

Campaign Brings Information to Native Women Suffering from Abuse in New Mexico
Correlation between substance abuse and victimization addressed with needed services, also in Gallup

Santa Fe, New Mexico - September 30, 2021 - The Non-Profit Santa Fe Recovery Center (SFRC) is launching an outreach campaign targeting indigenous female with substance use disorders who have young children and are in need of substance abuse treatment and victim services.

Native American women are murdered and sexually assaulted at rates as high as 10 times the average. These crimes can fall between jurisdictional cracks, leaving victims and their families without recourse. Many of these crimes can be traced to substance use disorders. The recent explosion of COVID-19 has increased the urgency to reach out to Native women to educate them about what services are available to them and their young children.

SFRC has long recognized the correlation between substance abuse and victimization and the need for jointly provided recovery and victim services. In 2018, SFRC received a grant from the New Mexico Crime Victims Reparation Commission to create a Victim Service Peer Support Program to advocate for individuals in recovery who are victims of crime. The same year SFRC also started one of the few New Mexico programs that enable women to bring their children age 0-3 into residential treatment, including women who are pregnant and post-partum. In late 2020, SFRC launched the Four Corners Detox Recovery Center in Gallup. This is aligned with SFRC's mission to provide substance abuse treatment services to underserved areas of New Mexico.

The new outreach campaign includes public service announcements created in partnership with Littlelobe, a New Mexico-based non-profit which consists of artists, facilitators, activists, and cultural workers committed to the practice of socially-engaged, participatory art that galvanizes individual and collective voices. The messages were also created in consultation with experts including Shannon Hoshnic of Sexual Assault Services of Northwest New Mexico, and Dr. Erin Lorencz, an OB/GYN practicing in Gallup, NM.

Short videos posted to Facebook and 30- and 60-second radio spots featuring the voices of Native women survivors of substance abuse and violence, family members who have lost a loved one to abuse, and service providers speaking about their own experiences will be aired throughout New Mexico including the Four Corners region. People are directed to needed help with a phone number.

SFRC offers services in the Four Corners area through its Four Corners Detox Recovery Center in Gallup, as well as facilities in Santa Fe and Española.

SANTA FE
Recovery Center
THE PATH TO RECOVERY



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The Santa Fe Recovery Center (SFRC) is a non-profit, CARF-accredited (Commission for the Accreditation of Rehabilitation Facilities) substance use disorder (SUD) program based in Santa Fe, New Mexico (NM). SFRC was established in 2005 to respond to the long-existing problem of substance abuse plaguing Northern NM. SFRC provides detoxification, residential treatment, regular and intensive outpatient, and medication assisted treatment, and accepts patients from all areas of the state.

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The Santa Fe Recovery Center Women and Children's Program is a Residential Treatment Program in New Mexico, where women can bring their children age 0 to 3 into treatment with them for up to 90 days of residential treatment. The Women and Children's Residential Treatment Program promotes healthy attachment and bonding between mothers and children by eliminating barriers to substance use disorder treatment for pregnant and post-partum women and ceasing trauma, illness, and addiction across multiple generations of New Mexico families.

The program expanded its ability to provide extended care with a Residential Bridge House exclusively for women and children.

The Four Corners Detox Recovery Center (FCDRC) is providing medical detoxification withdrawal management as well as residential substance abuse treatment. Based in Gallup, NM, the programming emphasizes bridging traditional cultural practices with evidence-based treatment through the use of peer support and local staff. (FCDRC is a division of Santa Fe Recovery Center.)