

115 Texas Street
P.O. Box 223
Raceland, LA 70394
LafourcheRopingClub@gmail.com

# A NEW START OF AN OLD TRADITION

The Lafourche Roping Club (LRC), a non-profit organization, anchors itself in the joys and traditions of our WESTERN CULTURE and HERITAGE by developing and teaching cowboy skills and ranching skills of the present and the past. Skills like riding, roping, livestock training and care all serve as the basis and means to further develop valuable life skills.

The LRC has produced quality rodeos, roping events, barrel racings, horse shows, and other western equine events since 1959. Our rodeos are sanctioned by the Cajun Rodeo Association (CRA), another non-profit organization, which shares in a similar mission. The CRA draws a contestant base from across Louisiana, Mississippi, Texas, and Florida – these are families coming to Raceland and contributing, in some way, to our local commerce.

Our goal from the production of a rodeo is simple - to raise money by providing quality family entertainment through the western traditions of rodeo. Our purpose is to allow our Club the opportunities to host and sponsor various activities that encourage, involve, and train the youth of our community so as to continue these western traditions for generations to come. We provide the venue and promote

- Teaching and refining present day cowboy skills to promote participation in amateur rodeo and other amateur equine events.
- Preparing and encouraging our youth to participate in High School and College sanctioned rodeo events and continued education.
- Encouraging the adults of our organization to contribute to the preservation of our western culture and heritage.

Each of our specific club-sanctioned activities is led by LRC members to provide the opportunity for guidance/instruction, team building, and physical activity to build the participant's core strength and balance, horsemanship skills, sense of value, confidence, and sportsmanship. In addition to these learned skills being brought back to the farms and ranches and utilized to work livestock, these young competitors are encouraged to compete in sanctioned events such as 4-H shows, High School, College, and/or amateur rodeos.

We will not accomplish this task without generous sponsors like you.

There are many ways in which to sponsor the Lafourche Roping Club. The attached provides information on our most popular rodeo sponsorship packages. Should none of these packages fit you and/or your company - or - should you wish to provide a donation that exceeds the package amounts outlined, we can customize a package to better suite your advertising request.

The Lafourche Roping Club looks forward to many more years of partnering with you so we may all contribute to our community and heritage. Our members and event participants thank you for your continued support.

Sincerely,

Al Legendre, President



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# **RODEO SPONSORSHIP OPPORTUNITIES**

for: Saturday, May 15,2021

Rodeo Events \$300.00/ea

Provides the most for your advertising dollar with a banner/sign hung inside the arena PLUS your name (business) mentioned at least 3 times during your sponsored performance. You will also receive **3** free tickets.

<b>National Anthem</b>	Ranch Style Bronc Riding (CRA)	Team Roping (CRA)
<b>Opening Prayer</b>	Tie Down Calf Roping (CRA)	Girls Barrel Racing (CRA)
<b>Grand Entry</b>	Chute Dogging (CRA)	<b>Bull Riding (CRA)</b>
Mutton Bustin'	Breakaway Roping (CRA)	Calf Scramble

### **Arena Out Gate** – only **1** available

\$ 500.00

The prime location for a (3' X 7') banner with your name mentioned **5** times during the performance. You will also receive **5** free tickets.

## **Arena End Gate** – only **2** available

\$ 400.00/ea

Another great option for the price with (3'x 7' / up to 4'x12') banner on the inside and outside of the roping chute end gate throughout the entire evening and your name mentioned **4** times during the performance. You will also receive **4 free tickets**.

# **Bullfighters** - only **1** available

\$ 400.00

Your company shirt worn by both of our bullfighters the entire night PLUS a (2'x7') arena banner and your name mentioned 4 times during the performance. You will also receive 4 free tickets.

# Bucking Chute Gate - only 5 available

\$ 300.00/ea

Your banner (2'x7') on one of our chutes and your name mentioned when the chute gate is opened. You will also receive **3** free tickets.

## **Concession Stand** – only **3** available

**\$ 300.00**/ea

Your banner (3'x7') on the concession stand during the entire event and your name mentioned **3** times during the performance. You will also receive **3** free tickets.

#### **Arena/Bleacher Banners** – unlimited quantity

**\$ 100.00**/ea

Your banner (2'x5' or 2'x7') on the arena wall or back of bleacher during the event with your name mentioned **1** time during the performance.



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# Rodeo Date: Saturday, May 15, 2021

Address:					
Telephone #:					
I wish to p	urchase the following	g sponsorship	(one form per sponse	orship, please!	):
Description	n:			/ea =	= \$
Providing of	own Banner(s): Y/N		Wish to C	Order: Y/ N _	
Banner Pri	ices:				
2'x5'	@ <b>\$ 21.00</b> /ea	3'x5'	<b>@</b> \$ 28.00/ea	4'x10'	@ \$ 60.00/e
2'x7'	@ <b>\$ 25.00</b> /ea	3'x7'	<b>@</b> \$ 32.00/ea	4'x12'	@ <b>\$ 72.00</b> /e
			-	TOTAL DIE	
	Please make c	hecks payabl	e to: <b>Lafourche I</b>		
				Roping Clu	
SE NOTE:	Amount Paid:		e to: <b>Lafourche I</b>	Roping Clu	<u>lb</u>
All banners	Amount Paid:  's/signs must be provi	ided by the sp	e to: <b>Lafourche I</b> Check #	Roping Clu	o <mark>nday, May 3</mark>