

Katharine Kaye McMillan PhD

Comprehensive program analysis and creative change implementation solutions that help organizations effectively transform to achieve their business improvement goals.

AUTHOR * SPEAKER * MEDIA SPOKESPERSON * COACH

INDUSTRIAL-ORGANIZATIONAL PSYCHOLOGIST | PROGRAM RE-DESIGN CONSULTANT

I am an Industrial-Organizational Psychologist with a talent for building relationships within organizations and using design process thinking to transform opportunity into executable strategies that power program change and become a foundation for growth. I have educated, and motivated thousands of people across the country as a Speaker and Media Tour Spokesperson to change how they design their lives, homes, and enhance their well-being.

PROFESSIONAL HIGHLIGHTS

- Authored 3x FOR DUMMIES® books, co-authoring over a dozen books on design, and hundreds of informative, engaging columns and articles on design and designers/influencers.
- Conducted analysis that succeeded in defining psychological, cognitive, and personally relevant factors that contribute to performance success in education and training programs and long term stressors associated with high-stress occupations.
- Launched a workgroup that identified gaps in healthcare services, coordinated training sessions and disseminated findings that improved access to and the quality of health care for patients
- Consulted and lead successful product launches and accompanying media coverage by developing Marketing and Public Relations Programs for medical devices, home furnishings and accessories, optical products and eyewear, home builders and architects, electronics and entertainment.

PROFESSIONAL HISTORY

- **ROLES:** Lead Psychological Scientist, Business Development and Branding Consultant, Project Manager, Sales Manager, Senior Editor/Author/Columnist
- **ORGANIZATIONS:** University of Texas Health, Veterans Association (VA), US Air Force School of Aerospace Medicine, US Army Research Laboratory, Palm Beach Post, Florida Design, Jobson Publishing
- **EDUCATION:** PhD in Social Cognitive Psychology, Florida Atlantic University, BA, History, University of Texas at Austin
- **COMMUNITY SERVICE:** LLS Man of the Year, MissionPossible 360, Bosque Arts Center