

Why Beauty Salons Should Invest in the Kaasen Pro

The **Kaasen Pro** is a compact, mobile cryotherapy system using **controlled carbon dioxide vapour** to deliver powerful, non-invasive treatments. It helps salons expand services, save on space and costs, and attract high-paying clientele.

Key Treatment Areas for Salons

1. Fat Freezing / Body Sculpting

- Spot-reduce stubborn fat areas (abdomen, thighs, arms, flanks)
- Visibly reduces circumference with consistent use
- **Can replace:** Cryolipolysis machines (CoolSculpting-style), ultrasonic cavitation

2. Skin Tightening

- Stimulates collagen and elastin via cryo-shock
- Firms loose skin (face, neck, décolletage, arms, stomach)
- **Can replace:** Radio Frequency (RF) devices, HIFU (in some mild to moderate cases)

3. Cellulite Reduction

- Breaks down fibrous fat tissue
- Improves skin texture and circulation
- **Can replace or complement:** Vacuum RF machines, manual cellulite massage tools

4. Cryo Facials ("Frotox")

- Reduces fine lines, puffiness, and redness
- Improves circulation and lymphatic drainage
- **Can replace:** Microcurrent facial devices, LED light therapy, cold roller cryo sticks

5. Pre- and Post-Treatment Recovery

- Reduces inflammation and bruising after injectables, laser, microneedling, or RF
- Aids in faster recovery and soothes skin
- **Can replace or enhance:** LED light therapy, cold packs, lymphatic drainage treatments

6. Stretch Mark and Scar Reduction

- Stimulates tissue repair through collagen regeneration
- Can be used alongside microneedling or alone for non-invasive treatment
- **Can replace:** Laser scar treatments (in some mild cases), topical-only options

7. Hair Restoration Support

- Improves scalp circulation and oxygenation
- Can be combined with PRP or serums
- **Can replace or enhance:** LED scalp therapy, derma roller treatments

Machines Kaasen Pro Can Replace

Traditional Equipment	Replaced By Kaasen Pro
Cryolipolysis (CoolSculpting-style)	Spot cryo-fat sculpting with CO ₂ vapour
RF Skin Tightening	Skin firming & collagen boost via cryo-shock
Cavitation Machines	Fat reduction through vasoconstriction and metabolism stimulation
Microcurrent Facial Machines	Cryo-facials with lift and tone effect
Cold Roller Cryo Sticks	Hygienic, powerful and targeted cryotherapy facials
LED Red Light Therapy (basic)	Inflammation control, calming post-laser/microneedling sessions
Lymphatic Drainage Devices	Natural lymphatic stimulation through cryo
Ice Globes / Cryo Facial Tools	Faster, deeper-acting treatment with no need to freeze tools
Cellulite Massage Devices	Manual cellulite & fat break-up via cryo-induced vasomotion

Top Benefits for Salons

Revenue Generation

- Can charge premium rates for fat freezing, facial sculpting, and cellulite treatments
- Multiple treatments from one device = higher ROI per session

Minimal Consumables

- Uses **carbon dioxide gas canisters**, no gels, membranes or expensive consumables

Space Saving

- Portable and lightweight – perfect for small salons or mobile services

Client Results

- Visible improvement in **1–3 sessions**
- Highly photogenic for **before-and-after marketing**

Non-Medical Staff Friendly

- Easy to train and use with clear protocols
- No risk of burns, suction bruises, or cross-contamination

Safe & Natural

- Drug-free, non-invasive, no downtime

Ideal for These Clients

- Post-baby body reshaping
- Ageing clients wanting non-invasive lift
- Fitness-focused clientele seeking muscle definition
- Brides or event clients wanting short-term skin boost
- Clients who are not suitable for heat-based treatments (e.g., RF or HIFU)

Add-On Services to Boost Revenue

- Cryo facial added to skin treatments or LED facials
- Cryo body sculpting packages sold in 6–12 sessions
- Monthly “Skin Reset” or “Contouring Club” memberships
- Combine with RF or microneedling for ultimate lifting protocols