



## HaloHeat Sauna Studios Accepts HSA/FSA Payments through Truemed Partnership

### FOR IMMEDIATE RELEASE



**Aurora, IL – March 31, 2025 –** HaloHeat Sauna Studios, a leader in wellness-focused salt and sauna experiences, is excited to announce its partnership with [Truemed](#), a health payments provider. Through the partnership, HaloHeat has been approved as a facility for use with Health Savings Accounts (HSAs) and Flexible Spending Accounts (FSAs), giving clients additional flexibility of payment methods for their infrared sauna and halotherapy services.

This newly accepted payment method provides HaloHeat clients with a convenient way to use their pre-tax dollars for meaningful health and wellness services, making it easier to incorporate the many health benefits of infrared saunas and halotherapy into their regular routines. Clients opting to use this method may expect to save an average of 30% on the costs of their membership and wellness services.

As people begin to learn more about the importance of self-care and one's overall well-being, demands for wellness-focused and preventive therapies such as infrared saunas have grown tremendously. HaloHeat Sauna Studios is proud to offer a holistic solution to help individuals meet their health goals and needs, whether that be improving skin tone, reducing stress, alleviating chronic pain and respiratory issues, or boosting detoxification. Now adding Truemed as their partner for payment options, it will help buoy the effort of expanding accessibility for wellness services to more Naperville and Aurora residents.

Donna Jolly, president of WellZen Corp., the parent company of HaloHeat Sauna Studios states, "Wellness should be an investment in self and support your overall longevity, it should not be a luxury only a few can afford. By accepting HSA and FSA payments thorough our Truemed partnership, we're breaking financial barriers and making our service more accessible to clients to commit to a long-term wellness plan." By using this new payment option there is larger flexibility in managing healthcare expenses while maximizing HSA and FSA funds, giving clients a tax-advantaged way to pay for heat and salt therapy services while reducing potential financial stress.

## HaloHeat Sauna Studios and Truemed Partnership Overview

- Clients wishing to use health funds can visit the co-branded [HaloHeat Sauna Studios and Truemed](#) website to check for eligibility and take an application survey.
- Truemed licensed practitioners will review the application and if approved, issue a Letter of Medical Necessity covering Sauna and Salt Therapy for 12 months.
- Once medical approval is received, clients purchase their membership and book their service with HaloHeat Sauna Studios and receive reimbursement from their HSA/FSA provider.

For more information about HaloHeat Sauna Studios memberships visit [www.haloheatsaunastudios.com](http://www.haloheatsaunastudios.com) or for information regarding medical reimbursement or claims submission for services, clients may contact [support@truemed.com](mailto:support@truemed.com).

### **For media inquiries, please contact:**

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HaloHeat Sauna Studios is dedicated to revolutionizing wellness experiences by merging the ancient healing benefits of salt therapy with the rejuvenating power of saunas, creating a sanctuary for physical and mental well-being; however, statements made regarding products and services efficacy have not been evaluated or confirmed by FDA-approved research. These products and services are not intended to diagnose, treat, cure, or prevent any disease. All information presented here is not meant as a substitute for or alternative to information from healthcare practitioners. Please consult your healthcare professional about potential interactions or other possible complications before using any product or service. The Federal Food, Drug, and Cosmetic Act requires this notice.