



Glow Up: The Confidence Boost Through Self-Care Workshop

Women & Girls Wellness Event

Wellness. Confidence. Connection. Growth.

Saturday, November 14, 2026, 1:00PM - 4:00PM

FATE Arts Center: 339 W. North Ave, Milwaukee, WI 53212

Sponsorship Oppotunity

Fashion. Art. Teen Empowerment, Ltd. (F.A.T.E.)

#BeyondTheArts Initiative

NPO 501(c)3, Milwaukee, WI





Glow Up:

The Confidence Boost Through Self-Care Workshop

A wellness-centered experience created by Fashion, Art & Teen Empowerment (F.A.T.E.) to support girls, teen girls, women, mothers and caregivers in Milwaukee through accessible conversations, resources and activities focused on whole-person well-being.

EVENT FOCUS

- Mental and emotional wellness
- Physical health and preventive wellness
- Self-care, confidence and self-advocacy
- Healthy decision-making and personal growth
- Family and caregiver wellness
- Community connection and supportive resources

F.A.T.E. believes thriving youth are supported by thriving families. Glow Up & Thrive expands our youth-development mission by strengthening the women and caregivers who help girls grow, heal, learn and lead.



Why Glow Up Matters

F.A.T.E. serves youth and families in Milwaukee's Bronzeville area and surrounding neighborhoods, with a focus on creating safe, accessible spaces for learning, creativity, mentorship and personal development. Our programs serve communities where families may face financial barriers and limited access to consistent enrichment and wellness opportunities.

Glow Up extends that work beyond traditional arts programming. The event is designed to make wellness information feel approachable, culturally responsive and connected to everyday life. Girls and women are encouraged to ask questions, build confidence, identify supportive resources, and strengthen habits that contribute to healthier families and communities.

287+

individuals served by F.A.T.E.
in 2025

Ages 10+

core youth programming
begins at age 8

Bronzeville

Milwaukee neighborhood
base and community focus

EVENT GOALS

- **Increase access:** bring wellness education and supportive resources directly into a trusted community setting.
- **Build confidence:** help girls and women strengthen self-awareness, self-advocacy and healthy decision-making.
- **Support caregivers:** recognize the important role mothers, guardians and other women play in the health and development of young people.
- **Connect participants:** introduce attendees to professionals, resources and community networks they can continue to use after the event.
- **Normalize wellness conversations:** create an environment where mental, emotional and physical health can be discussed openly and without stigma.



Ways to Sponsor

F.A.T.E. welcomes a customized partnership that aligns with Children's Wisconsin priorities and available resources. Support may include one or more of the following:

Financial Sponsorship	Support event delivery, participant materials, wellness activities, meals/refreshments and other direct program needs.
Health & Wellness Expertise	Provide a Children's Wisconsin professional, educator or community health representative to share age-appropriate information or participate in a wellness conversation.
Educational Resources	Provide family-friendly materials related to physical health, emotional wellness, prevention, healthy habits, safety or community resources.
In-Kind Support	Contribute wellness items, participant supplies, giveaways, resource kits or other appropriate materials that strengthen the attendee experience.
Community Connection	Help connect F.A.T.E. participants with Children's Wisconsin programs, services or trusted referral resources that support children and families beyond the event.

SPONSOR RECOGNITION

- Recognition as a community wellness partner on applicable event materials and acknowledgments
- Logo/name recognition on social media and post-event appreciation communications, as appropriate
- Opportunity to provide approved educational materials or resources for participants
- Recognition during the event and in community-facing event recaps, when applicable



Detailed Sponsorship Tier & Benefits



✨ Radiance Sponsor

\$4500: Premier brand exposure and event integration.

- Exclusive "Presented By" title on all event branding.
- Keynote speaker opportunity at the workshop.
- Booth space for product activations.
- Branded self-care item in attendee swag bags.
- Premium logo placement on workshop signage, website, and social media.
- Social media promotion and event mentions.
- Acknowledgment in event press releases.
- Acknowledgment during opening remarks.
- Custom sponsorship of a key workshop feature (e.g., DIY Station, Pamper Zone).

🌿 Freshness Sponsor

\$2500: Strong brand visibility with audience engagement opportunities.

- Logo placement on workshop signage and social media.
- Inclusion in the "Self-Care Challenge" (branded prize sponsorship).
- Company mention in press releases & email campaigns.
- Acknowledgment during opening remarks.
- Social media mentions in group sponsor thank-you posts.

💖 Glow Sponsor

\$1500: Basic brand recognition with select engagement perks.

- Logo displayed on event materials.
- Opportunity to provide branded giveaways (e.g., face masks, deodorants, body scrubs).
- Acknowledgment during opening remarks.
- Social media mentions in group sponsor thank-you posts.



In-Kind Donation Request

We welcome in-kind donations from businesses that want to support Glow Up & Thrive through product contributions, services, or supplies. These donations enhance the event experience while providing sponsors with valuable brand exposure.

Examples of In-Kind Donations:

 Personal Care Products – Deodorants, body washes, lotions, oral care items, skincare samples, and perfumes.

 Swag Bag Items – Branded self-care kits, scented candles, self-care planners, and affirmation cards.

 Pamper Zone Supplies – Massage oils, aromatherapy products, and relaxation accessories.

 Workshop Support – Printing services, photography, décor elements, and catering.

 Challenge & Giveaway Prizes – Gift cards, personal care bundles, and spa vouchers.

Benefits for In-Kind Donors:

- ✓ Brand Recognition – Logo placement on workshop materials and social media.
- ✓ Product Exposure – Opportunity to showcase your items to attendees.
- ✓ Engagement Opportunities – Inclusion in swag bags, DIY stations, or challenge prizes.



Sponsorship Submission Form

Glow Up – The Confidence Boost Through Self-Care

 Saturday, November 14, 2026, 1:00PM - 4:00PM

 FATE Arts Group 339 W. North Avenue

Sponsor Information

Company/Organization Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Website (if applicable) _____

Mailing Address _____

Sponsorship Level

Please select your sponsorship level:

- ☐ ✨ Radiance Sponsor – \$1,500
- ☐ 🌿 Freshness Sponsor – \$1,100
- ☐ 💖 Glow Sponsor – \$500
- ☐ Other Contribution Amount: \$ _____

Or use [link](#) or QR Code to submit.

In-Kind Donation

Would you like to make an in-kind donation?

☐ Yes ☐ No

If yes, please describe the items/services you will provide:

Additional Requests or Comments

Please let us know if you have any special requests or additional information to share:

Payment & Submission Instructions

Please complete this form and return it by **Friday, October 23, 2026**. Upon receipt of sponsorship submission form, invoice will be sent to contact email listed above. For questions, please contact us at: Contact Name: Rochelle Gust

 Email: info@fategroup.org  Phone: (414) 453-6510