



27th Annual Catawba Valley Pottery & Antique Festival: March 22nd and 23rd

A presentation of the Historical Association of Catawba County and North Carolina Pottery Center Catawba Valley Pottery Festival, P. O. Box 73, Newton, North Carolina 28658

CVPAF Planning Committee: Steve Abee, Chad Alley, Sydney Ball, Marc Dagenhardt, Carmen Eckerd, Susan Holbrook, Coley Houser, Lindsey Lambert, Sid Luck, Susan Mata, Alyssa Miller, Jane Pekman, Jeff Pruitt, Julianne Ward

To Friends of the CVPAF,

Hello! Thank you so much for taking the time and energy to consider sponsoring the Catawba Valley Pottery and Antiques Festival. This festival is celebrating its 27th year in March of 2024. It has been so beneficial for the community in its years of operation. In fact, over the years, the CVPAF has brought in a tremendous amount of business and commerce to the area through its weekend of operation every March.

At this festival, it is common to see anywhere between 80 and 112 potters, pottery dealers, and antique dealers. Very few of those vendors are from this immediate area. During our Friday Night Gala (Preview Party Event), we cater heavy hors d'oeuvres, offer drinks, live music, and the opportunity to get first pick at the pottery. This portion of the festival pulls in anywhere from 300 to 500 pottery-loving individuals. The festival also sees anywhere between 2,000 and 5,000 visitors during the Saturday shopping event.

Not only is this event critical for commerce, it is also educational. Almost every year, the CVPAF has brought in a special guest speaker to do a Saturday lecture that educates all who attend about a different aspect of hand-made pottery. This is in addition to the constant potter's wheel demonstration that occurs during the Saturday festival. This festival has so much to offer and so much potential to enrich this community. We would love to have your support in the form of sponsorship.

Of course, as a thank you for your generosity, we will guarantee that your business/company are represented at the festival via website, signage, and program guides. To show our appreciation, we also want to offer complimentary tickets (see on next page) to sponsors of the event. If you would like to be a sponsor, please indicate what amount on the designated line.

If you would prefer to sponsor a specific aspect of the festival and guarantee your sponsorship donation would contribute to that aspect, here are the options:

- HEAVY HORS D'OEUVRES
- BEER
- WINE
- MUSICAL ENTERTAINMENT FOR THE FRIDAY NIGHT GALA EVENT
- PARKING
- PROGRAM GUIDES
- POTTERY IDENTIFICATION
- TICKET FEES
- SATURDAY AFTERNOON EXPERT SPEAKER
- MARKETING FOR THE EVENT
- BOOTH SET UP AND TAKE DOWN
- SATURDAY MORNING COFFEE AND MUFFIN FOR THE VENDORS
- SATURDAY AFTERNOON SNACK FOR THE VENDORS

Please check by the box of what item you would like to support. Miscellaneous sponsorships and donations are welcome as well.

Thank you so much for your consideration,
Alyssa Ball, M.A.
Co-Chairman Planning Committee
Catawba Valley Pottery and Antiques Festival



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Sponsorships of \$1,000 or more will receive 4 complimentary VIP tickets to the Friday Night Gala event.

Please fill out the information below and include this form with your donation. Checks can be made out to the Historical Association of Catawba County (HACC). Mail checks to:

HACC
P.O. Box 73
Newton, NC 28658.

Sponsor Corporation Name:

Amount You Would Like to Donate:

\$ _____

**** Please send company logo to cchaaball@gmail.com ****