



Tru Pettigrew

CO-HEART

DIVERSITY TRAINING
FOR TEACHERS & EDUCATORS



“BUILDING BRIDGES”

WWW.CO-HEARTCOURSE.COM

More and more Middle Schools, High Schools, and Colleges across the nation are allocating additional resources in the area of diversity training for faculty and staff. We agree that this is very important and of great value. Based on our research and experience in this area however, focusing on diversity alone is not enough, and is not yielding the desired outcomes. We help our partners in education to go beyond diversity (a state of being) and experience the power and purpose of inclusion (an act of doing).

CO-HEART stands for Community Organizers Helping Educators Address Racial Tension. This innovative approach to diversity training speaks to the heart just as much as it feeds the mind, while helping participants understand how to connect the two and yield transformational results.

CO-HEART empowers all of its participants with the insights, perspectives, and tools to effectively engage diverse groups of people and promote healthy & engaging intergroup contact and meaningful connections.



FACILITATOR:

Tru is an author, speaker, executive coach, and Diversity & Inclusion advocate with over 20 years of experience in youth, young adult, & multicultural marketing. He specializes in Building Bridges across racial, social, cultural, economical, and generational lines. He currently lives in Cary, NC with his wife of 15 years, Tameka, and their five year old son Austin. Contact Tru today.

“ *When your head keeps sending you mixed messages, you must follow your heart.* ”

-Tru Pettigrew

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