## **Grantee Information**

ID	4243
Grantee Name	KGLP-FM
City	Gallup
State	NM
Licensee Type	Community

# 1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 V

Jump to question: 1.1 V

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

## 1.1 Employment of Full-Time Radio Employees

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000					1		1
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1

#### 1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 \(\frac{1.1 \text{ \text{V}}}{2.1 \text{ \text{V}}}\)							uestion: 1.1 V
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical -							0

Craftspersons	(Skilled)						0
Operatives (Se Skilled) - 5300	mi-						0
Laborers (Unsk 5400	xilled) -						0
Service Worker 5500	rs -						0
Total		0	0	0	0	0 0	0
1.1 Employm	ent of Full-Time Ra	adio Employees			Jump to question	: 1.1 🔻	
Major Job Ca Job Code / Joint Employe	tegory /				Persons with Dis		
Officials - 1000							
Managers - 200	00						
Professionals -	3000						
Technicians - 4	000						
Sales Workers	- 4500						
Office and Cler	ical - 5100						
Craftspersons	(Skilled) - 5200						
Operatives (Se	mi-Skilled) - 5300						
Laborers (Unsk	killed) - 5400						
Service Worker	rs - 5500						
Total						0	
1.1 Employm	ent of Full-Time Ra	adio Employees			Jump to question	: 1.1 🗸	
	e gender and ethnicit abilities listed above (	y of each e.g. 1 African America	n female).				
1.2 Major Pro	gramming Decision	n Makers			Jump to question	1.2 ×	
Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.							
1.2 Major Pro	gramming Decisio	n Makers			Jump to question	: 1.2 🗸	
		n Question 1.1, how m programming decision		ion general manager,			
1.2 Major Pro	gramming Decisio	n Makers				Jump to questio	n: 1.2 V
	African		Native		White,	More Than	
Female	American	Hispanic	American	Asian/Pacific	Non-Hispanic 1	One Race	Total 1
Major Programming Decision Makers					1		1
Male Major Programming Decision Makers							0
Total	0	0	0	0	1	0	1

40-				
1.3 Emp	lovment d	of Part-Tu	me Radio	Employee

Professionals - 3000

Jump to question: 1.3 V

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part	-Time Radio Emple					Jump to questi	on: 13 v
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Tot
Officials - 1000							
Managers - 2000							
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100							
Craftspersons (Skilled) - 5200							
Operatives (Semi- skilled) - 5300							
Laborers (Unskilled) - 5400							
Service Workers - 5500							
Total	0	0	0	0	0	0	
1.3 Employment of Part	-Time Radio Empl	oyees				Jump to questi	on: 1.3 ×
Major Job Category /	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	
Job Code	Males	Males	Males	Males	Males	Males	Tot
Officials - 1000							
Managers - 2000					1		
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100							
Craftspersons (Skilled) - 5200							
Operatives (Semi- skilled) - 5300							
Laborers (Unskilled) - 5400							
Service Workers - 5500							
Total	0	0	0	0	1	0	
1.3 Employment of Part	-Time Radio Empl	oyees		Ju	mp to question: 1.3 ×		
Major Job Category / Job Code					rsons with Disabilities	-	
Officials - 1000							

Technicians - 4000					
Sales Workers - 4500					
Office and Clerical - 510	0				
Craftspersons (Skilled) -	5200				
Operatives (Semi-skilled	I) - 5300				
Laborers (Unskilled) - 54	100				
Service Workers - 5500					
Total					0
1.4 Part-Time Employ	yment			Jump to que	stion: 1.4 V
Of all the part-time empl worked 15 or more hour		ion 1.3, how many worked le	ss than 15 hours per	week and how many	
1.4 Part-Time Employ	yment			Jump to ques	stion: 1.4 ×
Number working less that	an 15 hours per week				0
1.4 Part-Time Employ	yment			Jump to que	stion: 1.4 ×
Number working 15 or m	nore hours per week				1
1.5 Full-Time Hiring				Jump to que	stion: 1.5 ×
		ich category hired during the clude employees who change		ıll-time status during the fisc	al year.)
1.5 Full-Time Hiring				Jump to que	
1.5 Full-Time Hiring	were rilled (Crieck rier	е п аррпсаме)		Jump to que	stion: 1.5 V
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	0	0
1.6 Full-Time and Pa	rt-Time Job Openii	ngs		Jump to aue	stion: 1.6 V
previously filled position regardless of whether th whether it was filled by a the promotion of an emp	s and newly created p ey were filled during t an internal or an exter bloyee who stays in es	ne openings that occurred du positions. Include all positions the year. If a job opening was candidate. Do not include ssentially the same job but hame or part-time job openings	s that became availab filled during the year as job openings any as a different title (i.e.	iclude both vacancies in the during the fiscal year, include it regardless of positions created through where there was no vacanc	
1.6 Full-Time and Pa	rt-Time Job Openii	ngs		Jump to que	stion: 1.6 ×
Number of full-time and				· ·	
	part-time job opening	S			1
1.7 Hiring Contractor	. ,	S		Jump to aue	1 stion: 1.7 ×

1.7 Hiring Contractors		Jump t	to question: 1.7 ×
		c	heck all that apply
Underwritting solicitation related activities			
Direct Mail			
Telemarketing			
Other development activities			
Legal services			
Human Resource services			
Accounting/Payroll			<b>V</b>
Computer operations			
Website design			
Website content			
Broadcasting engineering			<b>V</b>
Engineering			
Program director activities			
None of the above			<b>V</b>
Comments  Question  No Comments for this section  2.1 Corporate Management	comment	Jump I	to question: 2.1 V
	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	\$ 70,570	13
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$ 0	0
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
Chief Digital Media Operations		\$	
Chief Digital Media Operations - Joint		\$	
2.1 Corporate Management		Jump t	to question: 2.1 V
Please list the Other Job titles in this sub-category not li	isted above		
2.2 Communication and Promotions		Jump t	to question: 2.2 ×
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint			
Communication and rubile relations, offici - John		\$	

Head of Audience - Joint		\$
Social Media Specialist / Manager		\$
Social Media Specialist / Manager - Joint		\$
2.2 Communication and Promotions		Jump to question: 2.2 V
Please list the Other Job titles in this sub-category not	listed above	oump to question. 2.2
2.3 Programming and Productions		Jump to question: 2.3 ×
Programming Director		\$
Programming Director - Joint		\$
Production, Chief		\$
Production, Chief - Joint		\$
Executive Producer		\$
Executive Producer - Joint		\$
Producer		\$
Producer - Joint		\$
Digital Content Director		\$
Digital Content Director - Joint		\$
Digital Project Manager		\$
Digital Project Manager - Joint	,	\$
Managing Director, Audience Engagement	,	\$
Managing Director, Audience Engagement - Joint		\$
2.3 Programming and Productions		Jump to question: 2.3 ×
Please list the Other Job titles in this sub-category not	listed above	23.7 42.22
2.4 Development and Fundraising		Jump to question: 2.4 ×
Development, Chief		\$
Development, Chief - Joint		\$
Member Services, Chief		\$
Member Services, Chief - Joint		\$
Membership Fundraising, Chief		\$
Membership Fundraising, Chief - Joint		\$
Major Giving Fundraising Chief		\$
Major Giving Fundraising Chief - Joint		\$
On-Air Fundraising, Chief		\$
On-Air Fundraising, Chief - Joint		\$
Auction Fundraising, Chief		\$
Auction Fundraising, Chief - Joint		\$
2.4 Development and Fundraising		Jump to question: 2.4 V
		Jump to question. 2.4 V

2.5 Underwritting and Grant Sollicitation		Jump to question: 2.5 ×
Underwriting, Chief		\$
Underwriting, Chief - Joint		\$
Corporate Underwriting, Chief		\$
Corporate Underwriting, Chief - Joint		\$
Foundation Underwriting, Chief		\$
Foundation Underwriting, Chief - Joint		\$
Government Grants Solicitation, Chief		\$
Government Grants Solicitation, Chief - Joint		\$
2.5 Underwritting and Grant Sollicitation		Jump to question: 2.5 V
Please list the Other Job titles in this sub-category not liste	d above	camp to quocuom 215
2.6 Broadcast Engineering and Information Technology	ology	 Jump to question: 2.6 V
Operations and Engineering, Chief		\$
Operations and Engineering, Chief - Joint		\$
Engineering Chief		\$
Engineering Chief - Joint		\$
Broadcast Engineer 1		\$
Broadcast Engineer 1 - Joint		\$
Production Engineer		\$
Production Engineer - Joint		\$
Facilities, Satellite and Tower Maintenance, Chief		\$
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$
Technical Operations, Chief		\$
Technical Operations, Chief - Joint		\$
Information Technology, Director		\$
Information Technology, Director - Joint		\$
Web Administrator/Web Master		\$
Web Administrator/Web Master - Joint		\$
2.6 Broadcast Engineering and Information Techno	ology	Jump to question: 2.6 ×
Please list the Other Job titles in this sub-category not liste	d above	
2.7 Journalists, Announcers, Broadcast and Traffic	c	Jump to question: 2.7 ∨
News / Current Affairs Director		\$
News / Current Affairs Director - Joint		\$
Music Director		\$
Music Librarian/Programmer		\$
Announcer / On-Air Talent		\$
Announcer / On-Air Talent - Joint		\$
Reporter		\$

Reporter - Joint		\$	
Public Information Assistant		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor		\$	
Broadcast Supervisor - Joint		\$	
Director of Continuity / Traffic		\$	
Director of Continuity / Traffic - Joint		\$	
	r	-	
2.7 Journalists, Announcers, Broadcast and 1			Jump to question: 2.7 ×
Please list the Other Job titles in this sub-category no	i listed above		
2.8 Education and Community Engagement			Jump to question: 2.8 ×
Education, Chief		\$	
Education, Chief - Joint		\$	
Volunteer Coordinator		\$	
Volunteer Coordinator - Joint		\$	
Events Coordinator		\$	
Events Coordinator - Joint		\$	
Section 2. Average Salary Totals	1.00	\$ 70,570	13
2.8 Education and Community Engagement	-		Jump to question: 2.8 ×
Please list the Other Job titles in this sub-category no	ot listed above		oump to question. 2.0
Comments			
Question	Comment		
No Comments for this section			
3.1 Governing Board Method of Selection			Jump to question: 3.1 V
Enter the number of governing board members (inclu ex-officio members) who are selected by the following	ding the chairperson and both g methods:	n voting and non-voting	
3.1 Governing Board Method of Selection			Jump to question: 3.1 ×
Ex-Officio (Automatic membership because of anothe	er office held)		1
3.1 Governing Board Method of Selection			Jump to question: 3.1 ×
Appointed by government legislative body (including or other government official (e.g. governor)	school board)		1
3.1 Governing Board Method of Selection			Jump to question: 3.1 V
Elected by community/membership			5
3.1 Governing Board Method of Selection	Jump to question: 3.1 ×		
Other (please specify below)			
3.1 Governing Board Method of Selection			Jump to question: 3.1 ×
3.1 Governing Board Method of Selection			Jump to question: 3.1 ∨

3.1 Governing Board Method of Selection		Jump to question: 3.1 V				
Total number of board members (Automatic total of the above)			7			
3.2 Governing Board Members			Jump to question:	3.2 🔻		
Please report the racial or ethnic group of the members number of governing board members with a disability.	s of your governing board by g	gender. Please a	lso report the			
3.2 Governing Board Members			Jump to question:	3.2 ×		
For minority group identification, please refer to "Instruc	ctions and Definitions" in the E	Employment sub	section.			
3.2 Governing Board Members				Jump to q	uestion: 3.2 v	
African American Hispanic	Native American As	sian / Pacific	White, Non-Hispanic	More Than One Race	Total	
Female Board Members			3		3	
Male 2 Board Members	1		1		4	
Total 0 2	1	0	4	0	7	
3.2 Governing Board Members			Jump to question:	3.2 ×		
Number of Vacant Positions						
3.2 Governing Board Members						
Total Number of Board Members (Total should equal th	e total reported in Question 3	1)	Jump to question:	7		
·	e total reported in Question of	,				
3.2 Governing Board Members			Jump to question:	3.2 🗸		
Number of Board Members with disabilities						
Comments						
	Comment					
No Comments for this section						
4.1 Community Outreach Activities			Jump to question:	4.1 🗸		
Did the grant recipient engage in any of the following or formal component designed to be of special service to						
4.1 Community Outreach Activities			Jump to question:	4.1 🗸		
				Yes/No		
Produce public service announcemnts?				Yes		
Did the public service announcements have a specific, community?	formal component designed t	to be of special s	ervice to the educational	Yes		
Did the public service announcements have a specific, community and/or diverse audiences?	formal component designed to	to be of special s	ervice to the minority	Yes		
Broadcast community activities information (e.g., comm	nunity bulletin board, series hi	ghlighting local r	onprofit agencies)?	Yes		
Did the community activities information broadcast have educational community?	e a specific, formal componen	nt designed to be	of special service to the	Yes		
Did the community activities information broadcast have minority community and/or diverse audiences?	e a specific, formal componen	nt designed to be	of special service to the	Yes		
Produce/distribute informational materials based on loc	al or national programming?			Yes		
Did the informational programming materials have a sp educational community?	ecific, formal component desi	igned to be of sp	ecial service to the	Yes		
Did the informational programming materials have a sp community and/or diverse audiences?	ecific, formal component desi	igned to be of sp	ecial service to the minority	Yes		
Host community events (e.g. benefit concerts, neighbor	rhood festivals)?			Yes		

Did the community events have a specific, formal of	component designed to be of s	pecial service to the educational commun	nity? Yes
Did the community events have a specific, formal diverse audiences?	component designed to be of s	pecial service to the minority community	and/or Yes
Provide locally created content for your own or and	other community-based comput	ter network/web site?	Yes
Did the locally created web content have a specific community?	c, formal component designed t	to be of special service to the educational	Yes
Did the locally created web content have a specific community and/or diverse audiences?	c, formal component designed t	to be of special service to the minority	Yes
Partner with other community agencies or organizadistrict)?	ations (e.g., local commerical T	V station, Red Cross, Urban League, sch	nool Yes
Did the partnership have a specific, formal compor	nent designed to be of special s	service to the educational community?	Yes
Did the partnership have a specific, formal compor audiences?	nent designed to be of special s	service to the minority community and/or	diverse Yes
Comments			
Question	Comment		
No Comments for this section			
5.1 Radio Programming and Production		Jump to que	estion: 5.1 V
Instructions and Definitions:			
5.1 Radio Programming and Production		Jump to que	estion: 5.1 V
About how many original hours of station program (For purposes of this survey, programming intended istribution to at least one station outside the grant	ed for national distribution is def		
5.1 Radio Programming and Production		Jump to que	estion: 5.1 V
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)		702	702
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		3	3
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		104	104
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)			0
All Other (incl. sports and religious — Do NOT include fundraising)			0
Total	0	809	809
5.1 Radio Programming and Production		Jump to que	estion: 5.1 V
Out of all these hours of station production during charge of the production? (Minority ethnic or racial Pacific Islander.)			
5.1 Radio Programming and Production		Jump to que	estion: 5.1 ×
Approx Number of Original Program Hours			809
Comments		L	
Question	Comment		
No Comments for this section			
6.1 Telling Public Radio's Story		Jump to que	estion: 6.1 V
The purpose of this section is to give you an oppor	tunity to tell us and your	Joint licensee Grantees that have filed	a 2023 I ocal

community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 V

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

In 2023, KGLP's focus shifted from the vestiges of COVID-19 pandemic coverage and support to general health and community service. Our public service announcements, public affairs shows and social media posts covered a breadth of information on such issues. KGLP is constantly engaging with our community to address their needs, issues and interests. It is our priority to include diverse local voices on-air. We frequently invite local organizations and individuals to speak on KGLP, with much more in-person participation in 2023, though more remote options than before the pandemic. We strive to provide a platform where local information can be shared and discussions can occur. KGLP prides itself in the quantity and quality of our local public service announcements (PSAs). In 2023, we produced over 300 original PSAs, repeating in rotation, 24/7, throughout each 24 hour broadcast day. These announcements focused on everything from vaccinations and testing to economic support, local community events, local service outages, school delays and closures, diversity issues, safety issues, weather forecasts, local arts and health. These PSAs are in English, Navajo and Spanish. KGLP prioritizes our online outreach just as much as what we broadcast on-air. Our website features a "PSAs and events" page, where we post information on local events, closures, health and safety announcements and local opportunities. Additionally, we reach our audience through Facebook and other social media sites. We provide multiple ways for people to listen to KGLP. We can be heard on 91.7 fm (locally, in the Gallup listening area), at KGLP.org, on various mobile apps, and through a telephone-based listen line (1-833-KGLP-NOW). We also have a two week archive and podcast page on our website, for on-demand listening, KGLP addresses the diverse interests of our listeners through our national, international and local programming. Each week we air the following nationally-produced shows: - 5 hours of "Native America Calling" (NAC), a national call-in / public affairs program - 3 hours of bilingual Spanish-English classical music programming - 1 hour of AfroPop, an Afro-centric music program -1 hour of Putumayo World Music Hour, globally focused music - 3 hours of Arabic music, produced out of Nevada - 3 hours of Native American produced music programming - 1 to 2 hours of various syndicated specials, related to indigenous or minority culture and health concerns Each week we air the following locally-produced shows: - 4 hours of Native American music - 2 hours of "World and Indigenous" music (hosted by a Native American man and a white woman) - 3 hours of Soul and Jazz music (hosted by an African-American man) - 1 hour of local public affairs and music (hosted by an African-American woman) Additionally, each week we have up to one or two hours of local public affairs and news programming. Content in 2023 included: - Local events and interviews - Health issues - Education - Community concert recordings - Economic development and employment events - Women's issues - Immigration and human rights along the U.S.-Mexico border - Native traditions and stories - Native arts and crafts - Hunger - Impact of uranium mining on Native communities in the region - Native and area history - New Mexico State legislative updates - Area demographics and educational outreach We also broadcast 9 different short feature programs, with educational and entertainment value. These range from 90 seconds to 2 minutes in length. These include: - Bird Note -Climate Connections - Earth Date - Loh Down on Science - Travelers in the Night - Health in a Heartbeat - The Yonder Report - Innovation Now - Science and the Sea As a result of our extensive outreach and attention to diversity, our station engages with local educators, government workers, health care providers, non-profit organizations, as well as local LGBTQI, Palestinian/Arab, Hispanic, Filipino, Native communities, and others.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ×

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

In 2023, KGLP partnered with the following organizations: - The Navajo Nation (for broadcasting PSAs and updates of happenings.) - The University of New Mexico, Gallup Branch Campus (for public affairs and education-related content) - gallup ARTS (The Gallup / McKinley County area Arts Council, for PSA's and public affairs content) - Gallup Main Street Arts & Cultural District (for several local concert series) -Gallup Public Library (for PSAs and events) - Plateau Sciences Society (for PSAs) - Local churches and miscellaneous non-profits (for a local concert series and occasional PSA's) - Various Chapters of the Navajo Nation (for PSAs and occasional public affairs segments) - Gallup's Community Pantry food bank (for PSAs and occasional public affairs segments) - Gallup's LGBTQ community (for PSAs and public affairs content) - Navaio Nation Special Diabetes Project (for public affairs content) - Gallup-McKinley County Chamber of Commerce (for networking and community involvement) - A variety of other entities who have provided PSAs or public affairs content - Various local businesses that pay KGLP for underwriting announcements, and agency announcements such as for the EPA and the FCC. In our work with each of these organizations, our key initiatives include: - increasing public awareness - providing information and resources on general health concerns providing information on economic and educational opportunities that may be relevant to our listeners - Representing diverse groups and cultures KGLP prides itself on its diverse staff and volunteers. KGLP broadcasts to a region that lies between the Navaio Nation, the Hopi Nation, The Pueblo of Zuni, the Laguna Pueblo, the Acoma Pueblo and the White Mountain Apache Tribe. Therefore, it is not surprising that many of our student and community voices, and many of our listeners are Native American. In 2023, three of our local show hosts were Native American. Additionally, we have two show hosts of African-American heritage. All of our show hosts bring a fresh and diverse perspective to our organization.

# 6.1 Telling Public Radio's Story

Jump to question: 6.1 ×

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KGLP made a major effort to publicize information related to public health in 2023, following up on our pandemic coverage and support in previous years. We did this through short and frequent PSAs and long-form interviews, as well as social media posts. Our public service announcements (PSAs) appear to have raised public awareness in our audience. We frequently receive feedback via Facebook, email, phone

and word-of-mouth. We periodically get calls from listeners who heard a PSA but did not remember a phone number or other information. which we can then provide by phone or email. Several organizations have also reported that our PSAs have increased attendance in their events or use of their services. KGLP is one of the most well-respected media organizations in this region. We are often invited to collaborate on local events. We have helped local organizations record and stream audio and video. We hope to encourage cross-cultural understanding, through our diverse programming. We broadcast a weekly Arabic music show that has been very popular among our Navajo listenership, acknowledging Gallup's Palestinian community. Navajo listeners have provided positive feedback on this show, drawing comparisons between Arabic rhythms and their own. KGLP strives to promote stronger relationships between Gallup's multi-ethnic communities.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 V



4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

KGLP broadcasts to a region that lies between the Navajo Nation, Hopi Nation, Zuni Nation, Laguna Pueblo, Acoma Pueblo and the White Mountain Apache Tribe. Native American culture and heritage is one of our top programming priorities. For at least half of FY2023, we broadcasted at least 14 hours of Native American news, music and culture each week. From 2020 through this point in 2024, 3 of our local show hosts have been Native American. Gallup also has both Latin American and Arabic populations. To engage with these populations, we broadcast 5 hours of Spanish-language and Latino-interest programming every week, plus 3 hours of Arabic/Middle-Eastern music. We have two African-American show hosts that engage with African-American culture, music and issues on-air. Indeed, all of our show hosts have different priorities and perspectives that help us engage with a variety of communities and issues. During 2023, we broadcast several PSAs and public affairs shows in Navajo and Spanish. We try to engage with and accommodate the languages spoken by all of our listeners. We occasionally share our Navajo-language PSAs with other area stations. We also added a link on our website, KGLP.org, with details on how to add closed caption to audio streaming on KGLP.org, via the Google Chrome Browser. Eventually, we hope to enhance closed caption service available on KGLP.org, for the hearing impaired. Additionally, we engage with listeners of all ages. We broadcast The Children's Hour, a radio show whose primary audience is children, an audience typically not considered in public radio. The show features topics such as STEM, civic engagement, music, history, and cultural education. We welcome and promote submission of current events and public service announcements by anyone, including the Palestinian immigrant community, the Native community, the LGBTQ-plus community, Latino/a community, and other minority groups, for air on KGLP. We would welcome additional volunteers from our diverse community as public affairs hosts and/or reporters to help expand KGLP's local coverage of events. Looking to the future, we hope to expand our facilities to better accommodate disabled students and community members, as well as more indigenous community members. We plan to incorporate more ADA-compliant accommodations, including online captioning of KGLP's broadcast, as well as braille and haptic labeling in our studios and haptic technology for visually impaired volunteers. Now that the pandemic has subsided, we have started using our second studio more, for training students and volunteers on radio operations. In the future, we hope to train more community members to produce local journalism for air. We eventually plan to renovate our studios with modern equipment that is up-to-date with industry standards. We are currently working on an FCC construction permit for a Zuni-area repeater station, to expand KGLP's program service to more indigenous listeners by the Fall of

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 V

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding has made it possible for us to carry high quality, educational, informative, challenging and entertaining programming for our listeners. We carry APM (BBC et. al.), NPR, Pacifica Radio, Native Voice One (Koahnic), and a wide variety of other syndicated programming. This provides a broad base of news, enlightening cultural affairs and music to our audience - 24 hours a day, CPB funds have given us the opportunity to support state-of-the-art PRSS satellite equipment (installed in 2021). It is through this equipment that we are able to efficiently receive our syndicated programs. CPB funds have also helped us with maintenance costs for our transmitter equipment. Our FT Operations Manager, Emma Farley, hired with help from CPB funds in 2020, trained as a full partner and backup to the Station Manager. While Emma left for other employment in January 2023, and shortly thereafter moved to Oregon, we hired Jonathan Decker in late June of 2023, as Assistant Station Manager, after promoting the position online, on-air, and in print media, to replace the former Operations Manager (while Jon was offered FT employment, his commitment to staying home with his infant son, now 2 years old, led to our offer of a PT job, eventually leading to FT work). This position has brought additional skills to Gallup's public radio service, complementing those of the current Station Manager, and boding well for KGLP's future outreach to area volunteers and communities. With CPB funds, we were able to install 4 new high performance computers at the station by early 2021, along with a Local Area Network (LAN), so that employees can easily share information and documents. These updated systems will ease the creation of multimedia content, including more video and graphic content. We would not be able to offer the wealth of content currently broadcast on KGLP without CPB funding. We could not possibly sustain our current programming with local fundraising efforts alone. In the event we lost CPB funding, we would have to drop most NPR and syndicated programming, and reduce our broadcast hours. We might have to return to our former status in the early years of 1992-2005, as a repeater station for a larger entity, such as KSUT in Ignacio, CO, or KUNM in Albuquerque, NM. These broadcasts are less relevant to the unique audience of our region. It is also quite likely that we would be unable to pay our two full-time positions. The local market is responding well to our mix of national and local programming, with many particularly noting the importance of public service announcements and other local public affairs heard throughout the broadcast day, and KGLP's singular approach to diverse programming.

Comments

#### Question

Comment

No Comments for this section

### 7.1 Journalists

Jump to question: 7.1 V

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists Jump to question: 7.1 V

Job Title	Full Time	Pa Tim	rt ne	Contract	Ма	le Fen	nale	African- American	Hispanio	:	Native- American	Asian/ Pacific	White, Non- Hispanic	More Than One Race	Other
News Director															
Assistant News Director															
Managing Editor															
Senior Editor															
Editor															
Executive Producer															
Senior Producer															
Producer															
Associate Producer															
Reporter/ Producer															
Host/ Reporter															
Reporter															
Beat Reporter															
Anchor/ Reporter															
Anchor/Host															
Videographer															
Video Editor															
Other positions not already accounted for										]					
Total	0	(	0	0		9	0	0	0		0	0	0	0	0
Comments															
Question No Comments for	or this section		Comme	ent											
8.1 Which Cor	ntent Managemen	nt System (CMS)	) is you	ur station using	?	Jump to	question:	8.1 🔻							
CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.															
8.1 Which Content Management System (CMS) is your station using?						question:									
Grove							all that ap	ply							
Bento															
WordPress															
Drupal							Ì								
None															
8.1 Which Cor	ntent Managemen	nt System (CMS)	) is you	ur station using	?	Jump to	question:	8.1 🔻							

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GoDaddy.com is used for our website design and maintenance, and Spinitron.com is used for online playlists, plus our 2-week streaming archive. Pacifica Radio Digital Services provides streaming and access to streaming data, for our quarterly music reports. NPR's antiquated Composer 2 is used for the filing of quarterly music reports - KGLP is not an NPR affiliate, simply carrying a number of NPR programs, and so is not eligible or able to afford Grove.

8.2 Which Customer Relationship Management (CRM) System is your station using?	Jump to question:	8.2	<b>~</b>
CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; communications with prospective and current donors/members; and serves as a database for storing user, do build profiles.			to
8.2 Which Customer Relationship Management (CRM) System is your station using?	Jump to question:	8.2	~
	Check all that a	pply	
CDP			
Salesforce			
Blackbaud			
Carl Bloom			
Roi Solutions			
Adobe			
Allegiance			
None			
8.2 Which Customer Relationship Management (CRM) System is your station using?	Jump to question:	8.2	~
Other			
KGLP does not have a CRM - our membership and client base is small enough that we can effectively utilize word processors, email, and Quickbooks for all needs.	office tools such sp	readsh	nee
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question:	8.3	~
ESP is a platform that provides services and templates for developing, launching, tracking email campaigns a	and email marketing	activit	ties
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question:	8.3	~
	Check all that	apply	
Mailchimp			
Constant Contact			
GoDaddy		<b>✓</b>	
SendGrid			
None			
8.3 Which Email Service Provider (ESP) is your station using?	Jump to question:	8.3	~
Other			
8.4 Which Marketing Automation Platform is your station using?	Jump to question:	8.4	<b>~</b>
Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing wo outcomes of marketing campaigns. These tools provide a central marketing database for all marketing inform segmented, personalized, and timely marketing experiences for donors and members. They also provide automatically approved the control of the control o	orkflows, and measu nation and interactio	ire the	

8.4 Which Marketing Automation Platform is your station using?

Jump to question: 8.4 V

Check all that apply

2/12/2024, 12:23 PM 14 of 17

Mailchimp Marketing Platform	
Hubspot Marketing Hub	
Adobe	
None	$\checkmark$
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 V
Other	
Comments	
Question Comment  No Comments for this section	
9.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}?	Jump to question: 9.1 🔻
Yes	
No	
9.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}?	Jump to question: 9.1 V
If no, why not?	
9.2 How many CAP messages did your station release in FY{{FY}}? (Available from CAP log from your encoder(s))	Jump to question: 9.2 v
	79
$9.3 \ ls\ your\ station\ compliant\ with\ the\ new\ FCC\ rules\ for\ EAS\ encoder\ systems\ that\ went\ into\ effect\ December\ 12,\ \{\{FY\}\}?\ https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages$	Jump to question: 9.3 V
Yes	<b>✓</b>
No	
9.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into effect December 12, {{FY}}? https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages	Jump to question: 9.3 V
If no, why not?	
9.4 Please describe your internal policy and threshold for pass-through of EAS messages, including how your system checks for CAP-compliant alerts.	Jump to question: 9.4 V
KGLP, as a non-participating EAS station, does not initiate EAS alerts that forward to other stations. KGLP do weekly EAS tests which do forward to KGLP air, and KGLP does receive and forward monthly EAS tests, aler CAP messages, as is relevant. We check our logs regularly for compliance.	
9.5 Please describe the relationship between your station and local emergency management agency.	Jump to question: 9.5 V
KGLP is a non-participating EAS station, and so does not initiate local alerts which then forward to other static emergency messages, traffic alerts, school and organization delays and closures, etc., within and outside of streaming online at KGLP.org. We receive messaging via phone and text from several local organizations and	EAS, on our 91.7 FM band and
9.6 Are you currently able to measure the number of individuals with Access and Functional Needs* (AFN) in your broadcast coverage area?	Jump to question: 9.6 v
Yes	

No					<b>~</b>					
		able to measure the broadcast coverage		als with Access and Function	al Jump to que	stion: 9.6 V				
If Yes Please list the source(s) from which you obtain data on the AFN individuals in your coverage area:										
eme Som	rgency alerting b	roadcast technology each some AFN indi	(ies)? (Yes we ca	ur coverage area with your n reach most AFN individuals; No we are unable to reach A	;	stion: 9.7 v				
Yes										
No						]				
Some	ewhat					]				
Unsu	ıre				V	1				
9.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes we can reach most AFN individuals; Somewhat we can reach some AFN individuals but not all; No we are unable to reach AFN individuals; Unsure - we do not have enough data to know)  (Optional) What barriers are preventing you from better reaching your AFN communities with emergency alerts?  KGLP is limited to the capabilities of our EAS equipment - if AFN is supported by recipients, than we assume that those communities can receive EAS alerts.										
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Comr	nents						

Question

Comment

No Comments for this section