

supports



QUICKPICKLEKIT.COM ANNOUNCES THAT IT WILL SUPPORT FIRST RESPONDERS ON THE FRONT LINES OF COVID-19 AND PROVIDE COLLEGE SCHOLARSHIPS FOR THEIR CHILDREN LEFT BEHIND

QuickPickleKit.com is supporting the needs of first responders by providing financial support to them and their children as they battle this pandemic

LOS OSOS, CA – April 28, 2020 – <u>QuickPickleKit.com</u> announced today that it will conduct an online fundraiser and donate 10% of sales at <u>QuickPickleKit.com</u> to benefit <u>First Responders Children's Foundation COVID-19 Emergency Response</u> Fund for the month of May.

QuickPickleKit.com's financial support will provide grants to first responders in the following ways:

- **hotel rooms** so first responders don't have to go home and jeopardize the safety of their family members and infected first responders can self-quarantine
- provide college scholarships for children with first responder parents who have died due to COVID-19

<u>Andrea Wasko and Meaghan Gilbert, owners of QuickPickleKit.com</u>, learned about the First Responders Children's Foundation while watching the <u>FOX Presents The iHeart Living Room Concert for America</u>, hosted by <u>Elton John</u>. Andrea and Meaghan immediately knew that they wanted to help and sent an email to pledge support.

Andrea and Meaghan are members of the <u>Estero Bay Community Emergency Response Team (CERT)</u> and have been active in supporting several nonprofits including the <u>UC Davis Veterinary Emergency Response Team</u> which rescues and treats animals during a disaster and the <u>Jim Deaver Fire Academy Scholarship Fund</u> which supports future firefighters.

Andrea has strong ties to the **medical field**. Andrea's Mother, <u>Georgianna</u>, whose recipes were used in the Quick Pickle Kit and Spice Packets, is a retired **nurse**. Andrea has worked for several companies including **Eli Lilly** and **Guidant** (**Boston Scientific**) treating **autoimmune** and **cardiovascular** diseases. She has great respect for **doctors**, **nurses** and **first responders** and thanks them for the **sacrifice** that they make to help others.

The <u>Quick Pickle Kit</u> is a Safe, Quick, Simple and Natural way to <u>pickle any vegetable</u> in a <u>fraction</u> of the <u>time</u> and with <u>minimal effort</u> and the pickles are <u>ready</u> to enjoy in just a <u>few days</u>. The Quick Pickle Kit is a fun DIY and educational activity the family can do together. With the <u>Quick Pickle Kit</u> and <u>Spice Packets</u>, children <u>learn science</u>, <u>history</u>, how to make <u>healthy</u> <u>food</u> and <u>reduce food waste</u>. <u>Pickles</u> and <u>pickle juice</u> made with the Quick Pickle Kit are not only great tasting but can also <u>reduce anxiety</u> and can keep your gut healthy to <u>boost your immune system during the coronavirus pandemic</u>.

In May, there are several days that are significant including: May 4 is <u>International Firefighters Day</u> and <u>World Give Day</u>, May 4 - 10 is <u>National Hospital Week</u>, May 6 - 10 is <u>Nurses Week</u>, May 9 is <u>National Foodies Day</u>, May 10 is <u>Mother's Day</u>, May 11 - 17 is <u>National Police Week</u>, May 12 is <u>International Nurses Day</u>, May 16 is <u>International Pickle Day</u>, <u>May 17 - 23 is National EMS Week</u> and May 18 - 28 <u>International Pickle Week</u> is celebrated over Memorial Day Weekend.

The <u>QuickPickleKit.com</u> owners received the <u>US Small Business Administration (SBA) Award</u> for supporting nonprofits and schools, reducing food waste and providing jobs for disabled adults. The SBA awarded <u>Andrea Wasko</u> and <u>Meaghan Gilbert</u>, owners of Los Osos based <u>Connoisseur Creations, Inc.</u>, their Small Business Persons of the Year Award. This was a "Big Dill" for San Luis Obispo County (SLO) as it is the first time that a business from SLO has received this award. Congressman Salud Carbajal, Keilah Smith, District Director for Assemblyman Jordan Cunningham and SLO County Supervisor Bruce Gibson also presented awards honoring Andrea and Meaghan.

Looking back, Meaghan Gilbert states "WOW - What a difference a year makes! Last year, we supported organizations that assisted people and animals effected by fires. No one would have predicted that this year, we would be in the midst of a pandemic. We are grateful that our business model has always included a mission of giving back and helping others."

#QuickPickleKit is a social media hashtag to learn more about how this small women-owned business is helping others More info at QuickPickleKit.com + Publications + Interviews, Follow on Facebook, Twitter and Instagram @QuickPickleKit



About QuickPickleKit.com

The Quick Pickle Kit was created in 1996 by Connoisseur Creations, Inc., a 100% women-owned corporation. The Quick Pickle Kit process was tested by FDA + USDA approved labs, so first time picklers can feel confident. The Quick Pickle Kit is a Safe, Quick, Simple and Natural way to make pickles that are ready to enjoy in just a few days. You can pickle any vegetable! Pickles made with the Quick Pickle Kit are a healthy, low-sodium, low-calorie, crunchy and satiating snack. The Quick Pickle Kit is a labor of love developed by Andrea Wasko and Meaghan Gilbert utilizing Georgianna's (Andrea's Mother) recipes that have been in the family for over 100 years.

<u>Andrea Wasko</u> was born in Sharon, PA and is best described as having "Midwestern manners and California drive". She grew up cooking in the kitchen with her Mother. Georgianna.

Andrea has over 30 years of leadership, consulting and innovation experience and has held executive positions in Business Development, Finance, Operations, Marketing, Manufacturing and Sales for a variety of companies including **Eli Lilly** and **Guidant (Boston Scientific and Abbott Labs)**.

Working in the medical field, Andrea saw that many diseases could be prevented if people ate better and exercised. She enjoys developing healthy foods that people will enjoy.

She received her MBA from Golden Gate University and her BS degree from Youngstown State University.

<u>Meaghan Gilbert</u> was born in Hong Kong and spent many years in New Product Development with companies including **Apple**, **Cisco Systems** and several others. At **Apple**, she worked with **Steve Jobs** and was one of the original 100 Macintosh team members.

Meaghan has over 30 years of strong leadership and innovation experience. Her greatest strengths are in the areas of New Product Development, Program Management, Business Development, Manufacturing, Finance and Engineering.

As a former competitive swimmer, she is interested in healthy foods, has always enjoyed pickles. She was excited about the Quick Pickle Kit and Spice Packets so that she could make her own Safe, Quick, Simple + Natural pickles!

<u>Connoisseur Creations</u> donates a portion of sales from QuickPickleKit.com to nonprofit agencies and their **products** are **assembled** by **disabled adults**. **Schools** and **nonprofits** can conduct healthy **fundraisers** and keep the product profits.