





## MARKETING REVIEW

## SHOW THE WORLD WHAT YOU HAVE TO OFFER!

Let us examine your marketing strategy and find ways to better get your message to the masses...

- Complete review of current event marketing strategy
- Suggestions for social media marketing plan including ideal target audiences and ad buys
- Suggestions for traditional media marketing plan
- 60 minute Skype / Phone session to review recommendations

COST: \$500.00

Your current event marketing plan will be reviewed by our team of Race Directors and suggestions for areas of improvement will be made. You may be asked to share basic event information such as budgets, procedure / policy manuals and Marketing Plans.