



PAKISTAN: THE PEACEMAKER

PEHCHAN PAKISTAN CONTEST 2026

E – GUIDE

for Schools, Parents & Students Across Pakistan

3 - 15 years

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PEHCHAN PAKISTAN CONTEST

OFFICIALLY NOMINATED FOR THE

UNESCO PRIZE

for

Global Citizenship Education 2025

- **154 NOMINEES**
 - **76 COUNTRIES**
 - **RECOGNIZED BY INTERNATIONAL JURY**
-

Honoured to be recognized globally for fostering education that celebrates culture, heritage, and global citizenship.



Pehchan Pakistan is a project of Community Development Council.
Registered with Directorate of Social Welfare, Punjab Government.
Registration # DOSWWD&BM/RWP/2012.0184 of 2012



Dear Educational Leader,

We are delighted to announce the Pehchan Pakistan Contest 2026, a nationwide educational initiative designed to inspire students to discover, appreciate, and proudly celebrate the many dimensions of Pakistan.

Since its inception in 2017, Pehchan Pakistan has been inspiring young minds to explore and celebrate the rich identity of our nation. As we proudly enter the 9th year of this remarkable journey, we continue our commitment to nurturing informed, responsible, and patriotic citizens through meaningful learning and creative expression.

This year's theme, **"Pakistan – The Peace Maker,"** highlights Pakistan's significant role in promoting regional and global peace, dialogue. It is an opportunity for our students to recognize and take pride in Pakistan's positive contribution to the world.

It is essential that our children and youth know their own country—not only its history, but also its people, landscapes, cultures, achievements, and its growing role in building peace. Such understanding nurtures confident, compassionate, and responsible citizens who are prepared to contribute positively to society.

We warmly invite your esteemed institution to become part of this national movement by encouraging your students to participate in Pehchan Pakistan Contest 2026. Your support will empower young minds to become ambassadors of knowledge, unity, peace, and pride for Pakistan.

With Warm Regards,
Team Pehchan Pakistan

For further information visit our website
www.pehchanpakistan.org

Email: info@pehchanpakistan.org
+92 300 6485113 | +92 312 5078329



Pehchan Pakistan : Contest Overview 2026

	Age Group	Topic	Artwork	Creative Writing	Photography
Category 1	3 - 5 years (Approximately) Pre - Schoolers پری اسکول کے بچے	This is my Pakistan یہ ہے میرا پاکستان	⊗	⊗	Details are available on page 7 مزید معلومات صفحہ نمبر 7 پر دستیاب ہیں۔
Category 2	6 - 7 years (Approximately) Class 1 & 2 جماعت اول و دوم	A Bird That Lives in Pakistan پاکستان میں رہنے والا ایک پرندہ	Details are available on page 8 مزید معلومات صفحہ نمبر 8 پر دستیاب ہیں۔		⊗
Category 3	8 - 10 years (Approximately) Class 3, 4 & 5 جماعت سوم، چہارم اور پنجم	My Favourite Place in Pakistan پاکستان میں میری پسندیدہ جگہ	Details are available on page 9 مزید معلومات صفحہ نمبر 9 پر دستیاب ہیں۔		⊗
Category 4	11 - 15 years (Approximately) Class 6, 7, 8, 9 & 10 جماعت ششم، ہفتم، ہشتم، نہم اور دہم	The Pakistan I Dream of میرے خوابوں کا پاکستان	Details are available on page 10 مزید معلومات صفحہ نمبر 10 پر دستیاب ہیں۔		⊗
Category 5	Age: 11 - 15 years	Pakistan Through My Lens	⊗	⊗	Details are available on page 11 مزید معلومات صفحہ نمبر 11 پر دستیاب ہیں۔

Guidelines for Parents/Teachers & Students

Important Note: This contest will take place within educational institutions. Students DO NOT need to travel to Islamabad to participate. Their (work) entries will be submitted by their education institute via courier service to the address mentioned in Rules & Regulations page 13 & 14.

اہم نوٹ: یہ مقابلہ تعلیمی اداروں کے اندر ہی منعقد کیا جائے گا۔ طلبہ کو شرکت کے لیے اسلام آباد آنے کی ہرگز ضرورت نہیں ہے۔ ان کی تخلیقات / کام ان کے تعلیمی ادارے کے ذریعے بذریعہ کوریئر قواعد و ضوابط کے صفحہ نمبر 13 پر دیے گئے پتے پر بھیجی جائیں گی۔

The contest is divided broadly into three categories of participation

یہ مقابلہ عمومی طور پر شرکت کے تین زمروں میں تقسیم کیا گیا ہے

1. Forms of Artistic Expression:

Students can show their creativity using different art styles:

- Drawing: Use pencils, crayons, markers, or poster colours to make artwork.
- Painting: Use watercolours, acrylics, or any safe paint to create artwork.
- Collage: Cut and paste paper, fabric, or magazine pieces to make a picture.
- Printmaking: Make prints using sponges, stamps, or shapes.

۱۔ آرٹ ورک:

طلبہ مختلف انداز کے ذریعے اپنی تخلیقی صلاحیت دکھا سکتے ہیں:

- ڈرائنگ: پینسل، کرایون، مارکریا پوسٹر کالر سے تصویر بنائیں۔
- پینٹنگ: واٹر کالر، ایکرائلک یا دوسرے رنگوں سے تصویر پینٹ کریں۔
- کولاژ: کاغذ، کپڑا یا رسالوں کی تراش سے تصویر بنائیں۔
- پرنٹ میکینگ: اسٹیپ یا شکلوں سے چھاپے بنائیں۔

2. Forms of Creative Writing:

Students can choose any of the following ways to express their thoughts:

- Short Story – A small story with characters and a setting.
- Letter – Write a letter to a friend or family member.
- Fairy Tale – A magical and imaginary story.
- Fable – A story that teaches a moral or lesson.
- Script – Write dialogues for a short play or skit.
- Poem or Song – Use rhymes or rhythm to share your message.
- Personal Story – Write about something real or an imaginary adventure.

۲۔ تخلیقی تحریر کی منظور شدہ اقسام

طلبہ اپنی سوچ کو بیان کرنے کے لیے ان میں سے کسی بھی انداز کا انتخاب کر سکتے ہیں:

- کہانی – کرداروں اور ماحول پر مبنی چھوٹی کہانی۔
- خط – کسی دوست یا گھروالے کو خط لکھیں۔
- پریوں کی کہانی – جادوئی اور خیالی کہانی۔
- اخلاقی کہانی – ایسی کہانی جو سبق سکھائے۔
- اسکرپٹ – چھوٹے ڈرامے کے مکالمے اور ہدایات لکھیں۔
- نظم یا گیت – وفات یا دھن کے ساتھ اپنی بات بیان کریں۔
- ذاتی کہانی – کوئی سچا واقعہ یا تصوراتی مہم بیان کریں۔

3. Photography

The photograph may capture any aspect of Pakistan that tells a meaningful story or showcases its beauty, identity, and diversity.

Examples include:

- People & Community Life
- Culture & Heritage
- Nature & Landscapes
- Cities & Villages
- A Unique Perspective – Any scene that captures the beauty, diversity, resilience, or spirit of Pakistan through your own creative lens.

۳۔ عکسی تصویر کشی:

تصویر پاکستان کے کسی بھی ایسے پہلو کی عکاسی کر سکتی ہے جو ایک بامعنی کہانی بیان کرے یا پاکستان کے حسن، شناخت اور تنوع کو نمایاں کرے۔
مثالیں:

- لوگ اور معاشرتی زندگی
- ثقافت اور ورثہ
- قدرتی حسن اور منظر
- شہر اور دیہات
- آپ کی منفرد نظر – ایسا کوئی بھی منظر جو آپ کے تخلیقی اندازِ نظر سے پاکستان کے حسن، تنوع، عزم، یا حقیقی روح کو نمایاں کرے۔

Category 1: This is My Pakistan

یہ ہے میرا پاکستان

Classes: Preschool (PG, Nursery & KG)

Age: 3-5 years (approximately)

Guidelines for Parents/Teachers:

- Use a smartphone or camera to capture a clear photograph that reflects "Yeh Hai Mera Pakistan" (This is My Pakistan). The photo must feature the child.
- Choose a place, people, culture, heritage, nature, or a meaningful everyday moment that represents the beauty and spirit of Pakistan.
- Encourage authentic storytelling. Rather than staged poses, capture genuine moments that celebrate Pakistan's people, traditions, achievements, hospitality, landscapes, or community life.
- A traditional or cultural touch is encouraged. Participants may wear everyday clothing or cultural attire, or include local crafts, food, architecture, festivals, or other elements that reflect the unique identity of their region and the pride they feel in calling Pakistan home.

والدین / اساتذہ کے لیے رہنما ہدایات: 

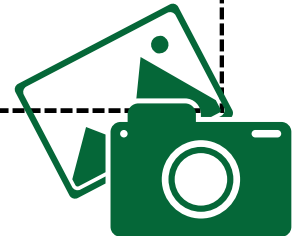
اسمارٹ فون یا کیمرے کی مدد سے ایک واضح اور معیاری تصویر کھینچیں جو "یہ ہے میرا پاکستان" کے موضوع کی عکاسی کرے۔ تصویر میں بچے کی موجودگی لازمی ہے۔ ایسی جگہ، لوگوں، ثقافت، ورثے، قدرتی حسن، یاروز مسرہ زندگی کے کسی خوبصورت اور بامعنی لمحے کا انتخاب کریں جو پاکستان کی خوبصورتی، پہچان اور حقیقی روح کو نمایاں کرے۔ بچوں کی قدرتی اور حقیقی کیفیت کو اجاگر کریں۔ مصنوعی انداز میں پوز دینے کے بجائے ایسے لمحات محفوظ کریں جو پاکستان کے لوگوں، روایات، کامیابیوں، مہمان نوازی، دلکش مناظر اور اجتماعی زندگی کی خوبصورتی کو بیان کریں۔ تصویر میں روایتی یا ثقافتی رنگ شامل کرنے کی حوصلہ افزائی کی جاتی ہے۔ شرکاء روز مسرہ لباس یا روایتی علاقائی لباس پہن سکتے ہیں، یا مقامی دستکاری، کھانے، طرز تعمیر، تہواروں اور دیگر ثقافتی عناصر کو شامل کر سکتے ہیں تاکہ اپنے علاقے کی منفرد شناخت اور پاکستان سے محبت و فخر کا اظہار ہو سکے۔

Colour, as well as black & white photographs or mixed media, are acceptable.

Photo size must be 8" x 10" – (Hardcopy)

Do NOT mount or frame the photograph.

Online submission will not be acceptable.



Category 2: A Bird That Lives in Pakistan

پاکستان میں رہنے والا ایک پرندہ

Classes: 1 & 2

Age: 6 - 7 years (Approximately)

Guidelines for Parents/Teachers:

- Talk to your child/student about the different birds found in Pakistan. Use books, pictures, videos, or real-life observations to help them learn.
- Encourage the child/student to choose one bird and notice its colours, shape, habitat, or unique features.
- Let the child/student use their imagination to create their artwork or creative writing with the bird as the main character.

Artistic Expression:

Draw/Paint/Colour

- Accepted mediums of art are listed under **Forms of Artistic Expression** on page 6 of this E Guide.
- The artwork should reflect the topic "A Bird That Lives in Pakistan," highlighting the bird's beauty, colours, features, or habitat.
- Artwork must be made strictly on a quarter of standard chart paper (approx. 11 x 14 inches); entries with incorrect sizes may be disqualified.
- The completed artwork must be on a flat piece of paper.
- Artwork must be original and created entirely by the student; adult assistance or copied ideas from the internet are highly discouraged.

Creative Writing:

- Creative writing should reflect the topic "A Bird That Lives in Pakistan," using imagination and originality to celebrate a bird found in Pakistan. It may be any creative piece inspired by the bird —not just facts or information.
- Accepted **Forms of Creative Writing** are given on page 6 of this E Guide.
- Students may be provided with prompts, sentence starters, or templates to support their writing, if needed.
- Do not restrict them by word count.
- Entries in both Urdu and English are accepted.
- Only the content will be assessed. Writing on plain/lined paper is encouraged. Use of coloured pages, decorations, drawings, or borders will not be considered in the evaluation process.
- Handwriting must be legible. Typed entries are acceptable but not compulsory.

Category 3: My Favourite Place in Pakistan

پاکستان میں میری پسندیدہ جگہ

Class: 3, 4 & 5

Age: 8 - 10 years (Approximately)

Guidelines for Parents/Teachers:

- Talk to your child/student about the many beautiful places in Pakistan. Use family photos, books, videos, or personal experiences to help them explore different cities, landmarks, natural wonders, or historical sites.
- Encourage the child/student to choose their favourite place and think about what makes it special—its beauty, memories, culture, history, or the feelings it brings.
- Let the child/student express their own ideas and imagination while celebrating the diversity and beauty of Pakistan.

Artistic Expression:

Draw/Paint/Colour/Sketch

- Accepted mediums of art are listed under **Forms of Artistic Expression** on page 6 of this E Guide.
- The artwork should reflect the topic "My Favourite Place in Pakistan," celebrating a place in Pakistan through the child's own imagination and creativity.
- Artwork must be made strictly on a quarter of standard chart paper (approx. 11 x 14 inches); entries with incorrect sizes may be disqualified.
- The completed artwork must be on a flat piece of paper.
- Artwork must be original and created entirely by the student; adult assistance or copied ideas from the internet are highly discouraged.

Creative Writing:

- The creative writing should reflect the topic "My Favourite Place in Pakistan," expressing why that place is meaningful or inspiring through the child's own creativity.
- Accepted **Forms of Creative Writing** are given on page 6 of this E Guide.
- Students may be provided with prompts, sentence starters, or templates to support their writing, if needed.
- Do not restrict them by word count.
- Entries in both Urdu and English are welcome and accepted.
- Only the content will be assessed. Writing on plain/lined paper is encouraged. Use of coloured pages, decorations, drawings, or borders will not be considered in the evaluation process.
- Handwriting must be legible. Typed entries are acceptable but not compulsory.

Category 4: The Pakistan I Dream of

میرے خوابوں کا پاکستان

Class: 6, 7, 8, 9 & 10

Age: 11 - 15 years (Approximately)

Guidelines for Students:

- Reflect on the kind of Pakistan you hope to see in the future. Think about issues that matter to you, such as peace, justice, education, environmental sustainability, innovation, equality, responsible citizenship, cultural harmony, and national progress.
- Explore how individuals, communities, and young people can contribute to building a stronger, more compassionate, and prosperous Pakistan. Draw inspiration from real challenges as well as hopeful possibilities.
- Express your vision with originality and purpose. Share your ideas, hopes, and aspirations confidently, and inspire others to imagine a Pakistan where every citizen plays a positive role in shaping a brighter future.

Artistic Expression:

Draw/Paint/Colour/Sketch

- Accepted mediums of art are listed under **Forms of Artistic Expression** on page 6 of this E Guide.
- The artwork should reflect the topic "The Pakistan I Dream of," presenting your ideas, hopes, and aspirations for a peaceful, progressive, and prosperous Pakistan through creativity and imagination.
- Artwork must be made strictly on a quarter of standard chart paper (approx. 11 x 14 inches); entries with incorrect sizes may be disqualified.
- The completed artwork must be on a flat piece of paper or canvas.
- Artwork must be original and created entirely by the student; adult assistance or copied ideas from the internet are highly discouraged.

Creative Writing:

- Write an original piece of creative writing that reflects the topic "The Pakistan I Dream of." Share your vision, hopes, and practical ideas for building a peaceful, progressive, and prosperous Pakistan with creativity and purpose.
- You may choose any of the accepted **Forms of Creative Writing** listed on Page 6 of this E-Guide.
- There is no word limit. Focus on expressing your ideas clearly and creatively.
- Entries may be submitted in Urdu or English.
- Only content matters! You are encouraged to write on plain/ lined paper. The use of coloured pages, decorative borders, illustrations, or embellishments will not be considered during evaluation.
- Please ensure your handwriting is neat and legible. Typed entries are also welcome but are not compulsory.

Category 5: Pakistan Through My Lens

Age: 11 - 15 years (Approximately)

This category is open to all photography enthusiasts, regardless of experience level.

Guidelines for Students

Photography Entries:

Capture a photograph that tells a meaningful story about Pakistan through your own perspective. Your photo may feature people, culture, heritage, traditions, architecture, landscapes, wildlife, community life, innovation, or everyday moments that reflect the beauty and spirit of Pakistan.

Choose a subject that is authentic and meaningful to you. Rather than creating a staged scene, look for genuine moments that celebrate Pakistan's identity and diversity.

You may use a smartphone or camera to take your photograph. Basic editing for brightness, contrast, and cropping is acceptable, but do not use AI-generated images or digitally manipulate the content of the photograph.

Your entry should be your own original work. Above all, stay safe and respectful while taking photographs, and obtain permission before photographing people whenever appropriate.

Technical Specifications:

- Photos must be in high resolution and submitted in hard copy (8"x 10")
- Photos from camera and cell phones (smart phone) are accepted.
- Minor editing is allowed (e.g., colour correction, cropping), but extensive digital manipulation that alters the integrity of the image is not permitted.
- Original work to be submitted.
- Black and white photos are also accepted.
- Do NOT mount or frame the photograph.

Entries will be evaluated based on the following criteria:

Relevance to the Topic:

How effectively the photograph reflects the theme "Pakistan Through My Lens" by capturing the beauty, diversity, identity, people, culture, heritage, landscapes, achievements, or everyday life of Pakistan.

Creativity and Composition:

Unique perspectives, artistic expression, and a well-composed image.





General Information

Eligibility: The contest is inclusive and open to all students aged 3 – 23 years.

Note:

- Students pursuing education as a private student are eligible to participate as 'Independent'.
- There is no age restriction for students from Special Institutions. They have an open option to select the category and theme.

Awards and Prizes:

All participants will be awarded participation (Citizenship Award) certificates.

Winners:

The winners are divided into 2 categories to maximize winning opportunities:

National Winners:

Winners from each category will be awarded specially designed certificates, shields, and prize/souvenir.

Provincial Winners:

Winners from each category will be awarded specially designed certificates and prize/souvenir.

Acknowledgement Award for Participating Institutions:

- Institution Heads will be presented with a specially designed Philanthropy Certificate.
- Institution Coordinators will be presented with an Appreciation Certificate.
- Institutions sending 100 and more entries will be sent special recognition souvenir or prize.

Registration Fee (per entry):

- Colleges & Universities (Government & Private): Rs. 1000
- International & Cambridge School Systems: Rs. 600
- Matriculation School System (Private Schools): Rs. 300
- Government & Educational Institutions run under Trust/NGO/Welfare Organization: Rs. 250
- Independent Participants (not representing an institution): Rs. 600
- Special Education Institutions: No Fee

Note:

- Students submitting multiple entries will be charged separately for each entry according to the applicable category.
- Institutions may collect an additional amount up to Rs 50/- per student to cover the cost of courier service & bank draft/ logistics.

Submittal Deadline: Thursday, 8th October 2026





Rules & Regulations

By entering the contest, educational institutions confirm that they have read, understood, and agree to be bound by the following contest rules:

1. The contest is open to all educational institutions in Pakistan, including: Government, Private, Special Education, and Schools run under NGOs, Welfare organisations, and Trusts.
2. Entries are limited to original works that have not formerly been displayed or exhibited and to which the entrant holds all applicable rights. Works that have won prizes in other contests or that have been submitted to other contests currently underway are not eligible. Works that are entered in other contests after submitting to this contest will not be eligible.
3. Judges' decisions are final and no correspondence will be entertained.
4. All prize winners will be notified by phone call, email, or post.
5. We reserve the right to publicize and/or broadcast the winners' names and their work at any time it deems fit.
6. Entries must be received no later than 4:00 pm on Thursday, 8th October 2026.
7. Entries must be accompanied by a duly completed Institution Data Form and Pay order/Cross Cheque/ Online Transaction in original favour of Community Development Council.

Account Title: COMMUNITY DEVELOPMENT COUNCIL

Name of Bank: UBL

Account No: 0014-200-321124-2

Branch Code: 0014

NTN # 4043046-4

Note: In case of non-availability of banking facility, you may send via EasyPaisa at this number 0300 6485113.

8. Entries must be delivered via registered post or courier. Entries submitted directly by hand will not be accepted. Entries to be sent to the given address:

Pehchan Pakistan Contest

Hunerkada College of Visual & Performing Arts | 217-B Margalla Road (North)

F-10/3, Islamabad 44000



Rules & Regulations

9. Email us at info@pehchanpakistan.org the list of participating students, and we will reply by acknowledging the receipt of entries within three to five working days. If email isn't received, please contact us.

10. We will not be responsible for any damage or loss of any entry in the mail.

11. Entries will NOT be returned to educational institutions.

12. Ensure keeping a copy of the names of participating students, scanned copy of the bank draft/cross-cheque/online receipt/screenshot, courier receipt, and a copy of the Institution Data form for your record.

13. Institutions may use the given formats (Data Form, Contestant Details, Entry Label, etc.) in word and type the details for accuracy and time management.

Download from our website: www.pehchanpakistan.org/downloads

Submission Checklist

Before sending your entries, make sure to:

1. Attach the Entry Label

- Each student's work must have a properly filled Entry Label pasted on the back of the artwork/writing/photograph.

2. Complete the Institution Data Form

- Ensure the Institution Data Form is duly filled and signed by the concerned authority.

3. Include Proof of Payment

- Enclose the original Bank Draft / Pay Order / Cross Cheque OR
- Attach a printout of the screenshot if payment was made through online transfer or Easypaisa.

Institution Data Form

Institution Name: _____

Postal Address: _____

Email: _____

Contact # _____

Coordinator/Teacher

(Contest Organization)

Name: _____

Cell # _____

Name: _____

Cell # _____

Head of Institution:

Name: _____

Contact # _____

UNDERTAKING

I hereby certify and undertake that:

1. I have read and understood all the rules and regulations mentioned above.
2. The information provided by me in this registration form is true, complete, and accurate to the best of my knowledge. I take full responsibility for the authenticity of the details submitted.
3. I confirm that I have enclosed the original Bank Draft / Pay Order / Cross Cheque, bearing the following details:
 - No: _____
 - Date: _____
 - Amount (in figures): Rs. _____
4. This payment is made as the registration fee for a total of _____ students, as listed in the summary above, in favour of Community Development Council.
5. In case of online transfer or Easypaisa, I have attached a printed screenshot or proof of transaction along with this form.

:

SIGNATURES & STAMP HEAD OF THE INSTITUTION

Date of Submission: _____

INDEPENDENT ENTRY DATA FORM

Name of the Student: _____

Postal address: _____

Email: _____

Contact #: _____

Age & Class: _____

Institution Name (optional): _____

Parent/ Guardian (For under 16)

Name: _____

Contact #: _____

UNDERTAKING

I hereby certify and undertake that:

1. I have read and understood the above-mentioned rules and regulations.

2. The particulars provided by me through this registration form are true and I take full responsibility for the correctness and accuracy of the information provided.

3. I also certify that I have enclosed Bank draft / Pay order in original bearing No: _____ Dated: _____ Amounting to Rs (In figures) _____ as a registration fee for total number of _____ entry/ies in favour of Community Development Council.

OR
Rs. _____ sent to EasyPaisa # 0300 6485113 (attach screenshot with the form)

Date: _____

Signature of Parent/ Guardian

OR

Self for 16 Years & Above

Labels to be paste at the back of each entry



Student's Name: _____

Age: _____ Category # _____

Name of Institution: _____

Name of Contact Person: _____

Cell Phone Number: _____



Student's Name: _____

Age: _____ Category # _____

Name of Institution: _____

Name of Contact Person: _____

Cell Phone Number: _____



Student's Name: _____

Age: _____ Category # _____

Name of Institution: _____

Name of Contact Person: _____

Cell Phone Number: _____



Student's Name: _____

Age: _____ Category # _____

Name of Institution: _____

Name of Contact Person: _____

Cell Phone Number: _____



Student's Name: _____

Age: _____ Category # _____

Name of Institution: _____

Name of Contact Person: _____

Cell Phone Number: _____



Student's Name: _____

Age: _____ Category # _____

Name of Institution: _____

Name of Contact Person: _____

Cell Phone Number: _____



Pehchan Pakistan Contest 2026

Stay Connected



www.pehchanpakistan.org



pehchan_pakistan
Instagram



@PehchanPak
X (Twitter)



Pehchan Pakistan
Facebook

For Queries



EMAIL

info@pehchanpakistan.org



CONTACT NUMBERS

+92 300 6485113
+92 312 5078329