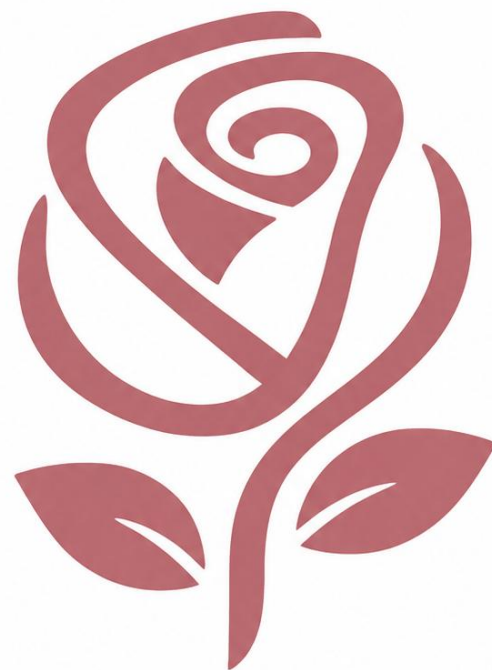




FLORET +



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Freedom



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FREEDOM

Eternal Passion

Giving a FREEDOM rose is the universal language of passionate love. Its vibrant, deep red not only decorates but conquers.

This variety stands out for its perfect opening and exceptional vase life, being the favorite for the most romantic moments.



Straight, thick and remarkably robust stems (easily reaching lengths from 70 cm to over 90 cm) without arching.



Well-defined petals, averaging 40 to 50 thick petals per bud.

MOMENTUM

Light and Friendship

MOMENTUM is the embodiment of the sun. Giving this yellow rose means celebrating a success, a sincere friendship, or the start of a project full of light.

Its firm petals and saturated color guarantee an unmatched visual impact in any luxury floral arrangement.



Long stems, perfect for export, reaching optimal ranges from 60 cm to over 80 cm.



Its petals are a pure, clean and extremely bright yellow tone that does not fade or turn greenish over time.



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HIGH & BONITA

Sweetness and Gratitude

The HIGH & BONITA rose evokes tenderness and appreciation. It is the preferred choice to say thank you or to express admiration for the natural elegance of someone special.

It features a generous bud and a petal structure that opens like a true work of art.



Long stems, perfect for export, reaching optimal ranges from 40 cm to 100 cm.



Its central petals unfold in a compact and orderly manner, offering a floral head with excellent volume and great visual impact.



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NEW FACE

Energy and Enthusiasm

NEW FACE is pure boldness. Its vibrant orange tones symbolize desire, fascination, and the energy needed to face new challenges.

A thick and robust stem supports this explosion of color, ensuring an imposing presence in any setting.



Extremely straight, rigid and vigorous stems, with excellent commercial lengths ranging easily between 50 cm



They display a vibrant and deep orange color, with an optimal average of 40 to 45 petals per bud.



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DEEP PURPLE

Mystery and Royalty

Giving a DEEP PURPLE rose is a gesture of distinction. The deep purple color suggests nobility, mystery, and a fascination that transcends the ordinary.

Its velvety petals and well-defined head make it a centerpiece of absolute sophistication.



Long stems ideal for premium export standards, typically ranging between 50 cm and 70 cm.



It features a light lavender base at the center of the petal that intensifies dramatically toward the edges, transforming into a deep and vibrant magenta.



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VENDELA

Purity and Respect

VENDELA with its imposing creamy ivory color. It represents innocence, purity, and deep respect. It is the queen of weddings and gala celebrations.

Its impeccable cream white color is supported by dark green foliage that highlights its bridal elegance.



Long and stylized stems ranging from 60 cm to 80 cm or more, ideal for tall large-format arrangements.



Opens slowly, concentrically and predictably, unfolding a tall cup silhouette reaching a diameter of up to 8 cm.





TABATHA

Grace and Happiness

The TABATHA variety communicates a delicate joy. Its dark pink shades are ideal for celebrating moments of shared happiness and genuine admiration.

It stands out for its well-defined petals and a head that maintains its majestic shape throughout its vase life.



It is a variety with vigorous and consistent growth in cultivation, producing standard export lengths typically ranging between 50 cm and 100 cm.



Although visually it conveys a very fragile and delicate appearance, the cellular structure of its petals is firm. It has good thickness that grants resistance to physical handling and packaging.



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SUGAR DOLL

Respect and Virtue

SUGAR DOLL is a white rose of sublime delicacy. It symbolizes virtue and honesty, ideal for gestures of reconciliation or mutual respect.

Its beautiful head and silky petals make it a variety of great decorative and sentimental value.



It develops remarkably rigid, straight stems with a superior caliber (thickness). This structural firmness ensures that the heavy



Sugar Doll petals are characterized by a total absence of yellow or greenish pigments during their opening stage,

QUEEN BERRY

Intense Gratitude

There are expressions of gratitude that cannot be conveyed with a simple "thank you"; they require an explosion of color, strength and elegance. The QUEEN BERRY variety was born to embody intense gratitude. With its magnetic and deep fuchsia tone, each of its petals vibrates with an overflowing energy that celebrates the purest and most loyal bonds.

Giving a QUEEN BERRY is paying absolute tribute to the presence of someone extraordinary in our lives. It is a rose that does not go unnoticed, designed for those who express gratitude with their soul at its maximum intensity.



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Its large, dark green and glossy leaves frame the flower, creating a chromatic contrast that enhances the visual

It features a compact bud with thick, well-defined petals that open symmetrically and slowly, revealing a majestic crown





TIFANNY

Sincerity and Appreciation

In color psychology, the Peach tone of our TIFANNY variety is the universal language of genuine gratitude, loyalty and transparency.

It is the perfect rose for high-level corporate events, distinguished expressions of appreciation, and moments where one seeks to say "I truly appreciate you" with subtle yet unforgettable sophistication. Giving TIFANNY is not just delivering a flower; it is sending a message of honesty and absolute admiration.



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Its large, dark green and glossy leaves frame the flower, with stems reaching optimal ranges from 60 cm to over 80 cm.

It features a dense and symmetrical bud that opens gradually, revealing layers of silky petals that maintain their peach tone intact, ensuring great vase durability.



GOLDFINCH

Shared Happiness

Goldfinch does not just decorate; it immediately transforms the atmosphere of any space. Scientifically structured to radiate a pure and ultra-bright yellow, this variety is the definitive symbol of absolute happiness, success and shared energy.

It is the most sought-after rose for summer corporate events, outdoor weddings and avant-garde floral design that seeks to generate a high-level emotional impact.



Long stems, perfect for export, reaching optimal ranges from 60 cm to over 80 cm.



Famous for its large, beautiful head and the precise definition of its petals at every stage of opening.



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DAKAR

Bicolor Harmony

DAKAR is a fusion of contrasts. Its exuberant and abundant natural foliage along with robust-caliber stems build the perfect frame for a sculptural flower.

Genetically designed to break the monotony of the market, its absolute originality makes it a visual magnet that attracts all eyes, guaranteeing immediate rotation and a superior perceived value in the luxury segment.



Its abundant leaves and robust stems frame a flower that attracts all eyes with its originality.



Imposing chromatic contrast. It presents a pure, ultra-bright yellow heart that masterfully blends with a well-defined bright red edge on the tips of each petal.



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ORANGE BELLA

Fascination

Giving an ORANGE BELLA is declaring a total, deep and inevitable fascination. Its warm, ultra-saturated orange tone possesses a hypnotic energy that fills any atmosphere with life.

It is the perfect export rose to celebrate triumphs, captivate at high-level corporate events, or dazzle people with a vibrant and magnetic spirit. A statement of boldness and sophistication that refuses to take a back seat.



It is a plant of great vegetative vigor that easily produces standard export lengths between 50 cm and 85 cm.



Its petals maintain a homogeneous and brilliant pigmentation that does not fade or become dull over time, ensuring an impeccable color display.

GREEN ROMANCE

Harmony and Renewal

Giving a GREEN ROMANCE is a wish for peace and constant renewal. Green symbolizes balance, abundance, and the hope of a prosperous life.

It is a unique variety that brings freshness and an unmatched visual texture thanks to its firm petals and natural color.



It is a vigorous variety in cultivation that easily reaches international standard lengths ranging from 50 cm to 120 cm.

It features a compact floral bud with an average of 40 to 45 petals of remarkably firm consistency.





NINA

Burning Desire

NINA is the ultimate expression of enthusiasm and boundless fascination. Its magnetic and vibrant red-orange color represents burning desire, absolute admiration, and that unique spark of deep complicity that evolves into unstoppable passion.

It is the perfect export rose for disruptive moments, bold declarations, and avant-garde events that seek to ignite the senses with unforgettable sophistication.



It is a plant of great vegetative vigor that easily produces standard export lengths between 50 cm and 85 cm.

Its petals maintain a homogeneous and brilliant pigmentation that does not fade or become dull over time, ensuring an impeccable color display.

PLAYA BLANCA

New Beginnings

Like a pristine beach at dawn, where the light is clean and the horizon infinite, PLAYA BLANCA is the definitive symbol of clarity of intentions, timeless sophistication, and the beginning of memorable new chapters. It is the most coveted export rose for royal weddings, high-society galas, and avant-garde floral design that accepts no compromises.

A canvas of absolute purity that transforms any space into a sanctuary of elegance and visual impact.



It is a plant of excellent vegetative vigor that easily produces long and stylized stems (from 60 cm to 85 cm).



It displays an immaculate white bud that opens in a circular and majestic form, creating a dense three-dimensional presence that fills the space like no other.





ALIVE

Vitality and Action

ALIVE is the ultimate representation of movement, boldness, and unbreakable optimism. Designed to captivate with its energetic and electrifying presence, it is the export rose that the luxury market demands to celebrate achieved goals, herald a bright future at corporate inaugurations, or celebrate that life flows at full power.

Its vibrant color does not just decorate; it injects an immediate dose of status and magnetism into any atmosphere.



This variety stands out for its thick stem and an opening capacity that fills any space with color and energy.



Its petals maintain a homogeneous and brilliant pigmentation that does not fade or become dull over time, ensuring an impeccable color display.



STAR PLATINUM

Magic

Where Reality Becomes a Fairy Tale: There are varieties that decorate, and there are varieties that suspend time. STAR PLATINUM belongs to the latter. Its mystical and magnetic lavender tone is the pure definition of Wonder: that absolute awe that evokes the most memorable, idyllic and magical moments of life.

It is the export rose designed for dreamers, for fairy-tale weddings and for haute couture floral settings where the goal is to seal an indelible emotional impact and love at first sight.



Dressed with healthy, dense leaves of a deep dark green color. This clean foliage creates the perfect chromatic frame for the lavender tone of the flower to stand out with maximum sophistication.



The surface of its petals features a microscopic velvety texture that gives it a silky touch and a high-end matte finish, ideal for luxury event photography.





ABSOLUT IN PINK

Gentleness and Love

Absolut In Pink is the perfect definition of gentleness and delicacy elevated to the level of art. Gifting it or including it in a design is an act of tender, pure and selfless love that immediately transforms the atmosphere.

It is the export rose preferred by the best international wedding planners for romantic weddings, luxury baby showers and moments where the goal is to express the noblest feelings with subtle, ethereal and unforgettable sophistication.



Easily produces stylized lengths from 60 cm to 80 cm, ideal for avant-garde designs and large-format compositions

Despite its delicate appearance, the cellular thickness of its outer petals acts as a natural shield, protecting the flower against friction during box packaging



TINA

Vibrant Love

TINA is the pure definition of vibrancy, optimism and a magnetic personality that knows no limits. Its ultra-saturated and electrifying fuchsia color acts as a magnet for positive energy, designed exclusively to captivate gazes and ignite the senses.

It is the perfect export rose for avant-garde floral design, glamorous events and moments where the goal is to break the monotony with a bold, unforgettable and life-filled statement of sophistication.



Its large, dark green and glossy leaves frame the flower, creating a chromatic contrast that enhances the visual impact of its fuchsia color.

Unfolds a dense and symmetrical cup that maximizes its visual volume in the vase, allowing imposing compositions with fewer stems.





SHIMMER

Modesty and Gratitude

Shimmer does not just decorate; it redefines the atmosphere with its own light. Its masterful peach tone possesses a magnetic and sophisticated glow that symbolizes sincere gratitude and the delicacy of life-changing moments.

It is the most acclaimed export rose by international designers and luxury wedding planners for boho-chic events, high-end weddings and avant-garde compositions that seek to evoke a warm, subtle and unforgettable opulence.



It is a vigorous variety in cultivation that easily reaches international standard lengths from 60 cm to 100 cm, providing the ideal versatility demanded by large-format arrangements.

Its floral bud is compact and robust, composed of an average of 45 to 50 petals with a silky and firm texture to the touch.

HOT MERENGUE

Energy and Warmth

HOT MERENGUE is the perfect definition of movement, originality and chromatic boldness. Its name evokes the rhythm, energy and warmth of a tropical jewel that breaks away from the monotony of the traditional market.

It presents a pure, ultra-bright and highly saturated yellow heart that masterfully blends with a vivid, well-defined red edge at the tips of each petal. This bicolor effect remains crisp and radiant throughout its entire life cycle.



Produces with great vegetative vigor international standard lengths (between 40 cm and 80 cm)



Its bud unfolds concentrically and predictably, maximizing its three-dimensional visual volume to fill any space with fewer stems.

