



Outlook

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## CPB Announces Final Interconnection Funding Decision

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Dear colleagues:

For the past two decades, CPB management and its Board of Directors—working in collaboration with PBS, NPR, local stations, and independent experts—have prioritized building, continually reimagining, and strengthening an effective and efficient national distribution system for public media.

These collaborative efforts, which now include Public Media Infrastructure (PMI), have ensured that public media reliably reaches audiences nationwide, adapts to new technologies, and meets the evolving information needs and choices of the American people.

Today, I am writing to share an important decision as CPB brings its work to a close while laying a foundation for the future of public media.

With Board approval, CPB will distribute more than \$12 million in remaining interconnection funds directly to eligible public media stations. This decision reflects both CPB's statutory responsibility and our confidence in local stations and national organizations working together to ensure a strong and collaborative public media system.

I want to thank PMI, NPR, and PBS for their leadership and partnership ensuring continuity of national distribution while creating space for innovation and for stations to plan for the future.

CPB has already made substantial interconnection investments at the national level—investments that will sustain nationwide public radio and television distribution. This final interconnection allocation builds on that foundation by giving stations the flexibility to invest directly in the technologies, services, and partnerships that best meet their local needs and evolving audience expectations.

In the long-term, preserving the interconnection system will require innovative and forward-looking solutions. CPB believes that these allocations are the best way to fulfill our mission of serving the entire public media system, and to prepare the system for a rapidly evolving media environment.

Because these funds are interconnection dollars—and because stations have not historically received this support directly—questions may arise about how best to deploy them. While CPB will soon conclude its operations, stations are not navigating this moment alone. PMI, NPR, PBS and other system partners stand ready to serve together as thought partners as stations consider how to invest in distribution, technology, and service to their communities.

Additional information on grant awards and the distribution process will follow shortly.

Thank you for your stewardship, your partnership, and your continued service to the American people.

Pat

Patricia Harrison  
President and CEO  
Corporation for Public Broadcasting

