimate Wedding Gift Basket opportunity by selecting either a product or coupon and/or coupon/product combination to include in the gift basket. Option 2: Vendor may participate in this opportunity by choosing to donate a gift certificate towards a percent of his/her services or products offered.

PAYMENT. Vendor Registration Packet (Vendor Contract) cannot be canceled once agreed upon and signed. Vendor along with appointed signer are legally responsible for all charges as outlined herein of this agreement whether the Vendor uses the contracted space or not. All Vendor's booth fees are due no later than July 10th, 2023 as illustrated in the "Registration Process" above on page six (6) of this agreement. As aforementioned, if payment is late, Vendor agrees to pay TriState Events a non-negotiable \$10.00 late fee per seven (7) days post deadline. Each Vendor agrees that with submission of his/her faxed, scanned/emailed, or mailed Vendor Registration Contract with accompanying Registration Fee(s) Payment that both parties agree and are bound by all the terms and conditions set forth in this entire agreement.

TriState Events recommends Vendors utilize the electronic online registration. Vendor choosing to pay by check or money order will incur a \$15.00 convenience fee and should include this when submitting/ mailing his/her check to TriState Events. In addition, Vendors choosing to pay by check or money order will also incur a \$50.00 fee for all returned checks or money orders. Vendor should maintain a copy of this Vendor Registration Packet (Vendor Contract) for his/her records (legally binding contract) and on his/her person during the event (event/booth details and instructions).

IMAGE RELEASE. Vendor including his/her representatives, agents, employees, helpers, and/or volunteers understands that he or she may be photographed or videoed at any time during the event in which TriState Events reserves the right to use these images and/or videos for promotional purposes presently and in the future. I hereby assign and/or grant to TriState Events all rights,

Vendor's Initials: _____

title, and interest to and permission to copyright, use, publish and republish my name, voice, picture, and likeness (collectively, "Likeness") in any and all media, photographs, videography, videos, and/or distribution now known or hereafter developed taken or recorded during my participation in any event with TriState Events including by not limited to electronic, digital or conventional, blurred, altered or distorted, in color or black and white, video or otherwise for art, trade, internal distribution or any other lawful purpose in any lawful manner anywhere in the world and/or on the worldwide web. I hereby waive any right to inspect or approve any final product using my likeness. I hereby discharge TriState Events from any and all actions, claims and demands of any nature which I may have at any time now or in the future arising out of or related to the rights granted above or my Likeness.

APPEARANCE. Vendor is responsible for cleaning and maintaining his or her reserved booth space in an organized and neat manner. This includes Vendor responsibility to remove bulk trash. Should Vendor fail to keep his/her reserved booth space in an orderly manner, he/she may be subject to an additional trash removal fee of **\$25**, charged to the card on file (where applicable) or receive a billable invoice.

DISPLAY AND SIGNS. All Vendor's displays must be free standing. Displays and/or signs may not attach to walls, columns, tables, table linens, and/or chairs, where applicable. Vendor's displays and/or signs should not block another Vendor's Booth Displays and/or Signs. Vendor's Displays and/or Signs may not attach to the piping and/or drapery within the Vendor's Booth Space(s), where applicable. Vendors may not use nails, thumb tacks, adhesive materials and/or substances that may cause damage to one or more permanent structures.

QUALITY PRODUCTS. Each Vendor shall ensure proper quality of the products sold. The Vendor shall comply with all applicable state and federal laws as to the products and/or services sold by said Vendor.

PARKING. Once each vendor, wedding professional, and/or exhibitor has unloaded his/her event equipment, materials, products, literature, etc. from his/her vehicle from the loading zone on the side of The Aspire Hotel & Suites into their respective Exhibit Area inside Aspire Hotels & Suites, we are respectfully asking everyone to immediately relocate their vehicle to the designated parking garages /decks allotted for Aspire Hotels & Suites. This will free the area for additional vehicles to unload as well. Thank you in advance for your cooperation and understanding.

INSURANCE. *ALL* Vendors *ARE REQUIRED* to carry a *\$1 million* Vendor's general liability insurance policy to participate in any TriState Event's Bridal and/or Wedding Expos. In addition, *ALL* Vendors are solely responsible for obtaining inventory insurance coverage on his or her property brought into the facility and assume full responsibility for any and all items left behind. Dyalto Enterprises LLC, TriState Events, TriState Events Bridal & Wedding Expos, and/or the Venue accepts no liability for lost, stolen, or damages to property or property/products owned by the Vendor nor are they required to carry additional insurance to cover Vendors property, products, and/or services rendered. Maintaining General Liability Coverage for Events along with insurance coverage for those

Vendor's Initials: _____

products/inventory Vendor sells is a REQUIREMENT. This policy serves to protect you, the Vendor, should any Event Guest/Attendee become injured while occupying your Event Booth Space/Area.

INDEMNIFICATION. Each Vendor agrees to indemnify and hold Dyalto Enterprises LLC, TriState Event Planning Services (TriState Events), TriState Events Bridal Expos and/or the Venue harmless from all claims, losses, injuries, expenses, and fees including attorney fees, costs, and judgments that may be asserted against Dyalto Enterprises LLC, TriState Events, TriState Events Bridal & Wedding Expos and/or the Venue that result from the acts or omissions of the Vendor and/or Vendor's Employee/Helper's employees, agents, or representatives. Dyalto Enterprises LLC, TriState Events, TriState Events Bridal & Wedding Expos and/or The Venue shall be solely responsible for ensuring all applicable laws are followed and complied with in selling and presenting of Dyalto Enterprises LLC, TriState Events, TriState Events Bridal Expos and/or The Venue products and services at the event; whereas, the Vendor will also be solely responsible for ensuring all applicable laws are followed and complied with in selling and presenting of the Vendor's products and services while at the event.

FORCE MAJEURE. If performance of this Agreement or any obligation under this Agreement is prevented, restricted, or interfered with by causes beyond either party's reasonable control ("Force Majeure"), and if the party unable to carry out its obligations gives the other party prompt written notice of such event, then the obligations of the party invoking this provision shall be suspended to the extent necessary by such event. The term Force Majeure shall include, without limitation, acts of God, fire, explosion, vandalism, storm or other similar occurrence, orders or acts of military or civil authority, or by national emergencies, insurrections, riots, or wars, or strikes, lockouts, work stoppages, or other labor disputes, or supplier failures. The excused party shall use reasonable efforts under the circumstances to avoid or remove such causes of nonperformance and shall proceed to perform with reasonable dispatch whenever such causes are removed or ceased. An act or omission shall be deemed within the reasonable control of a party if committed, omitted, or caused by such party, or its employees, officers, agents, or affiliates.

ARBITRATION. Any controversies or disputes arising out of or relating to this Agreement shall be resolved by binding arbitration in accordance with the then-current Commercial Arbitration Rules of the American Arbitration Association. The parties shall designate a mutually acceptable arbitrator knowledgeable about issues relating to the subject matter of this Agreement. In the event the parties are unable to agree to such a selection, each party will designate an arbitrator and the two arbitrators in turn shall designate a third arbitrator, all three of whom shall preside jointly over the matter. The arbitration shall take place at a location that is reasonably centrally located between the parties, or otherwise mutually agreed upon by the parties. All documents, materials, and information in the possession of each party that are in any way relevant to the dispute shall be made available to the other party for review and copying no later than 30 days after the notice of arbitration is served. The arbitrator(s) shall not have the authority to modify any provision of this Agreement or to award punitive damages. The arbitrator(s) shall have the power to issue mandatory orders and restraint orders in connection with the arbitration. The decision

Vendor's Initials: _____

rendered by the arbitrator(s) shall be final and binding on the parties, and judgment may be entered in conformity with the decision in any court having jurisdiction. The Agreement to arbitration shall be specifically enforceable under the prevailing arbitration law. During the continuance of an arbitration proceeding, the parties shall continue to perform their respective obligations under this Agreement.

GOVERNANCE. This contract shall be governed by the laws of the State of Pennsylvania in the county of Franklin, city of Greencastle. TriState Event Planning Services may, without liability, change date of event, or cancel this Contract on account of forces like unavoidable events or other circumstances beyond its control, including, but not limited to, acts of God, agitation, ban, political, terrorism, failure of source of supply, or casualty.

This contract contains the entire agreement, between the parties, pertaining to the subject matter hereof. No additional agreements, representations, or understandings, not specifically obtained herein, shall be binding upon any of the parties hereto, written, or oral, unless an addendum is added to this agreement and signed by both parties. Each Vendor waives any, and all expressed and/or implied warranties or guarantees.

WAIVER OF RIGHTS. The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

DISCLAIMER. The information contained within this agreement is not limited to or all inclusive; however, serves to protect those members, coordinators, and/or venues from all claims, losses, injuries, expenses, and/or fees including attorney fees, costs, and judgments that may be asserted against the aforementioned names from any such acts or omissions of acts related to said event.

All Vendors understand and accept the participatory risk, that regardless of and/or no matter how much media attention and/or advertising that goes into any specific event, each event is at the participatory risk of each Vendor.

MEDIA/PROMOTION. Paid promotional advertising and promotion for the TriState Events' All About Brides Wedding Expo will take place in the following media print outlets including but not limited to Herald Mail Newspaper, Chambersburg Neighbor Magazine, Today's 97.5 Radio, more than 30+ websites promoting the event including websites directly related to the DMV and PA areas and Adams County, Washington County & Franklin County specific websites. In addition, TriState Events posts each of our events manually to over 100+ extensive and exclusive on-line social media platform groups and pages and websites too that are targeted to brides and/or the wedding industry mediums to market the event. TriState Events marketing and advertising strategies plan per event type is available upon request.

BUSINESS INFORMATION. Legal Business Name: Dyalto Enterprises, LLC. dba. TriState Events Planning Services. PO BOX 128 Greencastle, PA 17225. Business Mobile: (717) 262-8839. Business Fax: (717) 597-0226.

Vendor's Initials: _____

TriState Events is family owned delivering full-service event, wedding planning & production for a unique mixture of event design, development, & execution. Our day-to-day operations are managed, operated, & directed by a team of professional women who understand that when it refers to engagements & weddings every love story is beautifully unique. Life is an event, make it memorable.

Whether our clients are celebrating a new chapter in life, mastering a professional milestone, or fundraising for a consequential cause, our team is here to assist in executing upon every detail as every detail matters. TriState Events handles the stress, so your event is a success. Our team's superpowers build on your vision while embracing our innovation to produce integrated solutions to create unique events, developing specialized experiences in exclusive premier locations locally & throughout Maryland, West Virginia, Virginia, Pennsylvania and along the East Coast.

Dr. Shawn & Mrs. Cindy Burgener are the owners of TriState Event Planning Services. Mrs. Cindy Burgener, MBA is TriState Events' Founder, President/CEO, & Event Manager/Director. Cindy also serves as the lead event and wedding designer and/ or producer at TriState Events. You may reach her directly at cindyb@tristateevents.org. Dr. Shawn Burgener serves as the Safety Director. Their daughter Meghan Burgener joins the family business as TriState Events' Vice President & Event Coordinator. You may connect with her directly at meghanb@tristateevents.org. During the Events, you can catch a glimpse of, at least one, if not both, Darnell Lestaevel with NellzVisionz and/or Nylise Lestaevel with Sage Lens Photography, two up & coming sibling photographers who as a team join TriState Events' as our Special Events Photographers. Check out out many websites, Google, social media too to see their photography. We just could not simply do what we love to do without each of them or without the assistance from our wonderful Event Staff including but not limited to Kendra, Rene, Brayden, Josh, Ijee, and Chris as well as the many volunteers.

DO NOT WRITE BELOW THIS LINE

This area for TriState Event Planning Services purposes **ONLY**:

Date Agreement Received: _____
Registration Amount Paid: _____
Source Payment System Paid: _____
GoDaddy (Poynt, Stripe, Square, or Check)

TriState Events Signature: _____ Vendor's Initials: _____

BRIDAL MARKETING LIST

Bridal Marketing List Disclosure Agreement. Whereby, Vendor agrees to the following terms and conditions: The **“Bridal Marketing List”** contains the mailing data of the future *Brides-To-Be* registered for the upcoming *All About Brides Wedding Expo* exclusively intended for use of/by the signed Vendor and/or its Individual/Company. The **“Bridal Marketing List”** will be a single copy distribution **ONLY** and be utilized conduit to showcase and promote TriState Events Wedding Packages and Services. The **“Bridal Marketing List”** is being made available to all participating Vendors and is understood that this exclusive list is proprietary and thus should not be shared with any person or business that did not participate. If Vendor is unable to attend, he/she shall forfeit their rights to the **“Bridal Marketing List,”** no exceptions. The **“Bridal Marketing List”** database contains privately copyrighted **“Bridal Contact Information”** owned exclusively by TriState Events.

The contact information received from each of the wedding expo attendees and contained within said list **are** therefore protected by federal copyright laws. Moreover, this list may not be copied (other than a printed hard copy of the list while furthermore creating address labels to send each of the *Brides-To-Be* special invitations.) Neither this list nor any of its contents may be made available to, or used by, any other person or entity. Vendor may not sell, give, rent, lease, lend, modify, display, share, or otherwise permit this list or any of its contents to be made available, in whole or in part, to anyone outside of the Vendor, whether or not for consideration or use whatsoever, absolutely NO EXCEPTION. This list may not be used in, or in connection with, any solicitation of the goods or services of any other person or entity.

THE **“BRIDAL MARKETING LIST”** MAY NOT BE USED TO PROMOTE ANY BRIDAL OR HONEYMOON SHOW, SEMINAR, WORKSHOP, OR ANY TYPE OF EVENT THAT PROMOTES THE GATHERING OF FUTURE BRIDES AND/OR GROOMS. The **“Bridal Marketing List”** cannot be used to promote any contest, promotion and/or giveaways in conjunction with, and/or that names any other entity or person other than the person or entity signing this contract. Vendor acknowledges that once the **“Bridal Marketing List”** leaves the control of TriState Events, Vendor will remain compliant with these restrictions and assumes all related risks fully. Vendors will be strictly responsible for any incident or use not permitted by this paragraph, whether inadvertent and/or whether caused by the acts or omissions of the Vendor or others. Unauthorized use of the **“Bridal Marketing List”** content is a direct violation of the Unfair and Deceptive Trade Practices Act. By using this list or any of its contents, stated Vendor hereby acknowledges the contents are protected copyright and agrees to the terms of use.

By accepting the **“Bridal Marketing List”**, Vendors also agree, and each individual accepting said list on behalf of Vendor, for any unauthorized use as discovered agree to pay on demand to TriState Events the sum of \$5,000.00 (FIVE THOUSAND DOLLARS AND NO/100 per incident, as liquidated damages, for each incident or unauthorized use of the **“Bridal Marketing List”** that is contrary to any provision of this paragraph, inclusive of ANY and ALL attorney’s fees, court fees, filing fees, and other legal expenses incurred by TriState Events to enforce said copyright protection of all marketing materials from prior event(s). Once you have endorsed this document you are hereby solemnly and legally agreeing that you have read the **“Bridal Marketing List”** Disclosure Agreement in its entirety as well as have read and agree to the terms and conditions set forth in the Vendor Registration “Terms and Conditions.”











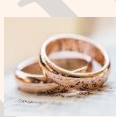





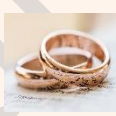





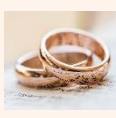



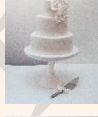
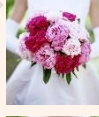




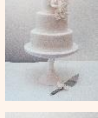

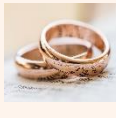







Vendor/Applicant Signature: _____

Printed Name: _____

Vendor's Initials: _____

Vendor Registration Details

Booth Registration/Sponsor Levels

SPONSOR LEVEL + AD SIZE	WEDDING GUIDE MAGAZINE AD	VENDOR WELCOME BAG	TABLE LINEN RUNNER	SOCIAL MEDIA MENTIONS	BRIDAL LIST	100 BRIDAL BAG INSERTS {ONE ITEM}	200 Bridal Bag INSERTS {TWO ITEMS}	AD/ BOOTH PRICE
CONTRIBUTOR {Business Card Size}								\$350
BENEFACTOR {Bookmark Size}								\$450
TITLE {Half Page}								\$615
BRONZE {Quarter Page}								\$525
SILVER {Full Page}								\$725
GOLD {Inside Back Page}								\$829
PLATINUM {Back Page}								\$899

ALL PARTICIPATING LEVELS

- Receive copy of Bride Marketing List {Registered Brides} 10 business days post event commencement.
- Business Ad Placement in TriState Events 'All About Brides' Wedding Guide Magazine Fall Edition.
- Complimentary Booth with 6-Foot Table, Table Linen, and Runner. Please choose Runner Shade. First "200" Registered VIB Brides {Very Important Brides receive the Exclusive Gorgeous Reusable Rose Gold Gift Bag filled with an assortment of many items including but not limited to variety of donated branded/promotional products, coupons, brochures, samples, candy, full-size & travel-size products and much more from local businesses, Participating Vendor's, & TriState Events. There will also be at a minimum of 8 Blush Pink Prize Envelopes inside the bags. Prize listings will be illustrated further.

VENDOR REMINDERS

- Ad size should be received on or by July 10th, 2023. Placement forfeiture if received after.
- Rose Gold Inserts as listed above assist in brand awareness even after the Expo ends. Deadline is July 10, 2023.

Vendor's Initials: _____

- Each Vendor and/or Wedding Professional retains the insert opportunity to participate by providing TriState Events with one to two business promotional item exclusively for these 100 to 200 Reusable Rose Gold Bags. See table above to determine the number allotted.
 - Example promotion items Provide two Business, Product, or Service branding products such as business cards, business/company brochures, coupons, company branded promotional pens, hand sanitizer, tissues, etc.; Quantity to provide (60).
 - ** **Items must be received no later than Monday, July 31st, 2023.** **
- Electricity included.
- ONLY One (1) Business is permitted per Booth Space, no exceptions.

No Chair Policy: Professional Expos & Trade Show Vendors & Exhibitors do not sit during show times; especially shows with a shorter time span as with Wedding & Bridal Expos. However, should any Vendors need accommodations please connect with us prior to the day of the event to provide us an opportunity to have your booth prepared for you if standing for five (5) to six hours (6) is not feasible.

Promotional inserts may be shipped to the address below; however, all products **MUST** be received on or by **July 10th, 2023**.

Mail Rose Gold Gift Bag Inserts To:

Dyalto Enterprises LLC
 dba. TriState Event Planning Services
 PO Box 128
 Greencastle, PA 17225
 Email: info@allaboutbrides.org
 Email: events@tristateevents.org
 Business Mobile: (717) 262-8839
 Fax: (717) 597-0226

Vendor's Initials: _____