



✓ How Kaasen Cryo Helps Arthritis Pain

1. Rapid Cold Shock — Not Prolonged Exposure

Kaasen delivers a **controlled burst of cryo-stimulation** (-78°C CO_2 gas) for just **30 to 60 seconds** to the painful area. This triggers:

- **Vasoconstriction** (tightening of blood vessels)
- Followed by **vasodilation** (a rush of fresh, oxygenated blood)
- This helps **flush out inflammation** and brings in healing nutrients

2. Reduces Inflammation and Swelling

Inflammation is the root of arthritis pain. The Kaasen's cooling effect calms the nerves and reduces inflammatory cytokines, which:

- **Eases joint stiffness**
- **Reduces swelling**
- **Relieves pain quickly**

3. Improves Mobility

After a Kaasen treatment, many arthritis clients report:

- **Easier movement**
- **Less stiffness**
- **Increased comfort during daily activities**

4. Natural Endorphin Release

The cold shock stimulates the release of endorphins — your body's **natural painkillers** — leading to lasting relief and improved mood.

💡 A Good Analogy for Clients:

"Think of it like an ice pack — but supercharged, precise, and more effective in seconds than an hour of ice ever could be"

🧑 Bonus: It's Non-Invasive & Safe

- No drugs
- No downtime
- Just fast-acting, targeted relief



 **Client Testimonial Idea:**

“I thought cold would make my arthritis worse — but one Kaasen session and I felt immediate relief in my knees. I was shocked. Now I can garden again without that awful morning stiffness!”