

Luciana Faso

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EDUCATION

BAYLOR UNIVERSITY – Waco, Texas

Expected Graduation May 2027

Bachelor of Communications

- Major: Corporate Communication
 - Minor: Public Relations
 - GPA 3.35
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EXPERIENCE

EARLE-HARRISON & PAPE GARDENS – Waco, Texas

January 2025 – Present

Event & Marketing Intern

- Manage the Earle-Harrison House Instagram by posting content and creating a schedule
- Create content, develop flyers and brochures for events, track marketing performance, and target direct audiences
- Assist events and weddings, manage timelines and checklists, coordinate with vendors and staff, and prepare event materials
- Manage check-in table, assist with set-up and breakdown, direct guests and answer questions

OPALS OYSTERS – Waco, Texas

August 2025 – Present

Hostess

- Greet guests with a warm, professional impression, manage reservations and coordinate seating to ensure smooth dining flow
- Manage high-volume service periods with efficiency, balancing guest preferences with server availability and table turnover
- Communicate effectively with servers and management to accommodate special requests, waitlist updates, and VIP or repeat guests

LIDDICOAT CRE – Stockton, California

June - August 2025

Marketing Intern

- Created and updated marketing materials such as flyers, brochures, pitch decks, and email campaigns for commercial properties
- Assisted with property listings on platforms like LoopNet and the company website
- Managed social media accounts by drafting posts and updating property highlights
- Assisted with photography coordination, virtual tours, and property signage
- Tracked marketing performance such as website traffic or email engagement

BAYLOR BEAR FOUNDATION – Waco, Texas

January - November 2025

Student Worker

- Supported fundraising and donor relations operations through administrative and event support tasks
- Managed incoming and outgoing phone calls with donors in a professional and courteous manner
- Greeted and assisted donors, guests, and staff in person and over the phone
- Entered, updated, and organized donor information and office records
- Prepared materials for events, meetings, and donor communications
- Coordinated with full time staff to support daily operations and special projects

OAK FARM VINEYARDS – Lodi, California

May-August 2023

Busser/Hostess

- Greeted guests and managed waitlists to maintain smooth dining flow
- Washed, sanitized, and organized dishes, glassware, and utensils and set tables in preparation for next guest
- Maintained cleanliness of dining areas, service stations, and dish area

EMBELLISH FLORAL DESIGN – Stockton, California

2018 - 2024

Floral Associate

- Created arrangements, bouquets/boutonnieres and structures based upon client specifications
- Set up and take down floral arrangements and structures
- Curated posts for floral shop on social media sites

ADDITIONAL

- Member of Alpha Phi sorority; Co-director of Merchandise
- Volunteered for Mission Waco events such as Keep Waco Beautiful