



Change For Project Professionals

COURSE SYLLABUS

ChangeFit 360
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1. Course Information

Course Description

The <u>Change for Project Professionals</u> course focuses on key moments that matter for project managers and project leaders to drive change and improve project outcomes while answering the questions: "As a project manager what is the value of change and what is the role, I need to play with my projects to help accelerate change?" This course is a perfect complement to the recent PMBOK, 7th Edition.

Who the Course Is For

Project managers, program managers and/or anyone involved in project delivery.

Course Delivery Options

- The <u>Change for Project Professionals</u> course can be delivered **instructor led or** virtual live
- The course is intended for delivery of groups from **5 to 15 participants**
- The course is designed for **8-hour delivery**. The course may be modified to deliver anywhere from 6-8 hours

What Participants Learn

- 1. Articulate the business value of Change Management for projects and organizations
- Successfully position change management as a strategic business advantage for project success

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- 3. Assess individual view as a project leader of change and opportunities for improvement
- 4. Apply change management basics
- 5. Practice and demonstrate key change "moments that matter" from a project leader perspective
- 6. Option for group and/or 1-on-1 change coaching post course to reinforce key learning and best practices

What Participants Receive

- 1. Course Participant Guide
- 2. Course Exercise Worksheets (including Action Plan)
- 3. Course Job Aid
- 4. Pre-Participant Course Survey and/or Post Participant Course Survey (if client desires)
- 5. 8 PDU/CDU's
- 6. Verifiable Digital Course Completion Badge

2. Course Outline

#	Learning Topic	Supporting Materials
1	Change as a Process	
2	Project Professional Role in Change	
3	Moment #1: Analyze Change Impact & Stakeholders	 Change Impact Worksheet General Stakeholders for Change Job Aid Change RACI Stakeholder Identification and Analysis Tool
4	Moment #2: Plan for Change Risks	 Change Resistance Job Aid Change Readiness Calculator Tool
5	Moment #3: Promote Communication and Engagement for Change	Communication Plan Template Change Story Template
6	Moment #4: Measure and Sustain Change	1. Sustain the Change Worksheet



3. Course Pricing

- The Change for Project Professionals course is \$500 per Participant
- Volume discounts are available for groups larger than 10 participants

4. Sample Course Testimonials

- I really appreciated how this course was relative to Project Managers and our methodology!
- I really enjoyed the topic and content and delivery was top notch!
- Love this class. Very inspiring
- Very informative! Great tools for future use.
- I enjoy this class very much. I know I will learn something new every time in a ChangeFit 360 class.



5. Course Facilitator



We understand the importance of choosing a change training partner with a proven track record.

When you choose ChangeFit 360 for your training needs you gain:

- Training designed and facilitated by Michelle Yanahan, CCMP[™] and Prosci ADKAR certified, working change practitioner with 25+ years of proven business and leadership experience
- 2. Practical, ACMP, ATD, SHRM and ICF Qualified change training that supports all skill levels and organizational roles needed to successfully build and drive change.
- 3. Change training that supports a > 90% client and participation training satisfaction rating
- 4. Full-coverage suite of change training that is designed to support individual roles (leaders, change professionals, project professionals, change champions, subject matter experts, and employees) as well as key topic areas (change management, change leadership, change agility and resilience)
- 5. Content tailored to what organizations need including inclusion of their change framework, project framework, a major change project being worked on, etc.



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- 6. Class size maximized at 15 participants to enable deep discussions and sharing
- 7. Continuously improved and optimized training content and delivery based on industry happenings and trends as well as participant feedback
- 8. Option for post-course group and/or 1-on-1 change coaching

As Principal of ChangeFit 360, Michelle Yanahan is a passionate organizational change management facilitator, speaker, strategist and thought leader with proven expertise in executing programs that enhance and grow organizational change management as a strategic business competency.

Michelle has 25 + years of experience in leadership roles and holds a Master's in Organizational Behavior as well as CCMP™ and Prosci ADKAR change management certifications. Michelle has been a featured presenter for numerous professional organizations including ACMP, ATD, Change Management Institute, Change Management Review, PMI, OD Network, and SHRM.

ChangeFit 360 has developed and delivered expert public change management training for participants across the globe as well as for Fortune 500 organizations and companies that span the following industries:

- Consumer Products
- Education
- Energy/Utilities
- Financial Services & Insurance
- Manufacturing
- Professional Services
- Technology