

## **GALLUP PUBLIC RADIO (GPR) BOARD OF DIRECTORS MEETING MINUTES**

**DATE:** March 9, 2026 **TIME:** 5:35 p.m. – 6:58 p.m. **LOCATION:** UNMG's Zollinger Library Conference Room

### **ATTENDEES:**

- **Board Members Present:** Raymond Calderon (President/Treasurer), Carol Sarath (Vice-President), Matthew Mingus (Secretary), Marcos Chavez, Fred Held.
- **Absent:** Gabriel Suk, Samir Wahed, Angela Benally.
- **Staff Present:** Tom Maxedon (Station Manager), Calvin Gleason (Production Assistant).

**1. CALL TO ORDER** President Raymond Calderon called the meeting to order at **5:35 p.m.**

### **2. APPROVAL OF AGENDA & MINUTES**

- **Motion:** Matthew Mingus moved to approve the agenda for the current meeting and the minutes from the February 9, 2026, meeting.
- **Second:** Marcos Chavez seconded the motion.
- **Result:** Approved unanimously.

### **3. REPORTS FROM OFFICERS & STATION MANAGEMENT**

#### **Station Manager's Report (Tom Maxedon)**

- **Volunteer Policies & Procedures:** Tom presented new, comprehensive volunteer guidelines (patterned after KUNM's policies) to ensure FCC compliance, establish standards for on-air uniformity, and prevent unauthorized underwriting/PSAs. The Board reviewed the Volunteer Host Policies & Procedures Guide, Volunteer Liability Waiver, and a revised PSA policy, agreeing that policy implementation is under management's purview but expressing full support for the new standards.
- **Travel Costs:** Tom secured a free registration/refund for the April NAB convention in Las Vegas, lowering the expected travel costs. He has decided not to attend the Greater Public Marketing Conference in Chicago this July, citing a lack of focus on micro-broadcasters.
- **Underwriting & Programming:**
  - Tom presented a proposed underwriting rate card featuring distinct tiers for commercial, non-profit/government, and trade/barter accounts.

- He met with Ryan Remington at the First United Methodist Church (FUMC) to discuss a potential "Moth-style" storytelling live event and broadcast partnership.
- **Software Upgrade:** The Broadcast Electronics AudioVault software upgrade has been slowed due to a corporate merger affecting the training availability/manpower to carry out such.
- **Listener Survey:** The recent listener survey directed at current and past KGLP members achieved a 9.7% return rate (high for industry standards). Listeners strongly value the station's variety, community service/local focus, and unbiased news. The local program, "Green Chile Revival & Medicine Show" and the national NPR show "Morning Edition" were cited among those listened to the most. "Democracy Now" received several negative critiques.
- **Fund Drive:** The Board briefly discussed strategies for the upcoming spring fund drive, including a "\$5 Friday" block to encourage sustainable, smaller-tier, monthly memberships. Preference by multiple Board members for continuing the most recent "silent campaign" method was voiced.
- **Program Schedule:** Tom proposed a revised weekly grid to create a unified block format (e.g., news in the morning, music midday, news/talk in the afternoon, music in the evening). The BBC will remain in the overnight slot.
- **Logo Contest:** The station lacks high-resolution digital files for the KGLP logo. Tom proposed launching a contest (perhaps involving UNM fine arts students) to redesign or digitize the logo, potentially incorporating real photography of Pyramid Rock.

### **President / Treasurer's Report (Raymond Calderon)**

- **KUNM Board Appointment:** Raymond announced he has been officially appointed to the KUNM Board of Directors and hopes to leverage this relationship to benefit KGLP.
- **Personal Announcement:** Raymond also shared with the Board that he is running for a local judgeship.
- **Financial Status:** KGLP currently has approximately \$600,000 in cash on hand, plus a \$200,000 line of credit from the state. Raymond has begun the process of submitting for state reimbursements for operating expenses accrued between October 4, 2025, and February 4, 2026.

- **Station Credit Card:** Raymond is initiating the process to issue Tom Maxedon a station credit card for operational purchases.
- **UNM Journalism Partnership:** The Board is still waiting for an update from UNM regarding the potential local news reporter fellowship.
- **UNMG Adjunct Position:** Tom needs to inform Matt by the end of the month if he intends to teach a media class for UNMG in the coming fall semester.
- **Tax Filing:** Raymond has reached out to Ollie Waters regarding the preparation of the Form 990 tax filing.

#### 4. OLD & NEW BUSINESS

- Due to time constraints, the Board agreed to push the remaining Old and New Business items from the March agenda (including transmitter roof repairs, EAS swap, equipment barter, and expense reviews) to the April meeting.
- Board members agreed to record station IDs and PSAs in the near future. This excludes Raymond as he is running for a political office.

#### 5. EXECUTIVE SESSION

- **Motion:** Raymond Calderon moved to enter Executive Session at **6:50 p.m.** to discuss personnel/volunteer matters.
- **Second:** Marcos Chavez.
- **Exit:** The Board exited Executive Session at **6:58 p.m.**

#### 6. ADJOURNMENT

- **Motion:** Raymond Calderon moved to adjourn the meeting.
- **Second:** Marcos Chavez.
- **Time:** The meeting adjourned at **6:58 p.m.**