

50-STATE FILM TOUR HONORING U.S. VETERANS

October 20 - December 23, 2026

FILM TOUR BY KRAS PRODUCTIONS

SPONSORSHIP OPPORTUNITIES

PROJECTED REACH & ROI



OVER 35% ONLINE ENGAGEMENT RATE ESTIMATE

OVER 20 MILLION REACH ON SOCIAL MEDIA

OVER TWO MILLION PR & MEDIA IMPRESSSIONS

Tier One

- Logo placed inside flyers distributed during each screening throughout all 50 states.
- Social Media posts mentioned with your branding and messaging.
- Newsletter Mentions.

Tier Two

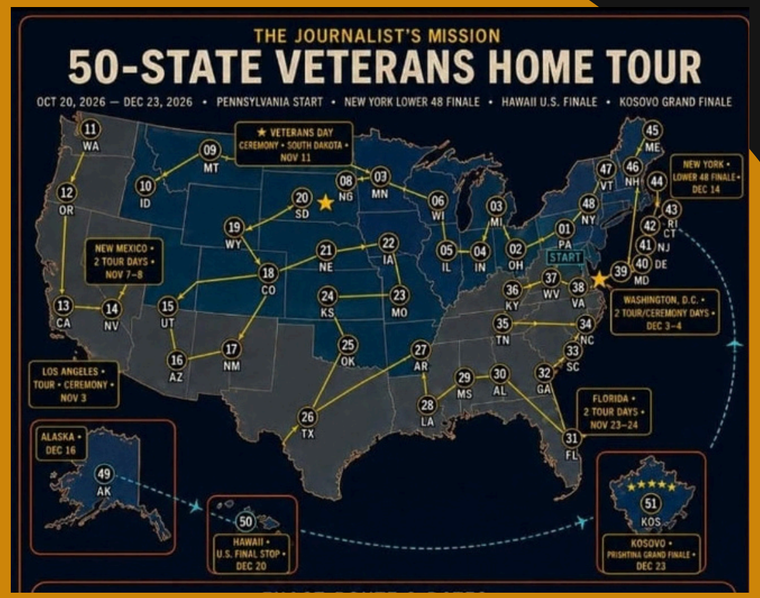
Everything in Tier One including:

- **Logo on Pop-Ups stationed inside facilities.**
- **Press release announcing partnership.**

Tier Three

Everything in Tier One and Tier 2 including:

- **Name will appear in the closing credits of the film.**
- **Dedicated 30 second advertising video.**



EXACT ROUTE & DATES

50 U.S. STATES • SPECIAL WASHINGTON, D.C. CEREMONY • KOSOVO FINALE

01	Pennsylvania	OCT 20	18	Colorado	NOV 9	35	Tennessee	NOV 29
02	Ohio	OCT 21	19	Wyoming	NOV 10	36	Kentucky	NOV 30
03	Michigan	OCT 22	20	South Dakota	NOV 11	37	West Virginia	DEC 1
04	Indiana	OCT 23	21	Nebraska	NOV 12	38	Virginia	DEC 2
05	Illinois	OCT 24	22	Iowa	NOV 13	★	Washington, D.C.	DEC 3–4
06	Wisconsin	OCT 25	23	Missouri	NOV 14	39	Maryland	DEC 5
07	Minnesota	OCT 26	24	Kansas	NOV 15	40	Delaware	DEC 6
08	North Dakota	OCT 27	25	Oklahoma	NOV 16	41	New Jersey	DEC 7
09	Montana	OCT 28	26	Texas	NOV 17–18	42	Connecticut	DEC 8
10	Idaho	OCT 29–30	27	Arkansas	NOV 19	43	Rhode Island	DEC 9
11	Washington State	OCT 31	28	Louisiana	NOV 20	44	Massachusetts	DEC 10
12	Oregon	NOV 1	29	Mississippi	NOV 21	45	Maine	DEC 11
13	California (LA)	NOV 3	30	Alabama	NOV 22	46	New Hampshire	DEC 12
14	Nevada	NOV 4	31	Florida	NOV 23–24	47	Vermont	DEC 13
15	Utah	NOV 5	32	Georgia	NOV 25	48	New York — Lower 48 Finale	DEC 14
16	Arizona	NOV 6	33	South Carolina	NOV 27	49	Alaska	DEC 16
17	New Mexico	NOV 7–8	34	North Carolina	NOV 28	50	Hawaii	DEC 20



“For us, this tour is not only about showing the film in different cities — it is about creating a real human connection with the people whose service meant so much to Kosovo. Military families understand what it means to stay strong during difficult times, and that is very similar to the emotional message of the film. Their strength and support are an important part of the story of service.”

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-Farooq Krasniqi, *Director of The Journalist’s Mission and Kras Productions President*

REACH

Our expansive and guaranteed global reach to over 40 million individuals ensures your brand gains unparalleled visibility across a strategic multi-channel network.

BRANDING

By partnering with us, your brand will establish a significant presence, connecting with a vast and diverse audience through every major touchpoint.

ENGAGEMENT

This comprehensive exposure spans high-impact digital platforms, traditional print media, and nationwide broadcast outlets further amplified by targeted engagement.



CONTACT

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Em Fergusson

Publicist & Partnership Director

partners@emfergussonpr.com



“Many people know that the United States intervened in Kosovo, but they may not fully realize how deeply those decisions affected real families and changed the future of an entire generation. We want to thank the United States, its veterans, military families, and communities for standing with Kosovo when we needed help the most.”

-Fitim Krasniqi,
Filmmaker, Producer, Screenwriter & actor

NEXT STEPS

Contact Us

Em Fergusson at partners@emfergussonpr.com or 478.960.8045. Please outline the desired sponsorship benefits.
We will create a customized packet with links, send it to you and will follow up in a couple of days.

Submit Assets via Email

Upload your assets: logo, website information, photos, videos, and/or boiler plate to the link provided inside the customized packet. It will be sent to partners@emfergussonpr.com.

Submit Payment information

We accept multiple types of payments: ACH, Wire Transfers, Credit Card & more. We will include a link to submit payment in your customized packet.