



Aurora LeadHER Social Ignites Women's Networking at HaloHeat Sauna Studios

FOR IMMEDIATE RELEASE

Aurora, IL — The [Aurora Regional Economic Alliance \(AREA\)](#) proudly commenced its 2025 LeadHER series with a vibrant social event on February 20, hosted by [HaloHeat Sauna Studios™](#). As an Inspiration Sponsor for this year's LeadHER initiatives, HaloHeat provided an inviting atmosphere for women in business to connect, collaborate, and rejuvenate.

Attendees engaged in dynamic networking sessions, fostering meaningful connections aimed at empowering women across various industries. The evening featured an array of light refreshments, enhancing the convivial ambiance. Participants also indulged in complimentary salt therapy sessions and relaxed in the state-of-the-art cooling lounge, experiencing firsthand the holistic wellness offerings of HaloHeat Sauna Studios.

Donna Jolly, a dedicated member of the Aurora Alliance LeadHER committee and founder of WellZen Corp., the parent company of HaloHeat, expressed her enthusiasm: "Hosting the first LeadHER Social of the year at HaloHeat was an honor. We are committed to supporting women's professional growth while promoting overall well-being. This event exemplified the synergy between personal health and professional development."

The LeadHER Socials, scheduled for the third Thursday of every other month, are designed to educate, engage, and inspire women in business. These events provide platforms for sharing knowledge, resources, and experiences, strengthening the fabric of the local business community.

HaloHeat Sauna Studios, located at 4044 Fox Valley Center Drive in Aurora, offers private studio suites that harness the power of halotherapy in personal infrared saunas. Complemented by therapeutic benefits such as red-light therapy, chromotherapy, and aromatherapy, HaloHeat provides a comprehensive approach to wellness. Guests can also enjoy the cooling lounge, featuring vibroacoustic loungers, zero-gravity massage chairs, and complimentary tea service, all meticulously designed to revitalize both body and mind.

The Aurora Regional Economic Alliance is also proud to collaborate with esteemed organizations including WESOS (Women Entrepreneurs Secrets of Success), WBDC (Women's Business Development Center), Beautifully EmpowHERed, and SCORE Mentors of Fox Valley. These partnerships enrich the LeadHER events by offering additional resources and services tailored to women in business.

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HaloHeat Sauna Studios is dedicated to revolutionizing wellness experiences by merging the ancient healing benefits of salt therapy with the rejuvenating power of saunas, creating a sanctuary for physical and mental well-being; however, statements made regarding products and services efficacy have not been evaluated or confirmed by FDA-approved research. These products and services are not intended to diagnose, treat, cure, or prevent any disease. All information presented here is not meant as a substitute for or alternative to information from healthcare practitioners. Please consult your healthcare professional about potential interactions or other possible complications before using any product or service. The Federal Food, Drug, and Cosmetic Act requires this notice.