

DRIVER RECRUITER'S RECIPE FOR SUCCESS

Use the example Email & Text Templates on the following pages to implement this strategy.

Be sure to revise them and make them your own! Just using this process alone will get you success.

Steps to follow:

- ✓ Place Job Ads and make sure you are able to gather emails
- ✓ Customize the email & text templates to your liking
- ✓ Be sure to include your application link in the email
- ✓ Email all candidates as soon as they apply
- ✓ Text all candidates as soon as they apply
- ✓ Drivers will start calling. Talk to those first!
- ✓ Call on drivers that submit application next
- ✓ Lastly, call applicants that you haven't heard from yet

***THE DRIVERS WHO ARE REALLY READY TO WORK
WILL BE COMING TO YOU!***



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Thank you for applying for our position on [\(Job Site\)](#)
Class A CDL Truck Driver – Home Every Weekend - No Touch
Miami, FL
(See Job Description Below)

After reviewing your resume I feel like you would be a great candidate for the job.

Please click on the link below to complete our application and I will give you a call to go over the job more thoroughly.

[Insert Application Link Here](#)

(ENTER YOUR JOB AD HERE FOR THEIR REFERENCE)

EXAMPLE:

Job description

Class A CDL Truck Driver – Home Every Weekend - No Touch
Miami, FL

Job Details:

- Home Daily
- No Touch 50% Drop & Hook
- Great Benefits
- Weekly Pay

Qualifications:

- Must have Class A CDL & Valid DOT Medical Card
- Minimum of 2 Years Recent Class A Driving Experience

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EXAMPLE FIRST TEXT

