



# **Glow Up & Thrive: The Confidence Boost Through Self-Care Workshop**

 Saturday, September 13, 2025

1:00 PM - 4:00 PM

 FATE Arts Group

339 W. North Avenue

Milwaukee, WI 53212

## **Sponsorship Proposal**

Fashion. Art. Teen Empowerment, Ltd. (F.A.T.E.)

#BeyondTheArts Initiative

# Introduction

We are excited to invite your organization to be a valued sponsor of "**Glow Up & Thrive: The Confidence Boost Through Self-Care**"—an interactive and inspiring workshop focused on personal hygiene, self-care, and confidence-building. This workshop will bring together individuals eager to learn how to enhance their wellness routines, discover top hygiene products, and embrace self-care as a powerful tool for self-esteem.

Your sponsorship will not only provide valuable exposure for your brand but also support an initiative that promotes **wellness, self-confidence, and positive personal habits** in our community.



## Why Sponsor This Event

By partnering with us, your company will:

- ✓ Gain brand exposure to a highly engaged audience interested in personal care, wellness, and self-improvement.
- ✓ Align with a meaningful cause that promotes confidence, self-care, and hygiene education.
- ✓ Have direct engagement opportunities through booth activations, product sampling, and social media campaigns.

# About F.A.T.E.



Fashion, Art, and Teen Empowerment, Ltd. (F.A.T.E.) is a nonprofit organization that provides activities for ages 8+ in art and performing arts in Wisconsin's Greater Milwaukee and the surrounding area.



## Our Mission

F.A.T.E.'s mission is to empower youth by providing a creative outlet to express themselves, showcase their talents, and realize their potential.



## Our Values

- Commitment
- Accountability
- Inspiration of Others
- Education
- Personal Growth



## Our Vision

F.A.T.E.'s vision is to ensure all youth, regardless of race, ethnicity, or socioeconomic status, have access to arts activities such as music, fashion design, visual arts, poetry, and dance.

# Beyond The Arts Initiative

The purpose of the "Beyond the Arts" initiative is to extend the reach and impact of arts programs by actively promoting health equity. While the arts are traditionally associated with creativity and cultural enrichment, this initiative recognizes the powerful intersection between the arts and health. By integrating health-focused components into artistic endeavors, the initiative aims to address health disparities and promote equitable access to healthcare resources and opportunities.

## **Addressing Health Disparities:**

The "Beyond the Arts" initiative recognizes that health disparities exist within communities, often affecting marginalized populations disproportionately. By incorporating health-focused elements into arts programs, the initiative aims to raise awareness about these disparities and work towards reducing them. By actively engaging in conversations and initiatives surrounding health equity, the initiative seeks to ensure that everyone, regardless of their background or socio-economic status, has access to essential healthcare resources, information, and services.

## **Promoting Holistic Well-being:**

Health equity goes beyond just physical health. It encompasses mental, emotional, and social well-being as well. The "Beyond the Arts" initiative aims to create a holistic approach to well-being by integrating health-related themes, discussions, and activities into arts programming. By acknowledging the connection between artistic expression and overall well-being, the initiative promotes the understanding that health equity encompasses various aspects of an individual's life. This approach fosters a sense of inclusivity and encourages the development of programs that cater to the diverse needs and experiences of the community.

## **The Vision:**

By combining the power of the arts with a focus on health equity, the "Beyond the Arts" initiative seeks to create a more comprehensive and impactful approach to improving the well-being of individuals and communities. It aims to foster dialogue, educate, and empower individuals to take control of their health while advocating for a more equitable healthcare system. Through this initiative, the arts become a catalyst for positive change and a platform for promoting health equity in society.

# Event Overview

"Glow Up & Thrive" is an interactive and engaging workshop focused on personal hygiene, self-care, and confidence-building. This workshop aims to educate and inspire attendees on the importance of maintaining good hygiene while demonstrating how self-care can enhance self-esteem, social interactions, and overall well-being.



## Event Details

Date: Saturday, September 13, 2025

Time: 1:00 PM - 4:00 PM (cst.)

Duration: Three (3) Hours

### Location:

FATE Arts Group

339 W. North Avenue

Milwaukee, WI 53212



## Target Audience

The event is open to youth and families of all ages, backgrounds, and socio-economic statuses. This workshop aims to reach a diverse audience, including students, young professionals, parents, and community members. By creating an inclusive environment, the workshop ensures that participants can learn from one another and share their experiences, fostering a sense of camaraderie and support.



## Key Highlights

- "How to" Scent Stations
- Confidence Corner
- Take-Home Kits

# Sponsorship Benefits



## Brand Exposure

As a sponsor, your brand will be featured in all event-related materials, including digital and print advertisements, event programs, banners, and signage. This exposure will help enhance your brand visibility and reputation within the community.



## Logo Placement

Your logo will be prominently displayed on our event website, social media platforms, and promotional materials, ensuring widespread recognition of your support for this important cause.



## Speaking Opportunity

As a premier sponsor, you will have the opportunity to address the audience during the event, thereby showcasing your commitment to promoting hygiene awareness and empowering young girls.



## Networking Opportunities

Connect with key stakeholders, including community leaders, educators, parents, and influencers, fostering valuable relationships and potential collaborations.



## Social Media Promotion

F.A.T.E. will promote your sponsorship across our social media channels, reaching a broad online audience and driving engagement with your brand.



## Exclusive Display Booth

As a premier sponsor, your organization will have a dedicated booth space at the event venue to showcase your products, services, and initiatives. This will allow you to engage directly with attendees, create brand awareness, and distribute promotional materials.



## Media Coverage

As a premier sponsor, benefit from potential media coverage through press releases, our website, and community newsletters, further amplifying your association with this significant event.

# Sponsorship Tier & Benefits

## ✨ Radiance Sponsor

*\$1500: Premier brand exposure and event integration.*

- Exclusive "Presented By" title on all event branding.
- Keynote speaker opportunity at the workshop.
- Booth space for product activations.
- Branded self-care item in attendee swag bags.
- Premium logo placement on workshop signage, website, and social media.
- Social media promotion and event mentions.
- Acknowledgment in event press releases.
- Acknowledgment during opening remarks.
- Custom sponsorship of a key workshop feature (e.g., DIY Station, Pamper Zone).

## 🌿 Freshness Sponsor

*\$1100: Strong brand visibility with audience engagement opportunities.*

- Logo placement on workshop signage and social media.
- Inclusion in the "Self-Care Challenge" (branded prize sponsorship).
- Company mention in press releases & email campaigns.
- Acknowledgment during opening remarks.
- Social media mentions in group sponsor thank-you posts.

## 💖 Glow Sponsor


*\$500: Basic brand recognition with select engagement perks.*


- Logo displayed on event materials.
- Opportunity to provide branded giveaways (e.g., face masks, deodorants, body scrubs).
- Acknowledgment during opening remarks.
- Social media mentions in group sponsor thank-you posts.


# In-Kind Donation Opportunities


We welcome in-kind donations from businesses that want to support Glow Up & Thrive through product contributions, services, or supplies. These donations enhance the event experience while providing sponsors with valuable brand exposure.

## Examples of In-Kind Donations:

 Personal Care Products – Deodorants, body washes, lotions, oral care items, skincare samples, and perfumes.

 Swag Bag Items – Branded self-care kits, scented candles, self-care planners, and affirmation cards.

 Pamper Zone Supplies – Massage oils, aromatherapy products, and relaxation accessories.

 Workshop Support – Printing services, photography, décor elements, and catering.

 Challenge & Giveaway Prizes – Gift cards, personal care bundles, and spa vouchers.

## Benefits for In-Kind Donors:

- ✓ Brand Recognition – Logo placement on workshop materials and social media.
- ✓ Product Exposure – Opportunity to showcase your items to attendees.
- ✓ Engagement Opportunities – Inclusion in swag bags, DIY stations, or challenge prizes.



# Sponsorship Submission Form

Glow Up & Thrive – The Confidence Boost Through Self-Care



Saturday, September 13, 2025



FATE Arts Group 339 W. North Avenue

## Sponsor Information

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Sponsorship Level

Please select your sponsorship level:

☐ ✨ Radiance Sponsor – \$1,500

☐ 🌿 Freshness Sponsor – \$1,100

☐ ❤️ Glow Sponsor – \$500

☐ Other Contribution Amount: \$ \_\_\_\_\_

Or use [link](#) or QR Code to submit.

## In-Kind Donation

Would you like to make an in-kind donation?

☐ Yes ☐ No

If yes, please describe the items/services you will provide:

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## Additional Requests or Comments

Please let us know if you have any special requests or additional information to share:

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## Payment & Submission Instructions

Please complete this form and return it by **Friday, July 26, 2025**. Upon receipt of sponsorship submission form, invoice will be sent to contact email listed above. For questions, please contact us at: Contact Name: Rochelle Gust

✉ Email: [info@fategroup.org](mailto:info@fategroup.org) ☎ Phone: (414) 453-6510