

PEHCHAN PAKISTAN CONTEST 2023


**CELEBRATING
BIODIVERSITY OF
PAKISTAN**



Photo by: Hashim Khan

Bird ID: Common Kingfisher

Location: Margalla Hills National Park

 hashim_khan101



Dear Educational Leader.

Pehchan Pakistan & Hunerkada are delighted to extend an invitation to your institution and students to participate in Pehchan Pakistan contest 2023.

Contest Theme: "Celebrating Biodiversity of Pakistan."

As we embark on this academic year, we believe that providing opportunities for continuous learning and exploration is essential to nurturing the brilliant minds of our students. Through this contest, we aim to further enrich their understanding of our own native flora and fauna, allowing them to discover Pakistan's incredible tapestry of ecosystems.

The contest will not only spark creativity but also serve as a platform for educational growth and awareness about environmental conservation.

Winners and top participants from each category will receive exciting prizes, certificates, and their work will be showcased at Islamabad Art Gallery F 9 .

We are eagerly looking forward to your enthusiastic participation.

With warm regards,
Team Pehchan Pakistan

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Category 1: Nature Click!

Grades: Preschool

Age: 3-5 years (approximately)

Guidelines for Parents/Teachers:

Use smartphone or camera to capture your child/student and the enchanting native flora or fauna. You may plan a nature walk or visit a nearby park, garden, or nature reserve with your child/student.

Keep an eye out for native plants or animals. These could be colourful flowers, interesting trees, butterflies, birds, or any other local wildlife.

- Colour as well as black & white photographs are acceptable.
- Photo size must be 8" x 10" - (Hardcopy)
- Do not mount or frame the photograph.

Find the Perfect Spot:

When you come across a native plant or animal, find a lovely spot where your child/student can pose alongside it for the photograph.

Encourage Creativity:

Let your child express their creativity during the photoshoot. They can strike a pose, interact with the flora or fauna (from a safe distance), or simply smile in appreciation.



Category 2: Native Birds

Grades: 1 & 2

Age: 6-7 years (approximately)

Guidelines for Parents/Teachers:

Educate and Inspire:

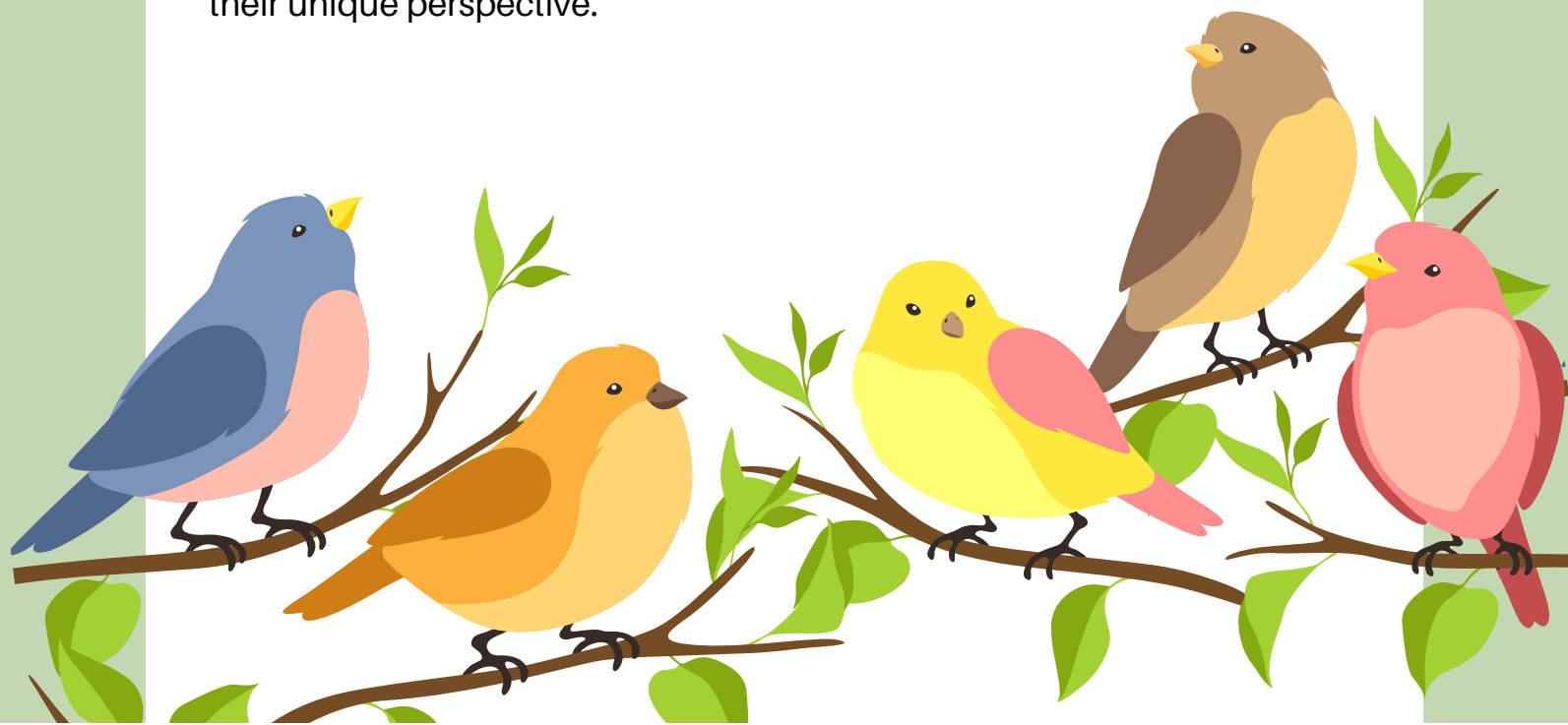
Introduce the theme by conducting a fun and interactive session about native birds, their colours, shapes, and some interesting facts about them. Show pictures or illustrations of different native birds found in Pakistan to capture the children/students' interest and curiosity.

Encourage Research:

Research and explore more about the native birds of Pakistan using age-appropriate books, videos, or online resources. Discuss the significance of birds in the ecosystem, such as pollination, seed dispersal, and insect control.

Foster Creativity:

Support and guide children/students as they express their creativity, emphasizing that there are no mistakes or judgments—what matters most is their unique perspective.



Category 2: Native Birds

Grades: 1 & 2

Age: 6-7 years (approximately)

Artistic Expression:

Provide children/students with art supplies of their choice and A2 size paper (Quarter of standard size chart paper).

Encourage children/students to create artwork independently. Original work is always appreciated.

Any medium of art is acceptable e.g. water colour, acrylic paints, pencil colour, crayons, poster colour etc.

The completed artwork must be on a flat piece of paper.

3D objects are not acceptable.

Creative Writing:

Guide children/students in drafting a short poem, a few sentences about their chosen bird, or a simple story related to the theme.

Provide sentence starters or templates to scaffold their writing if needed.

Do not restrict them with number of words.

Entries for creative writing in both Urdu and English languages are welcomed and accepted.



Category 3: Butterfly Beauty

Grades: 3,4 & 5

Age: 8-10 years (approximately)



Guidelines for Parents/Teachers:

Educate and Inspire:

Introduce the fascinating world of butterflies to your children/students. Share information about the various butterfly species in Pakistan's ecosystems, their characteristics, and their importance in the environment.

Encourage Research:

Encourage children/students to conduct research about butterflies and their habitats, as well as the importance of preserving these delicate creatures.

Foster Creativity:

Support and guide children/students as they express their creativity, emphasizing that there are no mistakes or judgments—what matters most is their unique perspective.



Category 3: Butterfly Beauty

Grades: 3,4 & 5

Age: 8-10 years (approximately)

Artistic Expression:

Provide students with art supplies of their choice and A2 size paper (Quarter of standard size chart paper).

Encourage them to create visually captivating artwork that showcases the vibrant colours and unique patterns of butterflies.

Any medium of art is acceptable e.g. water colour, acrylic paints, pencil colour, crayons, poster colour etc.

The completed artwork must be on a flat piece of paper.

3D objects are not acceptable.

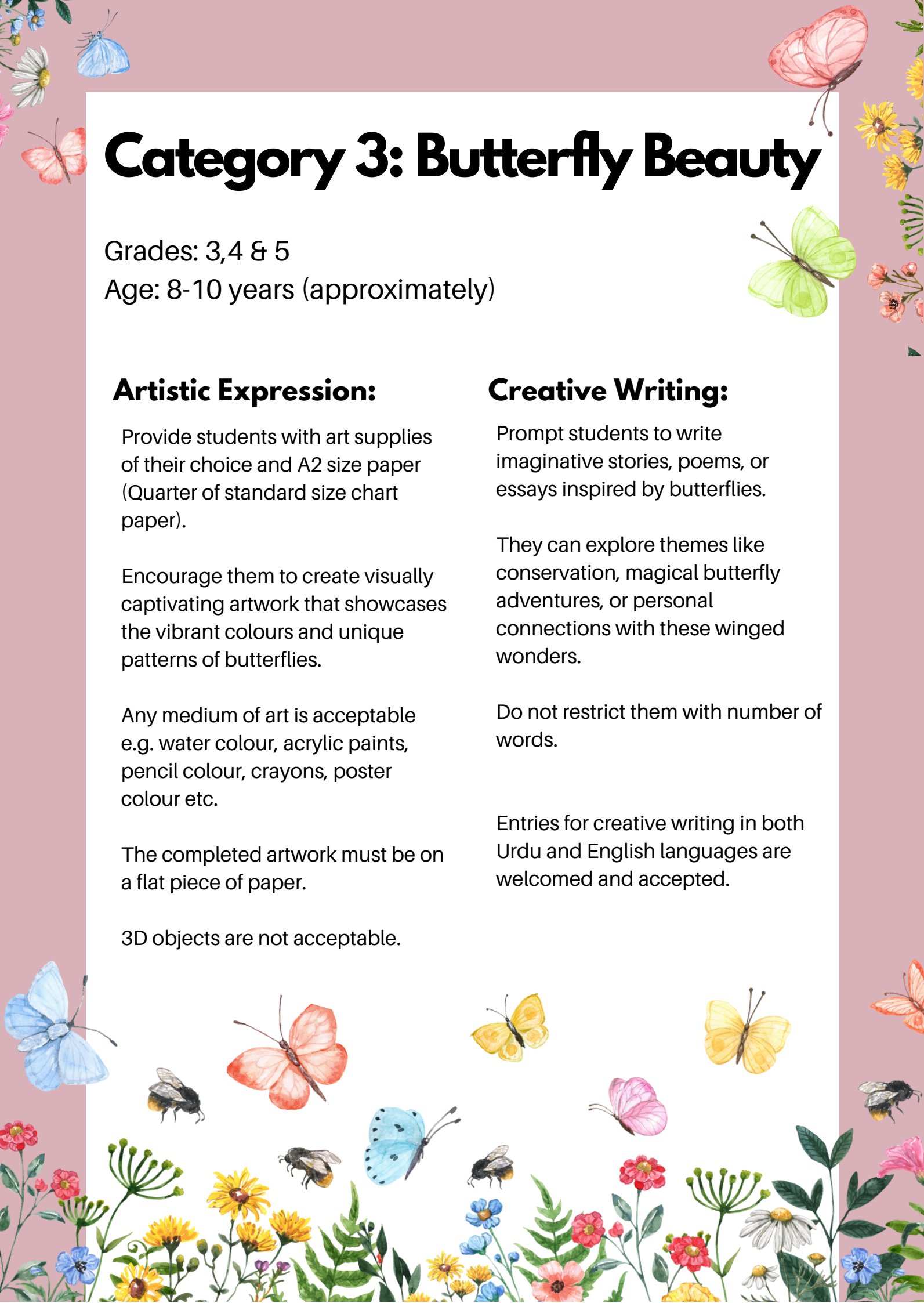
Creative Writing:

Prompt students to write imaginative stories, poems, or essays inspired by butterflies.

They can explore themes like conservation, magical butterfly adventures, or personal connections with these winged wonders.

Do not restrict them with number of words.

Entries for creative writing in both Urdu and English languages are welcomed and accepted.



Category 4: Native Species

Grades: 6,7 & 8

Age: 11-13 years (approximately)

Guidelines for Parents/Teachers:

Educate and Inspire:

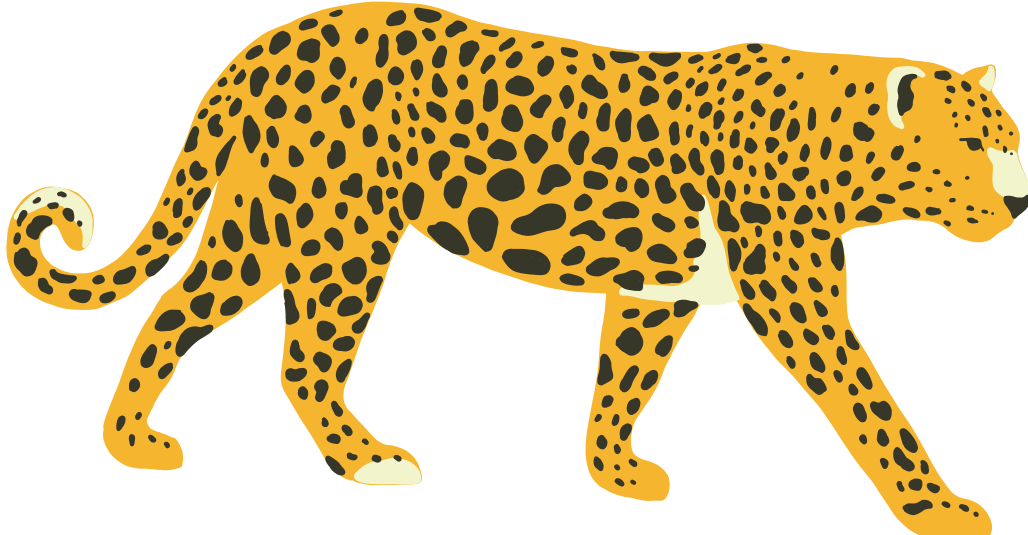
Introduce the wonders of Pakistan's native species of plants and animals, and talk about the importance of conserving our natural heritage for a thriving ecosystem and a brighter future.

Encourage Research:

Encourage students to conduct research on native species of plants and animals found in Pakistan. They can draw inspiration from their unique characteristics, habitats, and role in the ecosystem.

Foster Creativity:

Support and guide students as they express their creativity, emphasising that there are no mistakes or judgments—what matters most is their unique perspective.



Category 4: Native Species

Grades: 6,7 & 8

Age: 11-13 years (approximately)

Artistic Expression:

Provide students with art supplies of their choice and A2 size paper (Quarter of standard size chart paper).

Students can showcase their creativity through artwork that highlights the beauty and significance of Pakistan's native flora and fauna.

Any medium of art is acceptable e.g. water colour, acrylic paints, pencil colour, crayons, poster colour, digital art, or mixed media.

The completed artwork must be on a flat piece of paper.

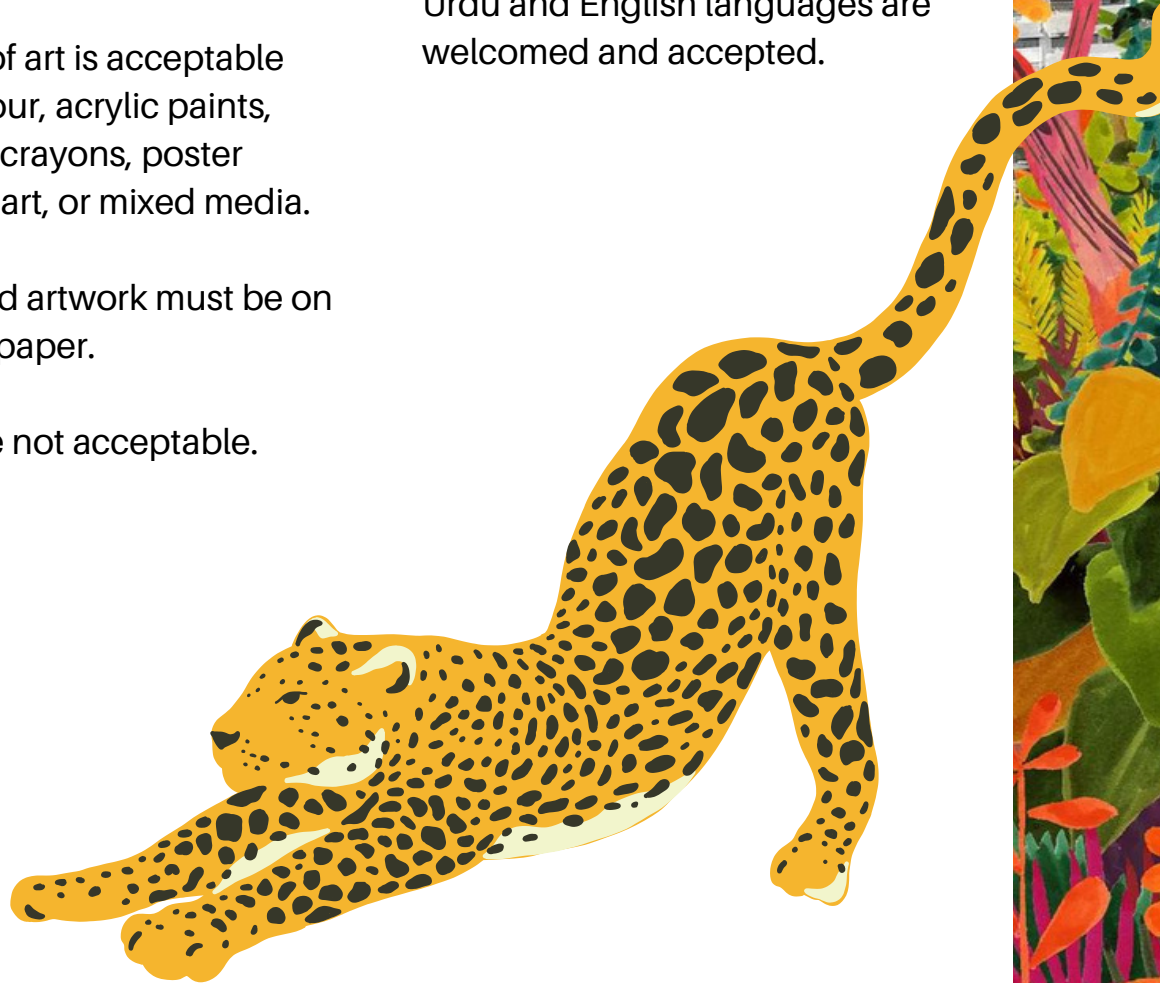
3D objects are not acceptable.

Creative Writing:

Prompt students to write poems, essays, short stories, or any written expression that celebrates the native species of plants and animals found in Pakistan.

Do not restrict them with number of words.

Entries for creative writing in both Urdu and English languages are welcomed and accepted.



Category 5: Forests

Grades: 9 & 10

Age: 14-15 years (approximately)

Guidelines for Students/Teachers:

Focus on one of the beautiful forests of Pakistan. Choose one of the following options as the subject of your participation:

- Alpine Scrub forest
- Himalayan Temperature Forest
- Mangrove (Coastal) Forest
- Other (If you select a different forest then please specify)

Research and inspiration:

Research and draw inspiration from its unique characteristics. Study the forest's ecosystem, Identify the diverse plant and animal species that call the forest home. Delve into their adaptations, behaviours, and the role they play in maintaining the delicate balance of the ecosystem.

Foster Creativity:

Entries will be evaluated based on relevance to the theme and unique and imaginative ideas in presenting the forest's biodiversity.

Artistic Expression:

Students to use A2 size paper (Quarter of standard size chart paper).

Any medium of art is acceptable e.g. water colour, acrylic paints, pencil colour, crayons, poster colour, digital art, or mixed media.

The completed artwork must be on a flat piece of paper. 3D objects are not acceptable.

Creative Writing:

Students have the choice to write a poem, song, short story, essay, or any form of written expression that reflects the uniqueness and importance of the selected forest's biodiversity.

No restriction on number of words. Entries for creative writing in both Urdu and English languages are welcomed and accepted.

Category 6: Wetlands

Age: 16-23 years

Guidelines for Students/Teachers:

Students are required to choose one of the wetlands of Pakistan as the focus of their participation. The selected wetland should be a prominent one that holds significant ecological importance and supports a diverse range of plant and animal life.

Research: Do some research about the wetlands. Learn about the diverse plant and animal life that thrives there. Find out threats to wetlands.

Foster Creativity: Entries will be evaluated based on relevance to the theme and unique and innovative ideas in presenting the wetland's biodiversity.

Artistic Expression:

Students to use A2 size paper (Quarter of standard size chart paper).

Any medium of art is acceptable e.g. water colour, acrylic paints, pencil colour, crayons, poster colour, digital art, or mixed media.

The completed artwork must be on a flat piece of paper.

3D objects are not acceptable.

The artwork should showcase the beauty and biodiversity of the chosen wetland.

Creative Writing:

Students have a choice to write a poem, short story, essay, or any form of written expression that captures the essence of your chosen wetland's biodiversity and its significance.

No restriction on number of words.

Entries for creative writing in both Urdu and English languages are welcomed and accepted.

Category 7: Photography

Age - 12 to 15 years (Group A)

Age - 16 to 23 years (Group B)

This category is open to all photography enthusiasts, regardless of experience level.

Guidelines for Students/Teachers:

Photography Entries: Students to submit photographs that showcase the biodiversity of Pakistan. Capturing native species of plants and animals, unique habitats, scenic landscapes, and any aspect that reflects the natural beauty of Pakistan is encouraged.

Technical Specifications:

- Photos must be in high resolution and submitted in hard copy (8"x 10")
- Minor editing is allowed (e.g., colour correction, cropping), but extensive digital manipulation that alters the integrity of the image is not permitted.
- Original work to be submitted
- Black and white photos are also accepted.

Entries will be evaluated based on the following criteria:

- Relevance to the Theme: How well the photograph celebrates the biodiversity of Pakistan.
- Creativity and Composition: Unique perspectives, artistic expression, and a well-composed image.



General Information

Eligibility:

The contest is inclusive and open to all students aged 3 - 23 years.

Note:

Students pursuing education as a private student are eligible to participate as 'Independent'.

There is no age restriction for students from Special Institutions. They have an open option to select the category and theme.

Awards and Prizes:

All participants will be awarded participation certificates and souvenirs.

Winners:

The winners are divided into 2 categories to maximize winning opportunities:

National Winners: 1st winner from each category will be awarded specially designed certificates and prizes/souvenir.

Provincial Winners: 1st winner from each category will be awarded specially designed certificates and prizes/souvenir.

Registration Fee:

Private Educational Institutions: Rs. 500 per entry

Government & Educational Institutions run under Trust/NGO/Welfare Organization: Rs. 200 per entry

Independent Participation: Rs. 300 per entry

Special Education Institutions: No Fee

Submittal Deadline:

Monday, 25th September 2023

Note: Institutions may collect additional amount up to Rs.50/- per student to cover the cost of courier service & bank draft/ logistics.

Acknowledgement Award for Participating Institutions:

Institution Heads will be presented with a specially designed Philanthropy Award.

Institution Coordinators will be presented with a specially designed certificate.

Rules & Regulations

By entering the contest, educational institutions confirm that they have read, understood, and agree to be bound by the following contest rules:

1. The contest is open to all educational institutions in Pakistan, including Government, Private, Special Education, and Schools run under NGOs, Welfare organisations, and Trusts.
2. Entries are limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. Works that are entered in other contests after submitting to this contest will not be eligible.
3. Judges' decisions are final and no correspondence will be entertained.
4. All prize winners will be notified by email or post.
5. We reserve the right to publicize and/or broadcast the winners' names and their work at any time it deems fit.
6. Entries must be received no later than 4:00 pm on Monday, 25th September 2023.
7. Entries must be accompanied by a duly completed Institution Data Form and Pay order/Cross Cheque in original favor of Community Development Council.
Account Title: COMMUNITY DEVELOPMENT COUNCIL |
Name of Bank: Silk Bank | Account No: 0014-200-321124-2 |
Branch Code: 0014 | NTN # 4043046-4 .
Note: In case of non-availability of banking facility, you may send via EasyPaisa at this number 0300 6485113.
8. Entries must be delivered via registered post or courier. Entries submitted directly by hand will not be accepted.
Entries to be sent to:
Hunerkada College of Visual & Performing Arts | 217-B Margalla Road (North) | F-10/3, Islamabad 44000
9. Email us at info@pehchanpakistan.org the list of participating students, and we will reply by acknowledging the receipt of entries within three to five working days. If email isn't received, please contact us.
10. We will not be responsible for any damage or loss of any entry in the mail.
11. Entries will NOT be returned to educational institutions.
12. Ensure keeping a copy of the names of participating students, scanned copy of the bank draft/cross-cheque, courier receipt, and a copy of the Institution Data form for your record.

13. Institutions may use the given formats (Data Form, Contestant Details, Entry Label, etc.) in word and type the details for accuracy and time management.

Download from our website: www.pehchanpakistan.org/downloads