

## Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry / claim instructions are deemed to form part of the Terms and Conditions. Please retain a copy for your information.

**1. The Promoter:** Walkers Snacks Ltd., 450 South Oak Way, Green Park, Reading, RG2 6UW.

**2.** By entering the Promotion, site managers confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.

**3. Eligibility:** This promotion is open to any Stonegate pub that received the Walkers Point of Sale crisp pint (**'Eligible Pub'**). Participants entering on behalf of an Eligible Pub must be residents in GB (England, Wales and Scotland) and aged 18 years or over, excluding employees of the Promoter, associated agents, or anyone else professionally connected with the promotion.

**4. Promotional Period:** The prize promotion (**'Promotional Period'**) starts at 00:01 on 14<sup>th</sup> July 2025 and closes at 23:59 on 31<sup>st</sup> July 2025.

### 5. Entry Instructions:

- a. No pre-registration required.
- b. All Eligible Pubs in GB who received the Walkers Point of Sale crisp pint during the Promotional Period will be automatically entered into the promotion.
- c. If you would prefer not to participate in the promotion, please opt out by emailing [crisp@loveprizes.co.uk](mailto:crisp@loveprizes.co.uk) by 31<sup>st</sup> July 2025.
- d. Please note that while we encourage you to participate and enjoy the benefits of the Promotion, we believe in the responsible consumption and sale of our products. Do not purchase more product than you can reasonably use or display just to participate in this Promotion.

### 6. Winner Selection:

The Winner will be the Eligible Pub with the highest sales of Walkers crisps between 14.07.25 and 31.07.25 (**'Winner'**).

**7. Prize:**

a. There is 1 prize of £1,000 for the Winning Eligible Pub. The prize will be paid by bank transfer into the Winner's chosen UK bank account as determined by the site manager.

**8. Winner Notification:**

a. The Winner will be notified by a third-party agency by phone within 60 working days of the end of the Promotional Period.

**9. Winner Claim:**

a. The Winner will have 14 days from notification to claim the prize. If the Winner does not respond within the initial 7 days of notification, they will be contacted again and given a further 7 days to respond.

b. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date the Prize will be awarded to the Eligible Pub with the second highest sales of Walkers crisps between 14.07.25 and 31.07.25.

c. The Promoter cannot be held responsible if the Winner fails to supply accurate information which affects prize acceptance or delivery of their prize.

**10. Prize Delivery:**

a. The Prize will be paid by bank transfer into the Winner's UK bank account within 28 days of valid prize claim.

**General**

**11.** Participants must behave fairly, honestly and in an appropriate manner in relation to the incentive and the manner in which sales are accrued.

**12.** The Promoter reserves the right in its sole discretion to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the incentive were:

- a. There are reasonable grounds to believe there has been a breach of these terms and conditions and any instructions forming part of the entry requirements of this Promotion.
- b. A participant has gained unfair advantage in participating in the incentive or won using fraudulent means, or for any other reason whatsoever.

**13.** The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or participants that it regards as being in breach of these terms and conditions or the spirit of the Promotion.

**14.** The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed, or not received data, winner notification or prize distribution. The Promoter or its agencies will not be responsible for the non-inclusion of entries because of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.

**15.** Entry into the Promotion is at the participant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses, or claims (whether in contract, tort or otherwise) suffered by Participants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to Participants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud. If for any reason, the Promotion is not capable of running as planned for reasons (including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Promotion.

**16. Data Protection:** Any and all personal data provided by the Participants in connection with this Promotion will be used solely by the Promoter (or its appointed agents) to: (i) assist with running the Promotion; and/or (ii) conduct analytics to improve the Promoter's promotions, products or services. The Promoter (or its appointed agents) will not contact you for reasons other than this Promotion unless you have provided your express consent. All personal data will be handled in accordance with the Promoter's privacy policies, available

at: <https://pepsicoprivacypolicy.com/en?domain=walkers.co.uk>

**17.** The name and county of the Winner will be made available to anyone who requests them by emailing [crisppint@loveprizes.co.uk](mailto:crisppint@loveprizes.co.uk) within 45 days of the date of prize notification to winner and will be available for a period of 6 weeks. Participants may request these details are not published in the event they win by emailing [crisppint@loveprizes.co.uk](mailto:crisppint@loveprizes.co.uk) before the closing date. Please note the Promoter is required to provide a winners' list (including details of Participants who have opted out) to the Advertising Standards Authority if requested.

**18.** If an act, omission, event or circumstance occurs which are beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.

**19.** The winning pub agrees to its name and photographs of staff (who have consented) being used for promotional purposes and/or to take part in reasonable unpaid publicity for the purposes of this Promotion.

**20.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.

**21.** If any clause or provision of these Terms and Conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

**22.** The application and interpretation of these Terms and Conditions shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.

**23.** If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these terms and conditions.