Call for All to be a Lifesaver During National Blood Donor Month

Jan. 22 in Gallup, NM: Vitalant offering donors 26 chances to win $500 to kick off 2026

ALBUQUERQUE, N.M. (January 5, 2026) — This January, nonprofit Vitalant is calling on all generous blood donors to be a lifesaver during National Blood Donor Month. Vitalant is grateful for all blood donors who are especially vital at the start of a new year, following the holiday weeks when office and school blood drives are scarce and busy schedules cause a dip in donations. As a special thanks between Jan. 5-Feb. 8, Vitalant is giving donors 26 chances to win $500 * to start off 2026.

Giving blood is just one way to make a lifesaving difference. Thomas Williams has long helped patients by donating blood regularly, then decided he could do more and asked a friend to join him. His advocacy has since spread, encouraging his coworkers to participate in the blood drive where he works and inspiring purpose in others to help save lives.

“Influencing others to give has become a new passion for me,” Williams said. “If I could get 100 people to donate, think of the number of people I could help.”

Donors of all blood types, especially type O and platelet donors are needed every day to help people recover from traumatic injuries, undergoing surgeries, living with blood disorders and many other medical conditions. Type O can help the most patients because of its broad compatibility. Platelets help stop bleeding and are frequently needed to help cancer patients. Platelets have a short storage life and must be used within a week of donation.

Learn more and make an appointment to give by visiting vitalant.org, download the Vitalant app or call **877-25-VITAL** (877-258-4825).

Upcoming Blood Drives

Farmington

Wednesday, Jan. 14	09:30 AM - 02:00 PM	Piedra Vista High School	5700 College Blvd
Thursday, Jan. 15	09:30 AM - 02:00 PM	Piedra Vista High School	5700 College Blvd
Monday, Jan. 19	09:30 AM - 01:00 PM	MLK Day of Service	400 W Apache St
Sunday, Jan. 25	08:30 AM - 01:00 PM	Sagebrush Church	1501 Sunrise Pkwy
Tuesday, Jan. 27	08:00 AM - 12:00 PM	PESCO	5680 US HWY 64
Tuesday, Jan. 27	09:30 AM - 01:00 PM	Rocinante High School	3250 30th Street

Bloomfield

Wednesday, Jan. 28	03:00 PM - 07:00 PM	Bloomfield Community	810 W Blanco Blvd

Cortez

Friday, Jan. 9	11:00 AM - 02:00 PM	City Market Cortez	508 East Main
Monday, Jan. 12	02:00 PM - 05:00 PM	City Market Cortez	508 East Main
Tuesday, Jan. 13	11:00 AM - 02:00 PM	Tru West Auto	333 S Broadway
Tuesday, Jan. 20	09:00 AM - 02:00 PM	Cortez High School	418 S. Sligo St.
Thursday, Jan. 22	12:00 PM - 05:30 PM	Southwest Memorial Hospital	1311 N. Mildred Road
Monday, Jan. 26	11:00 AM - 02:00 PM	City Market Cortez	508 East Main

Durango

Monday, Jan. 5	09:00 AM - 12:30 PM	Durango Community	1970 East 3rd Ave
Thursday, Jan. 8	01:00 PM - 03:30 PM	Allen Theatres - Durango	900 Trans Lux Drive
Saturday, Jan. 10	10:00 AM - 01:00 PM	Durango Community	1970 East 3rd Ave
Tuesday, Jan. 13	10:30 AM - 02:00 PM	Fort Lewis College	1000 Rim Drive
Saturday, Jan. 17	09:30 AM - 01:00 PM	Durango Community	1970 East 3rd Ave
Friday, Jan. 23	12:30 PM - 03:00 PM	Allen Theatres - Durango	900 Trans Lux Drive
Saturday, Jan. 24	09:30 AM - 01:00 PM	Durango Community	1970 East 3rd Ave
Friday, Jan. 30	11:00 AM - 02:30 PM	Coldwell Banker Distinctive Properties	785 Main Avenue
Saturday, Jan. 31	09:30 AM - 01:00 PM	Durango Community	1970 East 3rd Ave

Gallup

Thursday, Jan. 22	12:00 PM - 03:30 PM	Gallup Community	1112 Susan Ave

Pagosa Springs

Wednesday, Jan. 21	02:30 PM - 07:00 PM	Pagosa LDS Church	1879 Majestic Drive
Thursday, Jan. 29	12:00 PM - 04:00 PM	Pagosa Springs Community	1044 Park Ave

** Terms and conditions apply. Visit vitalant.org/26giveaway.*

About Vitalant

Vitalant (Vye-TAL-ent) is one of the nation's largest nonprofit blood and biotherapies healthcare organizations, providing hospitals and patients across the U.S. a safe blood supply, specialized laboratory services, transfusion medicine expertise and world-renowned research. Individuals generously donating blood, volunteering and giving financially are essential to our lifesaving mission. Learn more at vitalant.org.

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