



RED-CARPET & FILM PREMIERE SPONSORSHIP OPPORTUNITY

A FILM BY KRAS PRODUCTIONS

HOSTED BY

EFPR
EmFERGUSONPR

RED-CARPET 5PM
FILM SCREENING 7PM



***“EVERY SCENE IN THIS MOVIE
ACTUALLY HAPPENED.”
-FITIM KRASNIQI, FILMMAKER,
PRODUCER, SCREENWRITER AND
DIRECTOR***

THE JOURNALIST’S MISSION

follows a child whose family is brutally killed in a war-torn city. A courageous journalist embarks on a perilous mission to rescue the child and transport them to safety across the border.

The film delves into themes of sacrifice, loss, and the strength of human connection amidst chaos. Their journey highlights the resilience of hope and the power of compassion in the darkest of times.

WWW.KRASPRODUCTIONS.COM



“Before the official war broke out, the desperation reached a boiling point. Every door was closed to the Albanian people of Kosovo, and everyone realized that enough was enough. Around 1994 and 1995, the men in our community, including my father, began meeting in secret to figure out how we were going to survive. Then, in 1997, the Kosovo Liberation Army (KLA) was formed. My father attended meeting after meeting, risk after risk. Eventually, he came home with a gun for our own self-defense—a weapon I will never forget.”

-Fitim Krasniqi, filmmaker, producer, screenwriter and director

AN OPPORTUNITY TO SPONSOR A POWERFUL STORY

REACH



Our expansive and guaranteed global reach to over 40 million individuals ensures your brand gains unparalleled visibility across a strategic multi-channel network.

BRANDING



By partnering with us, your brand will establish a significant presence, connecting with a vast and diverse audience through every major touchpoint.

ENGAGEMENT

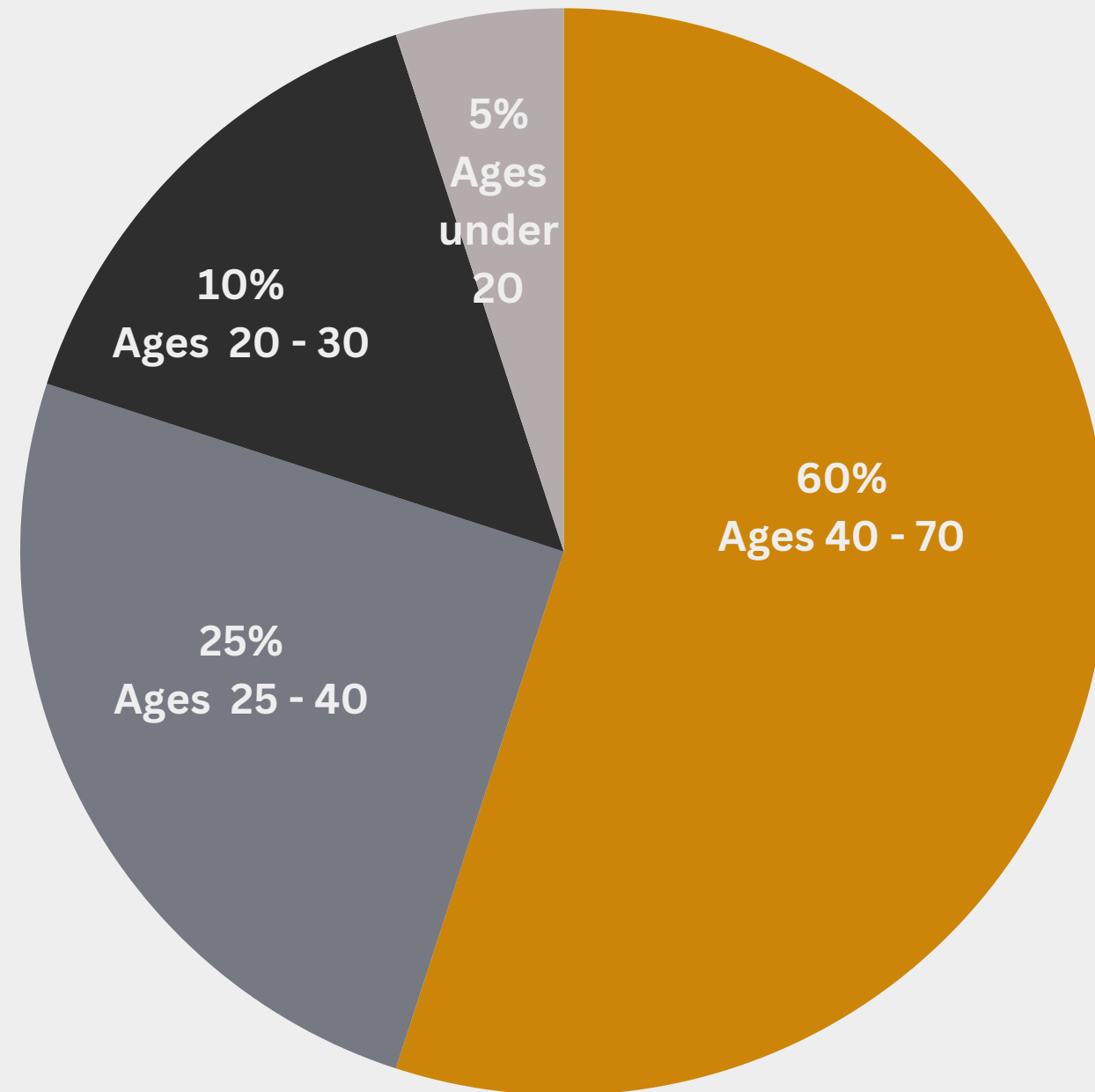


This comprehensive exposure spans high-impact digital platforms, traditional print media, and nationwide broadcast outlets further amplified by targeted engagement.

THE KOSOVO WAR LASTED FROM FEBRUARY 1998 TO JUNE 1999, RESULTING IN THE DEATHS OF OVER 10,000 TO ROUGHLY 13,500 PEOPLE

WWW.KRASPRODUCTIONS.COM

WHO'S COMING?



THE UNITED STATES HELPED THE PEOPLE OF KOSOVO BY LEADING A 1999 MILITARY CAMPAIGN TO STOP ETHNIC CLEANSING AND PROVIDING HUNDREDS OF MILLIONS OF DOLLARS IN AID

WWW.KRASPRODUCTIONS.COM

HOW WE PROMOTE OUR EVENTS



**PR & Media
Mentions**

**Social Media
Campaigns**

Digital ADS

**Newsletters
& Email
Blasts**

**On-Stage
Recognition**

**Signage
throughout
venue**

WWW.KRASPRODUCTIONS.COM

SPONSORSHIP OPPORTUNITIES

***Logo on Social Media**

***Logo on website**

***Logo on the print program (handed to guests at the NYC film premiere).**

***Logo on Social Media**

***Logo on website**

***Logo on the print program (handed to guests at the NYC film premiere).**

***Logo on Email Blasts and Newsletters**

***Logo on Social Media**

***Logo on website**

***Logo on the print program (handed to guests at the NYC film premiere).**

***Logo on Email Blasts and Newsletters**

***Logo on select pop-up banners at the NYC Film Premiere**

***Logo on Social Media**

***Logo on website**

***Logo on the print program (handed to guests at the NYC film premiere).**

***Logo on Email Blasts and Newsletters**

***Logo on select pop-up banners at the NYC Film Premiere**

***Logo on large step and repeat at NYC Film Premiere**

***Logo on pop-up banner at the Kosovo Film Premiere**

***Press Release Mention**

***Logo on Social Media**

***Logo on website**

***Logo on the print program (handed to guests at the NYC film premiere).**

***Logo on Email Blasts and Newsletters**

***Logo on select pop-up banners at the NYC Film Premiere**

***Logo on large step and repeat at NYC Film Premiere**

***Logo on pop-up banner at the Kosovo Film Premiere**

***Press Release Mention**

***Logo on select Film Tour signage (50 states)**

***Logo on Social Media**

***Logo on website**

***Logo on the print program (handed to guests at the NYC film premiere and the Kosovo Film Premiere)**

***Logo on Email Blasts and Newsletters**

***Logo on select pop-up banners at the NYC Film Premiere**

***Logo on large step and repeat at NYC Film Premiere**

***Logo on pop-up banner at the Kosovo Film Premiere**

***Exclusive Press Release**

***Logo on select Film Tour signage (50 states)**



AN EXCLUSIVE SPONSORSHIP OPPORTUNITY

To achieve Academy Award® eligibility, a feature film must complete an exclusive qualifying theatrical run in a major U.S. metropolitan market—screening multiple times daily for seven consecutive days.

We are offering your company a prestigious, limited-opportunity partnership as the exclusive corporate sponsor for our upcoming mid-to-late November release. By aligning your brand with our Oscar®-qualifying theatrical run across two top-tier U.S. markets, your company will receive high-visibility placement directly within the film's credits throughout its entire week-long commercial engagement.

This is an opportunity to position your brand alongside award-qualifying cinema and elevate your corporate profile during peak industry visibility.

Offer expires on September 10, 2026.



EFPR

EmFERGUSSONPR



We bring powerful films to the world stage. As a leading PR agency in the southeast specializing in red carpet premieres and film events, we've generated over 42 million global impressions for the film events we have successfully hosted.



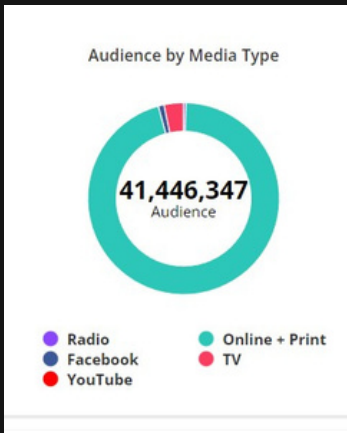
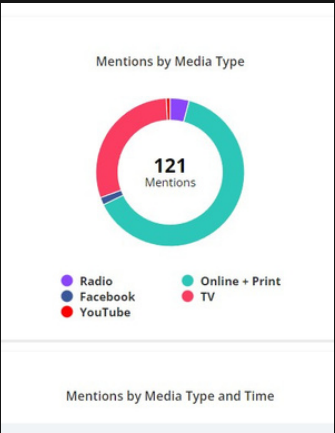
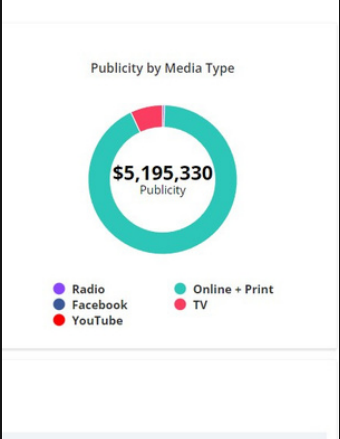
Our passion lies in promoting films with strong impact stories, ensuring that meaningful narratives get the high-visibility spotlight they deserve.



EFPR

EmFERGUSSONPR

MEASURABLE



Total National TV Audience 1,358,079	Total National TV Publicity USD \$365,177	Total Local TV Audience 1,327,374	Total Local TV Publicity USD \$470,185
Total Radio Audience 154,131		Total Publicity Value USD \$21,457	
Total Online + Print Audience 39,525,399		Total Online + Print Publicity USD \$4,808,678	
Total Social Followers 408,738		Total Social Publicity USD \$18	

PROJECTED REACH & ROI



67%
ENGAGEMENT
RATE ESTIMATE

60 MILLION
ESTIMATED
REACH

620K+ PR &
MEDIA
IMPRESSIONS

30% PROJECTED
INCREASE
BRAND
EXPOSURE

NYC FILM
PREMIERE

50 STATE
FILM TOUR

THEATRICAL
RELEASE

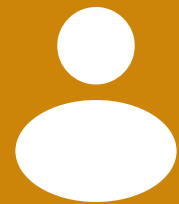
KOSOVO FILM
PREMIERE



CONTACT



478.960.8045



Em Fergusson

Publicist & Partnership Director



partners@emfergussonpr.com



“One of my biggest motivators for sharing this movie is to thank the American people and their government for supporting the people of Kosovo.”

-Fitim Krasniqi,
Filmmaker, Producer, Director,
Screenwriter & actor

NEXT STEPS

Contact Us

Em Fergusson at partners@emfergussonpr.com or 478.960.8045. Please outline the desired sponsorship benefits.

We will create a customized packet with links, send it to you and will follow up in a couple of days.

Submit Assets via Email

Upload your assets: logo, website information, photos, videos, and/or boiler plate to the link provided inside the customized packet. It will be sent to partners@emfergussonpr.com.

Submit Payment information

We accept multiple types of payments: ACH, Wire Transfers, Credit Card & more. We will include a link to submit payment in your customized packet.