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USA ELECTION 2024 FORECAST

OCTOBER 01 2024

Electoral context

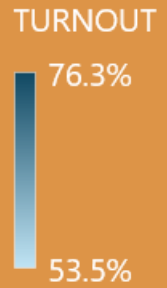
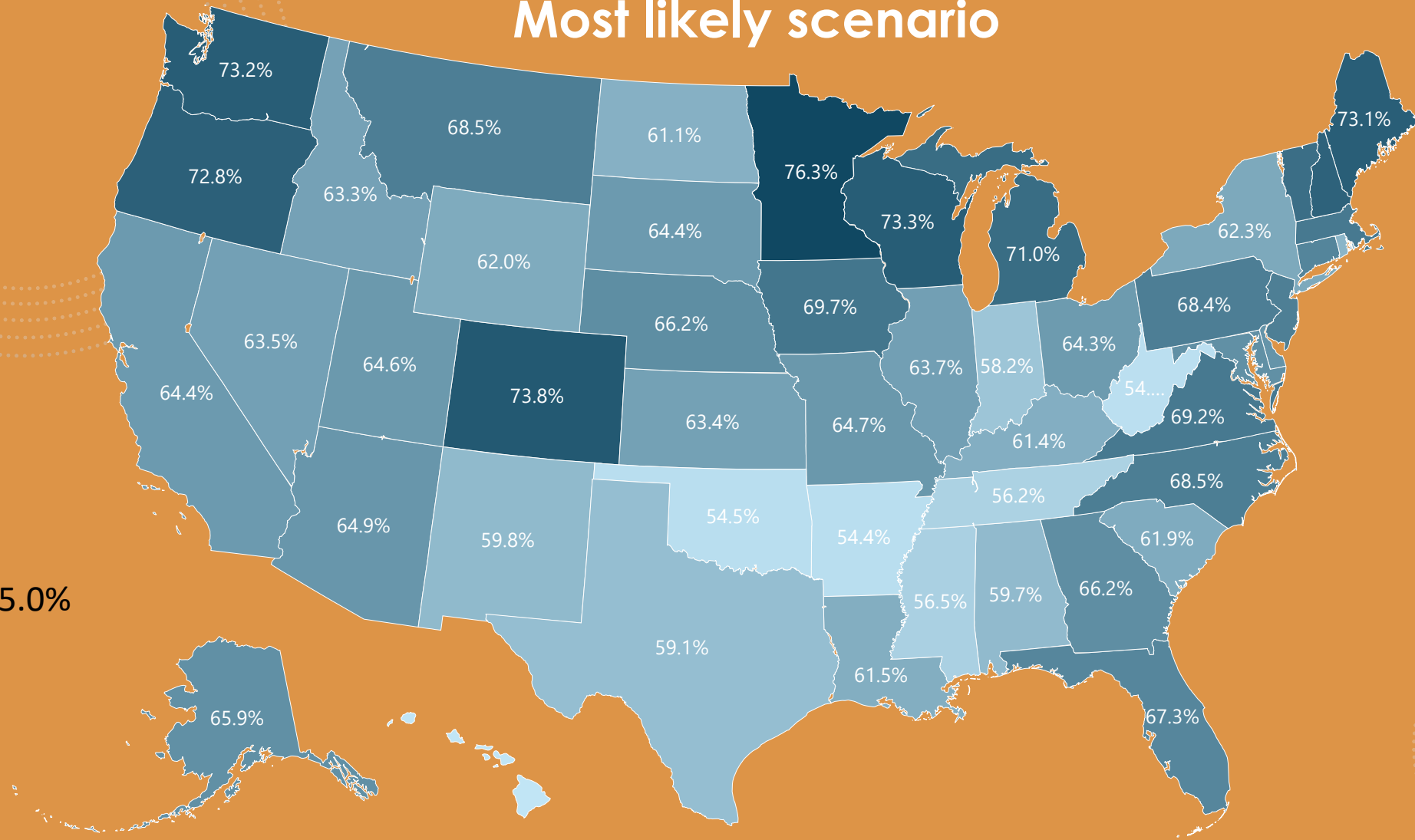


- ✓ The 2024 United States presidential election will be the 60th quadrennial presidential election, set to be held on Tuesday, November 5, 2024.
- ✓ The political environment is highly electorally competitive and polarized, with issues such as inflation, health care, immigration, and social justice at the forefront. Economic performance and public opinion on governance will play a crucial role in shaping voters' decisions.
- ✓ High voter turnout is expected, especially among young voters and minority groups. Mobilization efforts by both parties will be critical.
- ✓ Our model predicts a very close election, and close results like in 2000 and 2016 are not ruled out. Our most likely scenario and two alternate scenarios are presented.



ESTIMATED TURNOUT

Most likely scenario



National 65.0%

The figures presented and their frequencies are estimates of the statistical model and have an associated margin of reliability as they are stochastic variables; they serve to build our scenarios and in no case represent official data.

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01. United States of America Point Forecast & Ranges



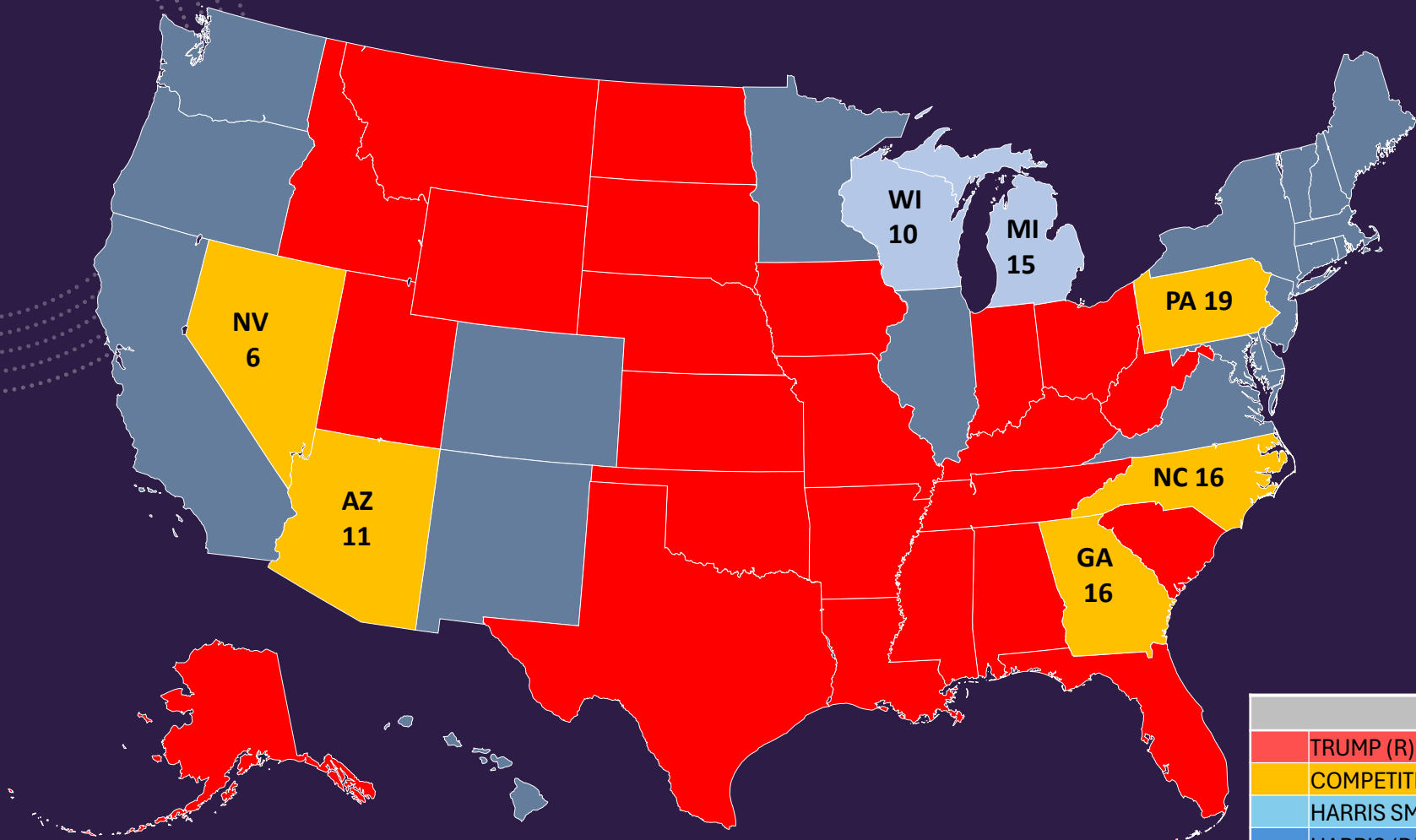
02. Scenarios in competitive states



USA Presidential Forecast

(538 ELECTORAL VOTES)

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VOTES TO WIN		270
TRUMP (R) ADVANTAGE*		219
COMPETITIVE (1%-2.5%)		68
HARRIS SMALL ADVANTAGE (2.5%-3.5%)		25
HARRIS (D) ADVANTAGE**		226
TOTAL VOTES		538

*Includes a single vote from Maine's 2nd congressional district
** Includes a single vote from Nebraska's 2nd congressional district

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USA Presidential Forecast

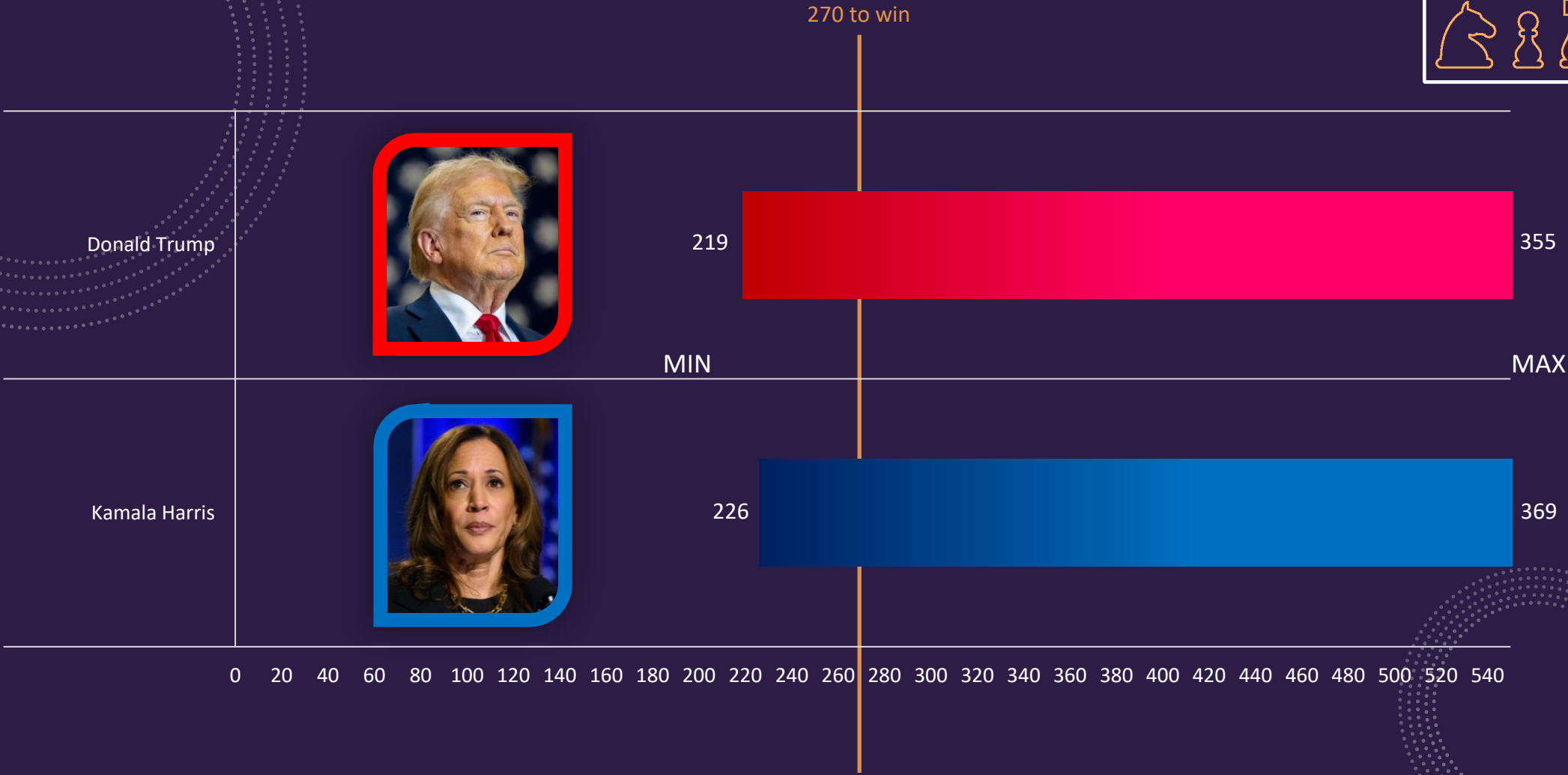
Possible Min-Max Ranges



2020 results

232 Trump

306 Biden



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02. Scenarios in competitive states.



METHODOLOGY

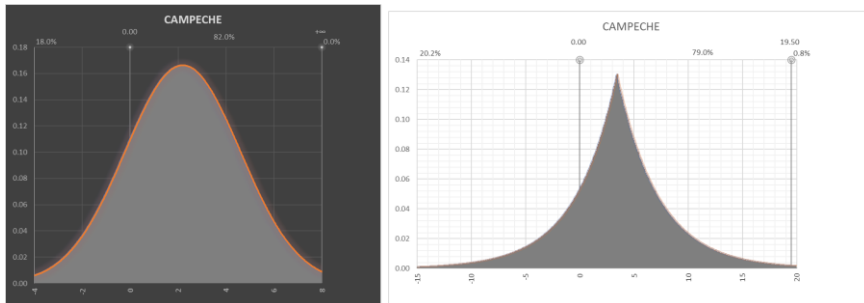
These estimates are constructed from our hybrid model of fundamentals and public opinion. This model has been successfully applied in other countries and uses AI algorithms to generate point estimates and ranges.

This model generates estimates in each of the 50 states and federal districts and is not the product of direct or weighted frequencies of voting intention.

The margin of error of the estimates at 95% confidence is at least $\pm 3.0\%$ on average of the point estimates presented.

Our model detected states with a large or more secure advantage for each candidate, states with a slight advantage and competitive states.

Based on this, in the following section we generate 32 scenarios with their associated results and probabilities on the possible outcome of the previously identified battleground states (Arizona, North Carolina, Georgia, Nevada and Pennsylvania).



USA Presidential Forecast strategic scenarios (variation in competitive states)



ARIZONA	GEORGIA	NEVADA	NORTH CAROLINA	PENNSYLVANIA	PROBILITY MAX TO MIN	TOTAL TRUMP	VOTES HARRIS	CANDIDATE WINNER	SCENARIO NUMBER
TRUMP	TRUMP	HARRIS	TRUMP	HARRIS	0.12	262	276	HARRIS	23
TRUMP	TRUMP	TRUMP	TRUMP	HARRIS	0.09	268	270	HARRIS	26
TRUMP	HARRIS	HARRIS	TRUMP	HARRIS	0.09	246	292	HARRIS	11
TRUMP	HARRIS	TRUMP	TRUMP	HARRIS	0.07	252	286	HARRIS	15
TRUMP	TRUMP	HARRIS	TRUMP	TRUMP	0.05	281	257	TRUMP	31
TRUMP	TRUMP	HARRIS	HARRIS	HARRIS	0.04	246	292	HARRIS	12
HARRIS	TRUMP	HARRIS	TRUMP	HARRIS	0.04	251	287	HARRIS	14
TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	0.04	287	251	TRUMP	32
TRUMP	HARRIS	HARRIS	TRUMP	TRUMP	0.04	265	273	HARRIS	24
TRUMP	TRUMP	TRUMP	HARRIS	HARRIS	0.04	252	286	HARRIS	16
HARRIS	TRUMP	TRUMP	TRUMP	HARRIS	0.04	257	281	HARRIS	20
TRUMP	HARRIS	HARRIS	HARRIS	HARRIS	0.04	230	308	HARRIS	3
HARRIS	HARRIS	HARRIS	TRUMP	HARRIS	0.03	235	303	HARRIS	4
TRUMP	HARRIS	TRUMP	TRUMP	TRUMP	0.03	271	267	TRUMP	28
TRUMP	HARRIS	TRUMP	HARRIS	HARRIS	0.03	236	302	HARRIS	6
HARRIS	HARRIS	TRUMP	TRUMP	HARRIS	0.03	241	297	HARRIS	8
TRUMP	TRUMP	HARRIS	HARRIS	TRUMP	0.02	265	273	HARRIS	25
HARRIS	TRUMP	HARRIS	TRUMP	TRUMP	0.02	270	268	TRUMP	27
HARRIS	TRUMP	HARRIS	HARRIS	HARRIS	0.02	235	303	HARRIS	5
TRUMP	TRUMP	TRUMP	HARRIS	TRUMP	0.01	271	267	TRUMP	29
HARRIS	TRUMP	TRUMP	TRUMP	TRUMP	0.01	276	262	TRUMP	30
TRUMP	HARRIS	HARRIS	HARRIS	TRUMP	0.01	249	289	HARRIS	13
HARRIS	HARRIS	HARRIS	TRUMP	TRUMP	0.01	254	284	HARRIS	17
HARRIS	TRUMP	TRUMP	HARRIS	HARRIS	0.01	241	297	HARRIS	9
HARRIS	HARRIS	HARRIS	HARRIS	HARRIS	0.01	219	319	HARRIS	1
TRUMP	HARRIS	TRUMP	HARRIS	TRUMP	0.01	255	283	HARRIS	19
HARRIS	HARRIS	TRUMP	TRUMP	TRUMP	0.01	260	278	HARRIS	21
HARRIS	HARRIS	TRUMP	HARRIS	HARRIS	0.01	225	313	HARRIS	2
HARRIS	TRUMP	HARRIS	HARRIS	TRUMP	0.01	254	284	HARRIS	18
HARRIS	TRUMP	TRUMP	HARRIS	TRUMP	0.01	260	278	HARRIS	22
HARRIS	HARRIS	HARRIS	HARRIS	TRUMP	0.01	238	300	HARRIS	7
HARRIS	HARRIS	TRUMP	HARRIS	TRUMP	0.00	244	294	HARRIS	10

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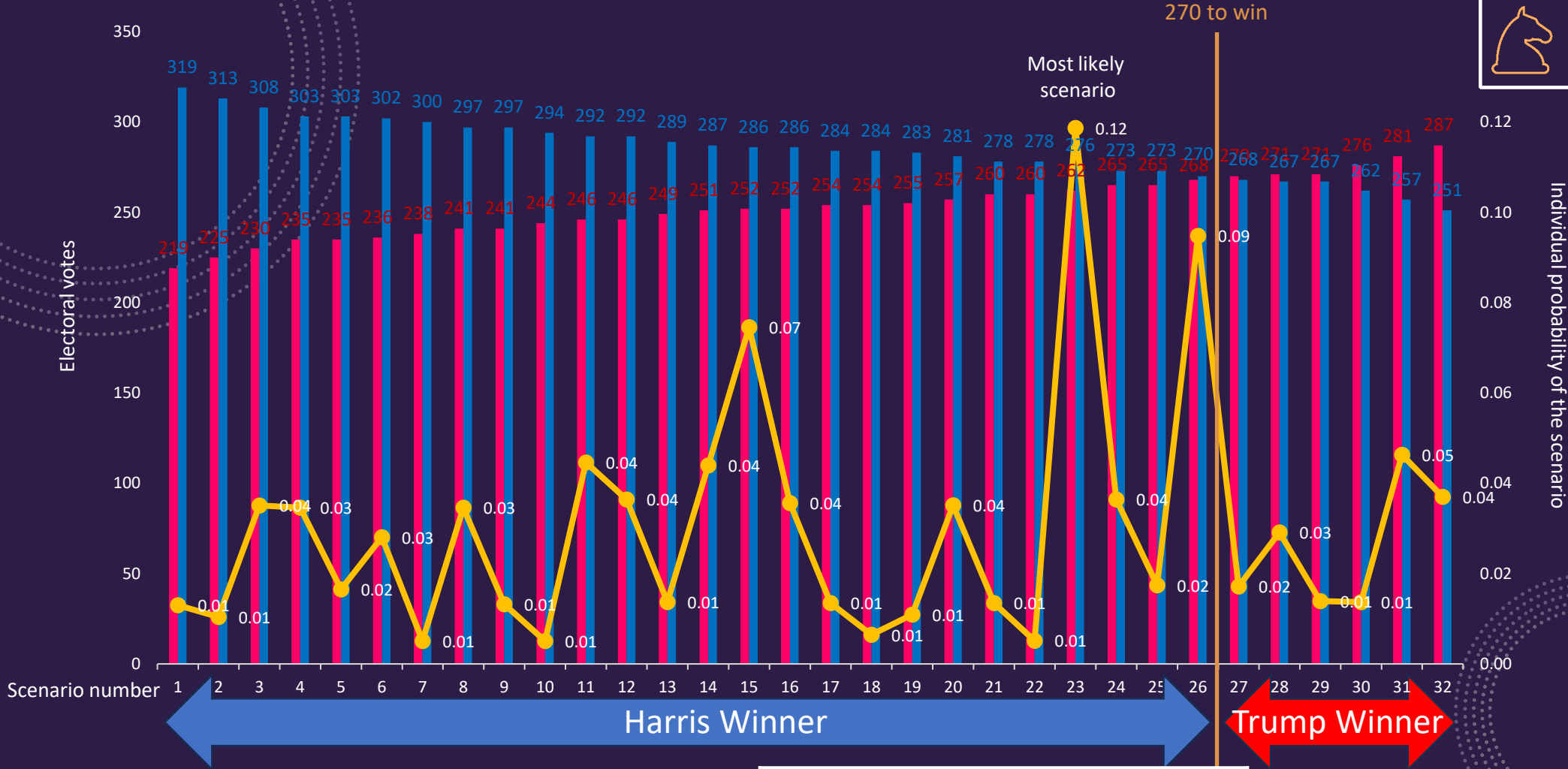
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USA Presidential Forecast

Possible Scenarios

TRUMP HARRIS PROB

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Probability of an electoral scenario in favor of	
KAMALA HARRIS	84%
DONALD TRUMP	16%

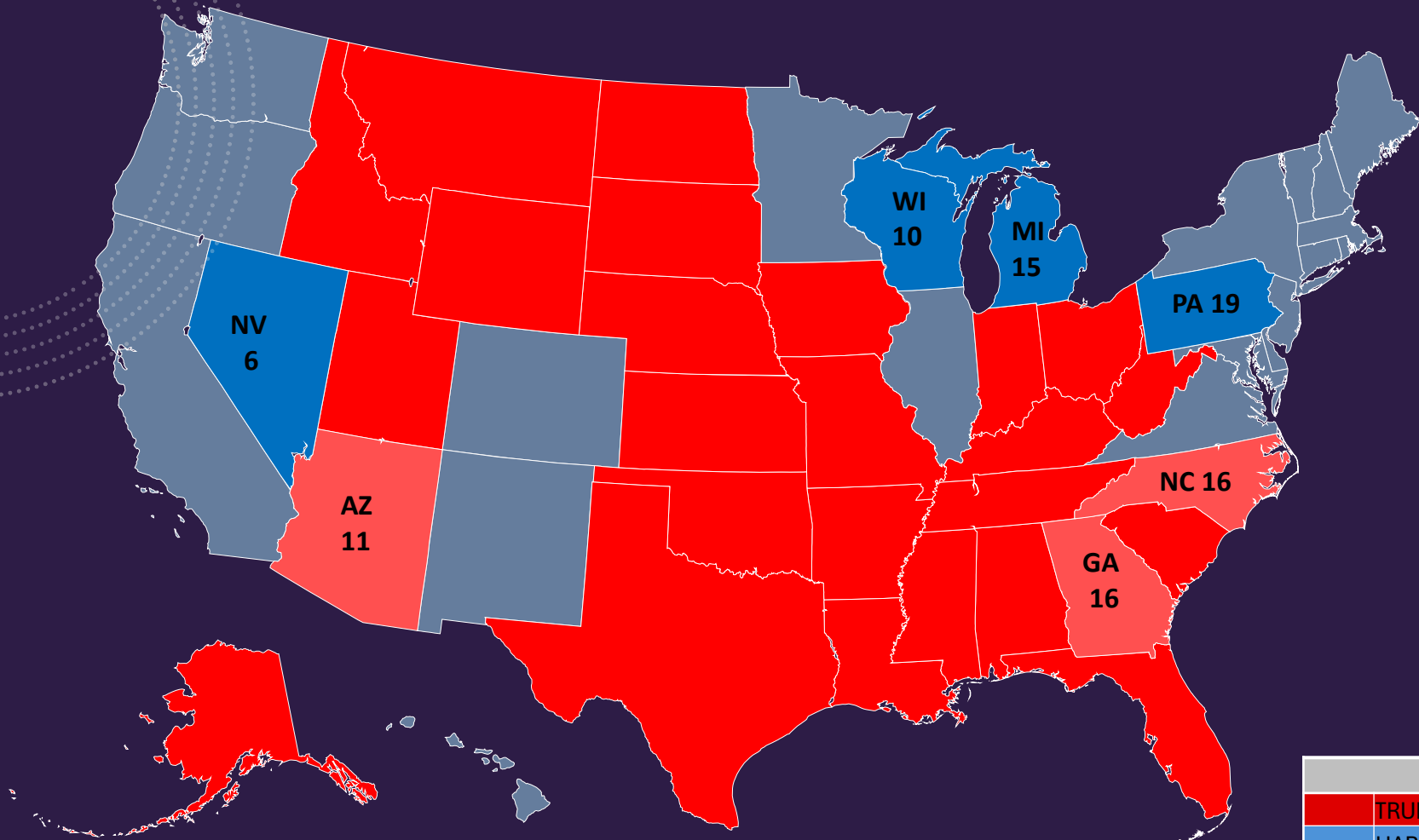
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USA Presidential Forecast

Most likely scenario

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VOTES TO WIN		270
TRUMP (R)		262
HARRIS (D)		276
TOTAL VOTES		538

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USA Presidential Forecast

Most likely scenario national popular vote implication



Kamala Harris



51.10%



Donald Trump



48.90%

20.00% 25.00% 30.00% 35.00% 40.00% 45.00% 50.00% 55.00%

TURNOUT ESTIMATION		65.00%
TRUMP (R)		83,323,157
HARRIS (D)		87,073,784
TOTAL VOTES*		170,396,941

**Using the US census 2023 population estimate of persons over 18 years of age by state. Considering only republican and democratic candidates*



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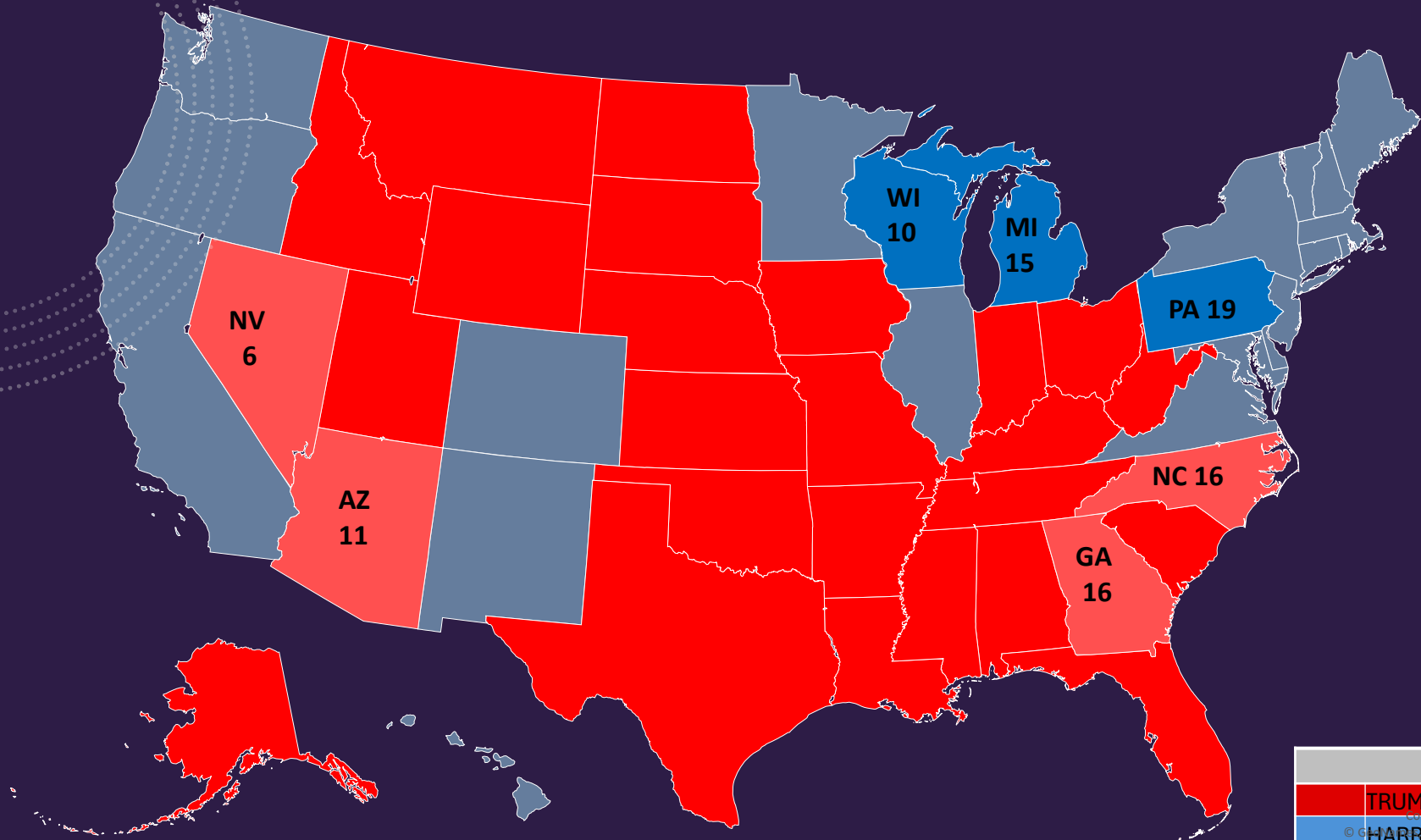
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USA Presidential Forecast

Second Most likely scenario



VOTES TO WIN		270
TRUMP (R)		268
HARRIS (D)		270
TOTAL VOTES		538

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USA Presidential Forecast

Second Most likely scenario national popular vote implication



Kamala Harris



51.08%



Donald Trump



48.92%

20.00% 25.00% 30.00% 35.00% 40.00% 45.00% 50.00% 55.00%

TURNOUT ESTIMATION		65.00%
TRUMP (R)		83,355,291
HARRIS (D)		87,041,650
TOTAL VOTES*		170,396,941

**Using the US census 2023 population estimate of persons over 18 years of age by state. Considering only republican and democratic candidates*



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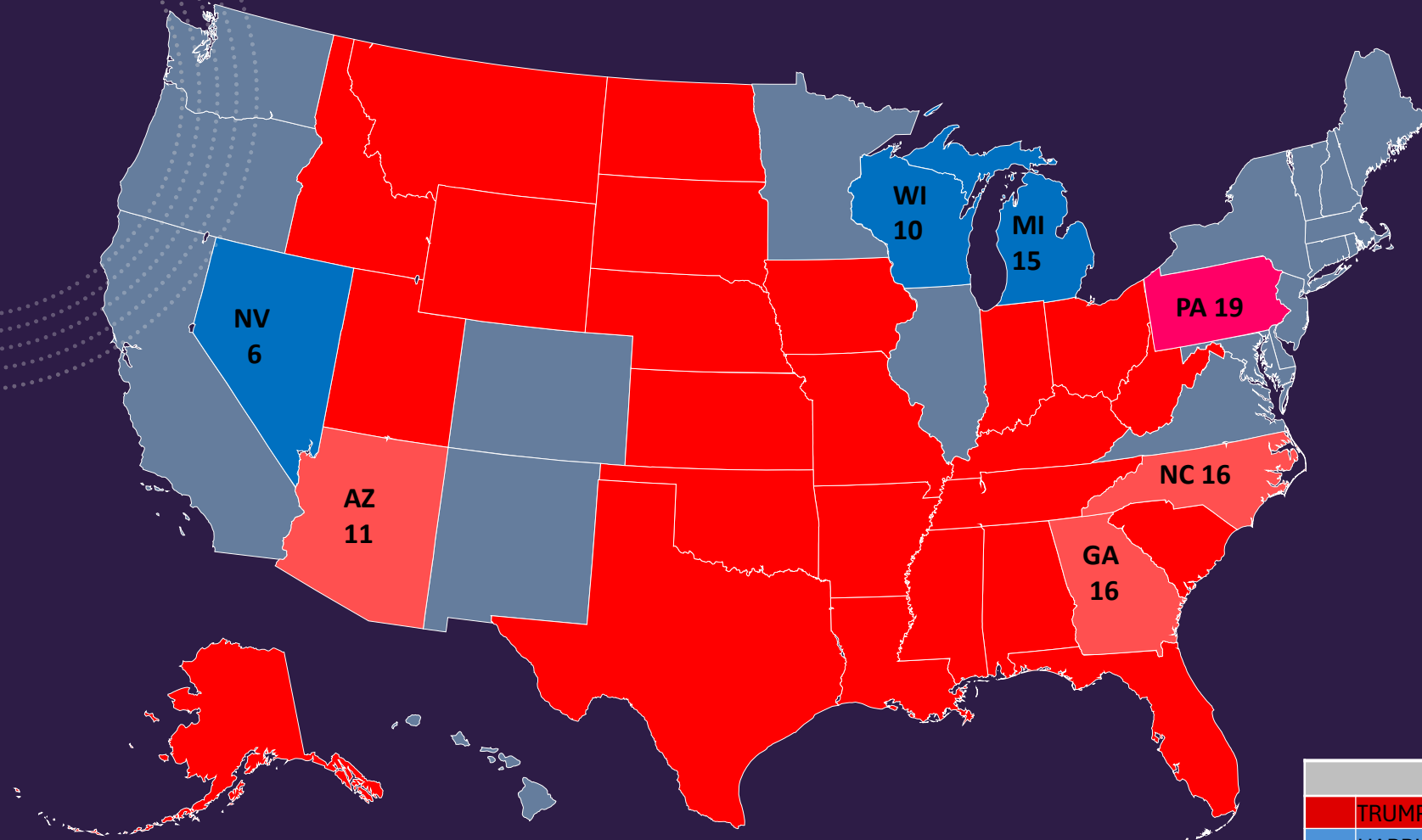
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USA Presidential Forecast

If Trump wins, most likely scenario



VOTES TO WIN		270
TRUMP (R)		281
HARRIS (D)		257
TOTAL VOTES		538

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USA Presidential Forecast

If Trump wins, most likely scenario national popular vote implication



Kamala Harris



50.95%



Donald Trump



49.05%

20.00% 25.00% 30.00% 35.00% 40.00% 45.00% 50.00% 55.00%

TURNOUT ESTIMATION		65.00%
TRUMP (R)		83,583,239
HARRIS (D)		86,813,702
TOTAL VOTES*		170,396,941

**Using the US census 2023 population estimate of persons over 18 years of age by state. Considering only republican and democratic candidates*



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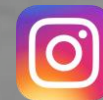


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