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UK GENERAL ELECTION 2024
FORECAST

JUNE 27th 2024

Electoral context

- ✓ The 2024 United Kingdom general election is scheduled for Thursday, 4 July 2024
- ✓ It will determine the composition of the 650 seats in the House of Commons. Once elected, the new majority establishes the Government of the United Kingdom.
- ✓ It will be the first UK general election in which voter identification is required to vote in person in Great Britain
- ✓ The Conservative party has been in power for the past 14 years. (since the 2010 election)
- ✓ Our model predicts that the Conservative Party may suffer a big loss and gain an all-time low number of seats (130), the worst result since the Great Reform Act of 1832.

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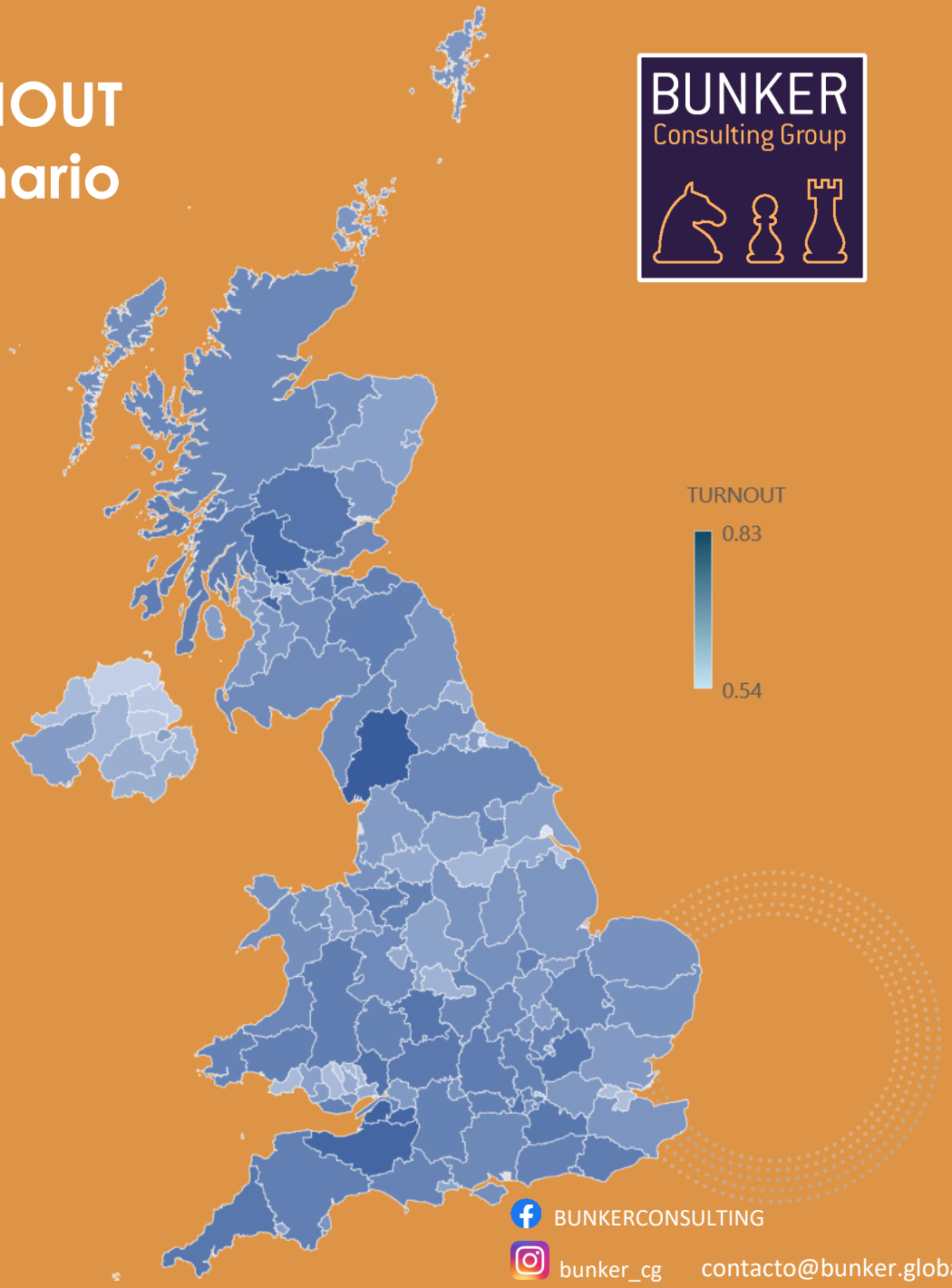
ESTIMATED TURNOUT
Most likely scenario

Region	Est. Turnout
East Midlands	70.44%
East of England	70.82%
London	69.54%
Northeast	66.39%
Northwest	69.04%
Northern Ireland	62.91%
Scotland	70.82%
Southeast	72.97%
Southwest	74.69%
Wales	68.90%
West Midlands	67.69%
Yorkshire and The Humber	66.71%
United Kingdom	69.97%



The figures presented and their frequencies are estimates of the statistical model and have an associated margin of reliability as they are stochastic variables; they serve to build our scenarios and in no case represent official data.

01. Great Britain Point Forecast & Ranges

02. Great Britain Forecast by Region

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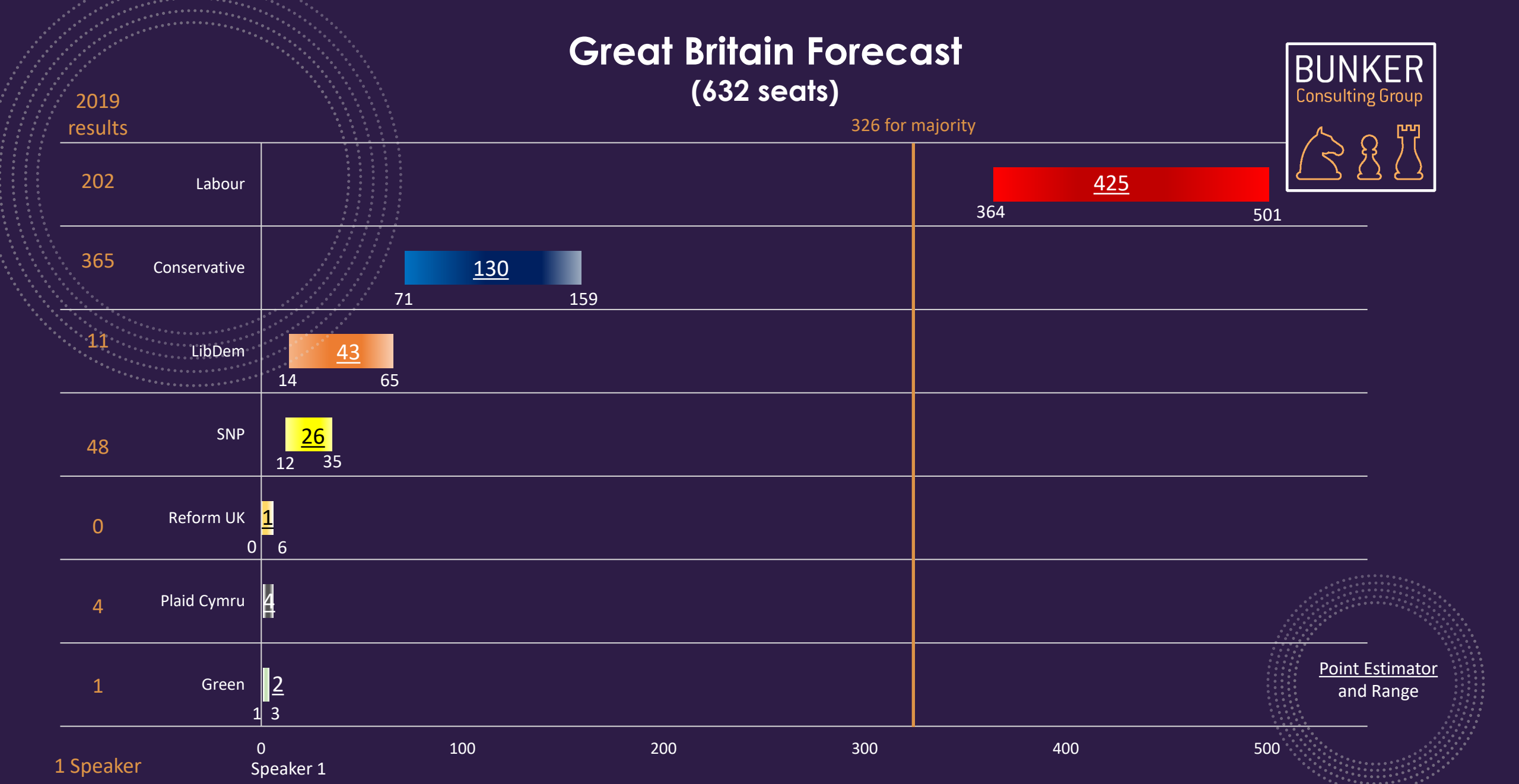
Great Britain Forecast
(632 seats)



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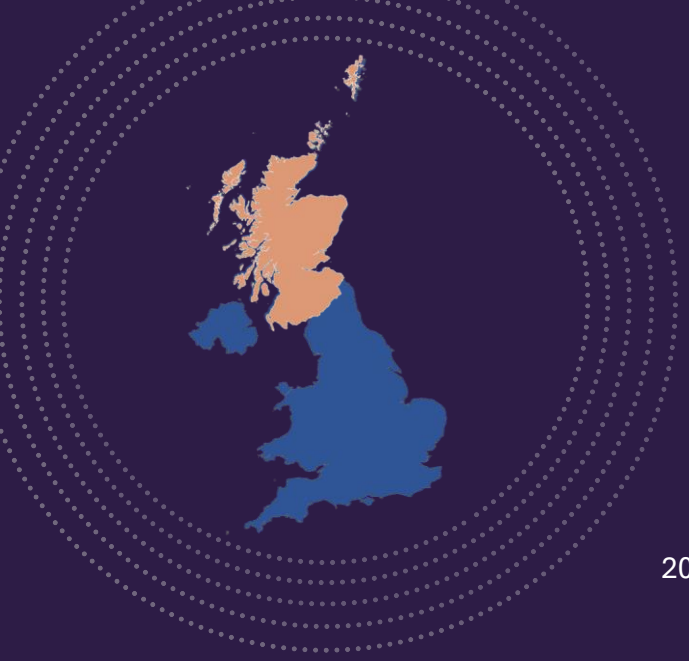
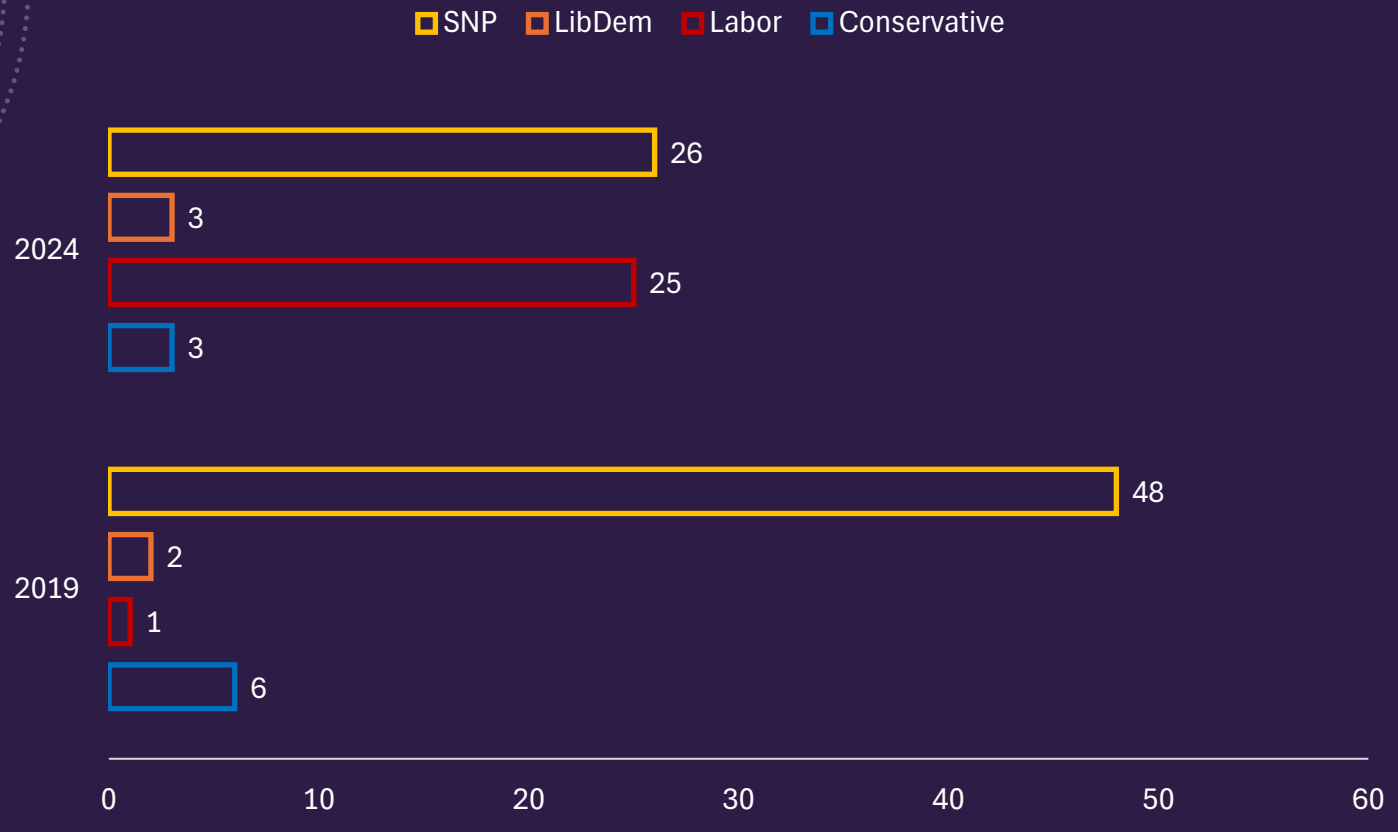
02. Great Britain Forecast by Region.

Great Britain Forecast
Scotland





Point Estimator

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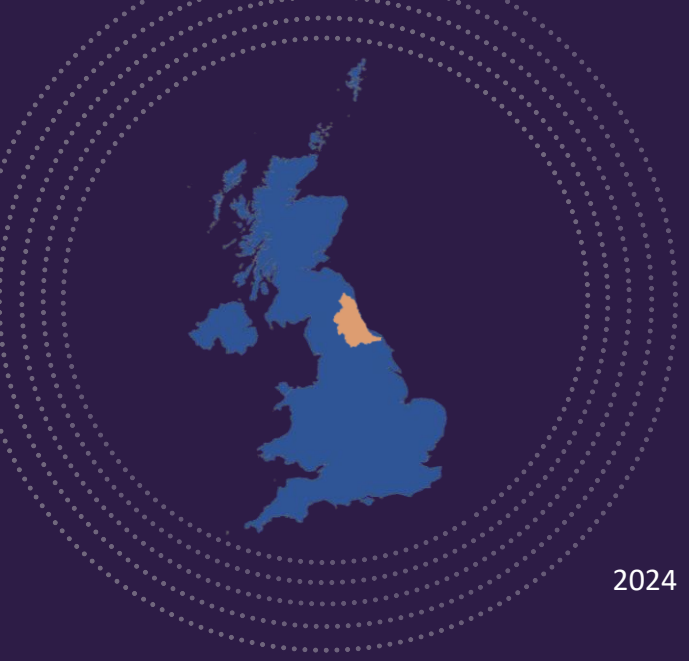
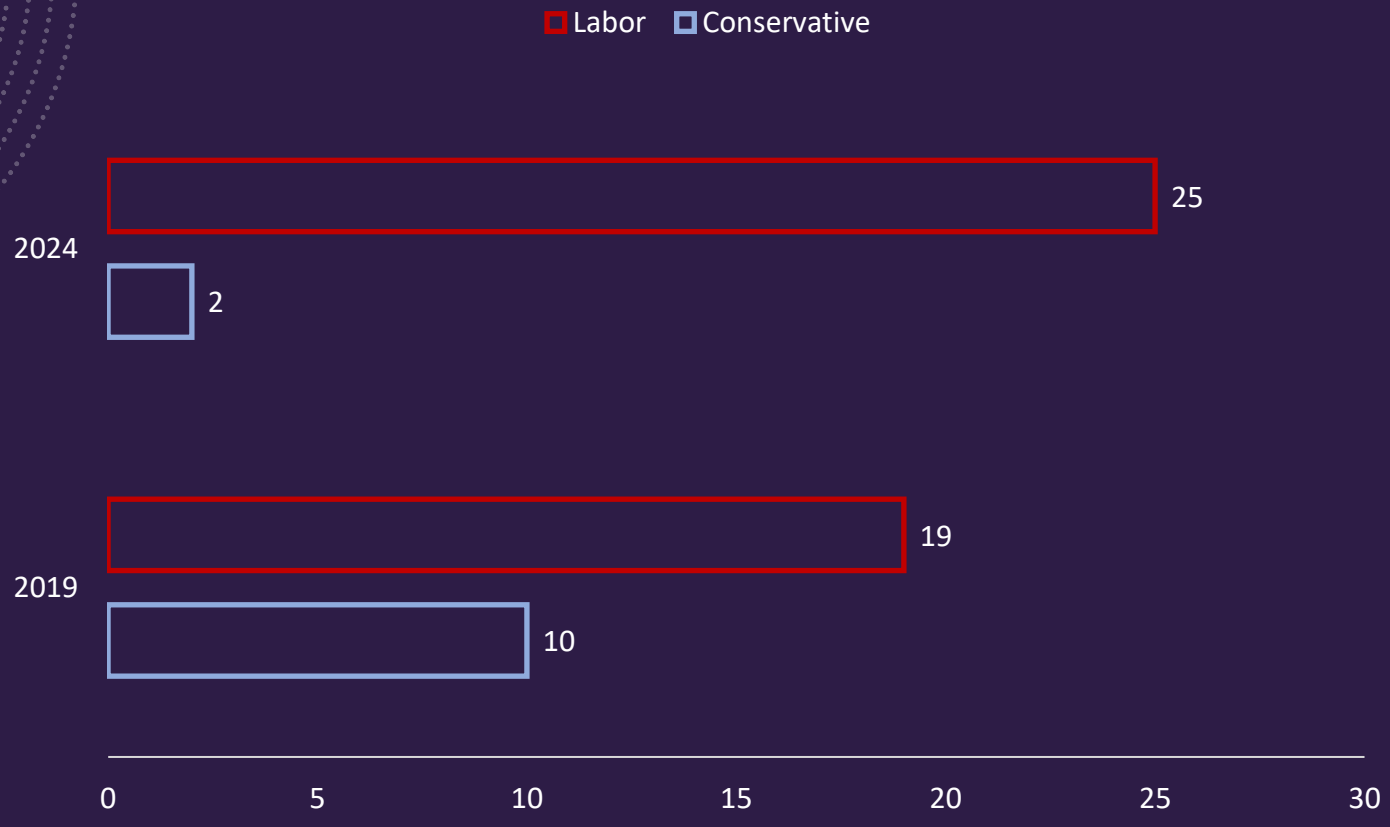
Great Britain Forecast
North East





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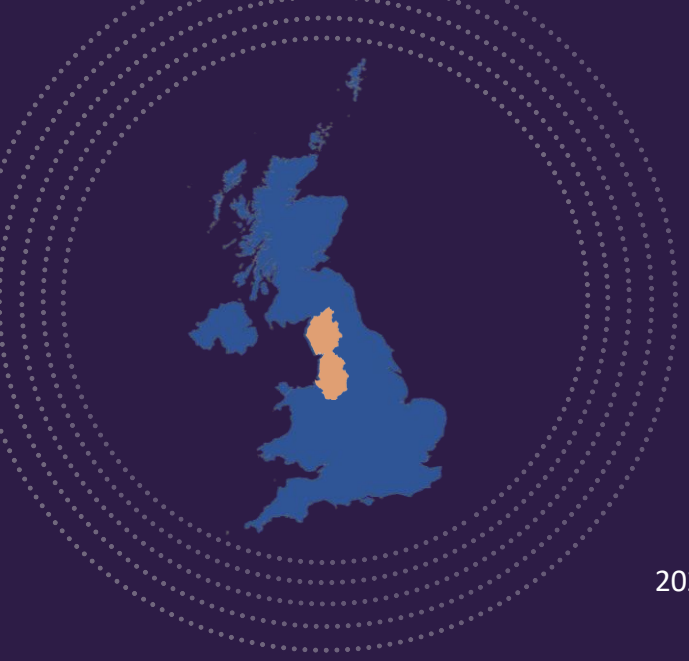
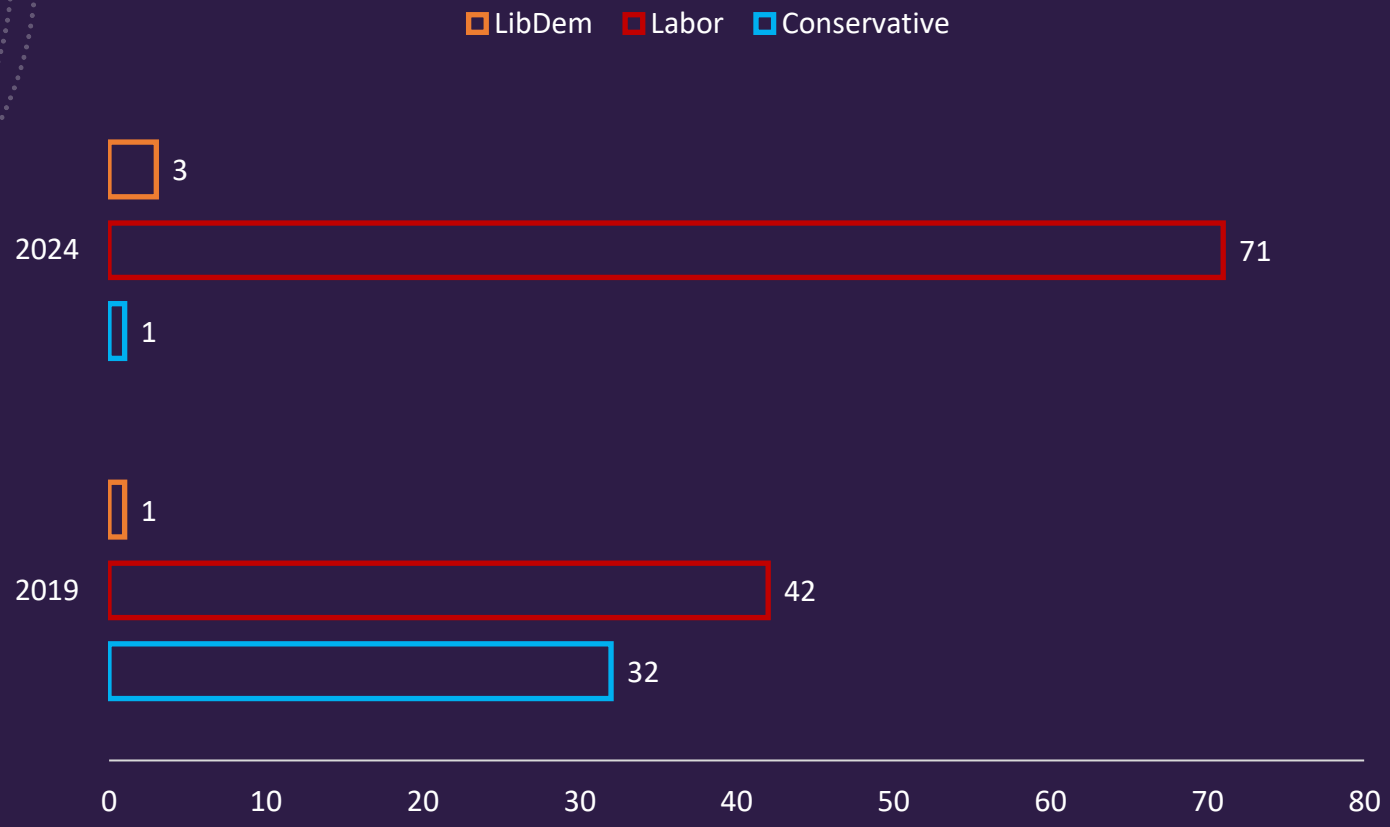
Great Britain Forecast
North West





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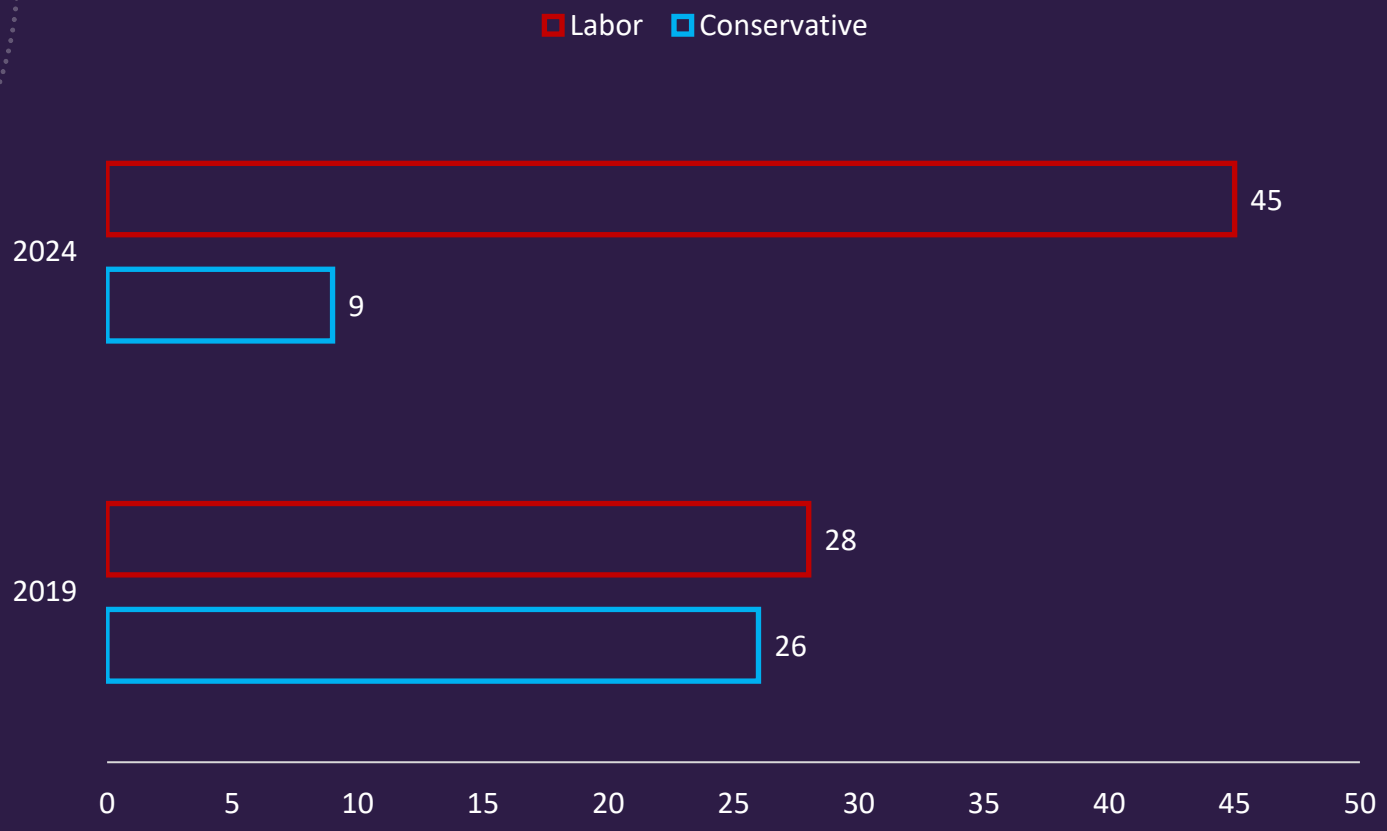
Great Britain Forecast
Yorkshire and the Humber



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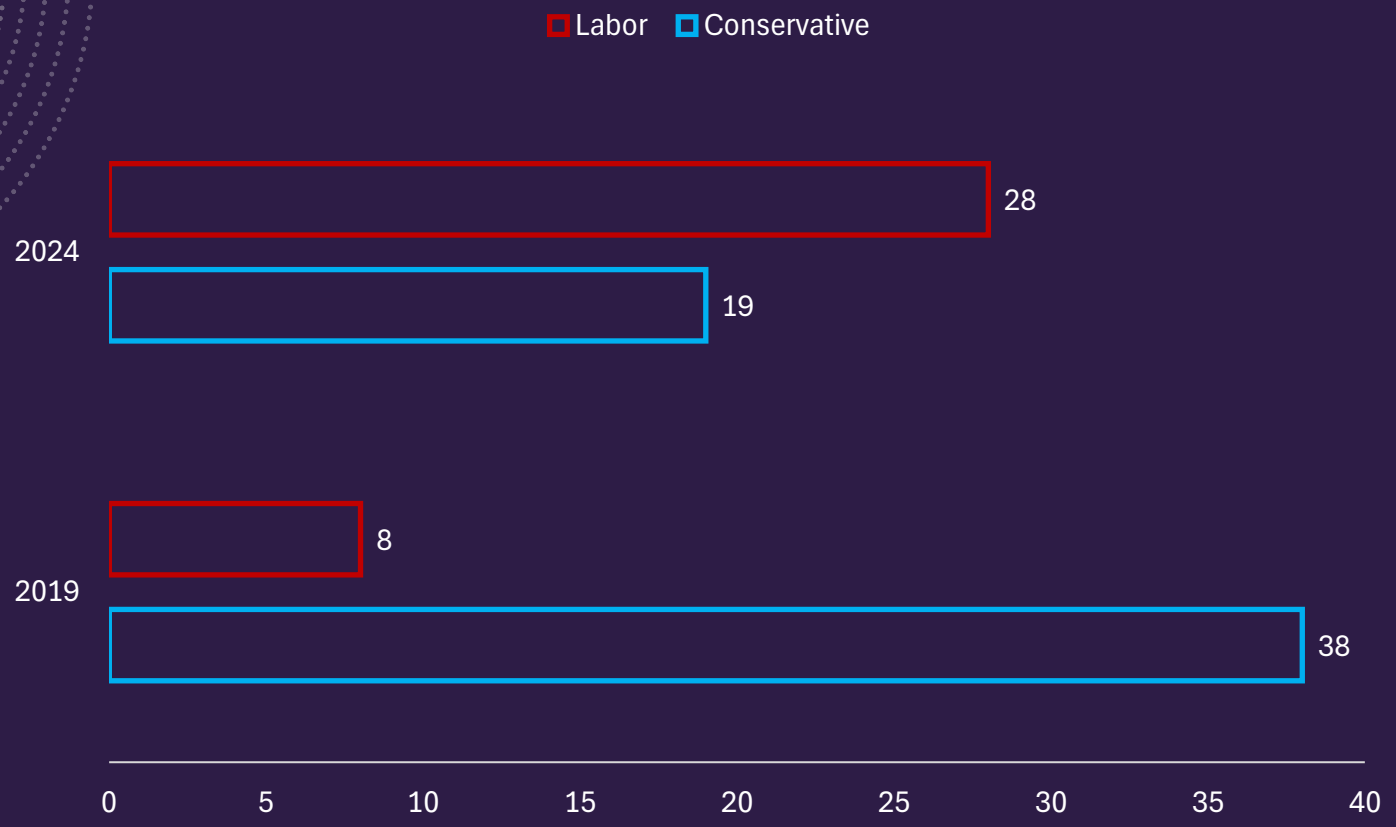
Great Britain Forecast
East Midlands



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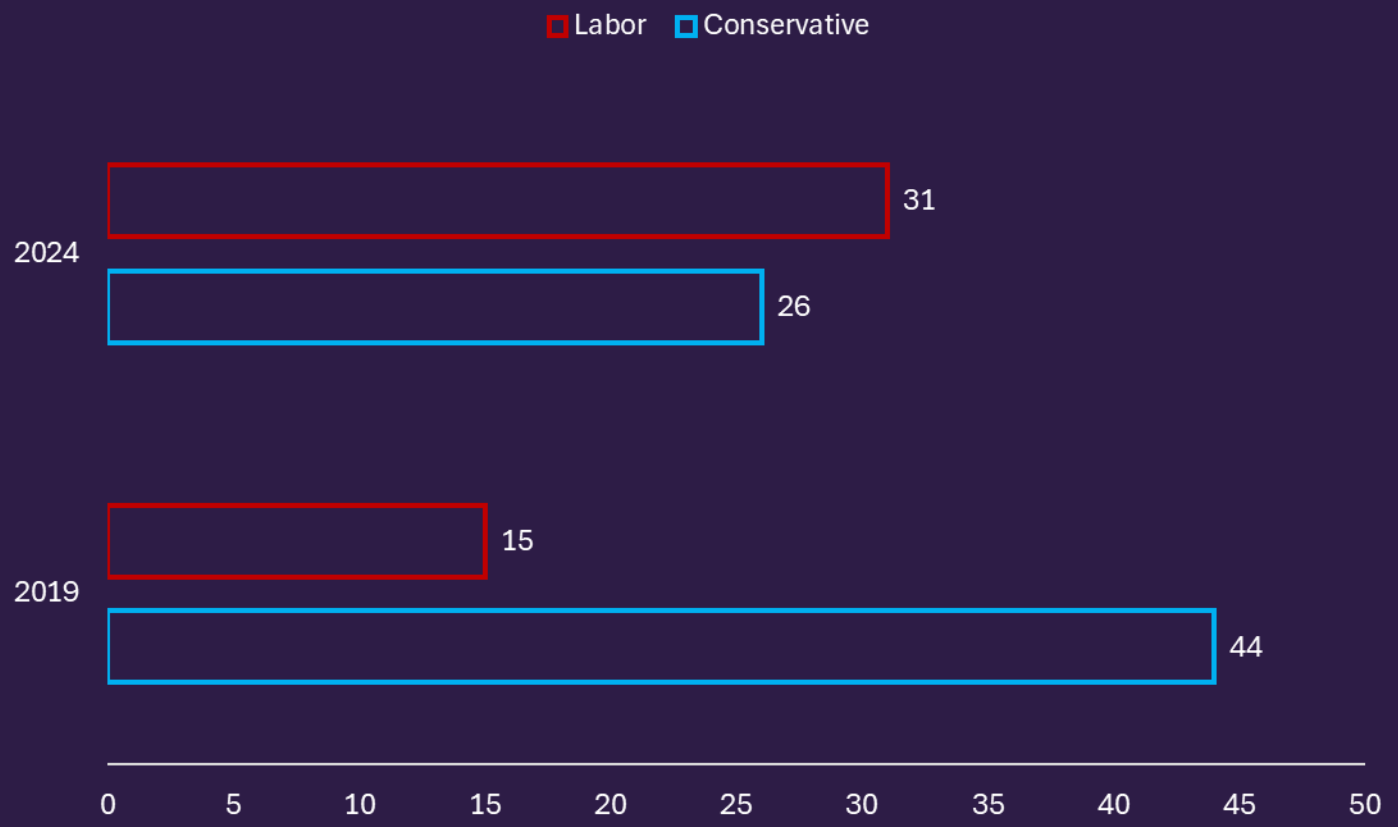
West Midlands



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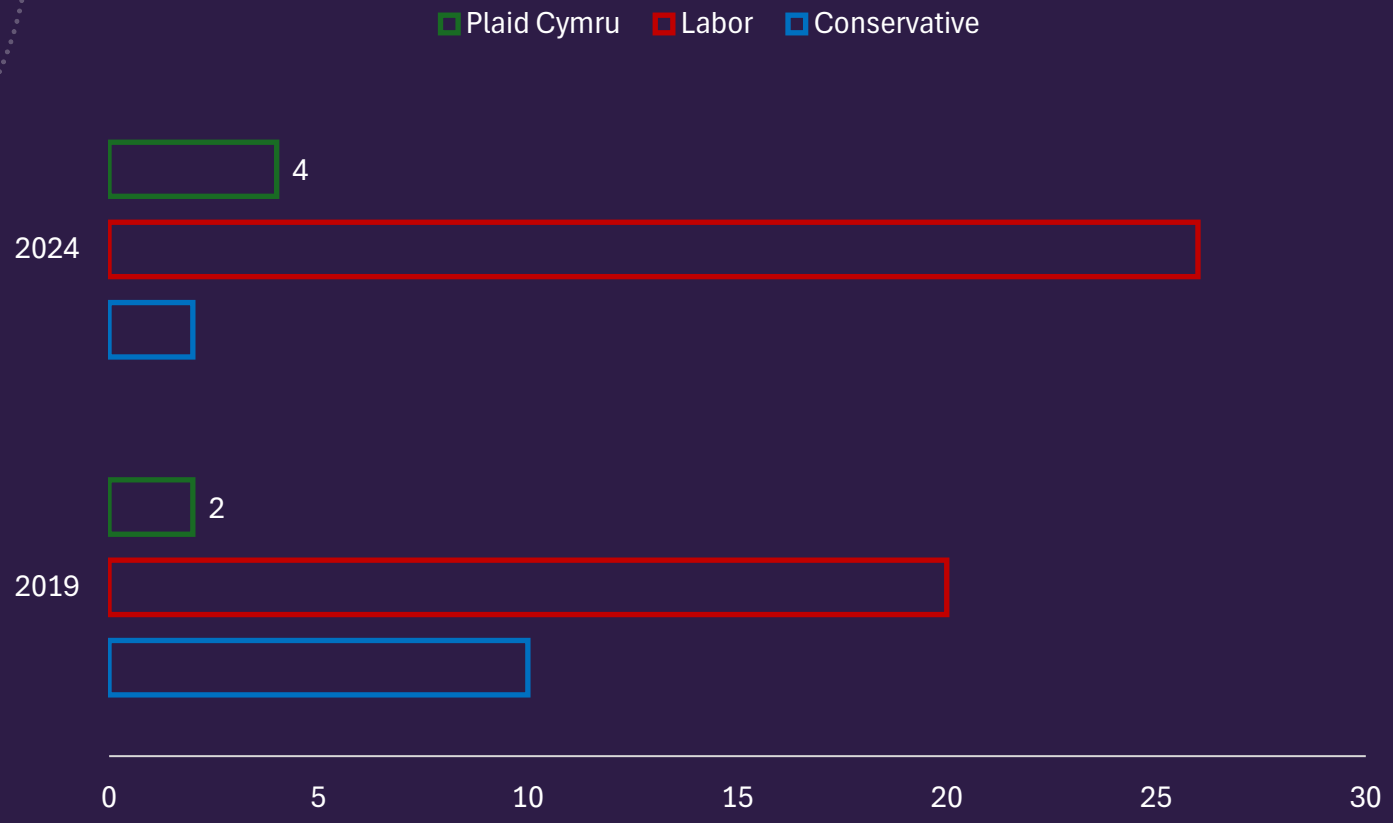
Great Britain Forecast

Wales



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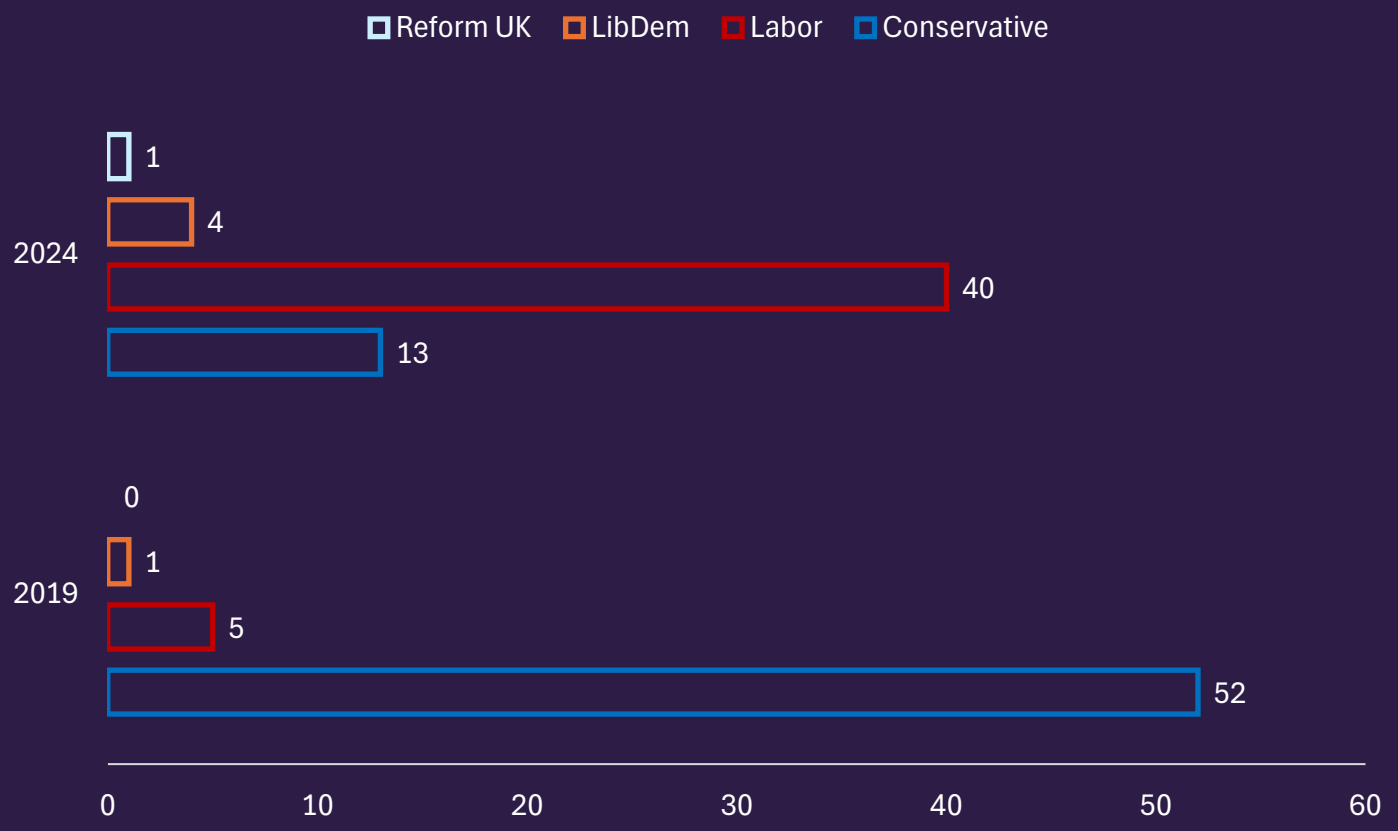
Great Britain Forecast
East of England



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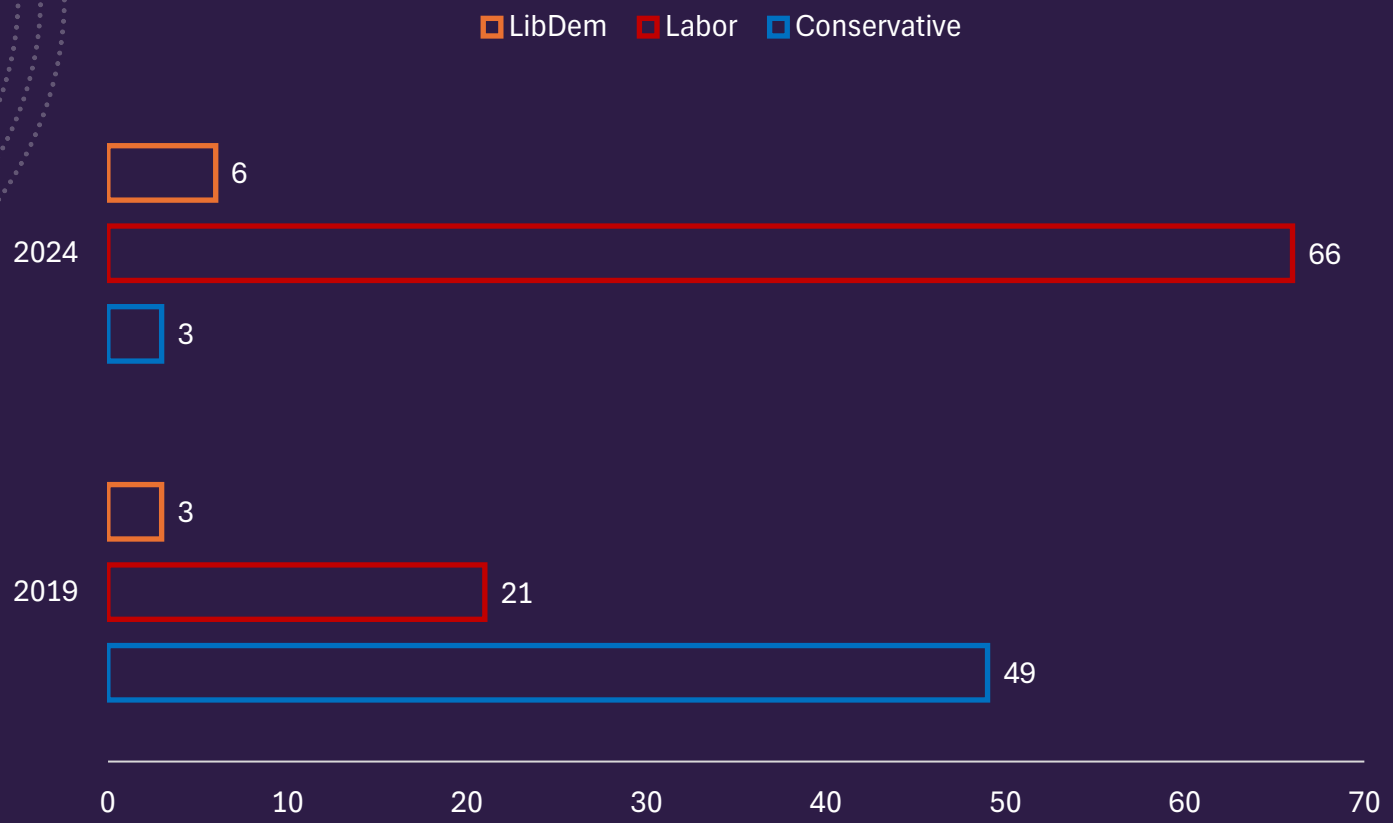
Great Britain Forecast

London



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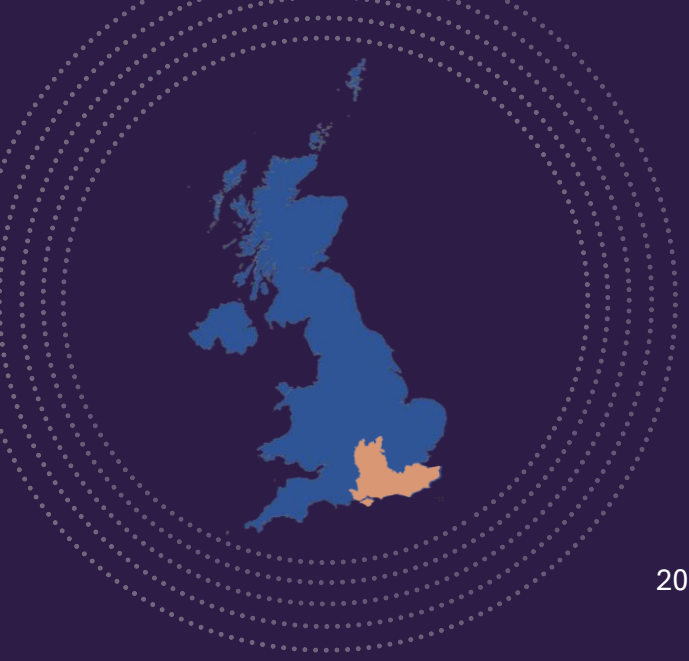
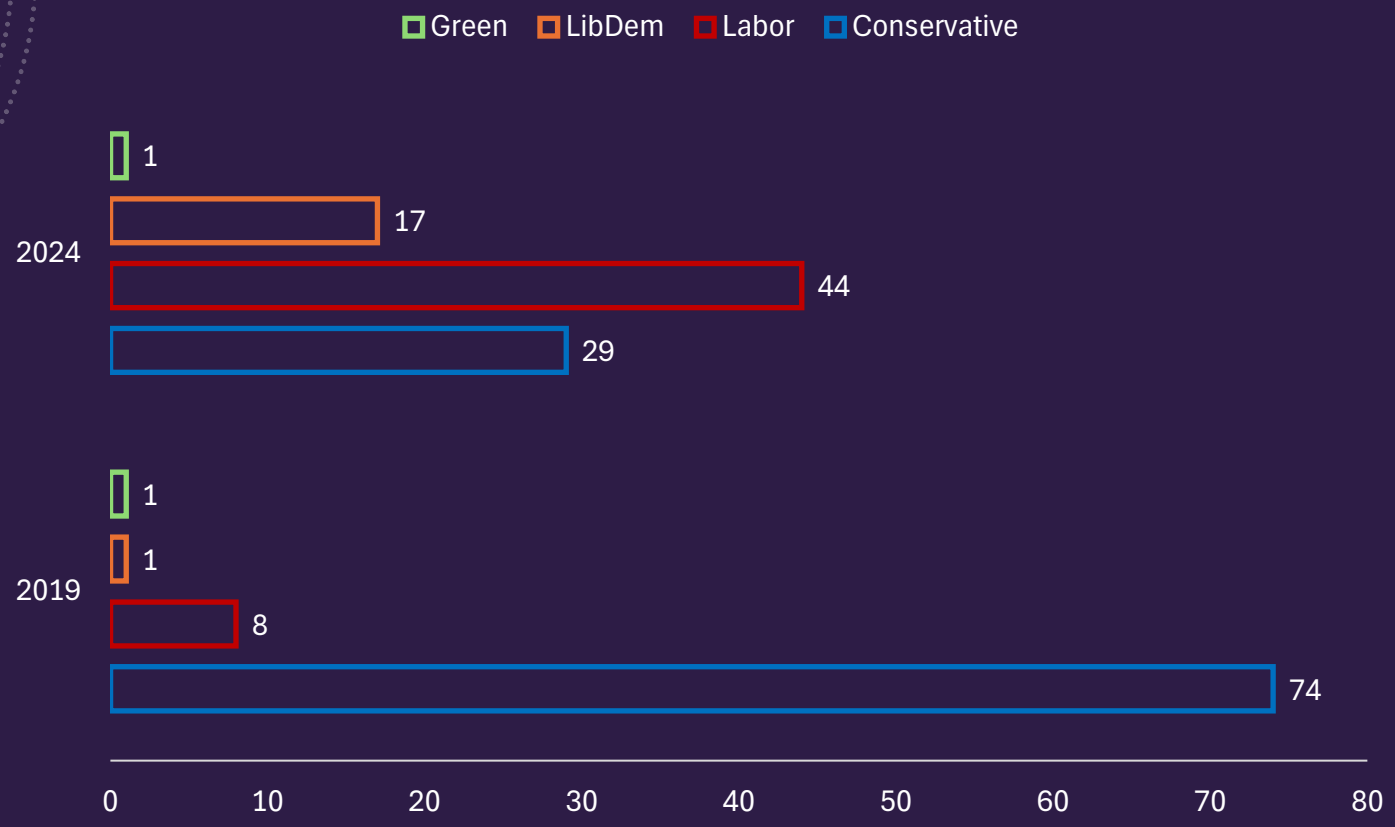
Great Britain Forecast
South East





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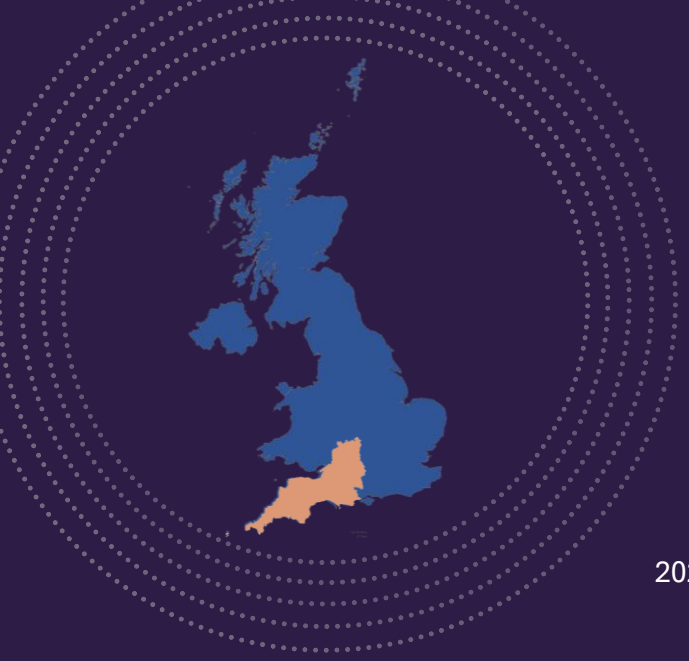
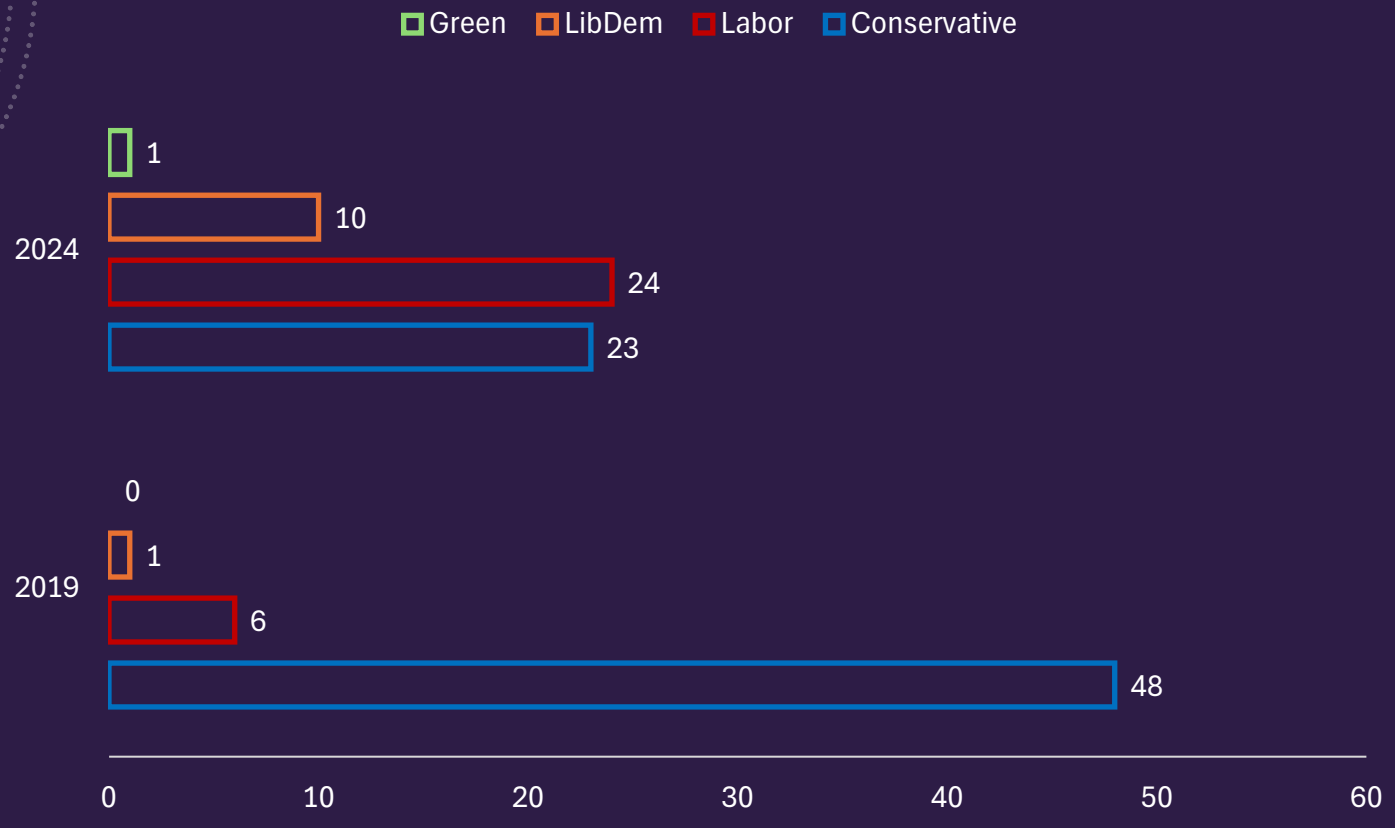
Great Britain Forecast
South West





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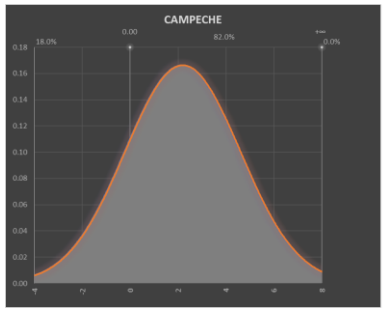

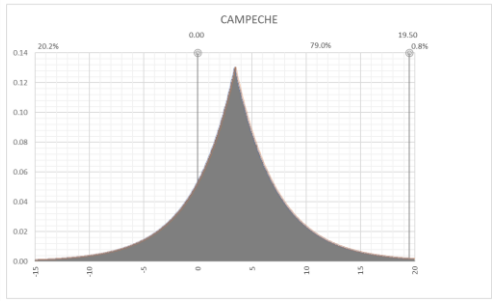

METHODOLOGY

These estimates are constructed based on our hybrid model of fundamental variables and public opinion. AI algorithms are used to generate point estimates for estimation.

This model generates estimates in each of the 650 constituencies races and is not the product of direct or weighted frequencies on voting intentions.

The margin of error of the estimates at 95% confidence is at least +- 3.5% average of the point figures presented.

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