

HaloHeat Sauna Studios Elevates Employee Well-Being with New Corporate Wellness Program

FOR IMMEDIATE RELEASE

Aurora, IL – February 25, 2025 – HaloHeat Sauna Studios is excited to unveil its <u>Corporate Wellness Program</u>, offering businesses a unique opportunity to enhance employee health and productivity through the rejuvenating benefits of infrared sauna and halotherapy. Recognizing the critical link between well-being and workplace performance, this program is tailored to provide companies with effective solutions to reduce stress, improve morale, and foster a culture of health.

"Investing in employee wellness is a strategic move that yields significant returns in productivity and job satisfaction," said Donna Jolly, President of HaloHeat Sauna Studios. "Our Corporate Wellness Program is designed to seamlessly integrate into existing employee benefits, offering a holistic approach to health that resonates with today's workforce."

The Importance of Corporate Wellness

Research continues to show that corporate wellness programs lead to lower healthcare costs, higher productivity, and improved job satisfaction. According to the <u>American Institute of Stress</u>, workplace stress accounts for billions of dollars in lost productivity each year, with burnout and chronic stress leading to increased sick days, high turnover, and decreased employee engagement.

By integrating low-touch, high-impact wellness services like infrared sauna therapy and halotherapy into a corporate wellness plan, companies can proactively support employee health while fostering a culture of well-being.

The Business Case for Wellness

A healthier workforce is a more productive workforce. Studies indicate that employees who engage in regular wellness activities experience reduced stress, improved sleep, and increased mental clarity—key factors in workplace efficiency and job satisfaction. Offering wellness perks like sauna therapy and salt therapy can also be a competitive advantage in recruiting and retaining top talent.

Implementing a corporate wellness program addresses potential issues and promotes healthier lifestyles, which in turn can lead to:

- Increased Productivity: Healthy employees are more focused and efficient.
- **Higher Retention Rates**: Wellness benefits enhance job satisfaction and loyalty.
- Reduced Stress and Burnout: Regular wellness activities help mitigate stress levels.
- Improved Team Morale: A culture of wellness fosters positivity and collaboration.

How HaloHeat Supports Employee Wellness

HaloHeat Sauna Studios makes implementing a corporate wellness program effortless, with flexible membership options that allow HR directors and business owners to customize packages based on company size and needs. Whether aiming to fully sponsor employee memberships or incorporate wellness services into existing benefits packages, HaloHeat offers flexible options to ensure seamless integration and maximum impact of workplace wellness.

HaloHeat's Corporate Wellness Program offers a comprehensive suite of services designed to meet the diverse needs of businesses and their employees including:

- HaloHeat Elite Access: Employees receive premium memberships, granting them access
 to private infrared sauna suites combined with halotherapy, promoting relaxation and
 overall well-being.
- Onsite Wellness Days: HaloHeat facilitates educational sessions at the workplace, including "lunch and learn" events with complimentary salt therapy treatments, allowing employees to experience the benefits firsthand.
- **Enhanced Employee Benefits**: Participants enjoy exclusive discounts, session enhancements, and perks that are only available for Corporate Wellness members
- **Wellness Reports:** Corporate wellness reports are provided for group enrollments, to give insights into health improvements and productivity gains.

Take the Next Step Towards a Healthier Workplace

Businesses interested in elevating their employee wellness initiatives are encouraged to explore HaloHeat's Corporate Wellness Program. To learn more and discuss tailored solutions, visit HaloHeat Sauna Studios or contact the studio directly.

About HaloHeat Sauna Studios:

HaloHeat Sauna Studios is a leading wellness destination specializing in infrared sauna therapy and halotherapy. Committed to promoting holistic health, HaloHeat provides state-of-the-art facilities and personalized services designed to rejuvenate the body and mind.

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HaloHeat Sauna Studios is dedicated to revolutionizing wellness experiences by merging the ancient healing benefits of salt therapy with the rejuvenating power of saunas, creating a sanctuary for physical and mental well-being; however, statements made regarding products and services efficacy have not been evaluated or confirmed by FDA-approved research. These products and services are not intended to diagnose, treat, cure, or prevent any disease. All information presented here is not meant as a substitute for or alternative to information from healthcare practitioners. Please consult your healthcare professional about potential interactions or other possible complications before using any product or service. The Federal Food, Drug, and Cosmetic Act requires this notice.