



HaloHeat Sauna Studios Celebrates its First Anniversary with Community Open House, Announces Midwest Franchise Expansion & New Evolly Tea Blends

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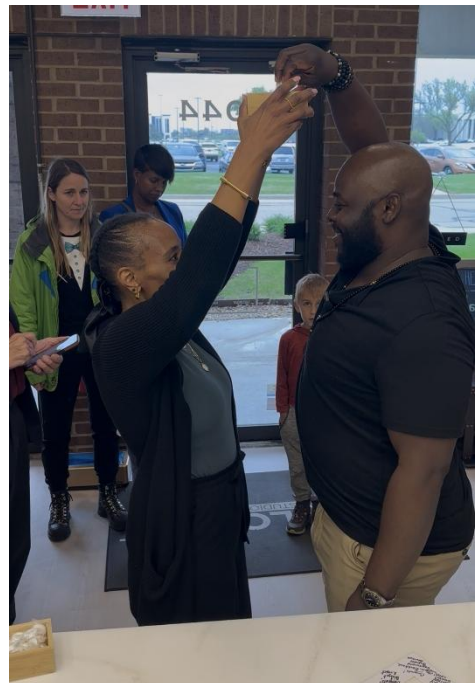
AURORA/NAPERVILLE, IL – May 3, 2025 – [HaloHeat Sauna Studios](#) marked its first anniversary on May 1, 2025, with an open-house celebration that brought together business leaders from the [Aurora Regional Economic Alliance](#) and the [Naperville Area Chamber of Commerce](#). Nestled at the crossroads of Aurora and Naperville, HaloHeat's studio welcomed guests to experience its touchless wellness offerings and reinforced its commitment to the wellbeing of both communities.

During the event, WellZen leadership, the parent company of HaloHeat Sauna Studios, unveiled two major initiatives:

- **A Midwest Franchise Rollout:** WellZen will extend the HaloHeat brand through [franchising](#) across six states (Illinois, Iowa, Wisconsin, Indiana, Michigan, and Missouri), bringing accessible, contact-free wellness to new communities.
- **Evolly Tea Line Expansion:** In addition to the signature Mint Tea Blend, currently offered complimentary in-studio, three new flavors have been launched on [EvollyTea.com](#): Lemon Whisper, Ancient Calm, and Bright Bloom.

In celebration of the milestone, HaloHeat also gave away a Year of Wellness membership to one lucky winner, Miranda Thomas. All drawing participants who follow HaloHeat's social media pages and created a free account with the studio were automatically entered into the drawing, underscoring HaloHeat's dedication to rewarding its vibrant community.

"Celebrating our anniversary alongside Aurora and Naperville's business chambers highlights the strong regional support for innovative wellness solutions," said Donna Jolly, President of WellZen Corp. "We're thrilled to empower entrepreneurs across the Midwest with our franchise model, enhance every client's experience with our new Evolly Tea blends, and give back to our members with this special year-long wellness giveaway."





Guests sampled HaloHeat's salt and infrared sauna sessions, vibroacoustic loungers, and complimentary cooling lounge, all while enjoying fresh pours of Evolly's full tea line. While the signature Mint Blend will only be available through HaloHeat Sauna Studios, the three new blends: Lemon Whisper (a soothing lemon balm and sage infusion), Ancient Calm (a grounding concoction of sage, lemon balm, and mint blend), and Bright Bloom (a zesty lemon balm and mint tonic) are available for purchase at EvollyTea.com.

About HaloHeat Sauna Studios

HaloHeat Sauna Studios offers a pioneering touchless wellness experience, combining infrared saunas, halotherapy (dry salt therapy), and a serene cooling lounge—all designed to promote relaxation, recovery, and respiratory health. Located in Aurora at the nexus of Aurora and Naperville, HaloHeat is committed to serving both communities and beyond. Visit HaloHeatSaunaStudios.com to book your introductory session.

About WellZen Corp.

WellZen Corp. is a health-and-wellness parent company dedicated to delivering innovative, accessible self-care solutions. Through strategic partnerships, corporate studios, and franchise development, WellZen aims to make holistic wellness a cornerstone of everyday life. To learn more about franchise opportunities and how to bring HaloHeat to your market, visit HaloHeatSaunaStudios.com/Own-a-Studio.

About Evolly Teas

Evolly Tea handcrafts, all natural small-batch herbal blends. Known for its signature Mint Tea Blend at HaloHeat, Evolly has expanded its lineup with three new flavors designed to soothe, uplift, and invigorate. To purchase the new tea blends, visit EvollyTea.com.

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HaloHeat Sauna Studios is dedicated to revolutionizing wellness experiences by merging the ancient healing benefits of salt therapy with the rejuvenating power of saunas, creating a sanctuary for physical and mental well-being; however, statements made regarding products and services efficacy have not been evaluated or confirmed by FDA-approved research. These products and services are not intended to diagnose, treat, cure, or prevent any disease. All information presented here is not meant as a substitute for or alternative to information from healthcare practitioners. Please consult your healthcare professional about potential interactions or other possible complications before using any product or service. The Federal Food, Drug, and Cosmetic Act requires this notice.